

Beautification Committee Minutes
May 1, 2017
Village Hall
3:30 PM

I. Call to Order: Rowell

Attendees: John Bouldry, Kevin Brewer, Bert Higgins, Peggy Johnson, Mary Hall Koontz, Amy McKenzie, Tony Persico, Molly Rowell, Lorraine Tweed

Announcement:

Molly distributed the new Beautification Committee Brochure. The brochures have been distributed to the Welcome Center and various garden clubs that partner with us. The van drivers at the resort will receive the brochures also. Mary Hall and Brenda were given some to distribute to the business partners in the village. Molly received a recommendation that Kirk Tours could be another outlet for distribution.

II. Approval of Minutes: Rowell

Tony moved to accept the minutes and Mary Hall seconded the motion. The minutes were approved.

III. Budget- Brewer

Kevin distributed the budget

- There is still work pending on the Hwy 5 Gateway sign so more expenses are coming to complete that project. The total balance remaining is \$4191.32 yet \$1500 for tree clusters will come out of that amount. There are a few grants still coming in with \$2260 remaining in the budget for that purpose. If all grant money has not been spent, the money can be moved to other uses.
- Many compliments are coming in regarding the Gateway signs. Molly noted that we are in good shape for what we told the council that this project would cost.
- John Bouldry asked Kevin about the 2017-18 projected budget that will be presented to council. Kevin noted that the total proposed is \$25,000 plus \$10,000 for grants
- Tony moved and Peggy seconded the motion to accept the budget as presented. The budget was approved.
- Molly complimented Kevin for his meticulous accounting as we are spending public funds and are held accountable. She also commended him for the diligence he shows in his position with the Village. He is tireless and conscientious. All agreed.

IV. Calendar- Brewer

May 2nd – Planting Day Downtown

May 2nd - Tufts Park

May 2nd - Fields Road – Amy's team is planting at this location

McKenzie/Hwy 5 - Walt is putting perennials in at this location

No Meetings in June and July; next BC Meeting is August 7th

V. Beautification Grant- Higgins, Rowell, Sabo

No report.

VI. Old Business - Rowell

- **Review Plantings: Hanging Baskets, Large Containers in Village, Stacked Stones, Gateways,**
Everyone is pleased with the results of these plantings. Molly visited the various groups as they worked. The date was delayed due to rain but thanks to all volunteers who completed the plantings.
- **Volunteer Luncheon – Congratulations to Molly for her nomination as Volunteer of the Year.**
- **Hwy 5 Clean-up**
There were volunteers from various communities and organizations that cleaned up the area on Earth Day. There is a question as to whether this will continue on a regular basis.
- **Longleaf/Spring Lake Circle Landscape Update – Brewer**
Molly hopes this will be completed soon so that it comes out of this year's budget.
- **Railroad Viaduct Enhancements Update – Morgan**
No report
- **New Leaf Society Type of Program Update – Rowell, Bouldry**
John reported that he had recently spoken with Alamance County. There was an offer of information by The New Leaf Society as an assist to our efforts. The hope is to partner with NCDOT and private monies to enhance the combined areas in this county.
John put it on the Council agenda and offered information to members. John would like to go to Alamance County to gather information about how to start and how to partner the private sector and public funds. Molly asked that members of the Beautification Committee be involved in that meeting.

VII. New Business Rowell

- **New BC Brochure – Project Locator Guide**
Molly is working with Bruce Gould to create a brochure/locator guide to the areas of projects completed by the Beautification Committee.
- **Lorraine asked about a specific date for the Christmas Tree Contest judging. One day during the week of December 4 is best for the event. Bert suggested Lorraine get together with Sherry Sabo to do all preparations for the project before meeting with Melissa Holt. The idea of a sign for each of the winners was discussed and Amy showed the Manning Award sign as a sample of a possible way to reward the first place home and business. The sign would be removed after the holidays and used again in future years.**

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

Next Meeting Dates: NO June, NO July, August 7, September 11 (because of Labor Day), October 2, November 6, December 4.

IX. Comments from attendees.

Congratulations to Brenda Lyne Blackwell who has a birthday and anniversary in May and to Lorraine who has a birthday in May as well.

X. Motion to Adjourn.

Mary Hall moved and Lorraine seconded the motion to adjourn. The meeting was adjourned.

Respectfully submitted,

Peggy Johnson