

Phone Survey Scheduled



Starting on or about November 9, Pinehurst residents may receive a phone call from a polling firm conducting a telephone survey for the Village of Pinehurst.

This survey is part of the process of preparing the long-range plan for the community and is intended to get responses from a variety of residents. It is very important that we get as many residents as possible to participate in this vital survey. All the answers you provide will be strictly confidential.

We hope you will participate in the telephone survey if contacted.

Public Input Sought For Long-Range Plan

Since the fall of 2008, a Steering Committee appointed by the Village Council has been working to update the 2003 Long-Range Plan. The Long-Range Plan is a document used by the Village to guide programs and coordinate activities.

Following public input meetings in January at the Fair Barn, the Steering Committee has been looking at some of the key issues facing the community. At this point, preliminary planning strategies have been prepared, and the Steering Committee is seeking public comment and feedback on the strategies.

A public meeting has been scheduled in the Village Assembly Hall:

**Monday
November 16, 2009**

6:00 PM to 8:00 PM

We hope that you will review the preliminary strategies presented in this newsletter and attend the meeting to provide your thoughts and feedback on the future directions for the village.

At this time, the program elements have been organized around four major themes:

Preserve	What Pinehurst should protect or preserve in order to enhance the community and meet the needs of residents
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Enhance	What Pinehurst should do to augment the overall ambience, reputation, and quality of life in the community
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Guide	What Pinehurst should do to manage future growth and change in order to be a successful community
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Support	What Pinehurst should provide or obtain in order to be the community it wants to be
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**Please come to the
11/16/09 meeting!**

**PUBLIC MEETING ON DRAFT STRATEGIES
6:00 PM to 8:00 PM - November 16, 2009
Village Assembly Hall – 395 Magnolia Road**

PRESERVE ...

Natural Resources

The Steering Committee believes that most Pinehurst residents are concerned about overall environmental health and the natural resources of the Sandhills Region. Although many areas of Pinehurst were platted for development in the 1970s before the environmental movement, we must continue to do what we can to guide development in an appropriate and sustainable way that will protect natural resources and overall environmental health.

Strategy Options For Discussion

Protect Water Quality

1. Continue to protect water features, wetlands, and flood-plains.
2. Provide educational programs to inform residents about how to prevent groundwater contamination.
3. Provide for regular “household hazardous waste collection” programs.
4. Encourage minimal use of fertilizers and other chemicals that can affect the local groundwater.

Promote “Low Impact” Approaches

5. Promote (or require) groundwater recharge through infiltration basins, recharge basins, and rain gardens on public and private property.
6. Minimize use of curb/gutter drainage systems except where needed due to topography and/or to prevent erosion.
7. Recommend (or require) planting with species that require lower water use to minimize irrigation needs.
8. Continue to regulate the installation of private irrigation wells.

Protect Biologic Resources

9. Continue to protect the habitat of the Red-Cockaded Woodpecker.
10. Continue to protect the longleaf pine ecosystem.
11. Encourage the use of drought-resistant plants.
12. Seek to educate and inform residents about the wildlife in Pinehurst with the assistance of the Wildlife Habitat Subcommittee of the Conservation Commission,

Open Space

For many years, the golf courses were considered to be the “open space” and little consideration was given to establishing an overall system of parks, preserves or trails in Pinehurst. Since open space and trails contribute to the overall ambience and quality of life of residents and the overall experience of visitors, we must increase our efforts to establish a meaningful open space system and provide trails within the community.

Strategy Options For Discussion

Reinvigorate Efforts To Establish A Greenway System

1. Reinvigorate and accelerate efforts to establish a comprehensive greenbelt system in Pinehurst by acquiring land through whatever means are available.
2. Create and fund a continuing committee chaired by a member of the Village Council to refine the greenway plan (over time, in specific areas, etc) and pursue other approaches to establishing a greenway system.
3. Establish a municipal fund for greenways funded by the annual budget or by a special bond issue. (budgeted \$100,000 in FY 2001-02 for open space protection).
4. Consider other programs to help with development of a greenway system.

Continue Efforts To Establish A Trail System

5. Seek, over the long term, to pave trails for bicycle, strollers, and other activities.
6. Seek, over the long term, to create tunnel crossings under major roadways (such as NC211 and/or US 15/501).

Preserve Existing Open Spaces / Add New Open Spaces

7. Seek to ensure that existing managed open space is preserved in perpetuity through acquisition of open space easements, right of first refusal, etc.).
8. Seek to establish a greenbelt around Pinehurst to help protect character.
9. Seek to ensure significant open space is reserved as part of development in the ETJ area.
10. Seek to support open space preservation efforts of other groups (such as the Sandhills Area Land Trust, the Pinehurst Open Space Trust, etc.).

ENHANCE ...

Community Character

Almost everyone who lives in Pinehurst or visits here is smitten by the overall character and ambience of the community. We must maintain and enhance the overall character and ambience of Pinehurst in order to preserve its international reputation and quality of life.

Strategy Options For Discussion

Preserve and Enhance Landscaping

1. Preserve significant existing trees and establish a “companion tree” replacement program.
2. Establish a “planting palette” for Pinehurst, with particular attention paid to restoring the historic Olmsted / Manning plantings, promoting plants with low water needs, and helping sustain the native long-leaf pine habitat.
3. Establish a street tree planting program.

Enhance the Village Center and Main Travel Routes

4. Maintain / enhance landscaping within the Village Center and along main travel routes.
5. Maintain high-level maintenance and cleanliness within the Village Center.
6. Maintain strong design controls, especially in the Village Center area.
7. Revisit uses allowed along major corridors.
8. Work with NCDOT to encourage high-quality design on road projects.
9. Screen commercial parking areas from adjacent roads.
10. Promote buffer / greenbelt at perimeter / along “western connector”.
11. Consider preparing a Streetscape Master Plan to identify landscaping and other character improvements along major road corridors.

Implement Other Strategies To Enhance Character

12. Establish major gateway features in appropriate locations.
13. Promote establishment of a logical way-finding system for visitors and facilitate way-finding to Center (signage on NC5 / new approach from Midland).
14. Create a plan for “public art” in Pinehurst and incorporate public art where feasible.

Quality of Life

In addition to the physical appearance and character, the overall quality of life in Pinehurst is a hallmark of the community. Since many people say they come to Pinehurst for the “quality of life,” we must do more to promote events and activities which enhance the overall quality of life in the community.

Strategy Options For Discussion

Promote Activities Which Enhance Quality of Life

1. Continue to promote community activities in the Village Center, at the Arboretum, and at the Fair Barn.
2. Continue to provide and promote social and recreational events in the community through the Parks and Recreation Department and through neighborhood associations.
3. Continue to promote activities conducted by the Resort (golf, tennis, lawn bowling, etc.), the Hospital, and others (sports, arts, culture, etc.) which enhance the overall ambience of the community and the Sandhills region.

Brand / Image

Pinehurst has an international brand and image. This reputation helps support the local (and regional) economy and is integral to the local quality of life and real estate values. We should continue to preserve, maintain, and enhance the overall image and “brand” of Pinehurst.

Strategy Options For Discussion

Maintain and Strengthen The Brand

1. Promote and support assets that are distinctive and readily identifiable.
2. Promote positive media recognition and good name recognition of Pinehurst as a desirable place.
3. Develop and use a consistent graphic identity (font, script, logo, signage, etc.).

Village Center Development

The Village Center in Pinehurst has been the “heart and soul” of the community since 1895. It has always been the place for residents to congregate and for visitors to explore. However, in recent years, the Village Center has been challenged by its location, small size, competition from businesses in other areas, the loss of traffic generators (ABC store), and other factors. If the Village Center is to retain its role for the next 100 years in Pinehurst’s history, we should explore cautious expansion and ways to increase its attractiveness to residents and visitors.

Strategy Options For Discussion

Seek to Expand / Improve the Village Center

1. To improve its vitality, seek to expand the Village Center:
Incrementally, and
Along an organizing spine or walkway.
2. Promote uses which will make the Village Center a part of the daily lives of Pinehurst residents.
3. Consider restarting the Village Center planning process.

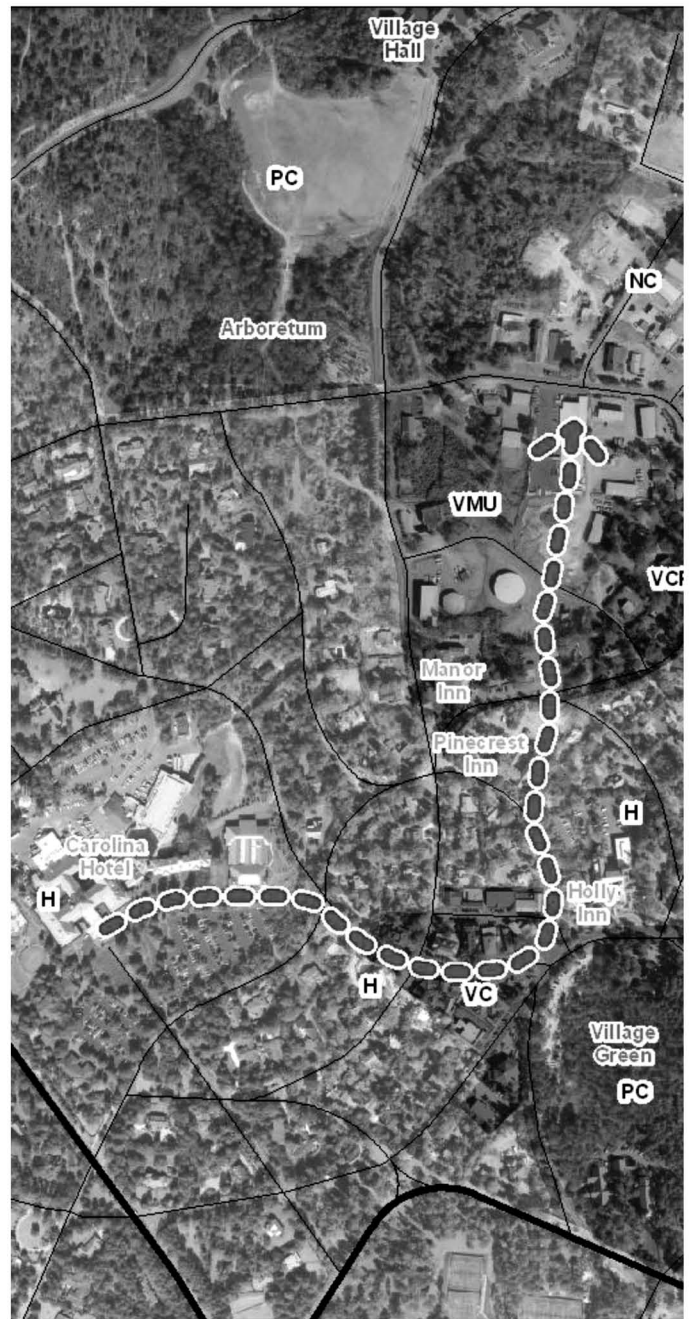
Support the Village Center

4. Provide adequate parking (on-street and off-street) and meter and/or patrol on-street parking to encourage parking turnover.
5. Work with state and federal officials to retain the post office in the Village Center.
6. Increase municipal support (funding) for the downtown.

Support the Physical Character of the Village Center

7. Maintain and enhance the overall New England character of the Village Center.
8. Encourage attractive gathering spaces and amenities such as continuous sidewalks, courtyards, benches, public art, trash receptacles, fountains, and attractive lighting.
9. Ensure continuous and ample sidewalks in the Village Center area.
10. Continue to investigate strategies for incorporating activities on the Village Green.
11. Improve the entry and way-finding to the Village Center, especially from Midland Road (the intersection of Fields Road / Cherokee Road).

Possible Organizing Spine



Invigorating the Village Center is one of the key strategies of the Long-Range Village Plan.

Housing / Residential Development

Pinehurst should continue to encourage the preservation and enhancement of residential neighborhoods. At the same time, the housing needs of the community are evolving. We should continue to consider ways to address the housing needs of current and future residents.

Strategy Options For Discussion

Protect Existing Residential Neighborhoods

1. Preserve and enhance existing residential neighborhoods.

Consider Other Housing Needs

2. Continue to allow for residential units above business uses where appropriate (such as the Village Center).
3. Continue to allow for multi-family development where appropriate.
4. Consider allowing congregate / assisted living facilities in appropriate locations as a major special use.

Business / Institution Development

There are a number of business and institutional areas within Pinehurst that serve different needs in the community. Since these areas can have a significant impact on character, we should continue to monitor and guide uses in these areas to enhance the overall character of the community.

Strategy Options For Discussion

Review Business Zones

1. Review the location and parameters of commercial and business zones, particularly the Neighborhood Commercial and Village Commercial zones.

Enhance The Character of Development In Business Zones

2. Consider undertaking more detailed studies of peripheral business areas (use regulations, design standards, etc.) to enhance the overall character of these areas.
3. Establish a design review process to guide business development in Pinehurst.
4. Consider adopting graphic design guidelines to ensure appropriate future development in the peripheral business areas.

Extra-Territorial Area

Pinehurst's character is affected by growth in areas outside of the current corporate limits. Recent annexations by other communities into Pinehurst's extra-territorial jurisdiction (ETJ) area and other developments in nearby areas have shown that focusing entirely on development within our own borders may not be a good strategy. Over the long term, it is not considered to be in Pinehurst's best interests to have no influence over the nature of development (environment, water, etc.) while being subjected to its impacts (traffic, etc.). By extending its jurisdiction to logical (and "defensible") boundaries, Pinehurst will be able to protect its character, ambience, and image and guide development in accordance with a comprehensive plan.

Strategy Options For Discussion

Consider Expanding Pinehurst's Boundary and Jurisdiction

1. Consider expanding Pinehurst's jurisdiction (corporate limits or extra-territorial jurisdiction) to a logical boundary when considered necessary or desirable to protect character, ambience, or other local interests.

Revise Overall ETJ Development Concepts

2. Consider promoting flexible development patterns in the ETJ area to enhance character while preserving large areas as open space and for water recharge.
3. Consider allowing higher densities than have been historically allowed (five-acre zoning).
4. Consider allowing small mixed-use "hamlets" to serve local needs, where appropriate.
5. Guide development activities based on the natural features of each site.
6. Prepare a map of "potential conservation lands" to guide growth (including soils, slopes, vegetation, hydrology, wetlands, floodplains, aquifers, wildlife habitat, scenic viewsheds, historic resources, cultural resources, etc.).
7. Require that open space as part of a development be deeded to the Village of Pinehurst or an acceptable entity.

Special Studies

8. Consider undertaking special studies of Jackson Hamlet / Monroetown.

SUPPORT ...

Utility Infrastructure

Having adequate utilities to meet the needs of residents, customers, and visitors is critical to the future of Pinehurst.

Strategy Options For Discussion

Establish a Reliable Water Supply

1. Seek to expand and diversify the capacity of the present water system.
2. Seek to increase water storage capacity within Pinehurst.
3. Maintain the quality of water supplies, including the well-field protection program.
4. Discourage or prohibit private irrigation wells.
5. Seek to improve the water distribution system, especially in the Old Town area.

Establish a Dependable Sewage Supply

6. Support improvements to the existing sewerage system including:
 - a. upgrading sewer mains in Pinehurst, especially around Lake Pinehurst, and
 - b. reducing unwanted water entering the sewer system.
7. Support increasing the design capacity of the Addor treatment facility.

Enhance Community Drainage Systems

8. Seek to help manage stormwater drainage by increasing the amount of infiltration and reducing the amount of runoff.
9. Undertake preparation of an overall drainage study/ master plan to address local drainage issues in a meaningful way.

Address Street Lighting

10. Minimize street lighting while maintaining reasonable standards for safety.
11. Adopt a standard street light specification(s) which minimizes the effects of night sky lighting.

Seek to Expand Wireless Communications Coverage

12. Seek appropriate ways to expand wireless coverage and service to meet community needs.

Community Facilities

Community facilities are the locations which enable the provision of municipal services to Pinehurst resident. These services and facilities make a significant contribution to the overall character of the community and the quality of life. Since the community is growing and the demographics are changing, we must continue to monitor and adapt to changing community facility needs.

Strategy Options For Discussion

Address Current Issues

1. Address the need for a Community Recreation Center.
2. Seek to expand the capacity of the new Public Services site so that it will be capable of meeting community needs well into the future.
3. Seek to relocate the Public Services functions from the Village Center as resources permit.
4. Continue the improvement of Rassie Wicker Park.

Prepare For Mid-Range Issues

5. Investigate the desire for additional community recreation services such as community pools and other water features.
6. Consider the best way to provide community facilities to address additional growth in the areas west of NC 5 and east of Hoffman Road – such as additional park land, recreation facilities, a fire station, and other facilities.

Miscellaneous Issues

7. Continue to work with Moore County to support Pinehurst Elementary School.
8. Consider ways to help support the Given Memorial Library and the Tufts Archive.

Vehicular Transportation

While the local roads within Pinehurst are adequate to meet the vehicular needs of residents and visitors, the regional road network presents several challenges. Congestion on regional arteries is increasing from the very development which constrains new corridor alignments to help address it. Since Pinehurst may be at the epicenter of roadway widening and other improvements in the future, we must urge others to consider long-term strategies today so that the overall character of Pinehurst is protected.

Strategy Options For Discussion

Seek To Increase Regional Connectivity / Mobility

1. Continue efforts to establish a “western connector” between NC 211 in West End and NC 5 in Aberdeen.
2. Continue efforts to establish a “southern connector” between NC 5 in Aberdeen and US 15/501 in Aberdeen/Southern Pines.
3. Plan for the potential long-term need for Juniper Lake Road to accommodate increased traffic volumes.

Manage State Road Projects Which May Affect Character

4. Retain the traffic circle as a significant roadway feature in Pinehurst.
5. Guide reconstruction of NC 211 so that it will be compatible with the character of Pinehurst and not harm the traffic circle.
6. Guide reconstruction of US 15/501 north of the traffic circle (including aligning Spring Lake Road on both sides of US 15/501 with signal or roundabout) so that it will be compatible with the character of Pinehurst and not harm the traffic circle.

Manage Local Vehicular Transportation

7. Manage local roads within Pinehurst so that they enhance community character while operating safely and functioning with a reasonable level of service.
8. Discourage through traffic in residential neighborhoods.
9. Promote the use of roundabouts rather than the creation of signalized or widened intersections.
10. Consider reflective pavement markers at street intersections.

Other Transportation

While automobiles have helped meet most of our mobility needs over our lifetimes, Pinehurst can also benefit from pedestrian, bicycle, transit, and other transportation modes. We must strive to provide for alternate forms of transportation to meet the needs of present and future Pinehurst residents.

Strategy Options For Discussion

Promote Pedestrian and Bicycle Circulation

1. Undertake the preparation of a bicycle and pedestrian master plan.
2. Study how to provide sidewalks or walkways along major roads in outlying neighborhoods.
3. Maintain and expand brick walkways within the Village Center, other business areas and major activity areas.
4. Establish a greenway trail system for pedestrians and bicycles.
5. Seek ways to safely route trails over major highways (such as by tunnels or bridges).
6. Provide for bicycle routes on local roads where appropriate.
7. Provide for bicycle racks and other bicycle amenities in appropriate areas.
8. Create and publish (on-line and on paper) a sidewalk / greenway / bike trail map for residents and visitors.

Provide For Alternative Vehicles

9. Seek ways to provide for the use of golf carts on local roads where appropriate.
10. Provide for the use of personal mobility devices (Segways, etc.) within the Village Center and other areas where appropriate.

Support Provision of Other Transportation Services

11. Encourage Moore County Transportation Services to continue making transit services available to Pinehurst residents who need it.
12. Encourage continued use of shuttle vans and “jitneys” by the Resort and consider possible future cooperation with the Resort to extend these services to Pinehurst residents.

Village of Pinehurst
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Pinehurst, NC 28374

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Sustainability

Resource conservation is expected to be more of a concern in Pinehurst in the future. Whether the issues of the future will include gasoline availability, energy demand, water supply, climate change, or other issues, we must start to promote development patterns and activities that are more sustainable over the long term and have lower economic or social costs.

Strategy Options For Discussion

Encourage Sustainability

1. Encourage sustainable practices that meet the needs of present generations without compromising the ability of future generations to meet their needs.

Reduce Water Use

2. Encourage water conservation strategies with the assistance of the Water Conservation Subcommittee of the Conservation Commission.
3. Consider mandating use of water conservation technologies.

4. Discourage (or prohibit) automatic irrigation systems unless they are drip irrigation systems or use water sensors.
5. Prepare information on water usage of different ground covers and plantings appropriate for the Pinehurst region.
6. Discourage extensive planting of grass or other “thirsty” plantings and encourage the use of xeriscaping (landscaping that does not require supplemental irrigation) and planting of native and/ or drought tolerant plant species.

Reduce Energy Use

7. Seek ways to encourage “green” building design and construction with the assistance of the Alternate Energy Subcommittee of the Conservation Commission,
8. Consider allowing retrofitting of existing houses for energy efficiency.
9. Consider allowing the use of solar collectors (when/where?).
10. Consider allowing the use of small wind energy systems.
11. Investigate ways to reduce the need for automobile travel for daily needs.
12. Encourage “life-cycle costing” where up-front investments are compared to long-term savings.