

Beautification Committee
November 7, 2016
Village Hall
3:30 PM

I. Call to Order: Rowell

Attendees: Molly Rowell, Jeff Batton, Brenda Lyne Blackwell, John Bouldry, Kevin Brewer, Chris Burrows, Kathy Davis, Peggy Johnson, Mary Hall Koontz , Amy McKenzie, , Walt Morgan, Lorraine Tweed.

Introductions of Guests: Connie Welk, Bob Koontz and Sherry Sabo of the Appearance Commission outreach committee.

Membership information:

Molly has interviewed potential new members of the Beautification Committee.

John asked to represent council on the Appearance Committee but wants to remain on the Beautification Committee also.

II. Approval of Minutes: Rowell

Lorraine moved to accept the minutes and Brenda seconded the motion. No additions or revisions. The motion passed.

III. Budget- Brewer

The budget was shared with the mention that the CCNC project is finished and paid for. Brenda moved to accept the budget and Lorraine seconded the motion. The budget was accepted.

IV. Calendar- Brewer

Nov. 16-17 – Put out tree clusters

Nov. 17 – Hang swags downtown

Nov 17-18 - Big tree goes out

Nov. 18 - Wreaths go up downtown

Nov. 21 – Swags go on signposts

Nov. 22 – Big tree decorated

Dec. 2 – Christmas tree lighting

Jan 3-4 – Take down Christmas tree and clusters

Jan. 5 – Take down wreaths

Jan. 6 – Take down swags

V. Beautification Grant- Batton, Burrows, Tweed

There is a sub team for the grants and Molly asked that Sherry Sabo of the Outreach Committee get involved.

VI. Old Business - Rowell

- **Village Fall Planting Review – Brewer, Koontz**
 - Kevin said things went well overall. Fall is easier because of pansies. It went quickly and smoothly. The Garden Club had about 50 people to help. Plants were added to the teardrop which looks beautiful. Mary Hall also noted that it went well.
- **Report from joint Hwy 211 DOT/BC Committee – Rowell, Morgan, Brewer**
 - Molly, Walt and Kevin went to a meeting with DOT about landscaping along 211 which then evolved into a discussion of plantings for the 2024 open.
 - Walt shared: They are looking at the trees and grass areas as well as sprucing up the section near Hwy. 5. An engineer from Raleigh is willing to help with the design.
 - Kevin shared: The median is wider along 211 so there is a better opportunity to get planting into those sections. Rather than a row of Crepe Myrtles – clusters were discussed. There is a landscape architect who will work on a design.
 - Molly shared: There were people at that meeting who can make things happen and asked the committee members for any suggestions
 - There was discussion about considerations for Highways 211, 5 and some conversation regarding 15/501. Possibilities will depend on irrigation needs, sustainability and ideas were offered of specific plants that would work well in various locations.
- **Gateway signs project update**
 - Jeff shared: DOT gave approval. Electricians are working. Signs are finished and in storage. The light on Morganton Rd. was tented to soften the light. The time table for the rest depends on Duke and Moore County Public Utilities. Electricians are ready to place the meters and boxes. Other requests are readied for submitted soon. A new and better location was found at Spring Lake.
- **Wreath Hanging Dates: Blackwell, Koontz**
 - Mary Hall shared that the hanging of the wreaths will take place on Nov. 18 with the help of The Linden Garden Club from Pinewild.
- **Christmas decorations in the Village – Blackwell, Koontz**
 - Brenda reported that the group will start talking to the village businesses next week.
 - Sherry volunteered to do the lights at the book store.
 - Molly will be speaking to Kevin Drum of Drum and Quill.
- **Christmas Decoration Contest – Tweed, Johnson**
 - Lorraine shared that the letters are out and we have adopted Jeff's idea for It's A Wonderful World as the theme.
 - Judging will take place on Wed. Nov. 30 at 6:00 p.m. with judges John Krahnert, Debbie Barr, Molly Rowell and one council member.

- Ribbons are ordered and we received certificates for the resort but still need four more prizes.
- **Project Status: Community Rd Triangles; Longleaf/Spring Lake Circle – Rowell, Morgan, Brewer**
 - Kevin shared a power point presentation on proposed plantings for six areas in the Community Rd. Triangles. This includes from Holly Inn , cross walk from Pinecrest Inn, Old Fire Department and the Power Plant Road area.
 - Longleaf/Spring Lake Circle still to come

VII. New Business Rowell

- **Azalea Garden and Pathway**
 - Molly proposed an idea for an Azalea Garden and Pathway from the police station to Magnolia.
 - Jeff had an idea about the natural area across from town hall could compliment the arboretum. A meandering pathway was suggested.
 - Molly referenced Calloway Gardens and the Masters as the inspiration for wonderful opportunities for the gardens. It would involve quite a bit of planning and could be long term evolution.
 - John Bouldry suggested a conversation with the Greenway Habitat Committee and look at options.
- **American Horticulture Society “America in Bloom”**
 - Molly received a suggestion that we look into the American Horticulture Society’s American in Bloom program. After an evaluation if they like what you are doing you get on their website.
- **New Project possibilities:**
 - Design a map/plan that highlights beautification projects for resort van drivers to share with visitors. Sherry said she is willing to explore the possibilities and suggested that a project like that would start with pictures.
 - Molly shared that in Burlington NC the New Leaf Society partners with Elon University and the local Glenraven Textile Mills to spruce up the area. They have created a collaboration with donors, towns and the DOT.
 - Walt said DOT mentioned that some towns have murals on overpasses and he noted that the railroad overpass on Rt. 5 is an eyesore and could use some type of beautification. He has pictures that he has created as a mock up and will forward them to the members for a feel of what could be possible.
 - Molly is hopeful that people who join the committee are willing workers and suggested a subcommittee of Beautification to take over the planting and overseeing of the Gateway signs area and a few other areas. Members thought this was a good idea.

VIII. Next Meeting Dates: 2016: December 5; 2017: February 6, March 6, April 3, May 1.

IX. Comments from attendees.
No further comments.

X. Motion to Adjourn.
Lorraine moved to adjourn and Kathy seconded the motion.

Respectfully submitted.

Peggy Johnson