



# Sponsorship Opportunities

## PINEHURST PARKS AND RECREATION DEPARTMENT SPONSORSHIP OPPORTUNITIES

### Youth Basketball League - \$3,000

- League Sponsorship for 1 season
- Logo/Name on program advertisement specific to the league  
(website, newspaper, press releases, social media, E-news, etc.)
- Company logo/name on all league jerseys.
- Recognized Sponsor on PPRD website with link to your website
- Logo/Name on Boys 11-12 All Star Jerseys

### Youth Basketball Age Division - \$600

- Age Division Sponsorship of your choice for 1 season
- Logo/Name on program advertisement specific to the age division  
(website, newspaper, press releases, social media, E-news, etc.)
- Recognized Sponsor on PPRD website with link to your website

### Youth Tennis Lessons - \$600

- Sponsorship for the whole calendar year for all youth lessons
- Logo/Name on program advertisement specific to the age division  
(website, newspaper, press releases, social media, E-news, etc.)
- Recognized Sponsor on PPRD website with link to your website

### Youth Flag Football League - \$600

- League Sponsorship for 1 season
- Logo/Name on program advertisement specific to the league  
(website, newspaper, press releases, social media, E-news, etc.)
- Recognized Sponsor on PPRD website with link to your website

### Adult Basketball League - \$1000

- League Sponsorship for 1 season
- Logo/Name on program advertisement specific to the league  
(website, newspaper, press releases, social media, E-news, etc.)
- Recognized Sponsor on PPRD website with link to your website
- Logo/Name on Championship Shirts

### Adult Wiffleball League - \$1000

- League Sponsorship for 1 season
- Logo/Name on program advertisement specific to the league  
(website, newspaper, press releases, social media, E-news, etc.)

## PINEHURST PARKS AND RECREATION DEPARTMENT SPONSORSHIP OPPORTUNITIES

- Recognized Sponsor on PPRD website with link to your website
- Logo/Name on Championship Shirts

### Adult Kickball League - \$1000

- League Sponsorship for 1 season
- Logo/Name on program advertisement specific to the league  
(website, newspaper, press releases, social media, E-news, etc.)
- Recognized Sponsor on PPRD website with link to your website
- Logo/Name on Championship Shirts

### Adult Softball League - \$1000

- League Sponsorship for 1 season
- Logo/Name on program advertisement specific to the league  
(website, newspaper, press releases, social media, E-news, etc.)
- Recognized Sponsor on PPRD website with link to your website
- Logo/Name on Championship Shirts

**Custom Package Sponsorships** are available to a limited amount of companies. We are open to your suggestions and look forward to discussing creative options. Custom Package Sponsor benefits will be negotiated and matched with benefits at the sponsorship levels described. Please contact Athletic Coordinator, Dave White [dwhite@vopnc.org](mailto:dwhite@vopnc.org) for more information.

**In-Kind Sponsorships** consist of a donation of a certain product or service instead of direct financial contribution. For example, a news organization may provide print/web advertising; a restaurant may provide food for an event, etc., in exchange for being recognized as a sponsor. There are numerous possibilities. The “market value” of the contribution must meet or exceed a specific amount to be considered a sponsor for an event or program. Please contact Athletic Coordinator, Dave White [dwhite@vopnc.org](mailto:dwhite@vopnc.org) for more information.

PINEHURST PARKS AND RECREATION DEPARTMENT  
SPONSORSHIP OPPORTUNITIES



# Sponsorship Opportunities Form

(for donations of cash, in-kind services, gifts & giveaways)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Company Website: \_\_\_\_\_

Service Provided: \_\_\_\_\_

\_\_\_\_\_

I would like to partner with the Pinehurst Parks and Recreation in the following way:

- YOUTH BASKETBALL LEAGUE (\$3,000):** \_\_\_\_\_
- YOUTH BASKETBALL AGE DIVISION (\$600):** \_\_\_\_\_
- YOUTH TENNIS LESSONS (\$600):** \_\_\_\_\_
- YOUTH FLAG FOOTBALL LEAGUE (\$600):** \_\_\_\_\_
- ADULT KICKBALL LEAGUE (\$1,000):** \_\_\_\_\_
- ADULT SOFTBALL LEAGUE (\$1,000):** \_\_\_\_\_
- ADULT WIFFLEBALL LEAGUE (\$1,000):** \_\_\_\_\_
- ADULT BASKETBALL LEAGUE (\$1,000):** \_\_\_\_\_
- IN-KIND SPONSOR:** \_\_\_\_\_
- CUSTOM PACKAGE SPONSOR:** \_\_\_\_\_

List the In-Kind Services or the Custom Package you are recommending:

\_\_\_\_\_  
\_\_\_\_\_

**Method of Payment:** Please make all checks payable to the **Village of Pinehurst**. All donations are tax deductible. Please check with your tax professional for details.

**Mail the completed form to:** Pinehurst Parks and Recreation, 395 Magnolia Road, Pinehurst, North Carolina 28374

**For more information or to set up an appointment, please contact:**  
Dave White at 910.295.2817 ext. 1273 or [dwhite@vopnc.org](mailto:dwhite@vopnc.org)