

**Beautification Committee**  
**December 5, 2016**  
**Village Hall**  
**3:30 PM**

**I. Call to Order: Rowell**

Attendees: Molly Rowell, Jeff Batton, Brenda Lyne Blackwell, Kevin Brewer, Kathy Davis, Peggy Johnson, Mary Hall Koontz, Amy McKenzie, Lorraine Tweed, Connie Welk

Introductions of guests and new members – Guest: Bert Higgins (new chairman of the Pinehurst Appearance Committee). New member: Tony Persico

**II. Approval of Minutes: Rowell**

Brenda moved to accept the minutes and Kathy seconded the motion. No additions or revisions. The minutes were approved.

**III. Budget- Brewer**

Kevin shared the budget with comment that the Gateway project has expenses of \$1791.80 for electric hardware and \$2,850 for three irrigation taps. He noted that the Beautification Committee remaining balance is \$14,899.03.

Mary Hall moved to accept the budget and Brenda seconded the motion. The budget was approved.

**IV. Calendar- Brewer**

Jan 3-4 Take down Christmas trees and clusters

Jan 5 – Take down wreaths

Jan 6 – Take down swags

Molly mentioned that there was some confusion about the Pinehurst Garden Club helping to put up swags but it was an innocent misunderstanding.

**V. Beautification Grant- Batton, Burrows, Tweed**

No update.

**VI. Old Business - Rowell**

- Gateway signs project update
  - Jeff shared: Kevin is working with contractors to keep the process going. After inspections Duke will come in. Irrigation applications are in. Jeff said the end of this month is the hopeful time line for getting the signs in.
  - The sequence was described. The first step is completing power, water, and topsoil. Next will come setting the signs and lastly lights and plantings.
  - The only sign that will not go in at the same time as the others is the one on Hwy 5.
  - Molly is trying to make connection to people who could work on Gateway plantings.

- Wreath Hanging Review – *Blackwell, Koontz*, and others  
The wreaths were in very good condition this year.  
Removal will take place on January 5<sup>th</sup>.
- Christmas decorations in the Village – *Blackwell, Koontz*  
Positive comments are coming in about the beauty of the village. The businesses went all out this year. Molly suggested considering lights on the bushes at Bank of America corner next year.
- Christmas Decoration Contest – *Tweed, Johnson*  
Molly praised Lorraine on the incredible organization of the contest. The winners were announced.
- Project Status: Community Rd Triangles; Longleaf/Spring Lake Circle – *Rowell, Morgan, Brewer*
  - The plans for Community Road Triangles that Kevin showed at the last meeting have been approved. Estimates are \$4,000 for a contractor and \$2,000 for the plantings themselves. There is ongoing discussion as far as whether to keep the project in house or contract it out. Public Services will water for the first two years.
  - Spring Lake Circle is still a possibility. Kevin has not yet made plans for this project.
- Presentation: CCNC (Dec. 14th) – *Rowell, Batton*  
Molly and Jeff are presenting to CCNC on Dec. 14<sup>th</sup>.
- Updates for Ideas  
Two brochures were distributed and Molly asked members to review them for the following projects:
  - America in Bloom is an award. Molly shared some details of this program and noted that this would be an incredibly large project which would take time away from the staff as well as require a large budget with yearly expense. She questioned the advantage of it. There was discussion and members concluded that the concerns outweighed the benefits.
  - New Leaf Society – DOT recommended that we look at it. Background – DOT did extensive planting for the U.S. Open in the general area and we are the only community to continue with the care and upkeep. Burlington and Alamance Co. took ownership of their plantings and DOT supports them. This project would require a coalition of Pinehurst, Southern Pines, Aberdeen and probably Moore County to get involved. There would need to be a partnership of private and public contributions to make this successful.
  - Train Trestle Mural – Walt had sent members pictures offering ideas of murals that could enhance the sides of the railroad overpass on Rt. 5. There

was discussion as to the viability of murals. Kevin suggested that the railroad may have plans for repairs or replacement and consulting them is a first step. Jeff noted that any type of public art would probably offer concern from the council and he questioned the difficulty of maintenance of a mural. Amy suggested a brick façade and there was group discussion of various types of stone embellishment that would require less maintenance.

- Brochures for Van drivers  
Molly shared that she will contact Sherry Jett in the transportation department at the Carolina Hotel to discuss the idea.
  
- **New Subcommittee for Beautification Committee – Activity Group**  
Molly suggested that Tony Persico, Kathy Davis, Amy McKenzie, Connie Welk and new member Brenda Harvey could form a core subcommittee of Beautification to potentially be called the Activity Group. All have indicated an interest in actively working with planting which could lighten the load for Kevin’s and Jeff’s crews. Molly asked the group to think about being the core that could take the lead on planting.
  
- **Update Azalea Garden –**  
This is still an idea but there is no new information at this time. Molly has received positive reactions when speaking about the subject but she noted that this would be a long term project with quite an expense. Jeff offered that this would have to start with a plan if and when the time comes.
  
- **Other**  
Molly spoke with Kevin Drum about the potential for coordinated signs for the businesses in the Village. Molly’s thought is to see each business with a hanging sign that looks the same. She has spoken to Alex Cameron about the appropriateness.

## **VII New Business – Rowell**

- **New Possibilities**
  - Gates in alleyways. There are many different concerns that require a lot of consideration and cooperation by all involved.
  - Molly suggested potential carriage lights by each business in the Village.
  - Lights on Christmas wreaths in the future. There was discussion about the possibilities and difficulties. Molly asked Kevin to get an estimate on putting electric outlets on the top of the light poles for connecting wreaths.
  
- **Other**
  - Jeff asked that the long list of projects should be tightened as to top priorities so that there will be an estimate for budgetary consideration. Molly suggested that the February meeting provide a workshop on projects.
  - Amy’s Real Estate group planted all of Walt’s extra pansies.

**VII. Meetings of BC are held the first Monday of the months indicated at 3:30 PM.**

- **Reminder:** There is no January meeting. First Monday in Feb. (6)
- **Future Meeting Dates:** 2017: No January meeting, February 6, March 6, April 3, May 1, No June, No July, August 7, September 11 (because of Labor Day), October 2, November 6, December 4.
  
- **Comments from attendees.**  
Bert Higgins shared: As Chairman of the Appearance Committee he has met with council members and John Bouldrey mentioned that they get many requests for various things that may require special expertise. Bert mentioned that the new Advisory Subcommittee is looking for local experts who would advise and consult with council on projects. He asked that we keep our ears open and think about people who might have special skills and knowledge.
- **Motion to Adjourn.**  
Amy moved to adjourn and Kathy seconded the motion. Meeting was adjourned.

Respectfully submitted,

Peggy Johnson