Beautification Committee Minutes April 3, 2017 Village Hall 3:30 PM

I. Call to Order: Rowell

Attendees: Jeff Batton, Kevin Brewer, Kathy Davis, Brenda Harvey, Bert Higgins, Peggy Johnson, Mary Hall Koontz, Amy McKenzie, Walt Morgan, Tony Persico, Molly Rowell, Lorraine Tweed, Connie Welk

II. Approval of Minutes: Rowell

Mary Hall Koontz moved to accept the minutes and Lorraine seconded the motion. Minutes were approved.

III. Budget- Brewer

Kevin presented the budget. Of note, \$2500 was expended toward the traffic circle project and there are still some remaining expenses for the gateway sign. There was activity in a Beautification grant for Clarendon Gardens. Jeff noted that Village Acres will be receiving a grant of \$540 this week.

IV. Calendar- Brewer

Important Upcoming Dates for Beautification Committee:

April 22nd Pinehurst Garden Club Plant Sale

April 24th Hanging baskets go back up

April 25th Gateway Signs

April 27th Containers Downtown

April 27th Volunteer Luncheon at Fair Barn

May 2nd Planting Day Downtown

V. Old Business - Rowell

Christmas Decoration Contest – Date – Tweed

The contest is open to all homes and businesses within the historic district. Judges last year thought that the week of Thanksgiving was too early for the Christmas Decoration Contest and so there was discussion about timing for this year. Traditionally the announcement of winners was done at the Christmas Tree Lighting which is on December 1st this year. There was discussion as to how to offer recognition to the winners. Some possibilities offered were website, public announcement, and reusable signs placed in the yards of winner. It was decided that this year the week of Dec. 4th would offer an appropriate time for judging. Recognition of winners is yet to be determined. Melissa Holt is our contact for publicity.

Gateway signs project update - Brewer
 Hwy 5 sign - The sign should arrive in the next two weeks. The other sign has been removed.

Neighborhood Park Benches Discussion – Bert Higgins

Bert read the draft he offered for discussion regarding the Neighborhood Park Benches Program. Two possible optional guidelines were proposed: First, the Beautification Committee could recommend locations on public land and maintenance costs would come from Committee budget. Second, neighborhood groups could apply for a park bench to be placed in right of ways and the neighborhoods would maintain the areas. Funds for benches could come from the Right of Way Grant Program but with approval from the Beautification Committee. Bert noted that there should be a standard quality bench if going on public ground rather than letting neighborhoods choose their own. Jeff said sturdy quality benches run about \$750. He

suggested doing a pilot project by putting one in a neighborhood and seeing if the bench is being used. It was suggested that Doral Woods would offer a good location for the pilot project's first bench. That location was agreed by committee members.

Hwy 5 Clean-up – Batton

Jeff and Lorraine have been making inquiries about this problem. The Sheriff's office was doing a sweep and Walt's crew also worked on it. There is an April 4th upcoming meeting with concerned parties including Aberdeen, Moore County Public Works, Sheriff's office, Pinehurst, and Keep Moore County Beautiful to discuss enforcement, public relations, and what can be done. Molly suggested a coordination program with Home Builders Association. Lorraine called Jamie Boles office about the branches and yard debris along Hwy 5. She was referred to contact Brandon Jones.

- Azalea Garden Update Batton
 Jeff, Larry Best and Bob Koontz will partner in the fall to begin planning.
- Longleaf/Spring Lake Circle Landscape Update Brewer
 The Council will receive a preview. Money is planned for next year's budget with the possibility of starting some part of the infrastructure project this year.
- Hwy 211 and Midland on Circle SALT project on Midland Morgan
 Walt gave an update on this area and Molly noted how natural and beautiful it looks.
- Railroad Viaduct Enhancements Update Morgan
 Jeff sent an email to DOT to begin gathering information before going to the railroad.
- Other Projects moving forward Rowell, Bouldry
 - Orientation Packet for PCC van drivers Amy has worked on the brochure. She met with Sheri and will add the Manning award to the brochure. It is nearly ready to go to print. The brochure will be given to drivers, partners and the welcome center.
 - o New Leaf Society type program John Bouldry and Molly met and John will present the idea to council at their next work session to see if there is any interest.

VI. New Business Rowell

Walt: There is a walkway from the Roast Office to tie in with Marshall Park. Molly checked that all are ready for the upcoming planting days.

VII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

Next Meeting Dates: 2017: May 1, NO June, NO July, August 7, September 11 (because of Labor Day), October 2, November 6, December 4.

VIII. Comments from attendees.

No comments

IX. Motion to Adjourn.

Lorraine moved to adjourn and Molly seconded the motion. The meeting was adjourned.

Respectfully submitted,