

**Pinehurst Beautification Committee
Minutes, September 10, 2012**

In Attendance:

**Martha O'Connor
Bart O'Connor
Marylyn Bonville
Lorraine Tweed
Ginsey Fallon
Andy Wilkison
Kim Gilley
Linda Tucker
Mary Hall Koontz
Randy Murzyn
Chris Burrows**

Absent:

**Brenda Lyne
Diane Halleen
Tim Gold
Walter Morgan**

Co-chair Bart O'Connor called the meeting to order at 3:32 pm. Bart welcomed Chris Burrows and Randy Murzyn, prospective committee members.

Approval of August meeting minutes: Ginsey Fallon moved the minutes be accepted. Linda Tucker seconded the motion. All in attendance approved.

UPDATE of interview with PILOT:

Lorraine Tweed, and Bart & Martha O'Connor met with Tom Embrey of The Pilot who is interested in developing a feature article about The Beautification Committee and specifically their plans for expanded Christmas decorations in the Village of Pinehurst. Ron Sutton also joined the meeting to help develop the storyline. Embrey suggested a second interview would be conducted.

(Note: The second interview was held.....Ginsey Fallon and Ron Sutton attended with the O'Connors)

Sub Committee Reports:

***Gateways:**

Andy Wilkison reported for the Committee. An independent Committee (including Beautification Committee representatives) selected two firms who will present their credentials to Council on September 25, 2012. Both firms were requested to present some Gateway ideas, in addition to their credentials.

***Village Triangles/Roundabouts/Open Space:**

Bart O'Connor reported for the Committee in Walt Morgan's absence. Walt and Jeff Batton have requested a design plan be prepared for adding azaleas to the Triangle at Fields Road & Rt.#2, and also at the elevated garden on Rt #5 near Rt. #211. Bart will draw both plans which Jeff Batton will present to Council for approval.

***Flowers:**

Bart reported for the Committee. Professional advice was requested from Chris Burrows, Pinehurst Resort, Matt Whitaker, Green Haven Nursery, and Janet Peele, Aberdeen Nursery, to address how best to handle the flower stress caused by the extraordinary heat this spring and summer. All were in concert on a corrective program which has been instituted.

***2012 Christmas Events:**

Lorraine Tweed and Martha O'Connor reported for the Committee. This sub-committee's

discussions dominated the meeting, including the following decisions:

***Wreath & bow sales will "kick-off" on September 13th at the Pinehurst Civic Group Expo to be held at the Fair Barn. Volunteers were identified to represent the Beautification Committee at the Expo. Thank you- Ginsey Fallon, Marylyn Bonville, and Mary Hall Koontz.**

***Letters to solicit orders will be drafted and mailed to Business Guild members, and to those who previously purchased wreaths and bows.**

***A 10% discount will again be offered to groups purchasing twelve or more wreaths.**

***Group sales will be solicited with Quail Haven and with Pinehurst Elementary school (through Marylyn Bonville), and Keith McDaniels who will officially join the Beautification Committee volunteered to have his wife contact Moore Regional Hospital employees.**

~~*Volunteers were solicited from Committee members to work The Beautification Committees table at the October 20th Holiday Arts Festival.~~

***It was suggested that The Welcome Center might be a good location to sell wreaths.**

***Bart & Martha will travel to Laurel Springs, N.C. to select this year's 20' blue spruce for the Christmas tree lighting event scheduled for November 30th.**

***In addition to the above decisions, members were reminded of the ambitious plans to install double faced wreaths & bows on all lamp posts, and install five cluster of three slim Christmas trees with white lights throughout the Village. Construction will begin on November 13th. Andy Wilkison also reported the village will be willing to make a direct mailing to all Pinehurst residents about Holiday decorations and events.**

***OLD BUSINESS:**

Details were developed for our role at The Expo scheduled on September 13th at the Fair Barn.

***NEW BUSINESS:**

***Discussions ensued how to best re-organize The George Lane Beautification Fund. No specific plan was agreed upon.**

***Andy Wilkison reported DOT will hold a press conference on approximately October 8th to announce upcoming landscape improvements at the traffic circle. Beautification Committee will be represented at the conference.**

*** NEXT MEETING:**

Due to conflicts, our next meeting will be held at Village Hall on Monday 15, 2012 at 1 PM.

***ADJOURNMENT:**

At 4:30 PM, Marylyn Bonville moved that we adjourn. Ginsey Fallon seconded the motion; all agreed.

Submitted by:

Bart & Martha O'Connor
Co-Chairs-Pinehurst Beautification Committee



HISTORY, CHARM, AND SOUTHERN HOSPITALITY _____

October, 2012

Dear Business Owner:

This letter serves as a request to support the Pinehurst Beautification Committee's holiday wreath and bow sale. As you know, wreath sale profits help to support the beautification efforts throughout our Village each year.

New holiday decorations will be installed the week of November 13th, in time for shoppers to enjoy them during the Thanksgiving holiday. Double-faced wreaths, with bows, will be hung on lamp posts. Clusters of three different sized Christmas trees, with white lights, will be installed in five strategic locations throughout the Village. The new decorations will complement the swags on street signs, the white lights on shrubs and trees, and of course the 20' live blue spruce tree.

The Committee's fund raising programs, including wreath and bow sales, will pay for all of the newly purchased decorations. Resident tax dollars are not being used for our beautification efforts!

We request that you purchase a wreath or wreaths for your business. Your purchase presents a visual message to residents that you support the Beautification Committee's efforts. For your convenience, we have enclosed an order form for your purchase of this year's holiday wreath(s) and bow(s.) You may mail your completed form to the Village Hall, along with your payment. You may also call 295-1900 directly, or contact us at the below phone number. **All orders must be received no later than November 12th.**

Should you choose not to purchase a wreath, please consider a contribution to the George Lane Beautification Fund, which may be mailed to 395 Magnolia Road, Pinehurst, NC 28374

On behalf of the Beautification Committee, we thank you for your support.

Sincerely,

A handwritten signature in blue ink that reads "Martha and Bart O'Connor". The signature is written in a cursive, flowing style.

Martha and Bart O'Connor
Co-Chairmen
Village of Pinehurst Beautification Committee
(910) 235-0635

ADMINISTRATION

395 Magnolia Road • Pinehurst, NC 28374 • Telephone (910) 295-1900 • Fax (910) 295-4434 • www.vopnc.org



HISTORY, CHARM, AND SOUTHERN HOSPITALITY _____

October, 2012

Dear Supporter:

This letter serves as a request to support the Pinehurst Beautification Committee's holiday wreath and bow sale. As you know, wreath sale profits help to support the beautification efforts throughout our Village each year.

New holiday decorations will be installed the week of November 13th, in time for shoppers to enjoy them during the Thanksgiving holiday. Double-faced wreaths, with bows, will be hung on lamp posts. Clusters of three different sized Christmas trees, with white lights, will be installed in five strategic locations throughout the Village. The new decorations will complement the swags on street signs, the white lights on shrubs and trees, and of course the 20' live blue spruce tree.

The Committee's fund raising programs, including wreath and bow sales, will pay for all of the newly purchased decorations. Resident tax dollars are not being used for our beautification efforts!

We wish to extend a "thank you" for the purchases you made in prior years, and we hope you will repeat your support. For your convenience, we have enclosed an order form for your purchase of this year's holiday wreath(s) and bow(s.) You may mail your completed form to the Village Hall, along with your payment. You may also call 295-1900 directly, or contact us at the below phone number.

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Martha and Bart O'Connor
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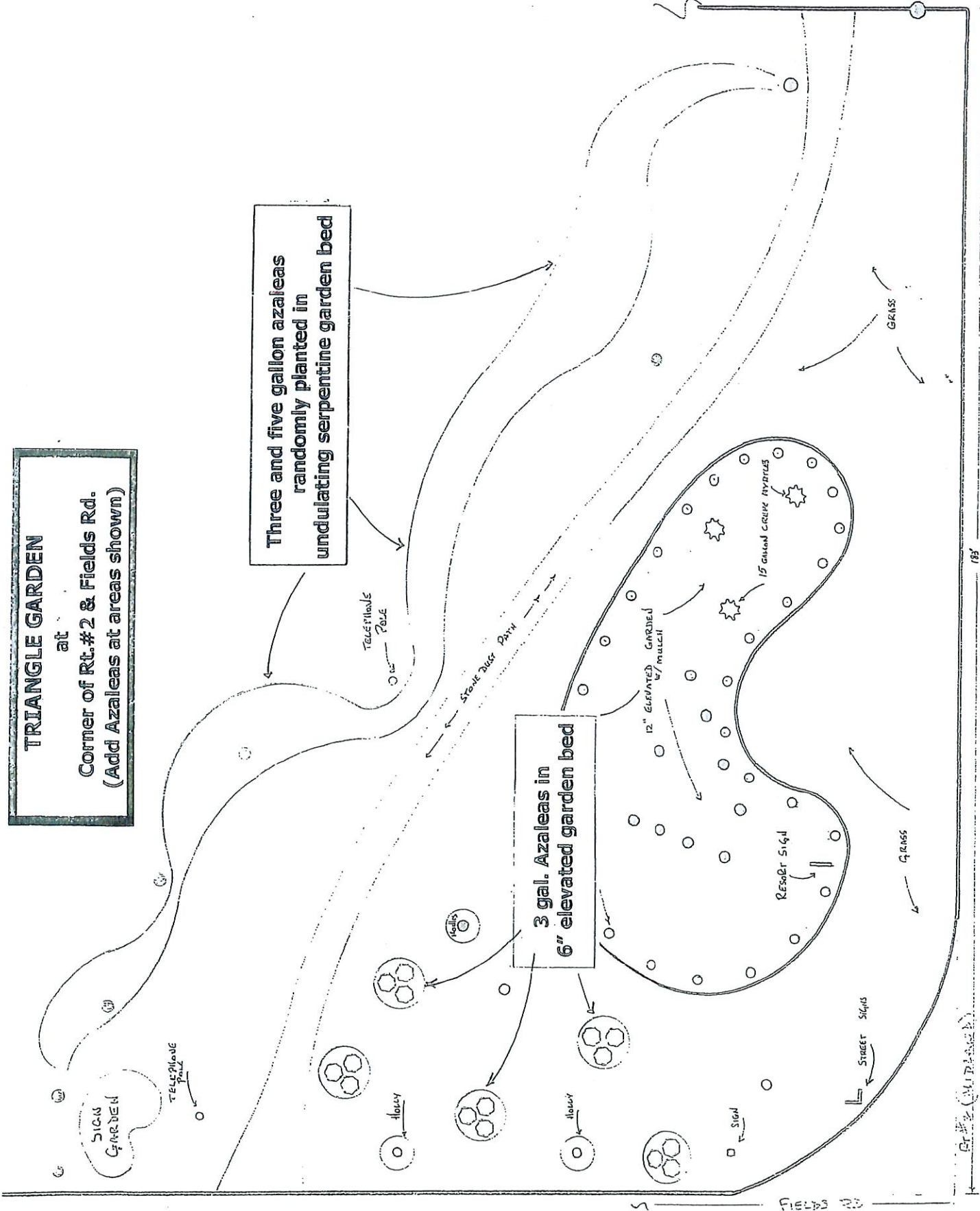
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TRIANGLE GARDEN
at
Corner of Rt. #2 & Fields Rd.
(Add Azaleas at areas shown)

Three and five gallon azaleas randomly planted in undulating serpentine garden bed

3 gal. Azaleas in 6" elevated garden bed



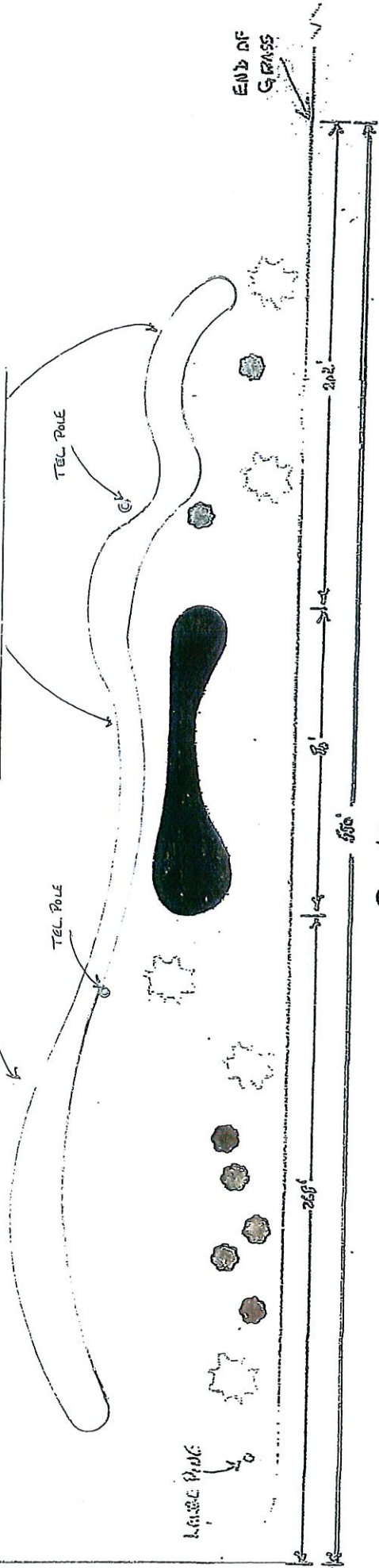
SCALE: 1" = 20'

DESIGN BY: Design Co.
F.R. BENEFICATION CORP. AUG. 27, 2017

GRASS (MULTIPLE)

GARDEN on RT # 5
at RT # 211
(add Azaleas at area shown)

Three and five gallon azaleas
randomly planted in
undulating serpentine garden bed



— RIVERSIDE —

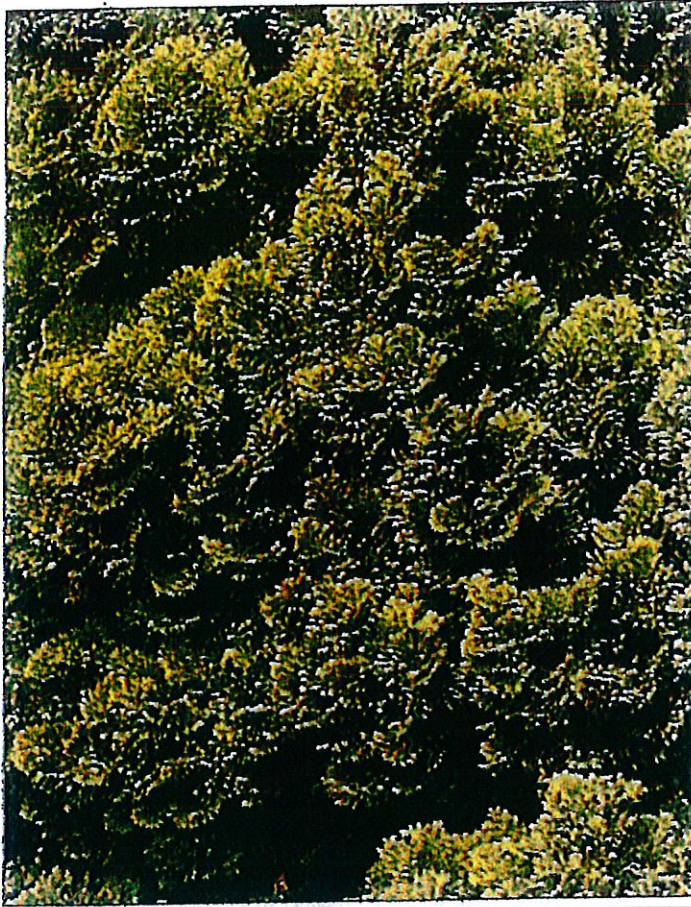
SCALE: 1" = 5'0"

DRAWN BY
B.J. SCOMER

AUG 27, 2012

McDONALD RD.

CENTERPIECE IN ALL PLANTERS
Fall/Winter 2012-2013



CHAMAECYPARIS OBTUSA
'NANA GRACILIS'

This dwarf form of Hinoki cypress is an evergreen, coniferous tree with a dense pyramidal habit. The aromatic, rich green foliage is carried in rounded, flattened sprays, bearing small cones that ripen to yellow-brown. Useful in a large rock garden,



SAMPLE OF CHRISTMAS WREATHS

*Note: Bow tails to be constructed
with longer tails*