

Do You Know?

Upcoming Holiday:

Memorial Day- May 28, 2007

Offices will be closed and there will be no trash pick-up on this holiday.

Mark Your Calendars:

- Another fun-filled 4th of July! Bring your picnic and your chairs to the Fair Barn to enjoy the Vision Band, ponies, hayrides, ice cream and lots of wonderful entertainment!
- The second annual Otoberfest with the famous "Sauerkraut Band" will be held on September 29th at 6:00 p.m. There will be good food and fun for all!!
- Bill Leslie, news anchor from WRAL in Raleigh, will delight the audience with his renowned Celtic music on October 20th at 7:30 p.m. He will be joined by Lorica.

Website Survey

Connect to the Village by helping us renovate the Village Website. Fill out the survey enclosed or go to our website and fill it out online at www.villageofpinehurst.org

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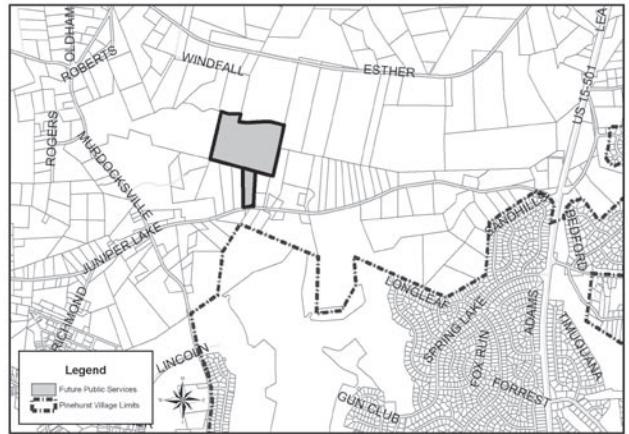
Village Acquires Land for a New Public Services Facility

The Village of Pinehurst has been evaluating the potential redevelopment of a parcel of land in old town bounded by McCaskill Road, Magnolia Road and Community Road commonly referred to as the NewCore area. The Village owns approximately seven acres in this area and uses much of this property for the Public Services and Fleet Maintenance operations. In anticipation of the potential redevelopment, Village staff has been searching for a potential new home for these vital functions.

In mid-March, the Village secured this potential new home with the purchase of a 41 acre tract of land on Juniper Lake Road, just north of the Village limits. The property sits on the north side of Juniper Lake Road between Murdocksville Road and Hwy. 15-501.

The size of the tract may lead some to question the size of the property acquired. There are several reasons the Village chose to acquire a larger tract. First, the Village wanted to ensure

that it had ample land for future expansion as the community continues to grow. Pinehurst grows steadily each year and the Village wanted a site that would last for thirty (30) years or more. Secondly, the Village wanted to make sure there would be significant buffering of the operations in order to be considerate of neighbors living around or near the site. While the bulk of the operations of Public Services



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Recycling Made Easier

In an effort to encourage recycling, the Village of Pinehurst is changing the way it collects recyclable materials and is expanding the type of recyclable materials that are accepted. These changes are being made in an effort to make recycling more convenient for Village residents.

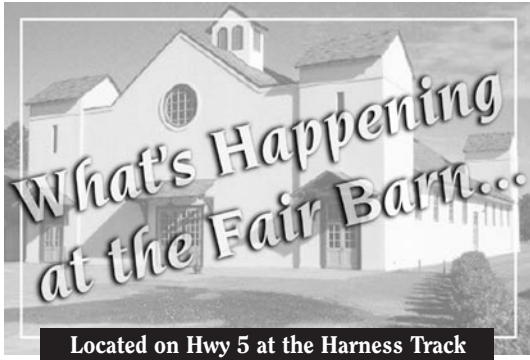
Effective immediately, residents can bag ALL their recyclables in a single plastic or paper bag and place them curbside on recycling day. Residents may also place their recyclables loose in their own reusable tub that staff will empty and leave behind.

In addition, the Village is now expanding the materials it accepts for recycling. Residents may now include all colored bottles,

junk mail, recyclable plastics numbers 1 – 7 and chip board, which include cereal boxes and washing powder boxes. This is in addition to the currently accepted materials that include clear glass bottles, aluminum, newspapers, magazines and plastics numbers 1 and 2.

The Village has established a goal of diverting 15% of all household refuse from the landfill and hopes that residents will see the change in convenience as a means to either start recycling, or to increase participation in recycling. Please contact the Village of Pinehurst Public Services Department at 295-5021 for any questions.





Pregnancy Fair

FirstHealth
 April 19, 2007 5:00 pm
 Call 910-715-4289

Senior Games

Co-Sponsored by Pinehurst Parks
 & Recreation Department
 May 2 and 3, 2007
 Call 910-295-1900

Run for the Roses Wine Tasting

Sandhills Children's Center
 May 4, 2007
 Call 910-692-3323

Blue Jean Ball

FirstHealth Foundation
 June 2, 2007
 Call 910-695-7500

FirstHealth Cancer Survivor Luncheon

June 3, 2007
 Call 910-715-4289

Fourth of July Celebration at The Fair Barn

July 4, 2007 5:00 pm
 Ponies, games, fireworks!
 Call 910-295-0166

FirstHealth NICU Birthday Party

FirstHealth Regional Hospital
 September 22, 2007
 Call 910-715-4289

Oktoberfest at The Fair Barn

September 29, 2007
 Authentic German food, music and beverages!
 A day of rousing good fun
 Call 910-295-0166

FirstHealth Pregnancy Fair

FirstHealth Regional Hospital
 October 18, 2007
 Call 910-715-4289

Contemporary Celtic Music

Co-Sponsored by Arts Council of Moore County
 and Pinehurst Parks & Recreation Department
 Bill Leslie of WRAL in Raleigh to perform.
 October 20, 2007 7:30 pm

Healthy Desserts Demonstration

As part of a year-long wellness initiative for the Village of Pinehurst employees, Laura Tomanelli, Human Resources Generalist, arranged for a cooking demonstration of healthy desserts for the Village employees during their lunch hour on March 22nd. Employees, including Village Manager Andy Wilkison, prepared healthy Banana Cream pie and Chocolate Brownies in the kitchen of the new fire station with the assistance of Agnus Evans from the Moore County Extension Agency. In addition to the cooking demonstration, employees were educated on food portioning, hand washing, and participation in other interactive exhibits.

The highlight of the event was selecting the winners of the "Healthy Snacks" poster contest held for the children of Village employees. Maddi Smith, daughter of Angel Smith of the Planning and Inspections department won the poster contest for the age group of 5-11. Jordan Peitz, daughter of Patrol Officer Penny Peitz of the Police department won in the 12-18 age group. According to Ms. Tomanelli, "The poster contest was a way to take the emphasis on wellness into the employees' homes and get the whole family involved." After being involved in making a healthy snacks poster, Thomas Dean, son of Natalie Dean, Assistant Village Manager, has asked for a "healthy" snack each evening before bed.

The Village started the wellness initiative in January 2007 as a way to educate employees about healthier lifestyles and life habits.

Poster created by Maddi Smith, age 8



Poster created by Jordan Peitz, age 12

Village Council Adopts the Five Year Capital Improvements Plan (CIP)

The Village Council recently adopted the Five Year Capital Improvement Plan (CIP) for the fiscal years 2008-2012. The CIP is a planning tool designed to aid policy makers in the acquisition and orderly replacement of capital assets costing more than \$10,000. Capital assets in the plan include vehicles, equipment, improvements, infrastructure and capital projects. Capital projects are typically the construction of major facilities such as the new fire station on Magnolia Road and the development of Rassie Wicker Park.

The plan is reviewed and updated annually by the Village Council to ensure that adequate planning is occurring as well as to review the availability of financial resources. Financial Services staff forecast the Village's operating revenues and expenditures for the next five years in order to determine what resources will be available for capital items. Careful consideration is given to all Village financial management policies such as maintaining adequate fund balance and moderate debt service levels.

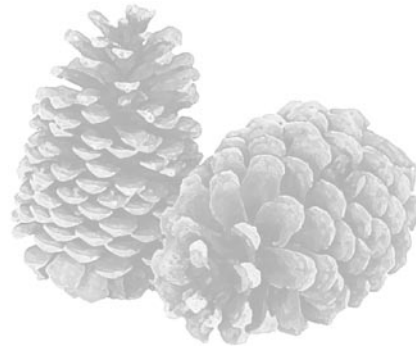
Adoption of the CIP by Council does not constitute a commitment to fund a particular item, but rather signifies intent to fund capital outlay at the indicated level in the upcoming years. Each item will still be subject to the normal budgetary process in the fiscal year in which it is presented.

The projected capital expenditures included in the 2008-2012 CIP totals \$20,424,942. Some of the more significant items include the relocation of the Public Services facility, construction of a recreation center at Cannon Park, further development of Rassie Wicker Park, expansion of the Village's greenway system, and several roadway improvements.



If you would like to see the Village's Five Year Capital Improvement Plan, a copy is available on our web site at <http://www.villageofpinehurst.org>. If you have specific questions regarding the CIP, please contact John Frye, Director of Financial Services at 295-1900.

Village Adopts Its First Strategic Plan



At the Village Council retreat that was held in late February, Senior Staff presented the Village's first ever organizational Strategic Plan. The plan was developed internally by staff at all levels throughout the organization. In addition, the Village

obtained input from residents and others in the community through focus group meetings.

The strategic planning process really began with the adoption of the Village's Vision Statement in January 2005:

The Village of Pinehurst is committed to protect and enhance its character and lifestyle consistent with the history and tradition that is Pinehurst through progressive, responsive, and proactive community services. The Village of Pinehurst values its employees, volunteers, and citizens and is committed to foster an environment of mutual trust and respect and to provide the necessary resources to achieve this vision.

Subsequent to the adoption of the Vision Statement, Senior Staff identified the Village's three core values: respect, integrity, and being proactive. The Village's Vision Statement and Core Values are the foundation of the Strategic Plan. After completing a S.W.O.T. (Strengths, Weaknesses, Opportunities, and Threats) analysis, the Village identified four key strategic issues that are addressed in the plan:

1. Staff Development,
2. Technology,
3. Community Image, and
4. Communication.

Ten goal statements were formulated around these four key strategic issues. In addition, nine individual strategies and action plans were developed to help achieve the goals identified. The strategies in the plan include those that the Village will begin to implement within the next 24 months.

Senior Staff and the Village Council plan to review and update the Strategic Plan annually. You can view a copy of the full plan on the Village's website at http://www.villageofpinehurst.org/departments/administration/VOP_dept_admin.htm.

Emergency Preparedness Being Done by Village Staff

Over the past year the Village of Pinehurst has been examining its emergency preparedness plan in the event of a large scale emergency or natural disaster. The need for such preparations has been brought home over the past couple of years with all the localized issues faced during Hurricane Katrina and with the EQ chemical fire recently in Apex, NC. While these two examples may not seem relevant to Pinehurst, we need not go back too far in history to realize that our area has faced some significant emergencies and is likely to face more in the future.

In the last ten years, Pinehurst has been hit with the remnants of Hurricane Floyd that caused wide spread property damage and downed scores of trees and power lines. The largest snow storm on record with residents going without power and water for up to two weeks occurred in 2000. Most recently, a tornado touched down in Midland Country Club and Pinehurst #6. Our area is not immune from potential disasters of all types, and the Village is taking steps to ensure our response is timely and appropriate when the next emergency comes.

Recently, the Village has re-written its emergency operations guide, has completed advance preparations needed to open and operate an Emergency Operations Center, and has trained key staff in incident management.

The US Department of Homeland Security has developed a standardized approach to managing emergencies and disasters



FEMA

based on practices the National Forest Service had developed and used for years to manage wildfires. The basis of the program, the National Incident Management System (NIMS), is to standardize the organizational structure in responding to emergencies to ensure that all needed functions are staffed and managed and that all responders whether local, state or federal operate with common terminology and a standard organizational plan.

Key Village Staff have completed three levels of incident management training and have passed federally developed exams to be certified in IS 700, ICS 100 and ICS 200. Additional certification in ICS 300 and ICS 400 will also be completed by a number of Senior

Village Management Staff in the near future. In addition to the class room hours, Village staff will put their training into action during a mock emergency exercise later in the spring.

One more step being taken to ensure our community is prepared should disaster strike, is the initiation of a reverse 911 system that will allow the Village to rapidly call every household to provide emergency notification messages. Databases are currently being developed, and the service should be up and running by the end of April.

While every emergency or disaster is different, the training received and steps taken toward preparedness should place the Village in a much better position to respond when the day comes that action is needed.

Village Acquires Land for a New Public Services Facility

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actually occur in the community on a daily basis, the Village still wanted to have a low impact on the surrounding properties. The third reason the Village wanted a larger tract was to have property available should the Fire and Police Departments ever need expanded training facilities. The site selected meets these criteria while also meeting the additional criteria of being close to the Village limits and providing access from more than one direction.

The Village's next step will be to select a design firm to plan and design the new facility. It is anticipated that a firm will be selected and retained by June 2007 with the design completed in the winter or spring of 2008. If the Village moves straight into construction, a new home for the Public Services and Fleet Maintenance operations could be ready by the summer of 2009.

Protect Ambience of Pinehurst

First impressions are very important. When folks visit Pinehurst for the first time, they take with them an opinion of our village. That opinion is formed based on what they see and what they experience while visiting. You can help make their opinion of Pinehurst a very positive one if you:

- Get out and pick up litter in your neighborhood or perhaps organize the neighborhood to do so. Make a conscious decision not to add to litter in your neighborhood in the future.
- Keep your pet on a leash and always pick up after your animals.

Little things mean a lot. If all Pinehurst residents would help just a little in their small area, a lot could be accomplished to assure visitors return home with a very positive opinion of our area.



And enter to ...

Win a Free Round of Golf!



As one of the Village of Pinehurst's Strategic Plan initiatives, we are redesigning our Website and WE NEED YOUR HELP!! If you want the chance to win a day on the links, just complete the survey on the back of this page!

Please mail your completed survey to the Village Hall at

**Village of Pinehurst
395 Magnolia Road
Pinehurst, NC 28374**

Or fill the survey out online at (www.villageofpinehurst.org)

Completed surveys are due by April 23rd, and we will draw one lucky winner on April 24th. The winner will be contacted directly, and his/her name will be announced on the Village's website.

Additional questions and comments can be directed to the Website Development Team at websiteteam@villageofpinehurst.org.

Thank you for your participation in the Village of Pinehurst website design survey. We appreciate your feedback! Stay tuned for more info about our redesigned website later this year.

FOLD HERE

Name _____

Address _____



Village of Pinehurst
395 Magnolia Road
Pinehurst, NC 28374

Village of Pinehurst Website Survey

You may also complete this survey online at www.villageofpinehurst.org

Name: _____ Phone #: _____

(required, if you would like to be eligible to win the prize)

- 1) Are you a Pinehurst resident? Yes No
- 2) How often do you visit the Village of Pinehurst website (www.villageofpinehurst.org)?
 - a. Daily
 - b. Weekly
 - c. Monthly
 - d. Rarely
 - e. Never (skip to Question 6)

- 3) Why do/did you visit the website? (circle all that apply)
 - a. Council/Commissions Information
 - b. Current Events Information
 - c. Department Information
 - d. Village Programs and Activities
 - e. New resident/Visitor to the Pinehurst area
 - f. Village History
 - g. Weather
 - h. Links to Other Sites
 - i. Other: _____

- 4) Were you able to locate what you needed? Yes No

- 5) If you were NOT able to find what you needed, please explain what you were looking for:

- 6) Please rank each of these *potential* website features:

	Would Definitely Use	Might Use	Would Definitely NOT Use
Online payments accepted (pet licenses, permits, registration fees, parking tickets, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Register for events/apply for permits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suggestion area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Request service from department/staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reserve/check availability of facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online calendar of events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subscribe to Village E-News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 7) Please rate the Village's current site:

	Good	Ok	Needs Work
Ease of navigation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Graphics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall look of website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 8) Please provide any additional comments/suggestions about our website's content, appearance, navigation, etc.: _____

Village of Pinehurst Voluntary Water Conservation

The Village of Pinehurst is spectacular! Lawns are greening, flowers are blooming, and shrubs are growing. While that is lovely, all these lawns, flowers, and shrubs are drinking a lot of water. It's time to look at our irrigation practices again and see if we can do a better job utilizing our resources. We certainly want Pinehurst to continue to be spectacular – and our own yards to look great too.

Effective immediately, the Pinehurst Village Council is initiating voluntary water conservation measures regardless of your water source. This action is not in response to a drought or problems with the water system. The Council wants to make our citizens aware of simple changes in irrigation practices that can:



1. Make better use of our water supply, and
2. Lower the “peak” amount of water usage per day.

By doing this, we can decrease the strain on the water system and supply that we want to be available to citizens forever.

Under the voluntary measures, citizens should irrigate three days per week. If your street address is an even number, water on Monday, Wednesday, and Friday. If your street address is an odd number, water on Tuesday, Thursday, and Saturday. Sunday is the sprinkler’s day off.

Horticulturists agree that the best time to water is in the early morning between 4 a.m. and 6 a.m. Please re-set your sprinkler system to the suggested days and times. This will be most beneficial for the Village of Pinehurst and your lawn.

Also be a good neighbor. If you see a neighbor’s sprinkler system operating when it should not be, contact your neighbor. Perhaps he/she is not aware of the schedule or is having difficulty re-setting the irrigation system. When you are going to be out of town for an extended length of time, ask a neighbor to oversee your irrigation system. You can ask them to contact you if there is a problem or shut the system off for you.

It is also important to be aware of how much it has rained. Please shut your irrigation system off if your lawn has benefited from recent rainfall. Your irrigation system contractor may also be able to provide you with a device that is called an Automatic Rain Shut-Off. If enough rain falls, this device shuts off the irrigation system automatically.

Remember, these conservation measures only apply to sprinklers, either through your hose or an automatic system. Citizens may still hand water and wash cars, etc., at any time.

Pinehurst Voluntary Irrigation Schedule							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
EVEN Number address	Water		Water		Water		Sprinkler's Day Off
ODD Number address		Water		Water		Water	Sprinkler's Day Off

Pinehurst Garden Club Annual Plant Sale

The Pinehurst Garden Club’s annual plant sale will be held on Saturday, April 21, 2007 from 10 a.m. until 3 p.m. in the Village parking lot next to Given Memorial Library.

Flats (36 plants) of begonias, both bronze leaf and light green leaf will be available, as well as impatiens and vinca. These flats will sell for \$11.00 each. Geraniums in 6 ½ inch pots will also be available at a cost of \$4.50 each.

Pre-sale is also available by calling Plant Sale Chairman Alice Campbell at 295-2949 or Co-chairm: Elizabeth Kimsey at 295-2956.

On the day of the sale the Pinehurst Garden Club will have additional plants: ferns, hanging baskets, herbs, sun coleus and mandevilla.

Proceeds from the sale will benefit local projects such as Given Memorial Library, Village Arboretum, Village Beautification projects, and a scholarship for a horticultural student at Sandhills Community College.



Village Participates in the Moore County Job Fair

The Village of Pinehurst was well represented at the Moore County Job Fair held on March 8 at the Agriculture Center in Carthage. Ten employees from various departments manned the information table throughout the day for the Village. They talked with Job Fair attendees, distributed job applications and made sure the attendees understood that the Village is a great place to work! Approximately 100 job seekers visited with Village employees during the Job Fair. Applications and phone inquiries from the attendees of the Job Fair are coming in daily! The event was a great success due to all the hard work and organization by the local Employment Security Commission office.



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Village of Pinehurst
395 Magnolia Road
Pinehurst, NC 28374

Village is Implementing a Reverse 911 System

The Village of Pinehurst has contracted with Emergency Communications Network, Inc., for its “CodeRED” high-speed telephone emergency notification services. The CodeRED system gives village officials the ability to deliver pre-recorded emergency telephone notification/information messages to targeted areas or the entire Village. The CodeRED system was chosen after evaluating several providers and is being implemented in conjunction with the Village’s emergency preparedness initiative.

Jason Whitaker, the Village’s Director of Information Technology, cautions that such systems are only as good as the telephone database supporting them. “If your phone number is not in the database, you will not be called”. The CodeRED system not only offers faster calling rates and improved message delivery, it gives individuals and businesses the ability to add their own phone numbers directly to the system’s telephone database. Whitaker emphasized that this is an extremely important feature.

To ensure no one is omitted, Whitaker urges all individuals and businesses to log onto the Village’s website, www.villageofpinehurst.org, and follow the link to the CodeRED Data Collection page. Those without Internet access may call the Village at 910-295-1900, Monday through Friday, (8:30 a.m.-

5:00 p.m.) to provide their information over the phone. Required information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number. Residents can also include any additional phone numbers, such as cell phone numbers if they would like.



Residents should not automatically assume their phone number is included. All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the last year, and who use a cellular phone as their primary home phone.

Whitaker explained that the “CodeRED system is a geographical based notification system, which means street addresses are needed to select which phone numbers will receive emergency notification calls in any given situation. The system works fine for cell phones too, but we have to have a street address”. People who have recently moved but kept the same listed or unlisted phone number also need to change their address in the database.

CodeRED gives those who want to be included an easy and secure method for doing so and the information will only be used for emergency notification purposes. Call Village Hall at 910-295-1900 if you have any questions.