

**Pinehurst Beautification Committee
Minutes, October 15, 2012 Meeting**

In Attendance:

**Martha O'Connor
Bart O'Connor
Ginsey Fallon
Mary Hall Koontz
Andy Wilkison
Chris Burrows
Lorraine Tweed
Tim Gold
Keith McDaniels
Marylyn Bonville**

Absent:

**Brenda Lyne
Randy Murzyn
Linda Tucker
Kim Gilley**

Co-chair Bart O'Connor called the meeting to order at 1 PM.

**Approval of amended minutes : Ginsey Fallon moved the minutes be accepted.
Mary Hall Koontz seconded the motion. All in attendance approved.**

Update of Conference with DOT:

Andy Wilkison and Bart O'Connor updated members about the recent DOT conference held at Village Hall. Attendees included Pinehurst Mayor Nancy Fiorillo and two Councilman from Southern Pines. Final details of the landscape revision of the Traffic Circle were presented; the plan was well received.

Sub Committee Reports:

Gateways:

Andy Wilkison reported for the Committee at the September 25th Council meeting. The Hyter Firm was selected to draw plans for Gateways, way finding signs, and a new Kisok in the village. Bart and Martha O'Connor will represent the Pinehurst Beautification Committee on a Committee assembled to guide the progress. Others on the Committee include representatives from Community Appearance Committee, Downtown Revitalization Committee, Historic Preservation Commission, and Pinehurst Trust Group. Jeff Batton is chairing the project.

Village Triangles and Roundabouts:

Bart O'Connor reported for the committee in Walter Morgan's absence. At Jeff Batton's request, Bart drew plans to add azaleas to the triangle at Fields Rd. and Rt. #2, and also at the elevated garden on Rt. #5. The Fields Rd. project was completed including the addition of an irrigation system. The Rt#5 project was postponed to 2013 for budget reasons.

Flowers:

Bart reported for the Committee. Annuals in both hanging baskets and cement planters successfully came through the season challenged by excessive heat. The collaborative program suggested by Chris Burrows, Green Haven Nursery, and Aberdeen Nursery to address significant flower stress was instituted. The Flower Sub Committee with new members, Chris Burrows and Linda Tucker will meet in December to plan the 2013 flower assortment.

NOTE: (see attached finalized plan)

2012 Christmas Events:

Lorraine Tweed and Martha O'Connor reported for the Committee. Comprehensive plans were outlined and agreed upon:

*Decoration Contests for both Historic District residents and Merchants will again be organized. Lorraine Tweed will spearhead the assembly of prizes and the selection of a blue ribbon group of judges. Signs will be ordered and displayed by winners of both categories. Winners will be announced at the tree lighting ceremony. It was agreed the theme for the contests would be "Christmas in Pinehurst". The judges will be Pat Coughlin, Dave Kilarski, Audrey Moriarty, Dolores Muller and Martha O'Connor.

*Wreath Sales are underway, with sales efforts adjusted from previous years. Emphasis will be focused on enlarging group sales, direct mailings to previous purchasers, and an expanded effort with local merchants. Wreaths are displayed in open areas in the Village, and a table display will be presented at the Holly Arts Festival. Thanks are extended to Marylyn Bonville, Ginsey Fallon, Tim Gold, Mary Hall Koontz, Martha O'Connor, Lorraine Tweed, and Linda Tucker for their time at the Festival.

Note: (Sales totaled \$5659.90 and Profits were \$2541.01)

*New Christmas Decorations will be installed the week of November 13th. They will include double faced wreaths with red bows (for lamp posts) and Slim Christmas trees with white lights (clusters of three trees.....6 1/2', 7 1/2', & 9' at five different locations throughout the Village). Pinehurst Patio is supplying wreaths & trees, and will install tree clusters, in addition to installing lights on the 20' live blue spruce Christmas tree. The Linden Garden Club of Pinewild will provide man power to help with the installation of wreaths. Funding for the cost of wreaths, bows and new Christmas trees was provided by fund raising efforts of the Beautification Committee.

*Publicity, Christmas Events A full page ad in the Pilot will be developed to advertize Christmas events. Thanks are extended to Kim Gilley for professional assistance in the ad creation.

Note: (The ad appeared Wednesday, November 21, 2012, in a special section of "Holiday Happenings")

Old Business: * Discussions regarding how the George Lane Beautification Fund could best be promoted were postponed to a future meeting.

*Thanks were extended to Nina Thayer for her tireless work for the Beautification Committee.

New Business: None

Next Meeting: February 4, 2013 at 3:30 PM

Adjournment: At 1:55 PM, Ginsey Fallon moved that we adjourn. Lorraine Tweed seconded the motion; all agreed.

Submitted by: 
Bart & Martha O'Connor
Co-Chairs, Pinehurst Beautification Committee