

Beautification Committee
May 7, 2018
Village Hall
3:30 PM

I. Call to Order:

Molly called the meeting to order at 3:30.

Attendees: Jeff Batton, John Bouldry, Kevin Brewer, Judy Davis, Brenda Harvey, Peggy Johnson, Mary Hall Koontz, Amy McKenzie, Walt Morgan, Tony Persico, Molly Rowell, Lorraine Tweed.

Guest presenter – Bruce Fensley – Midland Road Scenic Designation Application

Guests: Collette Kolinski, Charlene Rudd

II. Approval of Minutes:

Mary Hall moved to approve the minutes and Tony seconded the motion. The minutes were approved.

III. Budget-

Kevin presented the budget. He noted the recent grant to Lost Tree/Oakmont Garden Club for \$3,245.

IV. Calendar

Kevin reminded that tomorrow is planting day in the Village.

V. Beautification Grant

The newest application was from Lost Tree/Oakmont Garden Club and it was approved for \$3,245.00.

VI. Old Business

a) Litter Campaign Update

- 1) Litter Pickup April 28th - Molly thanked those who volunteered: Judy Davis, Kathy Davis, Mike Davis, Bert Higgins, Mary Hall Koontz, Deb Leisure, David Leisure, Amy McKenzie, Molly Rowell, Paula Shelton, Lorraine Tweed.

Molly also thanked Walt for all set up arrangements. The volunteers covered approximately three miles and picked up 18 bags and other large items.

- 2) Logo and Slogan - Pitch in Pinehurst

Molly shared the logos and slogan of Pitch in Pinehurst.

Molly offered the idea that we have hundreds of people and many groups in the community who have helped beautify Pinehurst and hoped that we could honor them in some way. Tony suggested a full page ad. No decision was made.

- 3) School Visits - Tony spoke with three principals. It's a difficult time of the year with end of the year activities so he is looking to do something in the fall with the schools.

- 4) Discussion - The committee discussed the possible causes of litter in the community.

- b) Manning Award - the Beautification Committee will not deal with it.

- c) **New Leaf Society - No update.** John suggested that the council could discuss it in a work session. Talking points would cover the program itself and working with other communities.
- d) **Hwy 5 enhancements (South Pinehurst)**
Kevin reported that the irrigation will need redoing. We have \$8000 allotted in the budget however that would not cover the entire cost. It was proposed to do \$8,000 for irrigation now and complete the rest next year. Tony moved to use the \$8,000 for irrigation now and Amy seconded the motion. The motion passed.
- e) **Railroad Viaduct Enhancements**
Jeff has a \$35,000 estimate to square up the concrete for aesthetic improvement but he has not determined if the railroad will approve it. Jeff also proposed we look into a faux cap on the wing walls but he is not sure of the cost.
- f) **Hwy 211/Hwy 5 Entrance Enhancements – Kevin gave an update.**
- g) **Other Items**
Molly shared two samples of the logo for the litter campaign. Amy made a suggestion to add a water bottle to the logo. Molly will go back to Melissa Holt and work on some other possibilities.

VII. New Business Rowell

- a) DOT will come to council on May 22nd at 4:30 to have a presentation on potential future changes to the traffic circle.

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

- a) **Next Meeting Dates: (2018) No Meetings in June and July, August 6, September 10 (To avoid Labor Day), October 1, November 5, December 3.**

IX. Comments from attendees.

Bruce Fensley shared the vision, timeline, reasoning and steps to have Midland Rd. designated as a Scenic Byway. The goal is not to create a scenic byway but to say why Midland Rd. should be one. Bruce is seeking volunteers from Pinehurst and Southern Pines to help the committee prepare the application.

X. Motion to Adjourn.

Amy moved to adjourn the meeting and Tony seconded the motion. The meeting adjourned at 4:55 p.m.