

**Beautification Committees  
Minutes, January 24, 2011 Meeting**

**In attendance:**

**Bart O'Connor  
Tim Gold  
Ginsey Fallon  
Marylyn Bonville  
Vickie Binney  
Walter Morgan**

**Martha O'Connor  
Andy Wilkison  
Sherry Mortensen  
Deb Wimberly  
Jeff Batton  
Brenda Lyne**

**Absent:**

**Lorraine Tweed  
Kim Gilley**

**Jamie Reed  
Diane Halleen**

**Co-Chairs, Bart & Martha O'Connor called the meeting to order at 3:35 pm.**

**A Co-chair report was presented including:**

- **A summary of the Village Council's decision to accept the recommendation of the Pinehurst Garden Club that the converted tree stump planter not be removed until further input is developed to determine a final "presentation".**
- **An explanation of the technical responsibilities The Beautification Committee has to the Village, now that this Committee has been formally recognized by the Village Council. Mayor Fallon added that the conduct and reporting of the Beautification in 2010 was fine, but that matters dealing with budget issues should be more formally presented for Council considerations.**

**A drafted summary of the Beautification Committee activities in 2010 was presented.**

**Marylyn Bonville made a motion to accept the report as presented. The motion was seconded by Deb Wimberly and unanimously approved.**

**The Committee was asked to address budget needs for the 2011/2012 fiscal year. Specific recommendations will be discussed at the March 7, 2011 meeting. Walter Morgan and Jeff Batton confirmed that additional flower needs at the three new stack stone sign gardens and at a potential new garden on Rt.#5, between Rt.211 and McDonald Road should be included in the Beautification Committee budget.**

**Sub-Committee Reports were presented.**

**Deb Wimberly reported for the "Markers Committee". At a recent meeting conducted with representatives from the Pinehurst Enhancement Committee and chaired by Audrey Moriorty, suggestions were made for "marker", or "plaque" placements at historical sites in the village. A "golf walk of fame" at the 20 area section between the Deli and the statue was also discussed. Sidewalk "markers" might also be a component of an overall MARKER Program. Budget needs have not yet been finalized. Co-chair Martha O'Connor suggested that Audrey Moriorty might attend our March meeting to share her ideas with us.**

**Walter Morgan reported for "Signage Enhancements Committee". Three new stack stone gardens were constructed to display Village "directional signs". In all instances, sign locations were changed to enhance visibility. Mayor Fallon and Village Manager Wilkison reported they received complimentary feed back regarding the appearance of these projects.**

**Marylyn Bonville reported for the "Christmas decorations, contest and wreath sales committee". Wreath sales increased 20% compared to 2010. In a written report, Lorraine Tweed indicated the house and business contest went well. Lorraine will finalize her report**

at the March meeting, including net profit from the wreath sale.

Bart O'Connor reported CUL-D-SACS were separated as a new sub-committee from the Triangle, Roundabout & Cul-d-sac Committee in order that the Cul-d-sac project be coordinated with a similar project by the Community Appearance Committee. Serving on this new committee will be Major Fallon, Assistant Village Manager Jeff Batton, Public Service Director, Walter Morgan, Marylyn Bonville and Tim Gold.

Committee members were encouraged to go through-out the Village to find areas that could use improvements.

Brenda Lyne has agreed to join the "Flowers" and Downtown Areas to be Enhanced" sub-committee.

#### **OLD BUSINESS**

Sherry Mortensen raised the question whether we should consider eliminating pansies in the hanging baskets next winter. (Brenda Lyne had earlier suggested this approach for 2010/2011). Vickie Binney suggested we might use various cuttings in lie of pansies. It was agreed this subject would be addressed at future meetings.

#### **NEW BUSINESS**

Jeff Batton informed members that the Village was convening on a quarterly basis a "Round Table Discussion" consisting of Village Council members, Village Senior Staff, Beautification Committee, Village Center Enhancement Committee, Given/Tufts Archives, Business Guild, Resorts, and Historic Preservation Commission. On-going communications on a variety of subjects would be encouraged.

Jeff showed three concept designs for the Sand Parking Lot and requested comments from Beautification members. The O'Connor's had already made their recommendation, including a modest adjustment to "Option C" that would save the removal of 25% of the trees.

Martha O'Connor asked the Committee to consider a recommendation that a new rest room facility be constructed at or near the new parking area and to combine it with a new Pinehurst Welcome Center. A motion to recommend the combined facility will be made at the March meeting.

The committee members were encouraged to go though out the Village to find areas that could use some improvements.

#### **Adjournment**

Mayor Fallon made a motion to adjourn the meeting. It as seconded by Village Manager Andy Wilkison. At 4:45pm, the motion was unanimously approved.

Respectively submitted:  
January 31, 2011 by  
Martha & Bart O'Connor