

Beautification Committee
April 2, 2018
Village Hall
3:30 PM

I. Call to Order:

Molly called the meeting to order at 3:30.

Attendees: Brenda Lyne Blackwell, Kevin Brewer, Kathy Davis, Brenda Harvey, Bert Higgins, Peggy Johnson, Mary Hall Koontz, Walt Morgan, Tony Persico, Molly Rowell, Lorraine Tweed, Connie Welk

Guest: Bob Coats - Keep Moore County Beautiful

II. Approval of Minutes

Bert moved to approve the minutes and Lorraine seconded the motion. The minutes were approved.

III. Budget

Kevin distributed the budget and remarked that there are no changes this month.

IV. Calendar

Kevin noted that the calendar was the same as presented last month.

Week of April 23rd – Hanging baskets go back up

April 26th - Plant containers downtown and plant stacked stone planters

Week of April 30th – Plant flowers in Tuft’s Park and prep flower beds for planting

May 3rd – Plant Gateway Signs

May 8th - Planting Day downtown/Village Hall Ellipse/ Women’s Exchange

Planting St. Andrews Circle

Planting Oakmont

Planting Fields Rd.

Kevin mentioned that the dates may change if needed.

V. Beautification Grant

No new applications

VI. Old Business

Review of Beautification Committee Items:

- a. Putters Team Litter Campaign - Committee members: Tony, Kathy, Brenda and Molly. The focus is to change the mindset and gather a group of citizens as activists to eliminate litter in Pinehurst. Molly distributed the information designed by the group. Numerous contacts were made by the committee including Keep Moore County Beautiful, Local Garden Clubs, Pinecrest High School and Builders Association, Red White and Blue Veterans Group, Act II, Newcomers, Number 6. Adopt a Highway groups are identified and many contacted. The Village staff are also involved in the project.

- Logo and Slogan
Molly shared potential logos for the campaign. Tony moved and Brenda Lyne seconded the motion to approve the Litter Free Pinehurst Squirrel with the slogan “ Litter Free Starts With Me” The motion passed unanimously.
- Tee Shirts - Kathy Davis
Kathy described the tee shirt color and design ideas. Jubilee screen print will be the vendor.
- School Visits – Tony will contact elementary and middle school principals to find someone in each school to support a poster program.
- Work Day Scheduled – April 28 - Location to be announced.
- Safety - The committee has a safety plan that volunteers will receive before the event on the 28th.
- Bob Coats described the clean up of highway 5 on April 21st

b. Manning Award

Connie Brenda and Bert met recently and reviewed the document. They recommended that the Beautification Committee is not the proper group to decide on the Manning Award. They found it has a value and purpose but it is not suited to our Committee. Bert will contact Lauren Craig to see if there is a group that would take it over.

c. New Leaf Society Update

Molly proposed that because the project would involve the surrounding communities, further discussion would fall to the Village council. It is all about enhancing common entrances to our communities. John Bouldry could start the conversation.

d. Hwy 5 enhancements (South Pinehurst)

Kevin gave an update and said he has consulted with Joey Donat whose property will be impacted.

e. Railroad Viaduct Enhancements – No Update

f. Hwy 211/Hwy 5 Entrance Enhancements –

Kevin gave an update on the progress.

g. Other Items:

- Mary Hall Koontz gave an update on the appreciation letters sent to businesses in the village.
- Molly complimented Kevin and Walt on the entrance to the village down Midland Rd.
- Walt noted that 85% of the Village uses the recycle program.

VII. New Business

No new business

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

Next Meeting Dates: (2018) May 7, No Meetings in June and July, August 6, September 10 (To avoid Labor Day), October 1, November 5, December 3.

IX. Comments from attendees.

No comments.

X. Motion to Adjourn.

Bert moved and Tony seconded the motion to adjourn. The meeting adjourned at 4:40.