

**Beautification Committee
Minutes
June 6, 2011**

In Attendance:

**Ginsey Fallon
Vickie Binney
Lorraine Tweed
Walter Morgan
Sherry Mortensen
Diane Halleen
Andy Wilkison
Brenda Lyne
Tim Gold
Martha O'Connor
Bart O'Connor**

Absent:

**Kim Gilley
Debbie Wimberly
Marylyn Bonville
Jeff Batton**

Co-Chairs, Martha & Bart O'Connor opened the meeting at 3:35 PM.

Approval of Minutes, April 18, 2011 Meeting

Following Mayor Fallon's motion to approve, and Sherry Mortensen's second, minutes of the April 18, 2011 meeting were unanimously approved.

Status of Budget:

Town Manager, Andy Wilkison reported that the Town's 2011/2012 budget would be finalized June 14, 2011. He felt confident the \$30,000.00 Beautification Committee budget request would be approved.

Thank you Letters:

**Bart O'Connor read letters of thank you to Pinehurst Elementary School Principal Sara Bigley for her students' financial help to the Beautification Committee, and to Penny Waters, Garden Club President for her member's help planting annuals in cement planters throughout the Village center.
(see attached letters)**

Sub- Committee Reports:

Areas to be Enhanced

Andy Wilkison reported for the Committee. The quoted price for providing a gate to the Market Square Alley entrance is \$14,000.00, well above the amount budgeted for the project. Andy, Jeff Batton and Walt Morgan will continue to work on this issue and try to get a more reasonably priced solution. No final action will be taken without Beautification Committee and Village Council approval.

The O'Connors asked Andy Wilkison to explain the recently approved Community Appearance Commission business grant program.

Andy gave background of how the Community Appearance Commission proposed to the Village Council that the Council fund a \$3,000.00 (total) grant program, for the Commission to use in partnering with private property owners in improving the appearance of non-residential properties in Pinehurst. The Commission will approach businesses and other non-residential properties, such as the swimming pool on Rattlesnake Trail, to encourage improvements of an aesthetic nature to the properties where needed.

Andy has communicated with Patrick Barry, Chairman of the Community Appearance Commission, and Bruce Gould, staff member supporting the Commission, of the need to coordinate such any such appearance projects with the Historic Preservation Commission, the Beautification Committee, the Village Council and Public Services staff where applicable.

The O'Connors requested that a written delineation be prepared for review at the next meeting to clarify roles and to avoid duplication of efforts by the Beautification Committee and CAC.

Signage Enhancement

Walt Morgan reported the three new stack stone sign gardens were planted with flowers. Bart O'Connor reported there would be no further meeting activity until Charles Clack's proposals recently made directly to Council were reviewed by the Beautification Committee. Meeting details will be coordinated through Andy Wilkison's office.

Markers Committee

It was agreed no further action would be taken until the Council makes a decision on the proposal to re-landscape the area between the Deli and Statue. (The signature idea developed by this Committee is a "Golf- Walk-of- Fame" at the paved area between the Deli and Statue).

Publicity

B. O'Connor reported for Kim Gilley. Finishing touches of the power point preservation are being finalized by Kim Gilley and will be ready for review at the next meeting.

Flowers

B. O'Connor reported that all annuals were planted the first week in May. The \$3,448.80 flower cost came in 19.7% below budget. Sherry Mortensen and Brenda Lyne indicated at the next meeting they wished to make a new recommendation for the Fall/Winter planting of hanging baskets.

Wreath Sales/Village Christmas Tree

It was agreed Andy Wilkison would research ownership of the area used by Mistletoe Meadows to sell Christmas Trees. This could have an indirect impact on the cost of the Village Christmas Tree.

Old/New Business

None

Next Meeting

Due to uncertainties described in Sub-Committee reports, it was agreed the next meeting will be scheduled Sept. 12 , 2011.

Adjournment

At 4:40 pm ,Tim Gold moved to adjourn the meeting, and Diane Halleen seconded the motion. All agreed.

**Respectively submitted,
Martha & Bart O'Connor
Co-Chairs**