

The Governing Body of the Village consists of a five-member council that includes a directly elected Mayor. The Council provides leadership and strategic vision for the Village. The Council considers and adopts local ordinances and resolutions to provide for the health, safety, and overall quality of life for the residents, businesses, and visitors of Pinehurst. Other responsibilities include:

- Providing governance for a population of approximately 17,000
- Setting strategic direction for approximately 145 full-time employees
- Adopting the Strategic Operating Plan which includes the annual budget and five-year financial forecast
- Approving policies that provide guidance for all municipal operations

There are no KPIs for the Governing Body Department, as Council's goals, objectives, and KPIs are identified on the VOP Balanced Scorecard. Additional information about the Governing Body Department may be obtained by contacting Beth Dunn, Village Clerk, at 910.295.1900 or <a href="mailto:bdunn@vopnc.org">bdunn@vopnc.org</a>.

	FY 2018	FY 2019	FY 2019	FY 2020	Percent
Expenditures by Type	Actual	Budget	Estimated	Budgeted	Change
Salaries & Benefits	\$ 30,028	\$ 31,000	\$ 30,018	\$ 31,650	2.1%
Operating	88,241	119,100	93,089	115,500	-3.0%
Expenditures Total	\$ 118,269	\$ 150,100	\$ 123,107	\$ 147,150	-2.0%



Village Council Members



The Administration Department, which includes the Village Manager, Assistant Village Managers, Performance Management Director, Village Clerk, Communications Specialist, and Administrative support staff, executes the mission of the Council to promote, enhance, and sustain the quality of life for residents, businesses, and visitors. Areas of focus for FY 2020 include:

- Providing vision and leadership to 17 other departments and divisions of the Village
- Effectively communicating with and engaging residents and businesses through online engagement portals, social media, and public input meetings
- Overseeing the development and implementation of the annual Strategic Operating Plan
- Managing and monitoring department performance and publishing online performance dashboards
- Overseeing the Long-Range Comprehensive Plan development
- Working collaboratively with Moore County and other agencies on long term planning issues (i.e. transportation, water & sewer, development, etc.)
- Conducting a needs assessment for a public library
- Recruiting, training, engaging, and rewarding over 200 volunteers
- Providing customer service and administrative support to both internal and external customers

Additional information about the Administration Department may be obtained by contacting Jeff Sanborn, Village Manager, at 910.295.1900 or <a href="mailto:jsanborn@vopnc.org">jsanborn@vopnc.org</a>.

#### **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$	738,869	\$	879,960	\$	842,652	\$	896,100	1.8%
Operating		372,669		388,650		367,955		487,600	25.5%
Capital		25,178		65,299		64,776		19,292	-70.5%
Expenditures Total	\$	1,136,716	\$	1,333,909	\$	1,275,383	\$	1,402,992	5.2%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Professionally Manage a High Performing Organization

VDI	Т	FY 2017	FY 2018	FY 2019	FY 2020	FY 2024					
KPI	Type	Actual	Actual	Est.	Proj.	Proj.					
Department Goal: Oversee the implementation of the Village's Strategic Operating Plan and											
manage the overall operations of the Village											
% of residents likely to recommend the Village as a place to live	Effectiveness	94%	94%	95%	95%	95%					
% of Initiative Action Plans (IAPs) that achieve targeted results <sup>1</sup>	Effectiveness	75%	90%	86%	80%	80%					
Department Goal: Identify, analyze, and mitigate risks to the Village											
Cost of risk (premiums, legal fees, & losses) as a % of General Fund expenditures <sup>2</sup>	Effectiveness	1.99%	1.71%	1.60%	2.00%	2.00%					

**Notes**: <sup>1</sup> In FY17, VOP began tracking metrics associated with IAPs in order to monitor the achievement and effectiveness of action plans aimed to improve VOP performance. <sup>2</sup> As VOP has focused on improving employee safety, workers' compensation premiums have declined in recent years. In addition, VOP has not been engaged in any recent significant litigation that has resulted in a decrease in legal fees. Cost of risk overall is projected to increase due to addition of insurance requirements on the new Community Center and a slight expansion of the vehicles and equipment projected.



## Strategic Goal: Professionally Manage a High Performing Organization

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Use electronic tools a actionable feedback from customers	and other me	thods to o	communic	cate with	and obtai	n
Total # of followers on all social media sites 1	Output	12,447	15,535	18,570	19,200	28,100
Total # of Facebook users reached with VOP posts <sup>1</sup>	Output	2,184,704	1,093,842	1,204,830	1,325,340	1,940,400
# of Facebook engaged users who click, comment, and/or share	Output	100,833	111,098	107,096	117,808	172,480
# of online engagement portals topics posted <sup>2</sup>	Output	10	5	8	12	12
Total # of site visits for online engagement portals <sup>2</sup>	Output	-	267	7,000	4,000	3,000
# of mobile app downloads (cumulative) <sup>3</sup>	Output	1147	3989	4,403	4,600	5,400
% of residents satisfied with Village efforts to keep residents informed on local issues	Effectiveness	91%	91%	90%	90%	90%
% of Council agendas with supporting materials posted to the Village website 5 days in advance of meetings	Effectiveness	100%	100%	100%	100%	100%
% of P&Z/BOA and HPC agendas with supporting materials posted to the Village website 5 days in advance of meetings <sup>4</sup>	Effectiveness	n/a	n/a	100%	100%	100%

**Notes**: <sup>1</sup> In FY17, VOP consolidated social media accounts and began daily management to increase social media followers and engaged users. With changes in Facebook policies limiting the posts users see, FY18 users reached declined from previous year. <sup>2</sup> In FY19, VOP changed online engagement portal platforms from OVH to Engage Pinehurst and plans to use this site more to engage the public. <sup>3</sup>VOP launched a new service request mobile app and a newly designed website in FY17. <sup>4</sup> In FY18, VOP began posting agendas and materials of planning boards to increase transparency.

## Strategic Goal: Attract & Retain an Engaged Workforce

KPI	Type	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.					
Department Goal: Recruit, train, engage, and reward volunteers											
% of volunteers who would recommend volunteering for the Village to a friend	Effectiveness	93%	93%	95%	95%	95%					
Department Goal: Ensure effective two-v	vay commun	ication wi	th the wo	rkforce							
IVillage meetings <sup>1</sup>	Output	60%	56%	64%	55%	55%					
% of workforce who are satisfied with annual State of the Village meetings <sup>1</sup>	Effectiveness	100%	100%	98%	98%	98%					

**Notes**: <sup>1</sup> VOP conducts an annual State of the Village meeting for all employees and volunteers to effectively communicate VOP's goals, objectives, performance, and other employee information. In FY17, VOP began tracking employee and volunteer attendance with State of the Village Meetings. In FY19, 98% of employees and 27% of volunteers attended these meetings and indicated high levels of satisfaction.

#### **FY 2020-2024 Initiative Action Plans**

Initiative Action Plans	FY	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Build Baldrige Framework Systems and Culture— Continue use of the Baldrige Excellence Framework	FY 2020- 2021	\$16,000	\$45,000	\$0	\$0	\$0



The Financial Services Director reports directly to the Assistant Village Manager of Administration and serves as a member of the senior leadership team. The Financial Services Department consists of the Director, the Assistant Director, and two Financial Services Technicians. Areas of focus for FY 2020 include:

- Managing an average cash and investments balance of \$11.9 million dollars to ensure appropriate liquidity and maximize investment earnings
- Monitoring compliance with Council approved financial policies and guidelines
- Managing debt to achieve acceptable debt service objectives
- Preparing the \$21.6 million annual budget and five-year financial forecast in accordance with the Government Finance Officers Association (GFOA) Distinguished Budget award requirements
- Processing accounts payable, accounts receivable, and payroll in a timely and accurate manner
- Preparing accurate internal and external financial reports
- Overseeing the purchasing and contracting functions

Additional information about the Financial Services Department may be obtained by contacting Brooke Hunter, CPA, Financial Services Director, at 910.295.1900 or <a href="mailto:bhunter@vopnc.org">bhunter@vopnc.org</a>.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual		Budget		Estimated	Budgeted		Change
Salaries & Benefits	\$	368,299	\$	361,050	\$	305,867	\$	338,850	-6.1%
Operating		281,562		312,350		302,426		332,330	6.4%
Capital		1,104		1,680		1,680		880	-47.6%
Total Expenditures	\$	650,965	\$	675,080	\$	609,973	\$	672,060	-0.4%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Maintain a Healthy Financial Condition

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.					
Department Goal: Produce accurate and timely financial reports											
GFOA Certificate of Achievement in Financial Reporting received <sup>1</sup>	Effectiveness	Yes	Yes	Yes	Yes	Yes					
A "clean" audit opinion received by external auditors <sup>2</sup>	Effectiveness	Yes	Yes	Yes	Yes	Yes					
% of time month end expenditures closing entries are posted by the 10th day of the following month <sup>3</sup>	Effectiveness	92%	92%	92%	92%	92%					
% of employees satisfied with the availability of financial information	Effectiveness	100%	95%	95%	95%	95%					

**Notes**: <sup>1</sup> VOP has received the GFOA Certificate of Achievement in Financial Reporting for 26 consecutive years. <sup>2</sup> VOP has received a "clean" audit opinion from external auditors for 19 consecutive years. <sup>3</sup> Month end expenditure closing entries are posted by the 10<sup>th</sup> day of the following month to provide department heads with timely financial information. At year end, closing entries are not able to be completed in 10 days, so 11/12 months, or 92% are completed by the deadline.



## Strategic Goal: Maintain a Healthy Financial Condition

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Develop a five-year st	rategic opera	ating plan	and annu	al budge	et in accor	dance
with Council's financial policies						
Actual revenues as a % of forecasted revenues 1	Effectiveness	103.4%	101.1%	101.0%	101.0%	101.0%
Composite rating received through GFOA Distinguished Budget Presentation Award <sup>2</sup>	Effectiveness	305	305	310	310	314
Department Goal: Process financial tran	sactions effic	ciently and	l effective	ly		
# of accounts payable invoices and payments processed per accounts payable FTE	Efficiency	831	787	800	805	825
% of purchase orders processed within 1 business day of submission	Effectiveness	100%	100%	100%	95%	95%
% of employees satisfied with the timeliness of purchasing services <sup>3</sup>	Effectiveness	100%	92%	95%	95%	95%
# of payroll transactions processed per payroll technician FTE	Efficiency	1,332	672	670	670	680
% of employees satisfied with the accuracy of payroll services <sup>3</sup>	Effectiveness	100%	100%	95%	95%	95%
# of other financial transactions processed per finance technician FTE	Efficiency	436	340	345	345	355
<b>Department Goal: Maximize investment</b>	earnings wh	ile ensurir	ig adequa	te cash f	low	
# of basis points by which investment yield exceeds the average annual rate of return for the NCCMT Government Portfolio <sup>4</sup>	Effectiveness	-5.00	7.00	10.00	10.00	10.00

**Notes**: <sup>1</sup> Staff continues to refine revenue projections and expectations to achieve a 101% revenue variance. <sup>2</sup> Each year, VOP strives to improve its Strategic Operating Plan document to improve its ratings received through the GFOA Distinguished Budget Presentation Award. This KPI is a composite score of the ratings received from the GFOA program. <sup>3</sup> VOP employees have consistently indicated very high levels of satisfaction with purchasing and payroll services provided by the Finance Department. <sup>4</sup> In FY17, VOP began investing in the NC Capital Management Trust Term Portfolio. Using the Term Portfolio has allowed the Village to increase investment yields without significantly impacting liquidity.



The Human Resources Director reports directly to the Village Manager and serves as a member of the senior leadership team. Along with the Director, one full-time Human Resources Generalist and one part-time Human Resources Assistant, provide a strategic service for recruitment, retention and recognition of competent staff. Areas of focus for FY 2020 include:

- Selecting and configuring a new onboarding software to streamline the process
- Managing the Champion's Club and Applause Award reward and recognition programs
- Reviewing and updating employee policies and benefits
- Engaging outside firms to conduct the annual compensation survey and annual workforce survey that has previously been conducted in-house
- Creating and implementing a new Learning and Development System for all employees
- Continue implementation of a formalized Village-wide succession plan

Additional information about the Human Resources Department may be obtained by contacting Angela Kantor, Human Resources Director, at 910.295.1900 or akantor@vopnc.org.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$	251,985	\$	263,310	\$	258,975	\$	276,200	4.9%
Operating		129,621		259,693		188,990		259,860	0.1%
Capital		883		2,940		2,940		1,100	-62.6%
Expenditures Total	\$	382,489	\$	525,943	\$	450,905	\$	537,160	2.1%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Attract & Retain an Engaged Workforce

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Reward and recognize	e employees					
% of employees who agree they are satisfied with reward & recognition programs <sup>1</sup>	Effectiveness	89%	88%	93%	90%	90%
% of unique employees recognized in Village-wide award programs <sup>1</sup>	Effectiveness	79%	62%	67%	70%	70%
Department Goal: Provide competitive s	alaries and l	benefits				
% of positions reviewed within 3 years <sup>2</sup>	Output	100%	97%	97%	100%	100%
% of employees who receive compensation adjustments (if needed) based on market salary reviews <sup>2</sup>	Effectiveness	100%	100%	100%	100%	100%
% of unique employees who participate in Wellness Committee activities <sup>3</sup>	Effectiveness	76%	70%	70%	70%	73%

**Notes**: <sup>1</sup> To more effectively reward and recognize employees for performance, the Village launched the Champion's Club and Applause Award programs in FY16. Under the Applause Award program, employees receive on the spot recognition from co-workers and customers. Quarterly nominations for the Champion's Club awards are scored by an employee committee with financial awards ranging from \$250 - \$650 and \$1,500 for the annual award. <sup>2</sup> Each year, VOP conducts a market salary review for approx. 1/3 of positions and adjusts employee compensation, if needed to remain competitive, ensuring all positions are reviewed at least every 3 years. <sup>3</sup> In FY17, VOP began tracking employee participation in Wellness Committee initiatives to determine the effectiveness of wellness programs and events.



## Strategic Goal: Attract & Retain an Engaged Workforce

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Maintain a safe work	environmen	t				
% of Safety Committee inspection violations corrected within 90 days <sup>1</sup>	Effectiveness	76%	80%	65%	75%	75%
% of work injuries that are due to negligence <sup>2</sup>	Effectiveness	53%	50%	53%	55%	50%
% of accidents that are due to negligence <sup>2</sup>	Effectiveness	80%	69%	65%	70%	68%
# of recordable Worker's Compensation claims per 100 FTEs	Effectiveness	2.0	3.2	3.5	3.00	3.00
Department Goal: Effectively fill vacant	positions					
Average # of days to recruit (requisition to start date) <sup>3</sup>	Effectiveness	59	71	85	80	71
% of positions filled within target date <sup>3</sup>	Effectiveness	81%	78%	78%	80%	85%
% of turnover (all) <sup>4</sup>	Effectiveness	13%	9%	9%	10%	10%
Average tenure of employees (in years)	Output	9.17	9.48	9.00	9.00	9.00
Sick leave hours used per 1,000 hours worked	Effectiveness	28	28	35	30	30
<b>Department Goal: Provide training and</b>	development	opportun	ities			
% of employees who agree they are offered training and development to enhance their skills	Effectiveness	95%	94%	90%	90%	90%
% of employees satisfied with TOPS training programs	Effectiveness	95%	96%	95%	95%	95%
% of vacancies filled with internal candidates <sup>5</sup>	Effectiveness	41%	44%	30%	35%	35%

**Notes:** <sup>1</sup> In FY17, VOP began tracking the correction of internally identified safety violations to ensure a safe work environment. Some violations require additional funding to correct and are therefore not able to be corrected within 90 days. <sup>2</sup> The VOP Safety and Risk Management Committees analyze injuries and accidents to determine trends and root causes. VOP is projecting the % that are due to negligence to decline as we implement actions to address injury and accident root causes. <sup>3</sup> To reduce the average # of days to recruit and fill a higher % of positions within the target date, VOP implemented applicant tracking software in FY18. This expedited recruitment for many postings; however, recruitment for department head positions in FY19 increased the total average # of days to recruit. <sup>4</sup> In FY17, VOP experienced higher than normal turnover rates due to several retirements of tenured employees. <sup>5</sup> This KPI indicates the VOP's effectiveness at preparing, developing, and training employees for internal promotion and advancement opportunities.

#### **FY 2020-2024 Initiative Action Plans**

Initiative Action Plans	FY	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Workforce Learning & Development – Expand the Village's succession planning process and enhance workforce learning and development system.	FY 2020	\$5,300	\$5,300	\$5,300	\$5,300	\$5,300



The Police Chief reports directly to the Village Manager and serves as a member of the senior leadership team. In addition to the Chief, the Police Department consists of 24 sworn police officers, four telecommunications specialists, one administrative coordinator and six reserve auxiliary officers to protect the life and property of nearly 17,000 residents. Areas of focus for FY 2020 include:

- Continuing the process to achieve national accreditation for the Police Department by FY 2020
- Patrolling three response areas and enforcing traffic laws
- Improving crime clearance rates
- Promoting strong community engagement through the Citizen's Police Academy and recruitment of volunteer Citizens on Patrol (COPS) that are used to augment the paid Police force

Additional information about the Police Department may be obtained by contacting Earl Phipps, Police Chief, at 910.295.3141 or <a href="mailto:ephipps@vopnc.org">ephipps@vopnc.org</a>.

#### **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$	2,184,364	\$	2,402,850	\$	2,320,515	\$	2,544,520	5.9%
Operating		697,511		827,366		799,003		802,740	-3.0%
Capital		105,882		159,625		159,624		156,497	-2.0%
Expenditures Total	\$	2,987,757	\$	3,389,841	\$	3,279,142	\$	3,503,757	3.4%

	FY 2018	FY 2019	FY 2019	FY 2020	Percent
Revenues by Type	Actual	Budget	Estimated	Budgeted	Change
Police Grants	\$ 2,641	\$ 35,000	\$ 46,186	\$ -	-100.0%
Controlled Substance Tax Distribution	3,943	1,000	2,500	1,500	50.0%
Miscellaneous Police Revenues	7,192	7,000	7,000	7,200	2.9%
Revenues Total	\$ 13,776	\$ 43,000	\$ 55,686	\$ 8,700	-79.8%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Safeguard the Community

		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024
KPI	Type	Actual	Actual	Est.	Proj.	Proj.
Department Goal: Enforce traffic laws						
% of collisions with an injury <sup>1</sup>	Effectiveness	12%	9%	10%	10%	10%
% of collisions with a fatality <sup>1</sup>	Effectiveness	0.15%	0.47%	0.15%	0.15%	0.12%
# of collisions per 1,000 population <sup>1</sup>	Output	40	40	38	40	45

**Notes**: <sup>1</sup> In FY17, VOP added two traffic enforcement officers to the Police force in order to more effectively enforce traffic laws to minimize collisions. With increasing traffic volumes due to growth, the Village projects the # of collisions per 1,000 to increase over the planning period. Over time, Village speed limits have been reduced to 25 MPH unless otherwise posted to help minimize the % of collisions with an injury or fatality.



## Strategic Goal: Safeguard the Community

		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024
KPI	Type	Actual	Actual	Est.	F Y 2020 Proj.	Proj.
Department Goal: Solve crimes	-5 6-					
% of Group A incidents cleared <sup>1</sup>	Effectiveness	93%	96%	86%	92%	92%
% of Group B incidents cleared <sup>1</sup>	Effectiveness	91%	84%	83%	83%	83%
# of crimes against persons per 1,000 population <sup>2</sup>	Efficiency	2.6	2.7	4.3	4.0	5.1
# of crimes against property per 1,000 population <sup>2</sup>	Efficiency	14.7	15.7	15.2	14.8	14.1
# of crimes against society per 1,000 population <sup>2</sup>	Efficiency	33.2	30.0	18.5	28.3	34.0
# of cases investigated	Output	741	760	594	689	746
<b>Department Goal: Protect lives and prop</b>	perty by resp	onding pr	omptly to	calls for	service a	nd
proactively preventing criminal activity						
% of officer hours spent on patrol <sup>3</sup>	Effectiveness	78%	78%	76%	76%	76%
# of citizen initiated calls for service per patrol officer <sup>3</sup>	Efficiency	356	334	381	372	402
# of officer initiated calls for service per patrol officer <sup>3</sup>	Efficiency	530	530	568	543	587
# of citizen initiated calls for service per 1,000 population <sup>3</sup>	Output	414	402	457	400	400
% of calls for service that are officer initiated <sup>2</sup>	Output	60%	61%	59%	60%	60%
% of total time spent on calls for service that are officer initiated <sup>3</sup>	Effectiveness	89%	89%	89%	89%	89%

**Notes**: <sup>1</sup> In FY17, VOP reorganized to add an additional Investigator position and Impact Team to allocate additional resources to crime investigation and in FY19 added a canine unit and evidence processing resources to increase the % of crimes solved. <sup>2</sup> In FY18, VOP transitioned from UCR to NIBRS for reporting police data and now monitors crimes monthly based on persons, property, and society. <sup>3</sup> In FY17, the Police force made a change to how officers log their time in the Computer-Aided Dispatch (CAD) system in order to more accurately reflect officer initiated activities and the amount of officer time spent on those activities.

## Strategic Goal: Attract & Retain an Engaged Workforce

		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024					
KPI	Type	Actual	Actual	Est.	Proj.	Proj.					
Department Goal: Utilize Citizen on Patrol volunteers to supplement police staff											
# of Citizen on Patrol (COP) volunteer hours <sup>1</sup>	Output	3,100	3,149	3,100	3,100	3,100					
# of COP volunteer hours per volunteer <sup>1</sup>	Effectiveness	167	157	129	100	100					
\$ value of COP volunteer hours <sup>1</sup>	Effectiveness	\$62,007	\$62,985	\$62,000	\$62,000	\$62,000					

**Notes**: <sup>1</sup> Each year, VOP holds a Citizen Police Academy and several participants join the Police force as a Citizen on Patrol (COP). COPs actively patrol, direct traffic, and perform other duties to augment the Police force. Their volunteer hours are valued at \$20 per hour. VOP expects a slight decline in volunteer hours over the five-year planning period as some key COP volunteers are expected to "retire" from the program.

#### **FY 2020-2024 Initiative Action Plans**

Initiative Action Plans	FY	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Police Department Accreditation – Implement law enforcement standards of the Commission on Accreditation for Law Enforcement Agencies (CALEA) and apply for Police Department accreditation.	FY 2020	\$11,800	\$7,365	\$7,365	\$7,365	\$7,365



The Fire Chief reports directly to the Village Manager and serves as a member of the senior leadership team. Twenty-nine firefighters, one fire/life safety educator, and eight reserve auxiliary officers to protect the Village and rural district from two stations with four engines, two brush trucks, and a rescue truck. Areas of focus for FY 2020 include:

- Hiring an additional full-time Firefighter position
- Continuing the BIRDIE evaluation on Emergency Response
- Evaluating locations for a potential future fire station
- Covering routine staffing shortages with the use of additional reserve firefighters
- Continuing to improve response times to calls for service for the 25.18 square miles service area that includes the Village limits, a rural county district, and the nearby Town of Taylortown
- Educating the public to promote preparedness for all hazards
- Providing medical first response and rescue services through contract with Moore County

Additional information about the Fire Department may be obtained by contacting J. Carlton Cole, Fire Chief, at 910.295.5575 or <a href="mailto:jccole@vopnc.org">jccole@vopnc.org</a>.

#### **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type	Actual Budget Estimated Budgeted		Budgeted	Change					
Salaries & Benefits	\$	2,112,443	\$	2,281,570	\$	2,222,138	\$	2,469,670	8.2%
Operating		436,351		555,255		533,574		601,850	8.4%
Capital		662,843		35,848		35,848		618,273	1624.7%
Expenditures Total	\$	3,211,637	\$	2,872,673	\$	2,791,560	\$	3,689,793	28.4%

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Revenues by Type		Actual		Budget	dget Estimated Budgeted		Change		
Fire District Revenue	\$	308,984	\$	337,000	\$	337,000	\$	374,000	11.0%
Miscellaneous Fire Revenues		1,943		500		1,100		500	0.0%
Revenues Total	\$	310,927	\$	337,500	\$	338,100	\$	374,500	11.0%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

**Strategic Goal: Safeguard the Community** 

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		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024
KPI	Type	Actual	Actual	Est.	Proj.	Proj.
Department Goal: Promptly respond to t	fire calls for	service				
% of dispatched emergency calls with a reaction time of 90 seconds or less <sup>1</sup>	Effectiveness	86%	88%	85%	85%	85%
% of emergency calls with a response time of 6 minutes and 30 seconds for first due apparatus <sup>1</sup>	Effectiveness	70%	68%	65%	68%	71%
% of calls for fire incidents	Output	4.6%	4.5%	3.6%	3.6%	3.6%
% of calls for service for rescue and EMS <sup>2</sup>	Output	28%	30%	28%	30%	30%
% of signalized intersections with preemption controls <sup>1</sup>	Effectiveness	15%	23%	100%	100%	100%

**Notes**: <sup>1</sup> To help improve response times, a key area of focus for the department, VOP requested NCDOT install traffic preemption devices at all 13 signalized intersections in the Village by FY20 and the FTE in FY20 will help with staffing levels. <sup>2</sup> In FY16, VOP began providing medical first response and rescue calls under contract with Moore County. Since expanding service levels, the # of calls have increased and EMS calls now represent approximately 30% of all calls.



Strategic Goal: Safeguard the Community

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Prevent fires and inju	ıries					
# of commercial business fire inspections completed <sup>1</sup>	Output	186	263	222	215	380
% of commercial businesses inspected <sup>1</sup>	Effectiveness	43%	43%	43%	48%	83%
# of commercial business fire inspections per inspector per month <sup>1</sup>	Output	16	22	12	9	16
% of businesses satisfied with fire prevention inspection services	Effectiveness	96%	98%	95%	95%	95%
% of ISO credit received for fire hydrant testing	Effectiveness	100%	100%	100%	100%	100%
# of participants in Fire & Life Safety Education Programs	Output	23,223	34,412	25,000	25,000	25,000
ISO (Insurance Services Office) Rating	Effectiveness	4	4	4	4	4
Life Safety Achievement Award for zero fire deaths <sup>2</sup>	Effectiveness	Yes	Yes	Yes	Yes	Yes

**Notes**: <sup>1</sup> Historically, VOP Fire staff have inspected commercial businesses more frequently than required by law. In FY16, VOP began providing medical first response and rescue services which resulted in fewer commercial business inspections due to department workload. In addition, the Fire Department will begin an ACE in FY21 to evaluate the fire inspection process and how the department is staffed for these services. <sup>2</sup> The department has received the Life Safety Achievement Award for zero fire deaths for 16 consecutive years.

Strategic Goal: Attract & Retain an Engaged Workforce

		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024			
KPI	Type	Actual	Actual	Est.	Proj.	Proj.			
Department Goal: Train and develop a professional, competent firefighting force									
% of full-time uniformed staff who pass the OSHA/NFPA medical clearance test	Effectiveness	100%	100%	100%	100%	100%			
% of full-time staff certified as an Emergency Medical Technician <sup>1</sup>	Effectiveness	97%	99%	100%	100%	100%			
% of full-time uniformed staff who obtain advanced training <sup>2</sup>	Effectiveness	20%	40%	43%	50%	50%			
% of firefighters meeting or exceeding NFPA firefighter competencies	Effectiveness	100%	100%	100%	100%	100%			

**Notes**: <sup>1</sup> With the addition of medical first response duties in FY 16, Fire Department staff are required to obtain EMT certification within 2 years, with 100% of staff certified by the end of FY18. <sup>2</sup> This KPI measures the department's progress toward providing advanced training opportunities to meet requirements or bring new skills to department operations.



The Inspections Division of the Planning Department operates under direction of the Planning and Inspections Director. The Inspections Division includes two building inspectors. Inspections personnel both review and enforce compliance with the North Carolina Building Codes for all types of residential and commercial building and development. Areas of focus for FY 2020 include:

- Hiring an additional full-time Building Inspector position
- Implementing the Planning and Inspections software allowing building inspectors to remotely update the status of inspections in the field
- Continuing to be responsive to building inspection requests within one business day

Additional information about the Inspections Division may be obtained by contacting Darryn Burich, Planning and Inspections Director, at 910.295.8659 or <a href="mailto:dburich@vopnc.org">dburich@vopnc.org</a>.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019	FY 2020		Percent
Expenditures by Type	Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$ 183,864	\$	194,420	\$	193,569	\$	274,440	41.2%
Operating	21,259		33,150		32,799		43,450	31.1%
Capital	335		1,087		1,087		572	-47.4%
Expenditures Total	\$ 205,458	\$	228,657	\$	227,455	\$	318,462	39.3%

	FY 2018		FY 2019		FY 2019		FY 2020	Percent
Revenues by Type	Actual		Budget		Estimated		Budgeted	Change
Inspection Permit Revenue	\$ 361,646	\$	300,000	\$	300,000	\$	250,000	-16.7%
Revenues Total	\$ 361,646	\$	300,000	\$	300,000	\$	250,000	-16.7%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Maintain a Healthy Financial Condition

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.						
Department Goal: Recover the cost of inspection services												
Average cost per building inspection <sup>1</sup>	Efficiency	\$31	\$38	\$31	\$45	\$40						

**Notes**: <sup>1</sup> Based on projected inspection operating expenses of \$220,000 and an estimate of 7,000 inspections for FY19, the average cost per inspection is estimated to be \$31 for FY19. The increase in FY20 represents the additional FTE and increased IT costs for new software.



## Strategic Goal: Promote High Quality Development and Appearance

КРІ	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Inspect residential a with building codes	nd non-resi	dential de	evelopmer	nt to ensu	ire comp	liance
# of building inspections completed <sup>1</sup>	Output	6,633	7,614	7,000	7,070	7,350
% of building inspections completed within one business day <sup>2</sup>	Effectiveness	100%	100%	100%	100%	100%
% of building inspections compliant upon initial inspection	Effectiveness	93%	95%	93%	93%	93%
# of building inspections completed per inspector FTE per day	Efficiency	13.3	15.4	14.3	11.5	12.0
# of building inspections completed per 1,000 population served	Output	411	463	418	416	405
# of residential Certificates of Occupancy (CO) issued <sup>3</sup>	Output	192	228	210	210	200
# of non-residential Certificates of Occupancy issued <sup>4</sup>	Output	22	10	27	15	15
Estimated residential construction cost for Certificates of Occupancy <sup>3</sup>	Output	\$34.1 million	\$36 million	\$39.9 million	\$39.9 million	\$38 million
Estimated non-residential construction cost for Certificates of Occupancy <sup>4</sup>	Output	\$10.2 million	\$20.2 million	\$23.2 million	\$21.3 million	\$7.5 million
% of businesses satisfied with building inspections	Effectiveness	100%	100%	100%	100%	100%

**Notes**: <sup>1</sup> The # of building inspections includes both residential and non-residential inspections. VOP has seen sizable increases in development in the last three years, with a healthy increase in the # of commercial permits. <sup>2</sup> To provide a high level of customer service, building inspectors strive to complete building inspections within one business day of the request. In FY20, VOP will launch a new permitting & inspection (P&I) software, as a result of the P&I BIRDIE conducted in FY18, and hire an additional inspector which will significantly streamline the inspection process to allow the building inspectors to handle the increased workload and maintain responsive turnaround times to inspection requests. <sup>3</sup> Residential COs include both new construction and additions/alterations. FY20 projections are to maintain the approximate number from FY19 as the housing market and economy remain strong. <sup>4</sup> Projections for non-residential COs are based on known projects that are in the preliminary stages of development that staff expect to receive.



Public Services Administration is a division of the Public Services Department. The Director of the Public Services Department reports directly to the Assistant Village Manager of Operations and is a member of the senior leadership team. The Public Services Administration Division consists of the Director, the Assistant Director, and an Administrative Assistant. Areas of focus for FY 2020 include:

- Managing Streets & Grounds and Solid Waste staff response to resident service requests and complaints though the MY VOP service request system
- Providing engineering services

KPIs for this department are identified in the Solid Waste and Streets & Grounds Divisions. Additional information about Public Services Administration may be obtained by contacting Mike Apke, Public Services Director, at 910.295.5021 or <a href="mapke@vopnc.org">mapke@vopnc.org</a>.

	FY 2018 FY		FY 2019		FY 2019		FY 2020	Percent
Expenditures by Type	Actual		Budget		Estimated	Budgeted		Change
Salaries & Benefits	\$ 291,416	\$	320,050	\$	311,961	\$	333,250	4.1%
Operating	122,728		120,480		112,019		148,020	22.9%
Capital	95,354		73,395		73,394		57,466	-21.7%
Expenditures Total	\$ 509,498	\$	513,925	\$	497,374	\$	538,736	4.8%



Public Services Department



The Streets & Grounds Division of the Public Services Department operates under the direction of the Assistant Director of Public Services and reports up to the Assistant Village Manager of Operations. There are 16 members of the Streets & Grounds team organized into two crews: Street Maintenance, led by an Infrastructure Superintendent, and Grounds Maintenance. This division serves approximately 16,800 residents encompassing an area of 14.9 square miles, with 107 miles of Village-maintained streets and right-of-ways. Annual resurfacing costs and state funding to municipalities from the restricted state Powell Bill funds for street maintenance are included in the Powell Bill Division. Costs for street patching are included in the Streets & Grounds Division. Areas of focus for FY 2020 include:

- Hiring an additional full-time Maintenance Worker position
- Overseeing implementation of landscape improvements on Highway 211
- Monitoring and evaluating traffic levels at six key intersections in the Village
- Investing in additional stormwater drainage projects
- Adding other beautification projects along main thoroughfares and gateways
- Maintaining roadways, signage, sidewalks and other public landscape areas at a high level

Additional information about Streets & Grounds Division may be obtained by contacting Mike Apke, Public Services Director, at 910.295.5021 or <a href="mapke@vopnc.org">mapke@vopnc.org</a>.

#### **Budget Summary**

	FY 2018		FY 2018 FY 2019		FY 2019 FY 2019		FY 2019		FY 2020	Percent
Expenditures by Type		Actual		Budget		Estimated	]	Budgeted	Change	
Salaries & Benefits	\$	716,910	\$	756,440	\$	757,141	\$	831,880	10.0%	
Operating		669,639		989,965		966,576		853,320	-13.8%	
Capital		710,460		418,939		418,939		400,409	-4.4%	
Expenditures Total	\$	2,097,009	\$	2,165,344	\$	2,142,656	\$	2,085,609	-3.7%	

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Promote High Quality Development and Appearance

KPI	Type	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Maintain Village right		11ctual	Actual	1230.	TTOJ.	110,
% of right of way lane (ROW) miles shoulders inspected	Effectiveness	38%	47%	47%	50%	50%
# of ROW lane miles maintained per FTE <sup>1</sup>	Efficiency	16	16	16	15	15
% of ROW mowing performed according to schedule <sup>1</sup>	Effectiveness	65%	101%	91%	90%	90%

**Notes**: <sup>1</sup> The FY20 budget includes the addition of 1 FTE Maintenance Worker to assist with ROW mowing and maintenance replace the seasonal workers that were added in FY18. This will reduce the # of ROW lane miles maintained per FTE and assist with ensuring ROW mowing is performed according to schedule. With significant landscaping enhancements planned for the HWY 211 median, a significant Village gateway, staff projects the % of ROW mowing performed according to schedule will slightly decline over the planning period.



Strategic Goal: Promote Transportation Mobility and Connectivity

•		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024
KPI	Type	Actual	Actual	Est.	Proj.	Proj.
Department Goal: Install neighborhood s	treet lights					
# of street lights per mile <sup>1</sup>	Effectiveness	3.1	3.2	3.3	3.3	4.1
Department Goal: Maintain directional a	nd regulator	y street si	gns			
% of regulatory reflective signs inspected per NHTSA standards <sup>2</sup>	Output	100%	100%	100%	100%	100%
Department Goal: Monitor traffic conges	stion					
% of intersections studied with a level of service (LOS) rating of "C" or higher <sup>3</sup>	Effectiveness	92%	85%	85%	85%	69%
Department Goal: Maintain Village road	ways					
# of miles of Village roadways resurfaced or sealed 4	Output	3.11	5.66	3.89	5.00	5.50
# of miles of Village roadways resurfaced only	Output	3.11	2.55	3.89	4.00	4.50
# of centerline miles of Village roadways	Input	106.75	107.05	107.20	107.61	107.75
% of centerline miles of Village roadways resurfaced and sealed	Effectiveness	2.91%	5.23%	3.63%	3.25%	4.65%
5-year rolling average of the # of miles of roadways resurfaced <sup>4</sup>	Effectiveness	3.66	4.07	3.83	3.73	4.30
% of roadways with a Pavement Condition rating of 85 or better <sup>4</sup>	Effectiveness	51%	49%	53%	53%	54%
Pavement Condition Rating <sup>4</sup>	Effectiveness	80.00	80.00	79.60	79.60	80.00
% of residents satisfied with maintenance of streets in neighborhoods	Effectiveness	84%	84%	80%	80%	81%
Department Goal: Provide safe pedestria	n facilities w	ith interco	onnectivit	y		
% of lane miles with walkways <sup>5</sup>	Effectiveness	7.59%	8.40%	8.45%	8.69%	11.53%

Notes: <sup>1</sup> The FY19 IAP (Street Lighting), which began in FY17 included the installation of approximately 20 neighborhood streetlights per year to address resident dissatisfaction. Neighborhood streetlights were not installed in FY18 due to resident opposition and additional street lighting will be planned after the Long Range Comprehensive Plan is completed. <sup>2</sup> VOP inspects regulatory reflective signs every three years per NHTSA standards. <sup>3</sup> Each year, VOP conducts intersection studies for 6 of 12 key intersections to assess traffic congestion and determine any needed intersection/transportation improvements to minimize congestion. <sup>4</sup> In FY16, VOP resurfaced fewer miles of streets in order to resurface many neglected cul-de-sacs. Miles resurfaced in FY18 more closely approached historical levels due to VOP applying a more economical slurry seal treatment to extend the useful life of Village roads. The FY20 budget includes \$1.3 million for resurfacing and patching roads to help improve Pavement Condition Ratings that are conducted every three years by an independent outside agency. <sup>5</sup> The Pedestrian Connectivity and Commercial Streetscape Enhancements projects include the construction of walkways to enhance pedestrian mobility and increase the % of lane miles with walkways.



The Powell Bill Division is managed by the Public Services Director and is used to separately identify the expenditure of restricted state Powell Bill funds that are used for the purpose of construction, repair, and maintenance of 107 miles of Village-owned streets and right of ways. To determine which roads will be resurfaced in a given year, Village staff review the pavement condition ratings of all Village-owned roads that are rated every three years by an independent outside agency using standardized rating methodologies. Areas of focus for FY 2020 include:

- Resurfacing and applying slurry seal to approximately 5 miles of Village maintained streets, depending on resurfacing costs and mix of slurry seal versus resurfacing
- Funding \$1.1 million annually for resurfacing roads in the 5-year plan to improve the overall Pavement Condition Rating and the % of roadways with a Pavement Condition rating of 85 or better
- Maintaining a 15-25 year life cycle for the 107 miles of Village-owned streets

KPIs for the Powell Bill Division are provided in the Streets & Grounds Division. The Powell Bill Division does not contain any staff. However, additional information about the Powell Bill Division may be obtained by contacting Mike Apke, Public Services Director, at 910.295.5021 or <a href="mapke@vopnc.org">mapke@vopnc.org</a>.

	FY 2018		018 FY 2019		FY 2019		FY 2020	Percent
Expenditures by Type	Actual		Budget		Estimated		Budgeted	Change
Operating	\$ 983,761	\$	1,100,000	\$	1,100,000	\$	1,100,500	0.0%
Expenditures Total	\$ 983,761	\$	1,100,000	\$	1,100,000	\$	1,100,500	0.0%

	FY 2018		FY 2019		FY 2019		FY 2020	Percent
Revenues by Type	Actual		Budget		Estimated		Budgeted	Change
Powell Bill Revenue	\$ 498,958	\$	498,000	\$	498,488	\$	498,000	0.0%
Revenues Total	\$ 498,958	\$	498,000	\$	498,488	\$	498,000	0.0%



Village Street Resurfacing



The Solid Waste Division of the Public Services Department operates under the direction of the Assistant Director of Public Services. There are nine members of the Solid Waste team, led by a Solid Waste Superintendent. This division provides over 8,300 households with weekly same-day automated pickup of garbage, recycling, and yard debris under the "One and Done" program. Areas of focus for FY 2020 include:

- Evaluating ways to optimize the recycling program
- Coordinating with Moore County and other municipalities on the annual Household Hazardous Waste event Additional information about Solid Waste Division may be obtained by contacting Mike Apke, Public Services Director, at 910.295.5021 or <a href="mapke@vopnc.org">mapke@vopnc.org</a>.

## **Budget Summary**

Expenditures by Type	FY 2018 Actual	FY 2019 Budget		FY 2019 Estimated	FY 2020 Budgeted	Percent Change
Salaries & Benefits	\$ 479,086	\$ 512,850	\$	491,315	\$ 544,750	6.2%
Operating	835,874	1,027,330		1,020,925	1,179,780	14.8%
Capital	324,603	8,073		8,073	206,943	2463.4%
Expenditures Total	\$ 1,639,563	\$ 1,548,253	\$	1,520,313	\$ 1,931,473	24.8%

# FY 2020 Department Goals, Objectives, and Key Performance Indicators Strategic Goal: Protect the Environment

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Maintain a high level o	f recycling <b>j</b>	participat	ion			
# of households participating in curbside recycling 1	Output	6,967	7,202	7,675	7,780	8,132
% of households participating in curbside recycling <sup>1</sup>	Effectiveness	84%	86%	88%	88%	88%
# of tons of recycling collected per solid waste FTE 1	Efficiency	545	536	470	399	423
Total # of tons recycled per household (including collection by outside vendors)	Output	0.30	0.29	0.22	0.17	0.17
Percentile ranking for solid waste diversion of NC municipalities <sup>2</sup>	Effectiveness	5%	6%	6%	6%	6%

**Notes**: <sup>1</sup> In FY15, VOP implemented "One and Done" where trash, recycling, and yard debris collection was fully automated and collected on the same day for each household. As a result of VOP issued recycling carts and a reassignment of staff to more efficient solid waste routes, VOP has seen an increase in the % of households participating in curbside recycling and the # of tons collected per solid waste FTE has increased dramatically. The # of households participating in curbside recycling is projected to increase based on new home construction estimates over the five-year planning period. In FY19, VOP experienced a significant change with recycling by the landfill no longer accepting glass. We expect the # of tons of recycling to decrease in the future also due to this change. <sup>2</sup> With a focus on diverting waste from the landfill through recycling efforts, VOP has consistently ranked in the top 6% of NC municipalities for diversion rates.



## **Strategic Goal: Protect the Environment**

7777		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024
KPI	Туре	Actual	Actual	Est.	Proj.	Proj.
Department Goal: Provide efficient and e	ffective weel	kly solid v	vaste colle	ection		
# of tons of yard debris collected per solid waste FTE <sup>1</sup>	Efficiency	882	798	1,150	827	871
# of tons of household trash collected per solid waste FTE <sup>2</sup>	Efficiency	1,160	1,125	1,408	1,432	1,512
Total # of tons of yard debris collected per household (including collection by outside vendors)	Output	0.26	0.23	0.34	0.23	0.23
Total # of tons of household trash collected per household (including collection by outside vendors)	Output	0.49	0.47	0.57	0.57	0.57
# of solid waste collection complaints per 1,000 collection points <sup>3</sup>	Effectiveness	0.69	0.65	0.61	0.60	0.60
% of solid waste routes completed on schedule	Effectiveness	100%	100%	100%	99%	99%
Refuse collection cost per household per year <sup>1</sup>	Effectiveness	\$161	\$164	\$165	\$166	\$170
% of safety checks on solid waste vehicles completed daily	Effectiveness	100%	100%	100%	99%	99%
% of time cart inventory levels remain above minimum stock threshold <sup>4</sup>	Effectiveness	83%	96%	96%	96%	96%

**Notes**: <sup>1</sup> In FY15, VOP implemented "One and Done" where trash, recycling, and yard debris collection was fully automated and collected on the same day for each household. Previously, only recycling and household trash collection were automated. Yard debris collection was fully automated for the first time with the issuance of yard debris carts in order to improve efficiencies. As a result, the # of yard debris tons collected per solid waste FTE has increased dramatically. In addition, the refuse collection cost per household has decreased due to the removal of several solid waste vehicles in the fleet and the reduction of staff hours needed to collect solid waste. The collection cost, however, is projected to increase with increase in landfill fees charged to the Village. In FY17, VOP yard debris tonnage collected was significantly impacted by the aftermath of Hurricane Matthew and in FY19 after Hurricane Florence. <sup>2</sup> The # of tons of household trash collected per solid waste FTE has been positively impacted by the implementation of "One and Done" in FY15. <sup>3</sup> With the implementation of the MY VOP service request system in FY17, all solid waste complaints are now logged, with less than 1 complaint for every 1,000 collection points. <sup>4</sup> In FY17, VOP began tracking the % of time cart inventory levels remain above minimum stock threshold for the 8 solid waste cart types/sizes kept in inventory. Because of this, VOP modified its process and adjusted inventory thresholds and order lead time in order to ensure an adequate inventory of carts on hand.



The Planning and Inspections Director reports directly to the Assistant Village Manager of Administration and serves as a member of the senior leadership team. The Planning Department consists of two Senior Planners, a Planning Technician, a Code Enforcement Officer, and an Administrative Assistant. The department provides planning services for the Village as well as its extra territorial jurisdiction (ETJ). Areas of focus for FY 2020 include:

- Implementing the completion of the Long-Range Comprehensive Plan
- Conducting the small area plan for the Village Place and Rattlesnake Trail Corridor
- Implementing the new software from the Permitting & Inspections BIRDIE evaluation
- Collaborating with Moore County on long-range plans for water, sewer, and utility extension policy
- Conducting timely plan review of residential and non-residential development submittals
- Conducting routine patrols of neighborhoods to identify code violations and promptly investigating code violations to ensure timely resolution

Additional information about the Planning Department may be obtained by contacting Darryn Burich, Planning and Inspections Director, at 910.295.8659 or <a href="mailto:dburich@vopnc.org">dburich@vopnc.org</a>.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual	Budget		Estimated		Budgeted		Change
Salaries & Benefits	\$	384,968	\$	470,500	\$	429,672	\$	528,620	12.4%
Operating		136,395		459,575		444,267		272,490	-40.7%
Capital		994		2,343		2,343		928	-60.4%
Expenditures Total	\$	522,357	\$	932,418	\$	876,282	\$	802,038	-14.0%

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Revenues by Type		Actual		Budget		Estimated	]	Budgeted	Change
Planning Permit Revenue	\$	72,934	\$	67,000	\$	67,000	\$	301,200	349.6%
Engineering Fees		16,376		10,000		10,000		-	-100.0%
Revenues Total	\$	89,310	\$	77,000	\$	77,000	\$	301,200	291.2%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Promote High Quality Development and Appearance

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.			
Department Goal: Process non-residential permit applications in a timely manner									
# of non-residential permits issued <sup>1</sup>	Output	29	19	23	20	20			
% of time non-residential development applicant receives initial staff comments within 21 days <sup>2</sup>	Effectiveness	100%	22%	12%	50%	80%			
\$ value of non-residential development permitted <sup>1</sup>	Output	\$15.5 million	\$8.8 million	\$17.5 million	\$44 million	\$12 million			
Single family home average sales price	Output	\$271,186	\$303,996	\$319,196	\$328,770	\$342,120			

**Notes**: <sup>1</sup> Beginning in FY17, VOP has seen a significant increase in the # of non-residential permits issued above historical levels. These include new construction as well as additions/alterations. <sup>2</sup> Non-residential development applications are reviewed by the Village's Technical Review Committee that consists of VOP staff, Moore County staff, and a contracted engineer. In FY18 and FY19, plan review turnaround times suffered due to staff vacancies in the department and should improve with the new software which will allow staff to receive and review plans electronically to improve plan review cycle times.



## Strategic Goal: Promote High Quality Development and Appearance

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Increase compliance v	vith Village	codes and	ordinance	es		
# of code violations investigated	Output	1,251	1,156	1,173	1,100	1,100
% of code violations that are valid	Output	85%	87%	80%	85%	87%
% of code violations investigated within 2 business days <sup>1</sup>	Effectiveness	93%	92%	85%	85%	85%
% of code violations resolved within 45 days <sup>1</sup>	Effectiveness	95%	96%	95%	95%	95%
# of code violations investigated per FTE per day <sup>1</sup>	Efficiency	5.1	4.7	4.8	4.5	4.5
% of neighborhoods patrolled according to schedule for code violations <sup>1</sup>	Effectiveness	123%	102%	100%	100%	100%
Department Goal: Process residential pe	rmit applica	tions in a t	timely ma	nner		
# of new single family residential permits issued	Output	160	144	115	120	100
% of single family residential new construction and addition/alteration plans reviewed within 14 days $^2$	Effectiveness	99%	99%	90%	95%	95%
Average # of days to issue single family permits for new construction and additions/alterations <sup>2</sup>	Effectiveness	8	8	7	4	4
\$ value of residential development permitted	Output	\$56.1 million	\$60.2 million	\$50.6 million	\$52.5 million	\$43.8 million
% of Certificates of Appropriateness issued by staff within 7 days	Effectiveness	100%	94%	95%	95%	95%
% of Certificates of Appropriateness issued by the Historic Preservation Commission within 45 days	Effectiveness	100%	100%	95%	95%	95%

**Notes**: <sup>1</sup> In FY17, VOP began routine patrols of neighborhoods to identify code violations before residents submitted a complaint. VOP also implemented a practice to investigate complaints within 2 business days to ensure timely resolution and compliance with Village codes and ordinances. <sup>2</sup> The new Planning and Inspections software is expected to reduce the turnaround time for single family permits (i.e. avg. # of days to issue). Once improvements are made in FY20, VOP will begin tracking the % of plans reviewed within fewer days than the current 14 days tracked now.

**Strategic Goal: Maintain a Healthy Financial Condition** 

		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024					
KPI	Type	Actual	Actual	Est.	Proj.	Proj.					
Department Goal: Recover the cost of development services											
% of planning operating costs recovered through planning fees <sup>1</sup>	Effectiveness	15%	17%	7%	35%	35%					
<b>Notes</b> : <sup>1</sup> The FY19, VOP conducted a comprehensive analysis of planning fees and implemented significant fee increases											

**Notes**: <sup>1</sup>The FY19, VOP conducted a comprehensive analysis of planning fees and implemented significant fee increases that are effective July 1, 2019 to ensure adequate cost recovery.

#### **FY 2020-2024 Initiative Action Plans**

Initiative Action Plans	FY	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Adopt and Implement a Long-Range Comprehensive Plan AoF – Develop a Long Range Comprehensive Plan for the Village to achieve the community's long-term vision.	FY 2020	\$0	\$0	\$0	\$0	\$0
Small Area Plan for the Village Place/Rattlesnake Trail Corridor AOF — Engage a consultant to prepare a small area plan for the Village Place and the Rattlesnake Trail Corridor.	FY 2020- 2021	\$106,000	\$0	\$0	\$0	\$0



The Community Development Division is co-managed by the Assistant Village Manager of Operations and the Assistant Village Manager of Administration. This division oversees marketing, economic development, the Village's Welcome Center, and engineering services. The division has one part-time employee, the Welcome Center Coordinator, who reports to the Communications Specialist in the Administration Department. Areas of focus for FY 2020 include:

- Promoting and marketing the Village as a place to visit, live, and do business with print and digital advertising
- Operating the George P. Lane Welcome Center to serve visitors

Additional information about the Community Development Division may be obtained by contacting Jeff Batton, Assistant Village Manager of Operations, or Natalie Hawkins, Assistant Village Manager of Administration, at 910.295.1900 or jbatton@vopnc.org or nhawkins@vopnc.org.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$	11,399	\$	22,480	\$	21,692	\$	26,600	18.3%
Operating		166,173		212,260		203,091		141,830	-33.2%
Capital		221		420		420		200,220	47571.4%
Expenditures Total	\$	177,793	\$	235,160	\$	225,203	\$	368,650	56.8%

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Revenues by Type		Actual		Budget		Estimated		Budgeted	Change
Logo Merchandise Sales	\$	7,630	\$	20,000	\$	20,000	\$	20,000	0.0%
CVB Welcome Center Participation		=		5,000		-		-	100.0%
Revenues Total	\$	7,630	\$	25,000	\$	20,000	\$	20,000	-20.0%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Promote a Thriving Business Community

KPI Department Goal: Provide a welcoming	Type environment	FY 2017 Actual for Pineh	Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
# of Welcome Center visitors served <sup>1</sup>	Output	3,362	3,472	4,273	4,300	4,300
% of Welcome Center shifts filled <sup>1</sup>	Effectiveness	N/A	82%	98%	95%	95%
Department Goal: Support Partners in P	rogress ecor	omic deve	lopment	activities		
\$ spent to support Partners in Progress <sup>2</sup>	Input	\$27,000	\$22,000	\$23,100	\$23,100	\$23,100

**Notes**: <sup>1</sup> In FY17, VOP hired a PT Welcome Center Coordinator to extend the operating hours of the George P. Lane Welcome Center. This was done to address the FY16 decline in the # of Welcome Center visitors served. Since expanding the operating hours, the # of visitors served has increased. In FY18, VOP began tracking the % of Welcome Center shifts filled to evaluate the staffing model of PT staffing combined with volunteers. Due to staff turnover, 1 FTE from the Administration Department now works at the Welcome Center which has significantly improved the shifts filled and visitors served. <sup>2</sup> VOP contracts with Moore Co. Partners in Progress for economic development services.



**Strategic Goal: Professionally Manage a High Performing Organization** 

VID.		FY 2017			FY 2020	
KPI	Type	Actual	Actual	Est.	Proj.	Proj.
Department Goal: Market and promote	the Village a	nd its serv	ices			
# of print ads distributed Village-wide <sup>1</sup>	Output	85	84	98	80	80
# of digital ads placed Village-wide 1	Output	70	136	135	135	135
Marketing \$ invested Village-wide <sup>2</sup>	Input	\$52,477	\$70,601	\$50,000	\$50,000	\$70,000

**Notes**: <sup>1</sup> In FY17, VOP Administration staff reorganized to create a dedicated Communications Specialist position to coordinate external communications, including marketing and social media management. <sup>2</sup> In FY17, VOP deployed a marketing and promotions campaign aimed to market both Village services and the Village as a place to live. This funding accounts for Village-wide marketing efforts, including promotions for the Fair Barn, Harness Track, and all Parks and Recreation promotions.



George P. Lane Welcome Center



Recreation is a division within the Parks and Recreation Department. The Parks and Recreation Director reports directly to the Assistant Village Manager of Operations and is a member of the senior leadership team. The Director provides management support to all of the divisions in the department, which include Recreation, Harness Track, Fair Barn, and Buildings & Grounds. In addition to the Director, the Recreation Division includes an Athletic Coordinator, Program Coordinator, Special Event Coordinator, and part-time Event Assistant who, in conjunction with the Director, are charged with providing the citizens of Pinehurst with a variety of recreational pursuits that enrich the quality of the lives of the participants. Areas of focus for FY 2020 include:

- Hiring an additional full-time Administrative Assistant position
- Completing construction and opening a new Community Center at Cannon Park
- Upgrading the Parks and Recreation registration software
- Enhancing marketing of recreation programs and events with redesign of the Recreation Programmer
- Utilizing feedback from point of service surveys of participants to improve programs and facilities

Additional information about the Recreation Division may be obtained by contacting Mark Wagner, Parks and Recreation Director, at 910.295.2817 or <a href="mwagner@vopnc.org">mwagner@vopnc.org</a>.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type		Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$	424,759	\$	473,890	\$	432,697	\$	591,200	24.8%
Operating		1,002,883		1,101,240		1,070,860		1,287,830	16.9%
Capital		287,187		333,608		333,607		27,581	-91.7%
Expenditures Total	\$	1,714,829	\$	1,908,738	\$	1,837,164	\$	1,906,611	-0.1%

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Revenues by Type		Actual		Budget		Estimated		Budgeted	Change
Athletic Programs	\$	27,612	\$	30,000	\$	27,500	\$	40,500	35.0%
Recreation Fees		116,535		123,000		121,500		137,000	11.4%
Facility Rentals		39,583		52,000		26,000		31,000	-40.4%
Revenues Total	\$	183,730	\$	205,000	\$	175,000	\$	208,500	1.7%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators

## Strategic Goal: Promote Transportation Mobility and Connectivity

		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024
KPI	Type	Actual	Actual	Est.	Proj.	Proj.
Department Goal: Provide interconnected facilities	d greenway t	rails, bike	paths, an	d other p	edestriar	1
# of miles of greenway trails per 1,000 population <sup>1</sup>	Effectiveness	0.47	0.46	0.45	0.45	0.42
<b>Notes</b> : <sup>1</sup> With no planned additions to greenway trails decline as population increases.	s in the five-year	period, the	ratio of mile	s to populat	ion is proje	cted to



## **Strategic Goal: Promote Active Living and Cultural Opportunities**

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Provide adequate park	s and recrea	tion facili	ties			Ü
# of acres of developed parks per 1,000 population	Effectiveness	8.89	8.71	8.56	8.44	7.90
# of developed acres of parks maintained per FTE	Efficiency	35.84	29.86	28.67	28.67	28.67
% of residents satisfied with the quality of Village parks	Effectiveness	100%	98%	95%	95%	95%
# of days the Arboretum is used	Output	114	115	90	92	100
Department Goal: Provide a variety of at	thletic and re	creation <sub>I</sub>	orograms	for all ag	es	
Resident participation rate as a % of total participants in athletic and recreation programs <sup>1</sup>	Effectiveness	74%	69%	71%	72%	75%
% of athletic and recreation program participants who are adults	Output	41%	39%	40%	40%	40%
% of athletic and recreation programs offered that meet or exceeded minimum registration requirements	Effectiveness	82%	92%	94%	90%	90%
# of athletic and recreation program participants per Recreation Coordinator FTE	Efficiency	2,436	2,454	2,350	2,575	2,787
Residents recreation program participants as a % of population <sup>1</sup>	Effectiveness	22%	19%	20%	22%	23%
% of residents satisfied with the quality of youth recreation programs <sup>1</sup>	Effectiveness	93%	93%	93%	95%	95%
% of residents satisfied with the quality of adult recreation programs <sup>1</sup>	Effectiveness	91%	91%	91%	95%	95%
Department Goal: Provide cultural arts of	events					
# of Village sponsored cultural arts events	Output	63	63	65	65	65

**Notes**: <sup>1</sup> The *FY20 IAP* (*Community Center*) will impact these KPIs based on the projected resident/non-resident participation rates in expanded programs that will be offered with a new Community Center that is planned to open in FY20. With the creation of dedicated indoor recreation space, VOP expects resident participation and satisfaction ratings to increase over the five-year period.

## Strategic Goal: Maintain a Healthy Financial Condition

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Recover program and	event costs tl	nrough fee	es			
% of direct costs recovered through recreation fees	Effectiveness	120%	123%	104%	95%	95%
\$ of revenues obtained for Village sponsored cultural arts events <sup>1</sup>	Output	\$14,521	\$12,870	\$16,000	\$17,000	\$21,000

**Notes**: <sup>1</sup> With the expansion of cultural events to larger audiences, VOP has been successful in obtaining increased sponsorship funding.

## **FY 2020-2024 Initiative Action Plans**

Initiative Action Plans	FY	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Community Center AOF – Construct the Community Center to meet resident demands for cultural and recreational activities.	FY 2020	\$129,970	\$110,636	\$115,048	\$119,604	\$124,309



The Library Department includes funds for contributions to the Given Memorial Library. Given Tufts is a non-profit 501(c)3 that operates the Given Memorial Library and the Tufts Archives in the Village Center. The Village provides public library services through an operating contract with the Given Memorial Library. In addition, in FY 2013-2018, the Village contributed \$1 million into a trust account toward the Library's \$4.5 million capital expansion campaign. As the library is not expected to meet the capital campaign fundraising requirements, the \$1 million of Village funds contributed to date to the trust will revert back to the Village in FY 2020.

Last year, the Given Memorial Library Board initiated discussions with the Village Council on the future of their organization and potential changes they foresee on the horizon. Based on these discussions, the Village Council formed a working group to examine the current public/private partnership for the provision of public library services in the Village. In January 2019, the Village Council approved the working group's recommendation for the Village to conduct a formal library needs assessment to determine the community's desires and needs for future library services. This needs assessment will be funded in FY 2019 and is expected to be completed in early FY 2020.

#### The Library includes:

- A collection of over 23,000 items including fiction, non-fiction, audio books, e-books, reference, large print, and children's books
- Free wireless internet, a laptop computer, and a printer for public use
- Children's programs throughout the year
- Tufts Archives, the Pinehurst History Museum

Additional information about the Library Department may be obtained by contacting Brooke Hunter, CPA, Financial Services Director, at 910.295.1900 or <a href="mailto:bhunter@vopnc.org">bhunter@vopnc.org</a>.

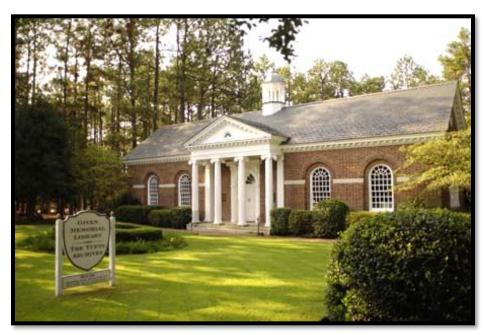
	1	FY 2018	FY 2019		FY 2019		FY 2020	Percent
Expenditures by Type		Actual	Budget	]	Estimated	]	Budgeted	Change
Operating	\$	200,000	\$ 100,000	\$	100,000	\$	150,000	50.0%
Expenditures Total	\$	200,000	\$ 100,000	\$	100,000	\$	150,000	50.0%



# FY 2020 Department Goals, Objectives, and Key Performance Indicators Strategic Goal: Promote Active Living and Cultural Opportunities

КРІ	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.				
Department Goal: Support the provision of public library services										
# of books checked out <sup>1</sup>	Output	41,224	45,341	46,469	45,000	45,000				
# of e-books checked out <sup>1</sup>	Output	10,095	12,334	14,632	15,000	15,800				
\$ spent to support Given Memorial Library <sup>2</sup>	Input	\$200,000	\$200,000	\$150,000	\$150,000	\$150,000				

**Notes**: <sup>1</sup> Estimates and projections of books and e-books checked out were provided by Given Memorial Library staff. <sup>2</sup> In FY18, VOP contributed the final \$100,000 installment on its \$1 million pledge to the Given Memorial Library capital expansion campaign. Under the terms of the pledge agreement, the \$1 million VOP has contributed to an escrow account will revert to the Village in FY20 if the Library does not meet its fundraising goals. VOP staff anticipate the Village will receive the reverted \$1 million in FY20 due to the Library's inability to raise the required funds. The FY20 budget and five-year plan includes the current annual operating support funding of \$150,000 annually.



Given Memorial Library



The Harness Track Division of the Parks and Recreation Department reports to the Parks and Recreation Director. The Harness Track Division includes one Track Supervisor, three full-time Track Specialists, and part-time seasonal personnel responsible for the operations and maintenance of the Harness Track facility. The Harness Track, established in 1915, is listed in the National Register of Historic Places. The Village rents the Harness Track horse training facility to show promoters, trainers, and other outside groups. Areas of focus for FY 2020 include:

- Continue maintaining three sand-clay training tracks (a 1/2 mile track, a 5/8 mile track, and a 1 mile track) totaling 2.25 miles on 111 acres at a high level
- Increasing marketing efforts of the Harness Track to maximize rentals of 260 stalls and utilization of the facility for events
- Maintaining a Track Restaurant and Tack Shop
- Seeking to generate between \$240,000 and \$260,000 in revenue annually

Additional information about the Harness Track Division of the Parks and Recreation Department may be obtained by contacting Mark Wagner, Parks and Recreation Director, at 910.295.2817 or <a href="mailto:mwagner@vopnc.org">mwagner@vopnc.org</a>.

	FY 2018	FY 2019	FY 2019	FY 2020	Percent
Expenditures by Type	Actual	Budget	Estimated	Budgeted	Change
Salaries & Benefits	\$ 200,711	\$ 210,700	\$ 207,854	\$ 239,050	13.5%
Operating	278,578	326,400	317,230	340,200	4.2%
Capital	91,136	101,614	101,613	103,148	1.5%
Expenditures Total	\$ 570,425	\$ 638,714	\$ 626,697	\$ 682,398	6.8%

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Revenues by Type	Actual			Budget		Estimated		Budgeted	Change
Stall Rental	\$	212,067	\$	215,000	\$	189,000	\$	211,000	-1.9%
Tack Shop Rental		5,165		5,000		5,000		5,300	6.0%
Restaurant Rent		6,759		6,600		6,600		6,900	4.5%
Shows/Events Revenue		28,810		25,000		35,000		33,000	32.0%
Revenues Total	\$	252,801	\$	251,600	\$	235,600	\$	256,200	1.8%



Harness Track Matinee Races



# FY 2020 Department Goals, Objectives, and Key Performance Indicators Strategic Goal: Professionally Manage a High Performing Organization

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Provide a high quality	equestrian	training a	nd event v	venue		
% of Harness Track building renovations completed on schedule	Effectiveness	100%	100%	100%	100%	100%
# of Harness Track facility acres	Input	111	111	111	111	111
# of Harness Track facility acres maintained per FTE	Efficiency	27.75	28.96	27.75	27.75	27.75
% of customers satisfied with the Harness Track facility	Effectiveness	100%	100%	100%	95%	95%

## Strategic Goal: Professionally Manage a High Performing Organization

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Maximize utilization of	of the Harne	ss Track				
# of stalls available for rent	Input	260	260	250	260	260
Cumulative # of stalls rented	Output	252	215	192	215	260
% of capacity reached for stall rentals <sup>1</sup>	Effectiveness	97%	83%	77%	83%	100%
# of days the Harness Track is rented for equestrian events	Output	20	21	34	36	44
# of days the Harness Track is rented for non- equestrian events <sup>2</sup>	Output	20	18	14	15	45
% of days the Harness Track is rented <sup>2</sup>	Effectiveness	32%	26%	26%	28%	32%
Department Goal: Maximize profitability	y of the Harı	ness Track				
% of Harness Track operating expenditures recovered with fees	Effectiveness	62%	53%	47%	49%	56%

**Notes**: <sup>1</sup> Each year, VOP strives to reach maximum capacity of harness track stalls that are rented to standardbred trainers. In FY 19, stall rentals dropped due to one trainer not returning for the season <sup>2</sup> The # of days the Harness Track is rented for non-equestrian events remains flat until FY24, when the US Open Championship returns to Pinehurst.



The Fair Barn is a Division of the Parks and Recreation Department and operates under the direction of the Parks and Recreation Director. The Fair Barn Division is comprised of the Fair Barn Coordinator, several part-time assistants, and part-time laborers who provide the labor, supplies, expertise, and management for the operations and maintenance of the Fair Barn. The Fair Barn is a renovated 6,400 square foot facility located at the Harness Track that was designed as an exhibition hall for the Sandhills Fair in 1917. The Village rents the Fair Barn to outside groups as a venue for weddings and other large events that can accommodate up to 600 people. Areas of focus for FY 2020 include:

- Promoting the use of recently enhanced outdoor space to provide additional entertainment space for renters
- Maintaining 6,400 square feet of rental space at a high level
- Promoting and managing the facility to maximize its use and generate approximately \$230,000 in revenue Additional information about the Fair Barn Division of the Parks and Recreation Department may be obtained by contacting Mark Wagner, Parks and Recreation Director, at 910.295.2817 or <a href="mailto:mwagner@vopnc.org">mwagner@vopnc.org</a>.

	FY 2018	FY 2019	FY 2019	FY 2020	Percent
Expenditures by Type	Actual	Budget	Estimated	Budgeted	Change
Salaries & Benefits	\$ 103,809	\$ 128,150	\$ 117,684	\$ 127,950	-0.2%
Operating	167,649	218,300	207,931	246,290	12.8%
Capital	121,324	65,920	65,920	54,591	-17.2%
Expenditures Total	\$ 392,782	\$ 412,370	\$ 391,535	\$ 428,831	4.0%

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Revenues by Type		Actual		Budget	]	Estimated		Budgeted	Change
Fair Barn Rental	\$	258,607	\$	250,000	\$	220,000	\$	230,000	-8.0%
Shows/Events Revenue		3,740		3,000		3,500		3,000	0.0%
Revenues Total	\$	262,347	\$	253,000	\$	223,500	\$	233,000	-7.9%



Fair Barn



## FY 2020 Department Goals, Objectives, and Key Performance Indicators Strategic Goal: Professionally Manage a High Performing Organization

KPI	Туре	FY 2017 Actual			FY 2020 Proj.	FY 2024 Proj.					
Department Goal: Provide a high quality event venue											
% of customers satisfied with the Fair Barn facility	Effectiveness	100%	100%	100%	95%	95%					

## Strategic Goal: Maintain a Healthy Financial Condition

КРІ	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.						
Department Goal: Maximize utilization of the Fair Barn												
# of weekdays the Fair Barn is used 1	Output	65	49	45	46	58						
# of weekend days the Fair Barn is used <sup>2</sup>	Output	94	99	89	90	100						
Fair Barn weekday utilization rate <sup>1</sup>	Effectiveness	31%	24%	22%	22%	28%						
Fair Barn weekend utilization rate <sup>2</sup>	Effectiveness	60%	63%	56%	57%	63%						
<b>Department Goal: Market and promote</b>	the Fair Bar	n										
# of client leads for weekend rentals <sup>3</sup>	Input	711	597	680	675	675						
Department Goal: Maximize profitability	y of the Fair	Barn										
% of Fair Barn operating expenditures recovered with fees <sup>4</sup>	Effectiveness	90%	97%	76%	79%	91%						

**Notes**: <sup>1</sup> In FY18, VOP improved the north end of the property by adding additional outdoor venue space and enhancing landscaping in an effort to make the Fair Barn more marketable for rentals. Staff project these improvements will help sustain weekday rentals in partnership with Pinehurst Resort, who in FY18 began marketing the Fair Barn as a venue for corporate rentals. The FY24 number of days accounts for the US Open Championship returning to Pinehurst. <sup>2</sup> Because the Fair Barn is such a popular event venue, weekends are typically booked well in advance and there are not a lot of opportunities to increase weekend utilization significantly. The FY24 number of days also accounts for the US Open Championship returning to Pinehurst. <sup>3</sup> VOP staff began tracking the # of client leads in FY17 in order to more effectively monitor and follow up on them. <sup>4</sup> In recent years, VOP staff have tried to recover operating expenditures associated with the Fair Barn with fees. In some instances, the Village Council waives fees for non-profit groups. If these groups had been charged the associated fees, over 100% of operating expenditures would have been recovered.



The Buildings & Grounds Division operates under the direction of the Parks and Recreation Director. This division includes a Building & Grounds Superintendent, two Maintenance Technicians, and five Grounds Specialists that provide regular and preventative maintenance for all facilities owned by the Village as well as for selected Village-owned grounds and property. All expenditures of this department are charged back to other departments in the form of internal service charges. Areas of focus for FY 2020 include:

- Continuing to respond to work order requests in a timely fashion and striving to reduce the number of days to close work orders
- Conducting quarterly inspections of buildings, playgrounds, and greenway trail bridges
- Participating in the opening of the new Community Center

Additional information about the Building & Grounds Division may be obtained by contacting Mark Wagner, Parks and Recreation Director, at 910.295.1900 or <a href="mailto:mwagner@vopnc.org">mwagner@vopnc.org</a>.

	FY 2018 FY 2		FY 2019	FY 2019		FY 2020		Percent	
Expenditures by Type	Actual Budget Estimated Budgeted		Budgeted	Change					
Salaries & Benefits	\$	378,666	\$	437,260	\$	440,436	\$	498,500	14.0%
Operating		692,772		723,170		718,362		835,760	15.6%
Capital		604,377		414,179		414,176		191,680	-53.7%
Expenditures Total	\$	1,675,815	\$	1,574,609	\$	1,572,974	\$	1,525,940	-3.1%



FY 2020 Department Goals, Objectives, and Key Performance Indicators

**Strategic Goal: Professionally Manage a High Performing Organization** 

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
<b>Department Goal: Respond promptly to</b>	<b>Building</b> and	l Grounds	work ord	ler reque	sts	
# of B&G work order requests	Input	355	372	372	384	384
% of B&G work order requests closed within 14 days <sup>1</sup>	Effectiveness	90%	81%	98%	95%	95%
% of B&G work order requests that are an emergency	Effectiveness	7%	12%	5%	5%	5%
Average # of days to close B&G work orders 1	Effectiveness	6.74	7.19	6.81	6.31	4.31
% of employees satisfied with the quality of B&G work performed	Effectiveness	88%	97%	95%	95%	95%
# of square feet of buildings maintained <sup>2</sup>	Output	108,802	111,628	114,600	132,493	132,493
# of square feet of buildings maintained per facilities maintenance FTE <sup>3</sup>	Efficiency	108,802	111,628	76,400	66,247	66,247
% of Village buildings inspected quarterly	Effectiveness	99%	100%	100%	100%	100%
% of playground inspections completed according to schedule	Effectiveness	100%	100%	100%	100%	100%
% of greenway/trail bridges inspected according to schedule	Effectiveness	95%	100%	100%	100%	100%

**Notes**: <sup>1</sup> The addition of a Maintenance Technician halfway into FY19, is projected to improve both the % of work orders closed within 14 days and the average # of days to close work orders. The average # of days to close B&G work order requests increased in FY18 due to a few requests that were delayed due to their complexity and the use of outside vendors. <sup>2</sup> The # of square feet of buildings increased in FY18 due to the addition of maintenance space at the Public Services complex and the inclusion of leased space at the Recreation Room and Welcome Center that is also maintained by B&G staff. Total square footage (sf) maintained is projected to increase further in FY20 with the addition of a 19,693 sf Community Center. <sup>3</sup> The # of square feet maintained per FTE was significantly reduced when the addition of a second Maintenance Technician position was added in FY19.



The Fleet Maintenance Director reports directly to the Assistant Village Manager of Operations and is a member of the senior leadership team. The Fleet Maintenance Department consists of the Director and two Technicians who are responsible for providing regular and preventative maintenance for all vehicles and equipment operated by the Village. All expenditures of this department are charged back to other departments in the form of internal service charges. Areas of focus for FY 2020 include:

- Adding a carwash capability for Village fleet
- Acquiring new vehicles and equipment according to the Fleet Replacement Plan
- Responding promptly to fleet work order requests

Additional information about the Fleet Maintenance Department may be obtained by contacting Randy Kuhn, Fleet Maintenance Director, at 910.295.0005 or <a href="maintenance">rkuhn@vopnc.org</a>.

	FY 2018 FY 2019		FY 2019		FY 2020	Percent	
Expenditures by Type	Actual		Budget	Estimated		Budgeted	Change
Salaries & Benefits	\$ 241,469	\$	255,250	\$ 255,090	\$	268,200	5.1%
Operating	401,805		467,605	465,066		480,760	2.8%
Capital	1,447,662		384,079	381,740		865,240	125.3%
Expenditures Total	\$ 2,090,936	\$	1,106,934	\$ 1,101,896	\$	1,614,200	45.8%



Fleet Maintenance Department



FY 2020 Department Goals, Objectives, and Key Performance Indicators

Strategic Goal: Professionally Manage a High Performing Organization

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KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
<b>Department Goal: Respond promptly to</b>		der reque	ests			
% of fleet work orders completed within 2 days of receipt <sup>1</sup>	Effectiveness	84%	96%	98%	95%	95%
% of mechanic time spent on repairs & maintenance $^2$	Effectiveness	38%	44%	45%	48%	50%
Department Goal: Effectively maintain V	Village vehicl	es and equ	uipment to	o maximi	ze availa	bility
# of vehicles maintained <sup>3</sup>	Output	105.5	100	103	103	104
# of equipment items maintained <sup>4</sup>	Output	62	67	59	65	65
# of vehicles and equipment items maintained per FTE	Efficiency	56	56	54	56	56
# of PMs completed	Output	250	236	256	270	272
% of PMs completed on time	Effectiveness	90%	97%	97%	95%	95%
% of rolling stock available	Effectiveness	97%	98%	98%	98%	98%
% of employees satisfied that repairs are made correctly the first time <sup>5</sup>	Effectiveness	93%	85%	90%	90%	90%
Scheduled maintenance work orders as a % of total maintenance work orders	Effectiveness	27%	25%	25%	29%	29%
<b>Department Goal: Replace vehicles and </b>	equipment ba	ased on th	e predete	rmined li	fe-cycle	
expectancy						
Average age of police sedans fleet (in years) <sup>6</sup>	Effectiveness	5.8	5.2	5.0	4.7	4.7
Average age of automated garbage trucks fleet (in years) <sup>6</sup>	Effectiveness	5.4	3.8	6.2	4.5	4.3
Average age of fire pumpers fleet (in years) <sup>6</sup>	Effectiveness	11.8	7.8	8.8	9.8	8.8
Notes: La EV10 flact staff harman man alocale man		.1	£ 4! 1			

**Notes**: <sup>1</sup> In FY18, fleet staff began more closely monitoring work order requests for timely response in order to improve response times, resulting in an increase in the % of fleet work orders completed within 2 days of receipt. <sup>2</sup> In FY17, VOP began tracking the % of mechanic time spent on repairs & maintenance and discovered that technicians were likely not recording their time properly in prior years. Based on a review of time allocations, there is still room for improvement in more accuracy of allocating time to repairs. Staff projects an increased focus on accurate time recording in the future, therefore the projections for increased % of mechanic time spent on repairs & maintenance. <sup>3</sup> The projected # of vehicles and equipment maintained are based on the five-year Fleet Replacement schedule. Over time, VOP has reduced the size of its fleet in an effort to operate more fiscally responsible. Only one addition to the fleet is planned in the five-year period. <sup>4</sup> VOP has acquired and plans to acquire additional equipment to improve the efficiency of Village operations, especially for streets and grounds maintenance. <sup>5</sup> To address decreasing employee satisfaction levels with repairs being made the first time, fleet staff evaluated alternatives for outsourcing maintenance of diesel vehicles and acquiring additional fleet diagnostic equipment and training in FY19. <sup>6</sup> The average age of police sedans, automated garbage trucks and fire pumpers are based on the Fleet Replacement Plan's scheduled replacement using predetermined useful lives.



The Chief Information Officer (CIO) reports directly to the Assistant Village Manager of Administration and is a member of the senior leadership team. In addition to the CIO, the Information Technology Department (IT) includes a Network Administrator, IT Systems Specialist, Business Analyst, and IT Technician. All of these positions are responsible for the support, maintenance, and security of hardware, software, and network infrastructure. All expenditures of this department are charged back to other departments in the form of internal service charges. Areas of focus for FY 2020 include:

- Hiring an additional full-time GIS Analyst position and implementing the GIS Strategic Plan
- Increasing efforts to ensure a secure network with cybersecurity preventative measures
- Maintaining more than 20 software programs and applications that support municipal services as well as
  the Village website, mobile app (MY VOP), database servers, email servers, Enterprise Resource Planning
  (ERP) system, and the Welcome Center and downtown kiosks
- Managing an extensive network infrastructure with multiple WAN connections and over 320 devices including computers, physical and virtual servers, Wi-Fi, printers, and other technology equipment
- Responding promptly to IT work orders

Additional information about the Information Technology Department may be obtained by contacting Jason Whitaker, Chief Information Officer, at 910.295.1900 or <a href="mailto:jwhitaker@vopnc.org">jwhitaker@vopnc.org</a>.

#### **Budget Summary**

	FY 2018 FY 2019		FY 2019		FY 2020		Percent	
Expenditures by Type	Actual		Budget		Estimated		Budgeted	Change
Salaries & Benefits	\$ 432,791	\$	452,670	\$	433,159	\$	580,140	28.2%
Operating	457,794		627,950		606,011		662,600	5.5%
Capital	22,078		42,000		42,000		28,000	-33.3%
Expenditures Total	\$ 912,663	\$	1,122,620	\$	1,081,170	\$	1,270,740	13.2%

## FY 2020 Department Goals, Objectives, and Key Performance Indicators Strategic Goal: Professionally Manage a High Performing Organization

KPI	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.					
Department Goal: Support technology users											
% of IT help desk tickets closed within 2 days	Effectiveness	87%	92%	93%	92%	94%					
Average # of days to close IT help desk tickets	Effectiveness	0.57	0.36	0.38	0.50	0.40					
# of IT help desk tickets closed per FTE per month	Efficiency	30	27	26	29	31					
% of employees satisfied with the quality of IT help desk services <sup>1</sup>	Effectiveness	98%	98%	95%	97%	98%					
% of employees satisfied with the timeliness of IT help desk services <sup>1</sup>	Effectiveness	98%	100%	97%	98%	98%					

**Notes**: <sup>1</sup>Because leveraging technology is one of VOP's key strategic advantages, the IT Department strives to seek ways to utilize technology to improve the efficiency and effectiveness of Village services. Historically, IT staff have received very high satisfaction ratings from Village employees for the quality and timeliness of IT help desk services.



## Strategic Goal: Professionally Manage a High Performing Organization

КРІ	Туре	FY 2017 Actual	FY 2018 Actual	FY 2019 Est.	FY 2020 Proj.	FY 2024 Proj.
Department Goal: Provide user access to	a safe and se	cure netw	ork			
% of computers with current antivirus protection <sup>1</sup>	Effectiveness	98%	99%	98%	98%	98%
Department Goal: Conduct efficient bac	kups and disa	aster reco	very			
% of time automatic backups are successful <sup>2</sup>	Effectiveness	100%	100%	99%	98%	98%
Department Goal: Provide high availabil	lity of networl	k resource	es			
% of network uptime <sup>3</sup>	Effectiveness	100%	99%	99%	99%	99%
% of Internet Service Provider (ISP) uptime	Effectiveness	100%	100%	100%	99%	99%
Average # of lost IT staff work hours due to viruses or malware per month 4	Effectiveness	n/a	n/a	0	< 2	< 2
Department Goal: Maintain the Village's	s technology i	nfrastruct	ure			
% of computers and servers that are 5 years old or less <sup>5</sup>	Effectiveness	96%	97%	97%	95%	95%

**Notes**: <sup>1</sup> VOP began tracking the % of computers with current antivirus protection in FY17 to help improve network security. <sup>2</sup> VOP conducts automatic backups of data to ensure data availability and began tracking the % of time automatic backups are successful in FY17. <sup>3</sup> Availability of network resources is routinely monitored by IT staff, who began tracking network uptime in FY17. Based on results, IT staff maintain a high level of uptime for the VOP network and Internet due to redundant connectivity and VOP fiber installed at main Village facilities. <sup>4</sup> In FY19, VOP began monitoring the # of lost IT staff work hours due to responses to cybersecurity issues in an effort to determine VOP effectiveness at ensuring cybersecurity. In FY18 VOP implemented a mandatory cybersecurity awareness campaign. <sup>5</sup> VOP computers and servers are replaced on a 5-year life cycle in accordance with the Technology Replacement Plan. In some instances, however, individual computers may be utilized beyond the 5-year target replacement date depending on performance and organizational need.

Strategic Goal: Attract & Retain an Engaged Workforce

		11011101									
		FY 2017	FY 2018	FY 2019	FY 2020	FY 2024					
KPI	Type	Actual	Actual	Est.	Proj.	Proj.					
Department Goal: Provide information technology training											
% of workforce with IT access who participate in IT orientation <sup>1</sup>	Effectiveness	100%	100%	100%	100%	100%					
Notes: <sup>1</sup> All new employees with network access are required to attend mandatory IT orientation which includes an overview of VOP technology and the VOP Electronic Use Policy											

#### FY 2020-2024 Initiative Action Plans

Initiative Action Plans	FY	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Expand GIS Capabilities – Begin implementing the GIS Strategic Plan for the Village	FY 2020	\$50,000	\$10,000	\$10,000	\$5,000	\$5,000



The Contingency Department includes a separate allocation of funds for unexpected items that may occur during a fiscal year. This practice of maintaining contingency funding is recommended by the Fiscal Management Staff of the N. C. Local Government Commission.

These funds may not legally exceed 5.0% of all other General Fund appropriations. Starting in FY 2018, the Village ended the practice of including a general contingency and rather, included a small amount of contingency within each departmental budget. The amount provided in each department is approximately 2% of the operating budget.

Over the past several years, the Village has contributed \$1 million into a trust account toward the Library's \$4.5 million capital expansion campaign. As the library is not expected to meet the capital campaign fundraising requirements, the \$1 million of Village funds contributed to the trust will revert back to the Village in FY 2020. Contingency funding of \$1 million has been set aside as a budgetary technique to return the \$1 million from the Given Memorial Library capital campaign trust account to fund balance. Village Council does not plan to spend these funds in FY 2020, but an appropriation is necessary to comply with the North Carolina Local Government Budget and Fiscal Control Act's requirement to adopt a balanced budget. See Other Revenues for additional information regarding the budgeted revenue.

Based on discussions between the Village Council and the Given Memorial Library Board, the FY 2019 Budget included a contingency appropriation of \$100,000 to potentially fund the transition to a next generation of public library service delivery in the Village. The library working group, founded in 2018, recommended to conduct a formal library needs assessment to determine the community's desires and needs for future library services. The needs assessment will be funded in FY 2019 and is expected to be completed in early FY 2020. See Library for additional information.

Additional information about the Contingency Department may be obtained by contacting Brooke Hunter, CPA, Financial Services Director, at 910.295.1900 or <a href="mailto:bhunter@vopnc.org">bhunter@vopnc.org</a>.

	FY 2018		1	FY 2019	]	FY 2019		FY 2020	Percent
Expenditures by Type	Actual			Budget	E	Estimated	]	Budgeted	Change
Operating	\$	-	\$	100,000	\$	50,000	\$	1,000,000	900.0%
Expenditures Total	\$	-	\$	100,000	\$	50,000	\$	1,000,000	900.0%



As a means to finance long-term capital purchases and projects, the Village of Pinehurst utilizes long-term debt. While simultaneously benefiting from its use, the Village has traditionally maintained a conservative position regarding the use of debt. Because of its importance to the Village's financial solvency, debt is regulated not only by North Carolina statutes, but also by Council policy. See the *SOP Guide* section for the Debt Guidelines. For information on anticipated debt, please refer to the *Capital Improvement Plan* section.

The total amount of debt outstanding at June 30, 2019 will be \$440,288. This is a very small amount of direct debt compared to our taxable property of \$3,731,000,000. All of the Village's debt is in the form of installment purchase agreements, which will be fully paid off in FY 2022.

As the Village has not issued any General Obligation Bonds, we have not been rated by a national rating agency such as Moody's Investment Service or Standard and Poor's.

Additional information about Debt Service expenditures may be obtained by contacting Brooke Hunter, CPA, Financial Services Director, at 910.295.1900 or <a href="mailto:bhunter@vopnc.org">bhunter@vopnc.org</a>.

## **Budget Summary**

	FY 2018		FY 2019		FY 2019		FY 2020		Percent
Expenditures by Type	Actual		Budget		Estimated		Budgeted		Change
Principal	\$	329,223	\$	297,282	\$	297,282	\$	298,699	0.5%
Interest		32,160		22,878		22,878		13,428	-41.3%
Expenditures Total	\$	361,383	\$	320,160	\$	320,160	\$	312,127	-2.5%

The chart below indicates the total debt service payments due under the terms of each of the Village's financing agreements over the next five-year period. It also offers financing details of each installment agreement:

	Fiscal Year									
Description	2020		2021		2022		2023		2	024
Debt Service Payments on I	nstallment	Pu	rch	ase Agr	een	ents				
Firetruck - Unit 914	\$ 84,83	5	\$	41,917	\$	-	\$	-	\$	-
\$550,000; due in 14 semi-annual payments of \$41,917										
beginning on 2/1/14; final payment due on 8/1/20;										
interest @ 1.75%; collateralized by firetruck.										
Fire Station	170,96	7		-		-		-		-
\$2,500,000; due in 30 semi-annual payments consisting of										
fixed principal of \$83,334 plus interest @ 3.44%;										
collateralized by Fire Station bldg; final payment due										
on 03/15/20.										
Fair Barn	56,32	5		54,025		51,725		-		-
\$1,000,000; due in 40 semi-annual payments consisting of										
fixed principal of \$25,000 plus interest @ 4.60%;										
collateralized by Fair Barn building; final payment due										
on 03/11/22.										
Total Debt Service	\$ 312,12	7	\$	95,942	\$	51,725	\$	-	\$	-



The charts below indicate the total principal and interest due under the terms of each of the Village's financing agreements until maturity by project and by fiscal year:

		FY2	020		FY 2021					FY 2022			
Project	P	rincipal	li	nterest	Pı	Principal		Interest		Principal		terest	
				4.000	Φ.								
Fire Station	\$	166,667	\$	4,300	\$	-	\$	-	\$	-	\$	-	
Firetruck 914		82,032		2,803		41,589		328		-		-	
Fair Barn		50,000		6,325		50,000		4,025		50,000		1,725	
Totals	\$	298,699	\$	13,428	\$	91,589	\$	4,353	\$	50,000	\$	1,725	
		FY2	022			FY 202	24.20	20		FY 202	0.20	22	
					_								
Project	P	rincipal	<u>l</u> i	nterest	Pr	rincipal		Interest	Pr	incipal	ln	terest	
	¢		\$		\$		\$		\$		ď		
	\$	-									\$	-	
Totals	\$	-	\$	_	\$	-	\$		\$	-	\$	-	

	To	tal Balanc	e by	Project							
Project	P	rincipal	Ir	nterest	Total						
Fire Station	\$	166,667	\$	4,300	\$	170,967					
Firetruck 914		123,621		3,131		126,752					
Fair Barn		150,000		12,075		162,075					
Totals	\$	440,288	\$	19,506	\$	459,794					
Total by Fiscal Year(s)											
Fiscal Year(s)	P	rincipal	Ir	nterest		Total					
FY 2020	\$	298,699	\$	13,428	\$	312,127					
FY 2021		91,589		4,353		95,942					
FY 2022		50,000		1,725		51,725					
TT/2022		-		-		-					
FY 2023											
FY 2023 FY 2024-2028		-				-					
	\$	440,288	\$	19,506	\$	459,794					



#### **Computation of Legal Debt Limit**

Legal Debt Margin	\$ 274,097,595	
Total Amount of Debt Applicable to Debt Limit (Net Debt)	 737,569	0.02%
Gross Debt: Installment Purchase Agreements	 737,569	
Debt Limit - Eight Percent (8.0%) of Assessed Value	\$ 274,835,164	
Net Assessed Value - June 30, 2018	\$ 3,435,439,546	

The Village is subject to the Local Government Bond Act of North Carolina, which limits the amount of net bonded debt the Village may have outstanding to 8% of the assessed value of the property subject to taxation. The Village's net debt as a percentage of assessed valuation at June 30, 2018 is 0.02% compared to the legal debt limit of 8%.



Other financing uses represent transfers out of the General Fund to other funds.

Additional information about other financing uses may be obtained by contacting Brooke Hunter, CPA, Financial Services Director, at 910.295.1900 or <a href="mailto:bhunter@vopnc.org">bhunter@vopnc.org</a>.

P	FY 2018	FY 2019	FY 2019	FY 2020	Percent
Expenditures by Type	Actual	Budget	Estimated	Budgeted	Change
Operating	\$ 344,000	\$ 4,404,165	\$ 4,404,165	\$ -	-100.0%
Expenditures Total	\$ 344,000	\$ 4,404,165	\$ 4,404,165	\$ -	-100.0%