

Beautification Committee Minutes
February 5, 2018
Village Hall
3:30 P.M.

I. Call to Order: Rowell

Molly called the meeting to order at 3:30

Attendees: Jeff Batton, John Bouldry, Kevin Brewer, Judy Davis, Kathy Davis, Brenda Harvey, Peggy Johnson, Mary Hall Koontz, Walt Morgan, Tony Persico, Molly Rowell, Lorraine Tweed, Connie Welk

Announcement: Molly introduced Councilwoman Judy Davis who will join us as another liaison from council.

Guests:

Marcia Rowbottom

Collette Kolinski

Charlene Rudd

II. Approval of Minutes:

Tony moved to accept the minutes and Kathy seconded the motion. The minutes were approved.

III. Budget:

Kevin discussed some changes since the last budget for Christmas Decorations.

Longleaf/Spring Lake circle completed at this time unless additional plantings are needed.

Longleaf Drive had an additional \$180 in expense since last meeting.

The payment for the stone edging on the Pollinator Habitat is completed.

Gateway highway sign irrigation meter is complete.

Mary Hall moved and Lorraine seconded the motion to accept the budget. The budget was approved.

IV. Calendar

Kevin shared the upcoming calendar.

Nothing until April except routine maintenance

Week of April 23rd – Hanging baskets go back up

April 26th - Plant containers downtown and plant stacked stone planters

Week of April 30th – Plant flowers in Tuft's Park and prep flower beds for planting

May 3rd – Plant Gateway Signs

May 8th - Planting Day downtown/Village Hall Ellipse/ Women's Exchange

Planting St. Andrews Circle

Planting Oakmont

Planting Fields Rd.

V. Beautification Grant

Jeff noted that there were no new applications for grants at this time.

VI. Old Business

Review of Beautification Committee Items:

- a. Review of Christmas Activities Including Decorations Contest Revisions
Lorraine acknowledged Jeff for his help with notification and publicity. Jeff noted that Melissa put out publicity on social media. Molly asked if the changes made had any influence on participation. Peggy said that there was enthusiasm for the contest and Lorraine felt the home owner participation was about the same. Mary Hall mentioned that the business participation was up from past years.
- b. Meeting with New Leaf Society Board Members in Burlington
The group is still working on setting up a meeting.
- c. Azalea Garden
No updates. There are still many possibilities being discussed for the area.
- d. Longleaf Drive/Spring Lake Circle Landscape – completed
- e. Hwy 5 enhancements – Gateway sign is completed
Kevin shared ideas for the area between highway 5 and the railroad track. Molly will approach the post office about potential partnering to enhance the nearby area.
- f. Railroad Viaduct Enhancements
Jeff said the railroad responded and that he is waiting on a quote for enhancing the viaduct and trestle. A pinecone addition would be up to us to take on.
- g. Harness Track Entrance (On hold)
- h. Hwy 211/Hwy 5 Entrance Enhancements
There was an update on the Jan. 26 meeting with NCDOT. Jeff got the design and the budget. It is now a matter of timing and getting it done.
- i. Longleaf Dr. at Greenway Crossing (Planting Dogwoods) - completed

VII. New Business Rowell

- a) Manning Award – Higgins
Molly distributed research that Bert did on the Beautification Grant Program and the Manning Award and thanked him for his work on the project. She asked the committee to review the information and mentioned that Bert would lead a discussion at the next meeting about the future of the Manning Award.
- b) BC Chairmanship
Molly informed the committee that her chairmanship comes to an end in March. There is no announcement of the future chairman at this time.
- c) Jeff said that litter is an ongoing problem and staff time is limited. He asks if there is some way that beautification could spearhead a discussion about a campaign of community involvement to deal with target areas of litter. Molly said “education” and “action” are the two components to solve the problem. There were suggestions of groups to partner with in a multi faceted approach.
Molly said she was willing to take the lead on this concern. Tony Persico and Kathy Davis and Brenda Harvey said they would help her consider options.

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

- a) **Next Meeting Dates: (2018) March 5, April 2, May 7, No Meetings in June and July, August 6, September 10 (To avoid Labor Day), October 1, November 5, December 3.**

IX. Comments from attendees.

Charlene Rudd asked about water source and time frame for the area on Rt. 5 and Blake boulevard. She wanted to know the ownership of the right of way on Blake Boulevard and why the litter has not been cleaned up. Jeff addressed the issue in new business.

X. Motion to Adjourn.

Lorraine moved to adjourn the meeting and Tony seconded the motion. The meeting was adjourned at 5:00.

Submitted by
Peggy Johnson