

Beautification Committee Minutes
March 6, 2017
Village Hall
3:30 PM

I. Call to Order: Rowell

Attendees: Jeff Batton, Brenda Lyne Blackwell, John Bouldry, Kevin Brewer, Brenda Harvey, Bert Higgins, Peggy Johnson, Mary Hall Koontz, Amy McKenzie, Walt Morgan, Tony Persico, Molly Rowell, Lorraine Tweed.

Announcements:

- Rankings from the priority vote were announced.
- The project of orientation for the van drivers at the club has grown to a brochure for the Welcome Center. Sherry Sabo and Melissa Holt are working on a brochure. They are open to suggestions for items to add.
- The Village plants nearly 25,000 annuals every spring and fall while at the same time Pinehurst Country Club plants 67,000.

II. Approval of Minutes: Rowell

Molly noted two corrections – the spelling of Maggie Ihde’s name and clarification that some pine trees will move from the Arboretum to Magnolia Rd. between McCaskill and the Village Hall. Mary Hall moved to accept the revised minutes and Brenda Lyne seconded the motion. The minutes were approved.

III. Budget- Brewer

- Kevin noted that there is still one gateway sign to complete so the total will change when that sign is finished. Each sign cost approximately \$2,500 for project completion plus \$5,000 for the sign itself whose payment did not come out of our budget. The cost for each sign varied depending on the amount of lighting and irrigation. The Gateway Sign total project cost (Excluding the cost of signs) is up to \$13,000 so far. Molly noted that we came in near to budget on this project.
- There was discussion about items in budget yet to come. Purchase of tree clusters, last sign, more wreaths and bows (lamppost being added downtown). Molly asked if the money for the future brochure could come from our budget.
- Kevin presented the proposed budget with one change. The Christmas Decorations amount was changed to \$1000.00.
- Jeff Batton noted that businesses can enhance their exterior looks through Façade Grants.

Amy moved to accept the proposed budget and Tony seconded the motion. The proposed budget was accepted.

IV. Calendar- Brewer

April 24 – Hanging Baskets go back up

Flower beds prepped for replanting

April 25 - Planting Day for Gateway signs- Jeff suggested that the partner groups who are planting should work from a plan for consistency. Molly noted there is such a plan for each group.

The 15/501 site has no irrigation and will therefore receive perennials.

Tony has responsibility for Hwy. 5 (sign not up yet)

April 27 – Plant containers downtown

May 2 - Planting Day downtown

Week of May 1 – Plant flowers in Tuft’s Park

Plant stacked stone planters

V. Beautification Grant- Batton, Burrows, Tweed

Molly announced that Outreach will get the information out about the grant. Molly will represent the Beautification Committee to work with others from the Appearance Committee.

VI. Old Business - Rowell

- Gateway signs project update -

Molly noted and all agreed that the signs are beautiful. Jeff gave a recount of the procedure to bring the signs together. Kevin said as soon as the Pinehurst South sign is gone work can begin on the final one. Planting Partners are in place and the Activities Subcommittee will manage Hwy 5 and the Village will care for Hwy 15-501 near Pinehurst Manor. All other sites are assigned.

- Molly will represent the Beautification Committee for a presentation to the Rotary Club in May.

Project Rankings:

- 1st Place Azalea Garden – Trees are going in. Jeff pointed out that this is a large project which will evolve over multiple years so there should be a master plan. Bob Koontz and Larry Best are the pro bono planners. Planning will take place through the fiscal year and there may be some planting. This cannot start until fall.
- 2nd Place Longleaf/Spring Lake Circle landscaping.
Kevin showed a plan for the Longleaf/Spring Lake Circle. There are trees and boulders still in place so Kevin described the plantings to add for color and intermediate height. Enhancements plus irrigation would approximately cost \$6,000.
- 3rd Place Railroad Viaduct Enhancements; This would take lots of research and planning. Walt will form a task group to do preliminary thinking and planning. Jeff suggested that he and Walt work at a staff level to contact the potential players for this project and report back.
- 4th Place Neighborhood Walkway Benches
Bert shared that ideas have been expressed that benches bring people together, sit, chat, etc. There are several ways to promote this project. Neighborhoods could get a grant for a bench and plantings; or, we could look for areas to put benches under the hope that people would use them. There will be further discussion at a later time.

Updates on other projects:

- Orientation Packet for PCC van drivers – Molly passed a sample of the brochure.
- New Leaf Society Program – still under discussion between Molly and John as to whether the council should be approached about the project. John asked Jeff

whether perhaps exploratory seed money should be placed in the Village budget in case the project is workable. Molly noted that the overall expense could be large.

- Village Core signage – it was determined that this is not an appropriate project for the Beautification Committee.

VII. New Business Rowell

Other:

- Molly urged all to notice the trees going in across the street and check out Community which really looks nice.
- Walt shared that the lot between 211 and the turn to 2 has been cleared out. A tap has been added as well as plantings of trees. There are now further plantings going in and lights will be added. Molly noted how creative Walt is and thanked him for his work on this area.
- Jeff noted that he has contacted Moore County about the debris on Rt. 5 on the way to the landfill and suggested better policing.
- Lorraine would like to have a discussion at the next meeting regarding a potential earlier date for the Christmas Decorations Contest.

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

Next Meeting Dates: 2017: April 3, May 1, NO June, NO July, August 7, September 11 (because of Labor Day), October 2, November 6, December 4.

IX. Comments from attendees. None

X. Motion to Adjourn.

Lorraine moved to adjourn the meeting and Peggy seconded the motion. The meeting was adjourned.

Respectfully Submitted,

Peggy Johnson