December 2011

Published for the residents of Pinehurst.

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Do You Know?

Upcoming Holidays

Christmas Eve Friday, December 23, 2011 Christmas Day Monday, December 26, 2011 New Year's Day Monday, January 2, 2012 MLK Birthday Monday, January 16, 2012

Village offices will be closed, and there will be no trash pick-up. Trash make-up day is Wednesday of the same week.

Christmas Tree Collection

The Village of Pinehurst will collect Christmas trees curbside on a weekly basis starting December 28, 2011 through Feb 1, 2012. Please place your Christmas tree curbside no later than 7:00 a.m. on Wednesdays and remember to remove all the lights and other decorations. The Village will return on Thursday for any sections we were unable to complete on Wednesday.

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New Mayor and Councilmembers Take Office

Pinehurst voters elected a new Mayor and two new Councilmembers in the November 2011 general election. Nancy Roy Fiorillo was elected Mayor; John R. Cashion and John C. Strickland were elected Councilmembers. In addition, the newly elected Council appointed Mark Parson to fill the vacancy created by Nancy Roy Fiorillo's election to Mayor.

Nancy Rov Fiorillo born was Massachusetts in but has lived in the South for over 40 vears. A resident of Pinehurst for 12 years, Fiorillo retired in 2005 from a 21 vear career in North Carolina State and Government. Local During her career, she held positions as Emergency Medical

Services Planner with the Mid-Carolina Council of Governments, Community Planner for the NC Department of Commerce, Planning Director for Moore County as well as Director of Planning and Inspections for Cumberland County.

Since her retirement Ms. Fiorillo has served on the Board of Directors of the Pinehurst Civic Group, was a member of the Small Area "A" Planning Committee and chaired the Moore County Planning Board. Mrs. Fiorillo is a member of the St. Joseph of the Pines Guild and both the Moore Republican Women's and Men's Clubs. She is a graduate of the Moore County Leadership Institute and a member of the Village Chapel.

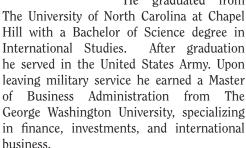
John R. Cashion was born in Dallas, Texas and is a graduate of SMU with a Bachelor of Business Administration. He was employed by Mobil Oil Corporation for over 30 years and has experience in the finance/controller fields, supply/distribution operations, and information technology.

Mr. Cashion's prior community and municipal experience includes being a publicly elected Councilman in a Dallas County suburb and Chairman of the Urban Renewal Historical District Committee for a community in Texas.

Since moving to Pinehurst, Mr. Cashion has served on the Pinewild Country Club Advisory Board for 2 years, with one year as President, and the Pinewild Property Owners Association Board for 5 years, twice serving

as their president and serving five months as the interim community manager during the Board's search for a permanent manager.

John C.
Strickland was born
in Dayton, Ohio and
raised in Bloomfield
Hills, Michigan
where he attended
Cranbrook School.
He graduated from



Mr. Strickland began his banking career with The First National Bank of Chicago. He joined Barclays Bank PLC in Chicago and later moved with Barclays to work in New York City. In 1999, Mr. Strickland joined JPMorgan Chase with responsibilities for the corporate finance and banking needs of private and public mid-sized companies located in New Jersey.

Mr. Strickland is a third generation resident of Pinehurst, with family roots in Pinehurst going back to the 1920's. He moved to Pinehurst after his retirement in 2005. He has been a member of the Village's Historic Preservation Commission, Neighborhood Advisory Committee, Village Green Study



John R. Cashion, Mark W. Parson, Nancy Roy Fiorillo, John C. Strickland, and Douglas A. Lapins

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Classic Movie Night at the Fair Barn

Presented by the
Pinehurst Parks & Recreation Department
Tuesday, January 24, 2012
Doors open 6:00 pm • Movie begins 6:30 pm
Film: Casablanca (1942)
starring Humphry Bogart,
Ingrid Bergman and Paul Henried.
Admission is FREE.
Refreshments will be available.
For more information,
please call (910) 295-0166

Classic Movie Night at the Fair Barn

Presented by the
Pinehurst Parks & Recreation Department
Tuesday, January 31, 2012
Doors open 6:00 pm • Movie begins 6:30 pm
Film: Roman Holiday (1953)
starring Gregory Peck and Audrey Hepburn.
Admission is FREE.
Refreshments will be available.
For more information,
please call (910) 295-0166

3rd Annual O'Neal Auction Preview Event

Friday, February 3, 2012 9:00 am - 12:00 pm For more information, please call (910) 692-6920

February Fiesta, O'Neal's 41st Annual Auction

Benefits The O'Neal School Saturday, February 4, 2012 For more information, please call (910) 692-6920

Classic Movie Night at the Fair Barn

Presented by the Pinehurst Parks & Recreation
Tuesday, February 7, 2012
Doors open 6:00 pm • Movie begins 6:30 pm
Film: Singin' in the Rain (1952) starring Gene
Kelly, Donald O'Connor, and Debbie Reynolds.
Admission is FREE.

Refreshments will be available. For more information, please call (910) 692-6920

New Permanent Outdoor Horse Riding Arena at the Harness Track

The Village of Pinehurst has just constructed a permanent outdoor horse riding arena on the infield of the ½ mile track at the Pinehurst Harness Track located at 200 Beulah Hill Road.

The open air arena area is approximately 280 feet by 300 feet and can be divided into multiple show rings



for various events. It has a 6 inch compacted clay base with 6 inches of unwashed stone screenings compacted on top of the clay. The surface can be groomed to the needs of each individual event in terms of depth and compaction within the arena. The rings were completed in mid-October and can be utilized for Dressage, Hunter Jumper and other equine competitions.

Private donors contributed funds to help defray the cost of the project, enabling it to move forward. Staff will be working to attract additional shows to the Harness Track facility that can utilize the new show rings. The new show rings have already led to a commitment of 4-5 NEW shows added to the schedule of events for 2012. For information about reserving the show rings for an event, please contact Ray Skellington, Track Supervisor at 295-4446.

The Village is excited to have the new show rings installed and believes the arena will greatly enhance the draw for horse shows and other equine events. In addition to the show rings, Harness Track staff has completed upgrades to the barns and tracks. Six of the barns have been renovated thus far. The tracks have gone through a great deal of repair to their base and drainage issues have also been addressed. As a result of these improvements, the historic Harness Track facility has been at capacity for the last three years.

Golf Cart Sticker Renewal Time

The Village of Pinehurst began issuing golf cart stickers on July 1, 2010 to all cart owners who wish to drive on Village streets. That initial sticker was valid until December 31, 2011. As the end of the year approaches, it is time to renew your Village-issued cart sticker.

Cart owners may acquire their 2012 stickers by completing a registration form at Village Hall between December 1 and December 31, 2011. Registration forms may also be downloaded in advance at www.villageofpinehurst.org under the "Citizen Service Desk" tab. Two stickers are issued for each cart and are to be placed on the front and rear of the cart on the driver's side.

Cart owners do not need to bring their carts to Village Hall but must complete a short registration form and certify that their carts meet the safety requirements noted below. The cost of the registration sticker is \$5 and is good until December 31, 2012.

Cart owners are reminded that golf carts may operate on Village streets where the posted speed limit is 35 mph or less. Carts must have side view or rear view mirror for safety and if being driven one hour before sunrise or one hour after sunset, must possess front and rear lights. Please remember that all vehicular laws are applicable for carts and use extra caution while driving golf carts on public streets.

Contact the Pinehurst Village Hall at 295-1900 for any questions.

Village Surveys the Needs of Village Center Business Owners

In an effort obtain an understanding of the challenges and opportunities for businesses located in the Village Center, Village staff recently conducted a survey of business owners. All survey respondents who completed the survey were entered into a drawing for a \$100 VISA gift card. Sherry Mortenson, owner of the Faded Rose, was the lucky winner!!!

A total of thirty-six businesses responded to the survey that inquired about general business characteristics; business challenges and opportunities; and information needs, sources, and preferences. The survey also allowed businesses to provide general comments on the Village's economic development and Village Center enhancement efforts.

The majority of business owners who responded represented the retail, restaurant, real estate, and financial institution sectors. In addition, over 74% of respondents indicated the Village atmosphere as the primary reason for locating their business in the Village.

The survey indicated the top five business challenges facing Village Center businesses at this time. They are (in order of importance):

- 1. Attracting new customers,
- 2. The image of the Village,
- 3. Customer parking availability,
- 4. The overall general economy, and
- 5. The appearance of buildings.

Respondents also rated the relative importance of potential improvements to the Village Center. Over 94% of survey participants indicated parking expansion and improvements as either very important or important, making

it the top priority. Other improvements that were identified as important included:

- Gateway and wayfinding signage,
- Storefront beautification,
- Enhanced landscaping and maintenance, and
- Enhanced appearance of alleyways.

The Council-appointed Village Center Enhancement Committee will use the Business Needs Survey results to prioritize recommended initiatives to meet the most important needs of business owners. Members of the Village Center Enhancement Committee include Art Chalker (Chair), Kathryn King, Deborah Myatt, Stephen Cryan, Karen Kaplan, Eldora Wood, and Jeff Batton. Natalie Dean,

Assistant Village Manager, also serves on the committee as the Council-appointed Downtown Manager.

For more information on the Village Center Enhancement efforts, contact Natalie Dean at 295-1900.

Sherry Mortenson, owner of the Faded Rose, won a \$100 VISA gift card for completing the Village's Business Needs Survey.



Utility Upgrades Continue in Old Town and Lake Pinehurst

Contractors working for Moore County Public Utilities continue to work on sewer system upgrades in Old Town and around Lake Pinehurst. The present rehabilitation projects began late this past summer and will continue for most of 2012.

Citizens can keep up with the progress of the projects via the Village's website at http://www.hydrostructures.com/moore-county-sewer-rehabilitation. Specific questions on these projects, and the County's recently completed water meter change-out program can be directed to Moore County Public Utilities at (910) 947-6315.

Sign up for Village e-News!

To keep up to date on Village happenings, why don't you sign up for Village e-News? It's easy to register and keeps you connected with the Village. Please visit www.villageofpinehurst.org and sign up for e-News under the Citizen Service Desk today!

New Mayor and Councilmembers Take Office

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Commission, Long Range Plan Steering Commission, and the privately organized Village Heritage Foundation (Fair Barn and Arboretum).

Mrs. Fiorillo, Mr. Cashion and Mr. Strickland were sworn in by District Court Judge Jayrene R. Maness at the Village Council Organizational Meeting on November 29, 2011. The four-member Council then appointed Mark W. Parson to fill the Council seat vacated by Mrs. Fiorillo. Mr. Parson has been serving as a Councilmember since 2010, when he was appointed to fill Mrs. Fallon's unexpired term as Councilmember. He ran for the Council in the past election, finishing third.

Mark W. Parson was born in Akron, Ohio and moved to Pinehurst in 2002. Mr. Parson owns his own business, Mark Wesley Parson, Inc., which he started in 1985 in Miami, Florida. In the beginning his business focused primarily on hardscape/landscape design and construction. Over the years it has evolved to include commercial, residential and landscape design. Most of his current work includes new home design and renovation.

Mr. Parson has volunteered for the Kyle Petty Charity Ride Across America for 6 years. This motorcycle ride, usually from California to North Carolina, benefits children's hospitals and the Victory Junction Gang Camp.

Earl Phipps, New Pinehurst Police Chief, Takes the Oath of Office

On Friday, December 2nd the Village's new Chief of Police, Earl Phipps, took the oath of office. The swearing in ceremony took place in a crowded Assembly Hall with the new Chief's family, friends, and former co-workers in attendance. In addition, the Village Council and several staff members were also present.

Earl previously served as lieutenant and commander of the code enforcement division of the Greenville, NC Police Department. He began his career with the Greenville PD in 1989 as a patrol officer. Over the next 22 years, he worked his way up through the ranks serving in various positions including Community Assistance Team Member, Canine Officer, Corporal, Tactical Patrol Sergeant, Patrol Lieutenant and Special Operations Division Commander.

He holds a BS degree in Criminal Justice from Canyon College and is a graduate of the Federal Bureau of Investigation (FBI) Academy. He has also received various awards and commendations throughout his law enforcement career.

Earl's focus is community policing and fostering good relationships between police officers, residents, and members of the business community. Please welcome Earl Phipps to the Village of Pinehurst.



New Pinehurst Chief of Police, Earl Phipps, taking the oath of office.



Pedestrian Safety

The Village is asking residents who walk for exercise in their neighborhoods to practice caution when doing so. Please walk facing traffic and give passing cars room, as motorists should also slow down when going by pedestrians. Pedestrians should also wear bright or reflective clothing and carry a flashlight if walking before or after daylight.

The Village's six miles of greenways provide a safe environment for walkers, joggers and cyclists, but until the greenway system is fully built out, there will be neighborhoods without close access to greenways for pedestrian purposes.

Additionally, the Village receives complaints about vehicles parked for both short term and longer periods on the right of way alongside or partially on the pavement. In addition to detracting from the appearance of the neighborhood, such parking restricts the available roadway and right of way for use by vehicles and pedestrians and contributes to a less safe environment. In the interest of safety and aesthetics, the Village also asks that residents and their guests park in driveways or other parking areas rather than alongside the road, whenever possible.

The Welcome Center Needs You!

If you have $2\frac{1}{2}$ hours of time that you can contribute to the operation of the Pinehurst Welcome Center, we'd love to have you sign up to be one of our volunteers. With the exception of the summer and January when there are shortened hours, the Welcome Center is open from 10:00 am -3:00 pm daily. The shifts available Tuesday through Saturday are 10:00 am -12:30 pm and 12:30 pm -3:00 pm. To be a volunteer you only need to have knowledge of area locations/events or how to find them, a willingness to help visitors, and a big smile.

If you don't have time to be a volunteer, please stop by and visit the Welcome Center, find out a little more about the cabin history and perhaps enjoy a light lunch or a delicious dessert at the Woman's Exchange!

If you're interested in volunteering at the Welcome Center, please contact Gwendy Hutchinson at the Village of Pinehurst, (910) 295-8660.



Required Use of Recycling Cart and Household Trash Cart

Beginning January 3, 2012, all residents receiving trash and/or recycling collection by Village staff will be required to place all items for pickup inside their Village-issued carts.

All household trash will be required to be placed inside the Village-provided grey cart and all recycling will be required to be placed inside the Village-provided green cart. Excess bags of trash or recycling routinely sitting beside the carts will no longer be collected if it is not placed inside the cart.

The Historic District, those with assisted pickups and certain condominium and townhome developments will be exempted due to the nature of collection in these locales although excessive garbage and recycling, defined as 96 gallons per week for each, will be addressed individually.

This change will likely affect few residents, but is being made in an attempt to keep collection of all solid waste (garbage and recycling) as inexpensive and as efficient as possible by moving to exclusive utilization of automated trucks.

A special collection, at no charge, for excess garbage or recycling for those cleaning out storage spaces or for moving boxes, etc. may be arranged by calling the Public Services Department at 295-5021. Please provide 48 hours' notice to the Department in order to schedule collection.

If you are not able to get all of your materials in their container on a regular basis, the Village offers two larger sizes of carts, 96 gallon and 64 gallon. Residents can upsize if necessary or purchase an additional cart at the Village's cost.

The Village also makes available the recycling yard for drop off of extra recycling, and a red trash dumpster is located in the same yard for any excess trash. Hours of operation are Monday through Friday 8:00 am to 3:00 pm. The site is located at the Public Services Complex, 600 McCaskill Road. Anyone not currently recycling but would like to start

may request a recycling cart from the Public Services Department.

The Village will suspend this requirement during the Thanksgiving and Christmas holidays recognizing the additional trash and recycling generated during these timeframes.

For any questions regarding this change, please contact the Public Services Department at 295-5021.



Pet Tags No Longer Required

As of September 13, 2011, pet tags are no longer required within the Village. The current pet tagging system was evaluated by the Village's Cost Containment Committee and found to be ineffective in getting the majority of pets within the Village tagged for identification purposes.

The Village has partnered with Animal Advocates of Moore County to provide pet microchip clinics throughout the year. Having cats and dogs microchipped is an effective way for Police and animal control officers to identify the owner of a lost pet. Chipping is also permanent which eliminates the need to purchase a new tag each year.

There have been two pet chipping clinics in 2011 and the next pet microchip clinic will be February 25, 2012 at the Village Hall. The cost to have a pet microchipped is \$20. For details or more information, please contact Animal Advocates of Moore County at 944-5098.

Operation Medicine Drop

The Village of Pinehurst Police Department now has an Rx Medicine Drop Box located in the lobby of the police department. Citizens will have access to the Rx Medicine Drop Box 24 hours a day, 365 days a year.

Citizens are encouraged to leave their medications in the pill bottles but to scratch their names off or mark through their names on the medicine bottles.



The Rx Medicine Drop Box will provide citizens with a safe and secure method of disposing of expired, old or unused prescriptions and over-the-counter medications. This in-turn will help reduce the availability of prescription medications and over-the-counter medications to individuals who may intentionally or unintentionally abuse these medications.

The Rx Medicine Drop Box was purchased with money seized during drug investigations and asset forfeitures as a result of drug investigations.

2012 Solid Waste Holiday Collection Schedules Available On-Line

The Solid Waste Division of the Public Services Department is responsible for collecting trash, recycling, and yard debris.

The Village does not collect refuse on Village observed holidays. Holiday collection make-up days for household trash and recycling are on Wednesdays of the week of the holiday. If a holiday falls on a Wednesday, yard debris will be collected the next working day.

There are color-coded 2012 schedules available for download and printing on the Village's website. Be sure to select the proper calendar based on your home's location. There are separate schedules for homes east of Hwy 5 (Monday/Thursday) and homes west of Hwy 5 (Tuesday/Friday). Visit www.villageofpinehurst.org and search under the Citizen Service Desk for the Solid Waste Pickup Schedule.

Questions about solid waste collection may be directed to the Village's Public Services Office at 295-5021.



Holiday Closings – Trash and Recycling Schedules

The Village of Pinehurst will be closed on Friday, December 23, 2011 and Monday, December 26, 2011 for the Christmas Holidays and Monday, January 2, 2012 for the New Year's holiday.

There will be no collection of recycling on Friday, December 23rd. The holiday make-up recycling collection for households west of Hwy. 5 will occur on Wednesday, December 21st, THE WEDNESDAY BEFORE the holiday.

There will be no collection of household trash on Monday, December 26th. The holiday make-up household trash collection east of Hwy. 5 will occur on Wednesday, December 28th.

There will be no collection of household trash on Monday, January 2nd. The holiday make-up household trash collection for east of Hwy. 5 will occur on Wednesday, January 4th.

The Recycle Yard will also be closed for all three holidays. There will be no change to the yard debris collection schedule.

Please have all household trash, yard debris, and recycling at curbside no later than 7:00 a.m. the day of your pickup.

PRSRT STD
U.S. POSTAGE
PAID
PINEHURST, NC

Postal Patron Pinehurst, NC 2837

Village of Pinehurst 395 Magnolia Road Pinehurst, NC 28374

Fire Department 2012 Calendars Available

The Pinehurst Business Guild is offering a 2012 calendar featuring members of the Pinehurst Fire Department for \$15. Proceeds will assist in the restoration of the Fire Department's vintage fire truck, Annabelle, a 1937 Seagrave. If you would like to purchase a calendar, poster, or print of the cover image, please contact the Pinehurst Business Guild at (910) 295-7462.

