

**Beautification Committee Minutes**  
**December 4, 2017**  
**Village Hall**  
**3:30 PM**

- I. Call to Order:** Molly called the meeting to order at 3:30 p.m.

**Attendees:** John Bouldry, Kevin Brewer, Kathy Davis, Bert Higgins, Peggy Johnson, Molly Rowell, Lorraine Tweed, Connie Welk.

**Guests:** Charlene Rudd, Kevin Drum, Collette Kolinski

**Acknowledgements:** Molly thanked Lorraine and Peggy for the Christmas Decorating Contest as well as Mary Hall Koontz, Bert and Carol Higgins, and Mike Davis for help with putting up wreaths.

- II. Approval of Minutes:** *Rowell*

Bert moved to accept the minutes and Lorraine seconded the motion. The minutes were approved.

- III. Budget-** *Brewer*

No major changes to the budget.

- IV. Calendar-** *Brewer*

January 2-3 -Taking down large tree and clusters

January 4 – Taking down wreaths

January 5 – Taking down swags

- V. Beautification Grant-** *Higgins, Rowell, Sabo*

There are no new applications at this time.

- VI. Old Business -** *Rowell*

Review of Beautification Committee Items:

- a. Review of Christmas Activities – There was a review of Christmas Tree Lighting activities. Judging for the Christmas Decorating Contest takes place this evening (Dec. 4) and prizes will be awarded on Thursday.
- b. Azalea Garden – Bob Koontz and Larry Best will work together on a design.
- c. Longleaf Dr/Spring Lake Circle Landscape - Spring Lake Circle will happen this winter.
- d. Railroad Viaduct Enhancements – The DOT and Railroad Company like the proposed plans.
- e. Harness Track Entrance – This project is on hold.
- f. Hwy 211/Hwy 5 Entrance Enhancements – There are two design possibilities. Both Bart O’Connor as well as Kevin Brewer/Chris Burrows have presented plans to DOT. Funding is not coming from our budget.
- g. BC Locator Guide Brochure – Completed  
The Beautification Committee Locator Guide acts as an accountability document as a report of how the Village money has been spent. Secondly, for the visitors and citizens of Pinehurst the brochure acts as a guide.

h. Other Items:

i. New Leaf Society – John Bouldry

New Leaf was started by a businessman and covers a wide area of Alamance County. It is a non profit organization in Burlington. Officers include Allan Gant, chairman; Rhett Davis, President; and Secretary Janice Burgess who is John's contact. A group from the Beautification Committee will meet the New Leaf Society in Burlington sometime after the 22<sup>nd</sup> of January.

John shared a draft agenda for the meeting that was prepared by Molly. The goals are to share information – explore collaborations – learn more about the society – structure – funding, selecting projects, and how they partner with government agencies.

Molly sees this project as creating a regional group with So. Pines and Aberdeen. Bert noted that there are upcoming talks about development planning with So. Pines, Aberdeen and Pinehurst and this may represent something that the three town could partner on. This is all in the exploration stage.

**VII. New Business Rowell**

a) Other new business: Manning Award

The Village has a Manning Award that recognizes people who have independently done beautification projects. The committee will discuss the Manning Award further in February to include discussion regarding the need and use of the award.

b) John asked about energizing beautification of areas outside the core. There has been discussion and this topic will continue in the future.

**VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.**

a) **Next Meeting Dates: (2018) No Meeting in January, February 5, March 5, April 2, May 7, No Meetings in June and July, August 6, September 10 (To avoid Labor Day), October 1, November 5, December 3.**

**IX. Comments from attendees:**

Charlene Rudd commented on the history of beautification of the village from the 80's on. She reflected on how the businesses started plantings and how over time additions at Christmas such as clusters, wreaths, and the creation of the Village Green with the Christmas Tree have made a beautiful difference.

Charlene also asked about the progress on Rt. 5 South near the Gateway sign. Kevin commented that landscaping for the sign is going forward and there has been some discussion about future beautification that was dependent on irrigation which is now in place. This project is open to further attention in February.

Charlene commented that Blake Blvd. could use some upkeep and she felt it should look better. It was noted that this is a public street and needs to be kept up.

There was a question about the total budget for the Beautification Committee. Kevin noted that Beautification Committee is a line item on his Buildings and Grounds budget. Our operating budget is consistent at \$24,000 through council for Beautification and that with Beautification Grants the total comes up to 34,000. John asked if we get any state grants and Kevin noted that there have been a very few in the past.

Collette Kolinski asked about how much of the budget labor costs. It was noted that Public Services and Parks and Recreation work with us and provide the labor so that we are not responsible for that cost. Kevin noted that the only labor costs that Beautification Committee would experience would be if there is a contracted project.

**X. Motion to Adjourn.**

Lorraine moved to adjourn the meeting and Kathy seconded the motion. The meeting adjourned at 4:36.

Respectfully submitted,

Peggy Johnson