



## Special Events Sponsorships

The Village of Pinehurst invites businesses and organizations to partner with us in presenting our community's special events. These events provide promotional platforms to maximize brand visibility while gaining valuable time with the residents in this area.

This is an exceptional opportunity to connect with your community!

### 2019 Events

Easter Egg Hunt

Live After Five Concert Series

Fourth of July Celebration

Eats, Beats and Brews

Oktoberfest

Christmas Tree Lighting



Pinehurst Parks and Recreation

395 Magnolia Road

Pinehurst, NC 28374

910-295-8656

[www.vopnc.org](http://www.vopnc.org)



# Sponsorship Opportunities

## **Easter Egg Hunt: April 13, 2019**

### **Field Sponsor—\$250 per field (4 fields total, 3 fields remaining)**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor before the start time on the field
- Sponsor logo included on signage leading into the egg hunt field
- Sponsor logo included on marketing material

### **Kids Zone Sponsorship—\$500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor throughout the event
- Sponsor logo included on signage at Kids Zone
- Sponsor logo included on marketing material

## **Live After Five Concert Series**

### **April 12th, May 10th, August 9th, September 13th & October 11th**

#### **Kids Zone Sponsor—\$500 (per event)**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on at the Kids Zone
- Sponsor logo included on marketing material

#### **Face Paint Sponsor—\$500 (per event)**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on signage at the Face Paint tent
- Sponsor logo included on marketing material

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# Sponsorship Opportunities

## **July 4th Celebration: July 3, 2019**

### **Bounce Zone Sponsor—\$500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on signage at the Bounce Zone
- Sponsor logo included on marketing material

### **Stage Sponsor—\$1,500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Banner made to be displayed on the stage
- Sponsor logo included on marketing material

### **Firework Sponsor—\$3,000**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Banners made to be displayed at the parade and firework celebration
- Paper fans made to be passed out amongst the crowd (2,000)
- Sponsor logo included on marketing material

## **Oktoberfest: October 26, 2019**

### **Kids Zone Sponsor—\$500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on signage at the Kids Zone
- Sponsor logo included on marketing material

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# Sponsorship Opportunities

## **Eats, Beats & Brews: September 21, 2019**

### **Kids Zone Sponsor—\$500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on signage at the Kids Zone
- Sponsor logo included on marketing material

### **Stage Sponsor—\$1,500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Banner made to be displayed on the stage
- Sponsor logo included on marketing material

## **Christmas Tree Lighting: December 6, 2019**

### **Santa Station Sponsor —\$300**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on signage at the Santa line
- Sponsor logo included on marketing material

### **Kids Zone Sponsor—\$500**

- Booth space at event (10x10 tent, table, 2 chairs and black linen provided)
- Emcee will recognize sponsor at event
- Sponsor logo included on signage at the Kids Zone
- Sponsor logo included on marketing material

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