

Beautification Committee
February 6, 2017
Village Hall
3:30 PM

I. Call to Order: Rowell

Attendees: Jeff Batton , Brenda Lyne Blackwell, John Bouldry, Kevin Brewer, Kathy Davis, Brenda Harvey, Bert Higgins, Peggy Johnson, Mary Hall Koontz, Walter Morgan, Molly Rowell, Lorraine Tweed

Lauren Craig honored some members of the Beautification Committee with certificates of service.

Introductions: Brenda Harvey (new member) and Guest Maggie Ihde.

Updates and News

- Molly congratulated VOP Volunteer of the Quarter - Peggy Johnson
- Members who received recognition at VOP Council Meeting – Kim Gilley, Chris Burrows, Lorraine Tweed, Mary Hall Koontz, Brenda Lyne Blackwell, Amy McKenzie, Molly Rowell
- Molly, Jeff Sanborn, Jeff Bouldry were among those who met with Heritage Foundation Board representatives, Kuester representatives, and Village administrators to discuss the area across from Village Hall along Magnolia Rd. The Arboretum board has had discussions about the Azalea Garden idea. Some pine trees will move from the Arboretum to Magnolia Rd. between McCaskill and the Village Hall.
- Walt Morgan and Molly met with SALT. They own a parcel of land with pine trees and would like to have help in clearing paths for that area. It is private land and the Village doesn't have the right to work on it so it was suggested that the Sandhills Area Land Trust could perhaps apply in this case.

II. Approval of Minutes: Rowell

It was noted that Lorraine Tweed was omitted as being present at the December meeting. Jeff Batton moved to accept the minutes with that addition and Kathy Davis seconded. The minutes were approved as amended.

III. Budget- Brewer

Kevin presented the budget pointing out the expenses related to the gateway signs. The expense to date is \$10,104.19. He noted that there will be additional charges when the last two gateway signs are completed. The Community Road project is completed for a total of \$1628.18.

IV. Calendar- Brewer

Kevin discussed upcoming project dates:

April 24 - Hanging baskets downtown

April 27 - Planting pots downtown

May 2 - Spring planting day for the garden club

Sometime during the first two weeks of May - Tufts Park

Planting of Gateway signs not yet planned

V. Beautification Grant- *Batton, Burrows, Tweed*

Jeff noted that Clarendon Gardens will make a submission regarding their entrance on Linden Road.

SALT could possibly provide service in kind rather than money for the project discussed at the corner property of Midland and Beaver. Plant signs would come through Susan Strine and the Greenway Committee.

VI. Old Business - *Rowell*

- Gateway signs project update
 - Kevin Brewer noted that the Spring Lake and Harris Teeter area signs are scheduled for completion. Pinehurst South on HWY 5 is the last one and discussion about placement continues.
 - Molly reviewed the Adopting Partner Organizations who have volunteered to maintain the sign areas.
 - Molly has asked the Pinehurst Garden Club to consider taking care of Hwy 5 near Blake.
 - 15-501 might need to be taken care of by staff since it is in a high traffic area.

- Beautification Committee Presentations – *Rowell*

Molly made a presentation on January 18 to the Dogwood Branch of the Pinehurst Garden Club and will present to the Rotary Club in May.
- Activities Sub Committee – Tony Persico, Amy McKenzie, Brenda Harvey, Connie Welk, and Kathy Davis are on the new Activities Sub Committee. In addition to overseeing planting projects this sub-committee will act as ambassadors to go to the planting crews and offer our thanks. Molly noted that in addition to the Activities Committee all members are welcome and encouraged to help.
- Molly handed out the list of the members of each sub-committee and asked that everyone review their role to make sure it is what they want.
- There was a suggestion that the Christmas Decoration Contest take place at a later date than in previous years to allow more time for completing decorations.

VII. New Business *Rowell*

- Project Proposals for 2017-2018 budget

Molly led a review of possible future projects:

 - American Bloom
 - Azalea Garden and Pathways could have a possible name change to reflect a broader planting focus. There is competition from others for that area and this could possibly come down to a decision by the village.
 - Neighborhood Benches – could also fall under a Beautification Grant. It must be an organized group to apply for a grant so if a neighborhood wanted benches they could make application.
 - Lighted Holiday Wreaths – There are technical challenges and expense. Kevin gave an estimate of \$5,450 to rewire all of the lampposts. This does not include the lights and the added time to install.
 - Longleaf Drive – This would be shrubs. Jeff Batton commented that the Beautification Committee has not done a lot in Village Acres to this point.
 - New Leaf Society – This involves cooperation among the various surrounding communities and begins with the Mayors and Councils to join together. This is a long term project.
 - Orientation Packet for Van Drivers will go ahead anyway. Molly is gathering information from those who work in the village.

- Business Lighting and Signage – not a cost item but rather a persuasive event to encourage the business community to buy into a cohesive look. This would take buy in from Historic Commission and the Business Community. Jeff noted there is a sign sub committee in zoning and planning who would review the signage requirements. John said there is also a review through Historic Committee. John and Jeff both suggested that contact should start with Kevin Reed.
- Railroad Viaduct Enhancements – Mural or decorative façade was mentioned. There was discussion as to whether we want to start this process and if so what would we want.

Members voted by ranking their choices of priorities.

VIII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

Future Meeting Dates: 2017: March 6, April 3, May 1, NO June, NO July, August 7, September 11 (because of Labor Day), October 2, November 6, December 4.

IX. Comments from attendees.

No additional comments.

X. Motion to Adjourn. Bert Higgins moved to adjourn and Lorraine Tweed seconded. The meeting was adjourned.

Respectfully Submitted,

Peggy Johnson