

**Pinehurst Beautification Committee  
Minutes, February 13, 2012**

**In Attendance:**

**Bart O'Connor     Kim Gilley  
Andy Wilkison     Tim Gold  
Vickie Binney     Walt Morgan  
Marylyn Bonville   Sherry Mortensen  
Lorraine Tweed     Mary Hall Koontz**

**Absent:**

**Ginsey Fallon  
Diane Halleen  
Martha O'Connor  
Linda Tucker**

**Co-chair Bart O'Connor called the meeting to order at 3:30 pm. Bart welcomed Councilman John Strickland.**

**Approval of November 7, 2011 meeting minutes:**

**Tim Gold moved that minutes as written be accepted.  
Andy Wilkison seconded the motion; all in attendance approved.**

**Update, January 25, 2011 Round Table meeting**

**Andy Wilkison summarized discussions at last quarter's Round Table meeting ( In B. O'Connor & M. O'Connors absence at this meeting, Andy delivered their written report to Round Table participants.) Andy reported a decision was reached by the Beautification Committee Gateway/Sign sub committee, to focus on the branding of Pinehurst, as a necessary first step prior to designing Gateways and Way Finding signs.**

**Sub Committee Reports:**

**Bart O'Connor mentioned it had been over a year since sub-committee assignments had been updated. He requested changes, of applicable, be made at next meeting.**

**Flowers:**

**Vicki Binney reported for the Committee. She, with assistance from Diane Halleen and Mary Hall Koontz, have "changed- out" cuttings in the planters eight times since the winter flowers and shrubs were planted in October, 2011. The warm weather this winter has unfortunately reduced the shelf life of these cuttings. Vickie reported the appearance of pansy and ivy have varied significantly due to the location of hanging baskets and planters. The winterizing of ivy, which changes leaf color from green to red has been interpreted by some as a dying plant. Bart requested all members review plantings; a decision whether or not cuttings will be added next winter will be made at a future meeting.**

**Wreath Sales, Christmas Decoration Contest & Christmas Decorations**

**Lorraine Tweed reported for the Committee. Wreath & Bow sales topped \$5,000.00 for the first time, resulting in \$2,387.00 in Net Profit.**

**The Residential and Commercial Decorating Contests were well received. Thanks were extended to judges: Billy Brown , Melaine Coughlin, Nancy Fiorillo, Martha O'Connor, & Molley Rowell, and to those who offered prizes to winners, The Faded Rose, Lyne's Furniture Co., Design Company, Green Gate Olive Oils , Dugans, Magnolia Inn, and 2 gifts from The Resort.**

**Live roping was added to the area of the Christmas Tree, and wreaths with bows were attached to the clock at the deli area.**

**Samples of bows for placement on lamp posts (Christmas season 2012) were shown to all members. The overwhelming choice was a 12 loop, red 4" bow with gold wire edge, priced at**

**\$12.50 each. This recommendation will be passed along to Natalie Dean and a Beautification Committee sub-committee charged with the responsibility of incremental decorations in the Village.**

**Village Triangles/Roundabouts/Open Areas )**

**Walt Morgan reported for the Committee. Members were shown drawings of two landscape improvements at Rt #5 and Lake Hills Rd., and at the elevated garden area on Rt#5 near Rt #211. While both project enhancements have already been approved by Council , Walt explained the Rt.#5/Lake Hills plan could not be implemented due to the extensive number of wires & cables at this area. Walt also identified additional areas his people are clearing and enhancing including:**

- **West side of large circle between Rt # 211 & Rt. #2**
- **Rt #5 and McKenzie Rd. W.**
- **Rt # 5 at McDonald Rd. W. area**
- **Rt # 15-501 and Page Rd.**
- **Rt# 2 & Muster Branch Rd.**
- **Lake Hills Dr. & Rt. #5**

**Signage and Gateways**

**Bart O'Connor reported for the Committee. In recognition of the limited meeting time remaining, Bart requested members read the report prepared for The Round Table meeting in January, 2012. The focus of that report was how the extensive work of the Gateway Committee revealed the branding of Pinehurst would have to be addressed before meaningful Gateway designs could be considered. Recognizing the branding of Pinehurst transcended Gateway designs, the O'Connor's proposed that Andy Wilkison assume leadership of this Committee. (See attached copy of Beautification Committee Round Table Report)**

**Old/New Business**

**Andy Wilkison gave a report on DOT's revised design for the Traffic Circle. All agreed the design should be recommended to Council for approval. The Plan is scheduled for implementation in 2013....in preparation for the 2014 US Open.**

**Andy also reported the Beautification Committee is scheduled to address Council at 9 AM, February 28<sup>th</sup> Bart O'Connor requested members attend this meeting.**

**Next Meeting:**

**The next meeting is scheduled for Monday, April 2<sup>nd</sup>, at 3:30PM.**

**At 4:40 PM Marylyn Bonville moved that the meeting adjourn. Sherry Mortensen seconded the motion. All approved.**

**Submitted by:**

**Bart & Martha O'Connor  
Co-Chair-  
Pinehurst Beautification Committee.**

**Post Script:**

**Bart & Martha O'Connor extend thanks to Lorraine Tweed for her assistance in the preparation of these minutes.**