

**Beautification Committee  
Minutes, October 3, 2011**

**In Attendance:**

**Bart O'Connor  
Martha O'Connor  
Ginsey Fallon  
Andy Wilkison  
Vicki Binney  
Deb Wimberly  
Lorraine Tweed  
Diane Halleen  
Marylyn Bonville  
Guests: Andrea Correll, Terry & Don Dowd**

**Absent:**

**Walter Morgan  
Jeff Batton  
Sherry Mortensen  
Brenda Lyne  
Nina Thayer**

**Co-chairs Bart & Martha O'Connor called the meeting to order at 3:30 PM.**

**Approval of September 12, 2011 Meeting Minutes**

**Deb Wimberly moved that minutes as written be accepted. Marylyn Bonville seconded the motion. All in attendance approved the motion.**

**New Member**

**Bart O'Connor announced that guest Linda Tucker was unable to attend today's meeting as announced in September. She and Mary Hall Koontz will join the Beautification Committee after approval by the Village Council.**

**Pinehurst Civic Group Expo**

**Deb Wimberly, Diane Halleen, Vicki Binney, Ginsey Fallon, and Marylyn Bonville were thanked for their efforts at the September 21<sup>st</sup> Pinehurst Civic Group Expo. In addition to their representing the Beautification Committee, they collectively sold \$628.00 in wreath sales.**

**Sub Committee Reports**

**Wreath Sales/Christmas Tree Lighting/Decoration Contest**

**Lorraine Tweed reported for the Committee.**

- 1. Next major sales event for wreath sales is Oktoberfest on October 8<sup>th</sup>. Bart will provide fresh wreaths, table & chairs, signage and order forms. Marylyn Bonville, Ginsey Fallon, Lorraine Tweed, Martha O'Connor and Terry & Don Dowd will represent Beautification Committee at Event.**
- 2. The Holly Fair scheduled October 15<sup>th</sup> provides the most exposure to sell wreaths. The Beautification Committee will set up, as in previous years, adjacent to the Conservation Commission tent. Bart will provide all materials needed, including a 4'x8' Lattice Display, which will be moved to the side yard of BB&T at the conclusion of the Fair. It will remain in that location until November 11<sup>th</sup>. A sign will be displayed announcing that wreath order forms will be available at BB&T, 1<sup>st</sup> Bank & RBC Bank.**
- 3. Wreath orders will be summarized by Nina Thayer, and with approval from Natalie Dean, will also take orders by phone and in person. Order Forms and a poster will be provided.**
- 4. Group orders will be solicited from Quail Haven and Pinehurst Elementary School, and hopefully from Penick, Belle Meade, and Pinehurst Trace.**
- 5. Direct mailings will be made to those that purchased wreaths in 2009 and 2010, and to Business Guild members.**

6. **Martha & Bart reported they selected this year's 20' Blue Spruce when they made their trip to Laurel Springs, N.C. In September, 2010. Andy Wilkison will pick up the tree, along with the entire wreath order on Monday, November 28, 2011. Residents will pick up their orders at the Firehouse on Tuesday, the 29<sup>th</sup>.**
7. **After a discussion about "naming" the Christmas Decoration Contest and whether it should be offered to residents only, versus residents & merchants, the decision was made to call it, "A Pinehurst Christmas", with awards for both residents and merchants.**

**Lorraine will gather gifts for the winners, and ribbons for honorable mention awards. Suggestions were requested for names of judges.**

#### **Flowers**

**Vicki Binney and Bart O'Connor reported for the Committee.**

**Vicki Binney, Brenda Lyne, Diane Halleen, Mary Hall Koontz and Bart O'Connor met on September 21<sup>st</sup> to agree on final details for the Fall/Winter planting. A complete written summary was presented to all members who concurred with the recommendations.**

**Bart reported that he anticipated the flower turnover would take place about the third week in October; weather will dictate exact timing.**

#### **Signage/Gateways**

**Bart reported for the Committee.**

**Andrea Correll was introduced and presented detailed background information to Beautification Committee members. Bart mentioned that no new decisions had been made, as this sub-committee was waiting for a response and/or recommendation from The Department of Transportation. Beautification Committee members were again requested to complete a questionnaire related to Gateway designs.**

#### **Old & New Business**

**None reported**

#### **Adjournment**

**At 5:05 PM Andy requested the meeting to be adjourned . Ginsey Fallon seconded the motion, and all agreed.**

**Respectively submitted October 29, 2011**

**Martha & Bart O'Connor**

**Beautification Committee Co-chairs**