

MINUTES

Pinehurst Beautification Committee

Monday, October 6, 2014
Council Conference Room
3:30 pm

Committee Members in Attendance: Chairman Molly Rowell, Marylyn Bonville, Ginsey Fallon, Chris Burrows, Walt Morgan, Kevin Brewer, Brenda Lyne Blackwell, Kim Gilley, Randy Murzyn, Jeff Batton, Diane Halleen, Lorraine Tweed, Mary Hall Koontz

Committee Members Absent: Keith McDaniel, Andy Wilkison.

Guests in Attendance: Pat Tomasetti, Member of the Holly Branch of the Pinehurst Garden Club, Village Clerk Lauren Craig, Alan Hoy from the Community Appearance Commission

Call to Order

Molly Rowell

At 3:30 pm, Molly Rowell called the meeting of the Pinehurst Beautification Committee to order.

Announcements

- Molly Rowell introduced the guests in the audience: Lauren Craig, Village Clerk, Alan Hoy from the Community Appearance Commission, and Pat Tomasetti from the Holly Branch of the Pinehurst Garden Club.
- The committee held a discussion with Alan Hoy on the new role for the CAC and future partnerships with the Beautification Committee.

Approval of Minutes

- Motion by Kim Gilley to approve the September 8, 2014 minutes as submitted. Second by Marylynn Bonville, approved unanimously.

Budget Report

Molly Rowell and Kevin Brewer

- Molly Rowell shared the proposed 2014-2015 budget for the Beautification Committee operating budget, income estimate, and the Beautification Grants.
- The committee agreed that this format would be helpful to review at meetings regularly.

Calendar of Upcoming Events and Beautification Committee Timeline

Molly Rowell

- Molly Rowell presented the group with the calendar of events from August through December for the Beautification Committee.
 - This list will be updated regularly to keep track of all activities of the committee to help with the future years of leading the committee.
 - The Holly Arts Fair is scheduled for October 18 and Planting Day is October 21
 - The theme of the Christmas Decoration Contest this year is "A Pinehurst Christmas"
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Beautification Grant Standing Team

- Molly Rowell announced that Jeff Batton, Lorraine Tweed, and Chris Burrows will serve on the Beautification Grant standing team. They will receive the grant requests, review these options, and report back to the Beautification Committee on their decisions. The annual budget for these grants was noted to be \$5,000.

Committee Reports

- Christmas Wreaths – Ginsey Fallon shared the list of volunteers and responsibilities for the Christmas wreaths sales at the Holly Arts Fair. Ms. Fallon suggested to purchase a small wreath (12") to use as an advent wreath example at the Holly Arts Fair
- Christmas Decoration Contest – Lorraine Tweed explained the theme will be "A Pinehurst Christmas" and noted that the Christmas Decoration Contest letter will be drafted and arranged for mailing. The committee determined not to make yard signs this year for the winning properties. Judges for the contest were discussed and may include: Brian Canfield (COO of FirstHealth), Susan Zanetti (President of Pinehurst Garden Club), Councilmember Cashion, Don Padgett (Pinehurst Resort), Tom Pashley (Pinehurst Resort) and Kim Gilley (Beautification Committee member). The judging will take place on the evening of Wednesday, December 3.
- Christmas Decorations in Village – Mary Hall Koontz and Brenda Lyne Blackwell have been talking to businesses regarding decorating storefronts for Christmas and they have had a great response. The challenge will be with the several empty buildings but the committee will plan to help with these.

Old Business

Molly Rowell

- Project Rating System- Chris Burrows and Jeff Batton have worked on a project rating system in order to evaluate landscaping, maintenance, and upkeep at visible areas throughout the Village. This would include Wicker Park, the Arboretum, Cannon Park, Fair Barn/Harness Track Entrance, several locations off of Highway 5, St. Andrews/Lake Forest, NC2 and Fields, Marshall Park, Large Traffic Circle, Tufts Park, Village Hall, Police and Fire Departments, and downtown streetscapes. The final form will be given to the BC at the next meeting.
- Corner at Midland and Dalrymple- Jeff Batton reported that the boxes were painted brown other than one Duke Energy box.
- Irrigation for Barrett triangle- Walt Morgan shared that the power meter went in today, it has been over seeded, and the staff redesigned a portion and added more grass around the front. The center around the bench was elevated slightly and in the spring the center area will be sodded.

New Business

Molly Rowell

- Comparison of VOP and Southern Pines container plants- Molly Rowell shared research on how Southern Pines did their container plants this year. Both towns use Green Haven. Master Gardeners worked on each pot in Southern Pines and they were allotted \$50 per pot but many of them went well above this cost by using their own money. Pinehurst pays on average \$46 per pot for our plants in the Village. One primary difference noted were the "fillers" in Pinehurst were mainly flowering plants which showed beautifully in the summer, and the "fillers" in Southern Pines are primarily greenery which looked better later in the season. This was a one year project for Southern Pines which may or may not occur next year.
 - Molly Rowell noted that all irrigation projects going forward will be handled by the Village staff professionals.
 - Triangle at Saint Andrews and Lake Forest Drive: Kevin Brewer said the irrigation system there now covers most of the island. It needs repairs and irrigation contractors have looked at this for estimates. This total project of design work, plants, and irrigation is estimated to cost approximately \$3001. The Holly Branch would plant these plants. Upon a motion by Lorraine Tweed, seconded by Diane Halleen, the committee passed the entire project of irrigation and plantings by a vote of 11-2.
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Other Items

- No other business.

Next Meeting Date

Molly Rowell

The next meeting of the Pinehurst Beautification Committee is set for Monday, November 3, 2014 at 3:30 pm.

Adjourn

Molly Rowell

A motion to adjourn was made by Chris Burrows and seconded by Ginsey Fallon. The meeting adjourned at 4:45 pm.

Respectfully submitted by:



Molly Rowell, Pinehurst Beautification Committee