

Beautification Committee
February 4, 2019
Village Hall
3:30 PM

Minutes

- I. Call to Order:** Molly called the meeting to order at 3:30

Attendees: Mike Apke, Jeff Batton, Kevin Brewer, Judy Davis, Bert Higgins, Peggy Johnson, Mary Hall Koontz, Molly Rowell, Connie Welk

Molly introduced Mike Apke, the new Village Director of Public Services and new member of our Committee. She also noted that we would like to invite new members to our committee and asked the group to consider any potential candidates.

- II. Approval of Minutes:** Bert moved to accept the minutes and Mary Hall seconded the motion. The minutes were approved.

III. Budget

Kevin noted that \$108 was provided for mulch at Pinehurst South. Our remaining balance is \$13,254.29 with an additional \$14,466.25 in the Grant Budget. Grant money expires June 30. Molly mentioned ideas for possible uses of the grant money.

IV. Calendar

Kevin presented the calendar of upcoming events:

Date	Action	People Involved
April 22 nd Week	Hanging baskets go back up	Matt Whitaker-Green Haven
April 25 th	Plant containers downtown Plant stacked stone planters	Pine Branch of Garden Club, Matt Whitaker-Green Haven, Kevin, Bart Jr.
April 29 th Week	Plant flowers in Tuft's Park Prep flower beds for planting	B & G staff
May 2 nd	Plant Gateway signs	Kevin, Adopting Partners, and BC Activities Team
May 7 th	Planting Day downtown/ Village Hall Ellipse/ Woman's Exchange Planting St. Andrews Circle Planting Oakmont Planting Fields Rd.	Pinehurst Garden Club/B & G staff St. Andrews group Lost Tree/Oakmont Garden Club Better Homes & Gardens/Amy McKenzie

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V. Beautification Grant

No report

VI. Old Business

a) Christmas Decoration Contest 2018 – Follow up

Christmas Decoration Contest 2019 – Preliminary Planning

Bert shared the ideas proposed for the 2019 Christmas Decoration Contest to expand it to the entire Village. It is proposed to be an “opt in” contest. Bert noted the parameters of participation, ways to communicate and publicize the contest, judging and awards.

Bert proposed a timeline and it was noted that Melissa Holt would need information for publicity by August 1. Potential members for the committee were discussed.

Jeff noted that some of the money needed to expand the contest is already in the budget and can be achieved with reallocation of funds.

Jeff suggested a preannounced prize of local and Pinehurst merchandise to encourage participation.

b) Litter Campaign

March 9th was confirmed as the date for the next Litter Pick Up. Molly will ask Melissa to reach out for volunteers and she encouraged the committee members to bring others along. She suggested that there be publicity to remind homeowners to pick up yard litter.

Mary Hall asked if there has ever been a Village wide clean up. There has not been an official program in the past.

c) Projects Update

• Hwy 5 Projects

- Plant bed @ Elmore - finish planting
- Signal @ Hwy 5/Cherokee and Hwy 5 at Hwy 2 NE/NW ground cover Jeff will look at possibilities at the two corners.
- Railroad Trestle on Hwy 5 – Jeff met with the railroad again. As of yet they have not committed to concrete work. Jeff is working with them to get better prices on concrete.
- Hwy 5 from Hwy 211 to MacDonald – Right-of-way plantings

• Hwy 211 Projects

- Hwy 211/Hwy 5 Entrance Enhancements
- Hwy 211 from Gateway Sign to Hwy 5 - tree planting
- Next Phase on Hwy 211 Corridor – Murdocksville Intersection and roadside
- Hwy 211 Median from Hwy 5 to Rattlesnake
- Hwy 15-501 Median DOT

Kevin shared a Power Point Presentation of 211 possibilities and noted that he has received two bids both of which are beyond the budgets of Streets and Grounds. He suggests scaling back and filling in with future plantings. He also suggested that Beautification could offer some financial assistance.

After discussion the following areas were suggested as possible BC funds to reallocate to the 211 projects:

Christmas Business Decorations \$1,000
Publicity \$2,000
New Leaf Society \$1,000
All Railroad Viaduct Enhancement \$1,700
Portion of Highway 5 moving south of 211 toward MacDonald \$2,200

For a total of \$6,900

Tony moved and Mary Hall seconded the motion to move the \$6,900 in the budget to allow for three new groupings in the 211 project. The motion passed unanimously.

d) Other Items: None

VII. New Business
None

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

a) **Next Meeting Dates: March 4, April 1, May 6, No Meetings in June and July, August 5, September 9, October 7, November 4, December 2.**

IX. Comments from attendees. None

X. Motion to Adjourn. Bert moved to adjourn the meeting and Connie seconded the motion. The meeting was adjourned.