

**Pinehurst Beautification Committee**  
**November 6, 2017**  
**Village Hall**  
**3:30 PM**

**Call to Order:** Molly called the meeting to order at 3:30.

**Attendance:** Jeff Batton, John Bouldry, Kevin Brewer, Mike Davis (for Kathy Davis), Brenda Harvey, Bert Higgins, Peggy Johnson, Bob Koontz, Mary Hall Koontz, Walter Morgan, Tony Persico, Molly Rowell, Lorraine Tweed, Connie Welk.

Guest - Charlene Rudd

**Announcements:**

- **“All volunteers on the Committee should have received an email from Lauren Craig entitled, “State of the Village Meeting Video”.**

**The Village expects anyone who did not attend the recent State of the Village meeting to view the video. This includes ALL volunteers. There is simple process for registering your compliance.**

**Please complete this assignment by November 27.**

**[Http://www.vopnc.org/sov](http://www.vopnc.org/sov).** “

- Molly shared the Pilot’s pictures of the partner group helping with plantings.
- Mary Hall, Brenda Lyne and Molly identified 10 businesses that have distinctive seasonal displays: Faded Rose, Drum and Quill, Roast Office, Villager Deli, Potpourri, Sparrows, Weichert, Remax and Given Library. Molly shared the sample notecard that she wrote and delivered to each business in appreciation. She asked the committee members for suggestion of other businesses for recognition.
- We received a thank you note from Westlake Point for their beautification grant.

**Approval of Minutes:** *Rowell*

Correction: Molly asked for clarification that the cherry trees are on 15/501 and are being replaced by DOT.

Bert moved to accept the revised minutes and Lorraine seconded the motion. The minutes were approved as amended.

**Budget-** *Brewer*

Kevin presented the budget and noted that here were two beautification grants awarded.

Mary Hall moved to accept the budget and Tony seconded the motion. The budget was approved.

**Calendar-** *Brewer*

Kevin stated that there are no new additions to the calendar. There was one change of date from November 20 to November 21 for hanging the wreaths downtown along with the big swags.

**Beautification Grant-** *Higgins, Rowell, Sabo*

There were two new applications for Façade Grants. Shirley Kennedy was awarded \$2950 to help defray the cost of the parking area in front of the Barber Shop and Antex building on McIntyre Rd. The Women’s Exchange was granted \$250 for their fence.

## **Old Business - Rowell**

### **Review of Beautification Committee Items:**

- Review of October plantings – Kevin said that there was a large turnout for help with planting over 300 flats of pansies.
- Sharing the landscaping plans for Arboretum apartments  
Bob Koontz shared the plans and vision for The Greens at the Arboretum Apartments. Sidewalks are going in and plantings will begin next week. The goal of the landscaping is to fit in with the vision of Pinehurst and the look of the core Village. He described the planned varieties incorporated to include approximately 90% heavy evergreens, as well as seasonal interest and native plants.
- Longleaf Dr./Spring Lake Circle Landscape – Kevin is working on estimates for irrigation and getting prep work done.
- Railroad Viaduct Enhancements –Batton  
Jeff showed a concept plan. He has met with representatives of the Railroad and DOT. Current thinking is to change the trestle color from green to black with the concrete being a neutral. DOT has given comments on the concept and he is waiting for a response from the Railroad.
- Harness Track Entrance - Morgan, Brewer, and Burrows  
This project is now on hold because of water line issues. The irrigation meter that was slated for this location is now planned to be used in the Pinehurst South area.
- Hwy 211/Hwy 5 Entrance Enhancements – There was an October 3<sup>rd</sup> meeting with DOT and an upcoming meeting scheduled for Nov. 9 Jeff said the Village got additional funds to do enhanced plantings along the 211 corridor. They met with DOT about the concept. Hwy 211/5 is the first target. There is a group working on a plan to beautify the area and minimize maintenance.
- Christmas Decoration Contest – Judges have been secured and a van scheduled. Lorraine stated that the plan is to send letters to the entire historic district but first class postage is prohibitive. Jeff offered to consult with Melissa Holt to discover other possible cost effective distribution methods. Melissa could also help with announcement of winners. Peggy shared Sherri Sabo's design for the signs for the winning entries and the members approved the design and cost of production. There will be 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners in residential and commercial divisions.
- Other Items:
  - BC Brochure Project Locator Guide is in progress and Molly shared a copy of the new brochure.
  - New Leaf Society- John contacted Burlington New Leaf Society to discuss a possible visit by some members of the Beautification Committee to get new ideas on potential projects.

## **New Business Rowell**

- Hwy 5 in front of Pinehurst South business center  
Jeff commented that this is the gateway to Pinehurst from the south and deserves a beautiful look. Kevin shared photos of the area in Pinehurst South – Blake Boulevard past the gateway sign to Monticello. He offered suggestions for interest features and plantings for that general area along Hwy 5. Charlene Rudd cautioned about the problems with water usage. There was group discussion as to possibilities and Kevin mentioned that water usage is always a consideration when choosing plants. No final decision was made at this time.

*Meetings of BC are held the first Monday of the months indicated at 3:30 PM.*

**Next Meeting Dates: December 4. (2018) No Meeting in January, February 5, March 5, April, May 7.**

**Comments from attendees.** - none

**Motion to Adjourn.**

Bert moved to adjourn the meeting and Brenda Harvey seconded the motion. The meeting adjourned at 5:45.

Respectfully submitted,

Peggy Johnson