

Do You Know?

Labor Day - Monday,
September 5, 2011

Veteran's Day - Friday,
November 11, 2011

Village offices will be closed, and there will be no trash pick-up. Trash make-up day is Wednesday of the same week.

Council Meeting Summary

A summary of the actions taken by the Village Council is posted on the home page of the Village website the day after a Council meeting. (www.villageofpinehurst.org)

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Moore County to Get Sewer Rehab Underway

The Moore County Public Works Department is scheduled to start the rehabilitation of sewer lines in Old Town and around Lake Pinehurst simultaneously in mid-August. The project will take up to 15 months to complete with existing lines being either slip-lined or burst. Both construction methods are trenchless technologies, which require less surface disturbance.

Residents in the affected areas will receive door hangers giving them 14 days' notice of pending work, followed by a 24 hour notice of scheduled work. While the project may require some roads to be closed to through traffic, access to homes for local traffic will be maintained. Also, during the time that work is being performed, water service may be interrupted to residences; however, limiting water usage will assist the construction crews as they perform their work.

Around Lake Pinehurst, the work will be virtually all slip-lining, which will necessitate some holes to be dug to access the sewer line but should not result in long trenches being opened up. Slip lining involves inserting a membrane into the existing sewer line, which creates a new pipe interior that covers holes and cracks thus preventing sewage from leaching into the ground. Individual sewer services taps are then made by a

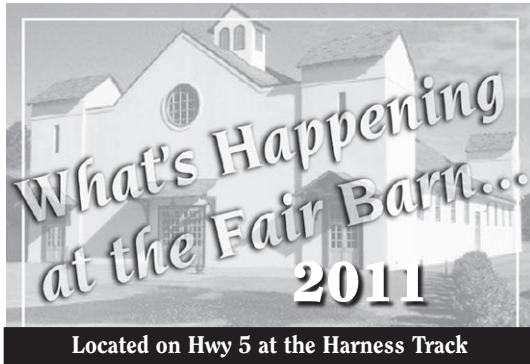
remote controlled cutter restoring service to each individual home. The sewer lines affected are mostly adjacent to the lake shore so access to these lines will cause some inconvenience to some residents.

The work in Old Town will consist of slip-lining and pipe bursting. With pipe bursting, either a manhole or dug hole is used as a starting point and another manhole or dug hole is established as an ending point. A bullet shaped cone is then pulled through the existing sewer line and breaks up the existing sewer line leaving a larger void. The void is then filled with a new, larger sewer line that is pulled behind the cone. This allows for larger lines to be put in place without the need to dig trenches. Individual service taps are then made into the new line. This step requires small holes to be dug to make the tap.

Disturbed areas will be restored and residents will be able to access a public website (to be established and announced) that will allow them to see what specifically is to be done in front of their homes and to keep up with progress, as well as see up-to-date work schedules.

Project questions should be directed to Moore County Public Utilities at 910-947-6315.





Moore County Community Flea Market

Sponsored by The Pilot
Saturday, August 13, 2011
8:00 am- 2:00 pm

For more information, please call
(910) 692-7271

Carolina Philharmonic Benefit Gala

Friday, September 23, 2011
For more information, please call
(910) 687-4746

Harvest the Promise Auction and Food Tasting

Benefits Family Promise of Moore County
Thursday, October 6, 2011
For more information, please call
(910) 944-7149

Firefighter Care Enough to Wear Pink Fundraiser and Fashion Show

Thursday, October 27, 2011
For more information, please call
(910) 420-0077

Companion Animal Clinic Spooktacular Halloween Gala

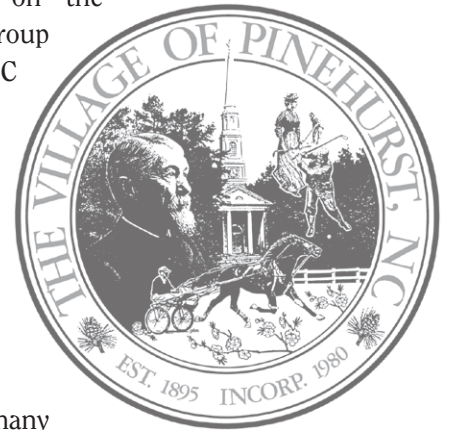
Saturday, October 29, 2011
For more information, please call
(910) 246-2000

Annual Antiques Show

Friday, November 4 -
Sunday, November 6, 2011
For more information, please call
(813) 228-0038

Downtown Business Study Initiated

About a year ago, the Village Council appointed the Village Center Enhancement Committee to begin a more concerted focus on the downtown area. This group recently selected the NC Downtown Development Association (NCDDA) to help the Village Council and the Village Center Enhancement Committee identify solutions to help improve the viability of the downtown area.



On a national basis, many small town downtown business areas are under intense pressure to remain viable. Although Pinehurst continues to be in good shape compared to many small towns, it has seen an increase in vacant store fronts. Hindrances to business success can come in many different forms such as regulatory issues, aesthetics, safety, building maintenance costs, high rents, low traffic volume, expensive up-fits, parking limitations, etc.

The NCDDA's three-person Technical Assistance Team will visit the Village, perform extensive research, and gather a variety of information over a three-day period, beginning August 15th. They will meet with and interview various stakeholder groups. In addition, they will review demographic data, market analyses, the Long Range Comprehensive Plan, maps, real estate sales, parking improvement plans, recent business openings/closure data, marketing and program efforts of The Chamber and Business Guild. The Technical Assistance Team also plans to review the various downtown events and attendance they generate.

After completing their interviews and reviews, the team will provide recommendations to the Village Council on how the Village could help improve the business climate in the downtown business district to make it more attractive to prospective businesses while also improving the environment for existing businesses. A final written report is expected to be delivered to the Council at their September 13th 5:30 pm work session in Village Hall.

For any questions on the process followed by the NCDDA, please contact Jeff Batton, Assistant Village Manager for Operations at 295-1900.

New Community Appearance Grant Program

On May 24th the Pinehurst Village Council approved the Community Appearance Grant Program and provided \$3,000 of funding for the 2011-2012 fiscal year. This program was created by and will be administered by the Community Appearance Commission.

The goals of the program are to:

- Promote exterior upgrades of commercial properties in the village center area, commercial areas adjacent to the village center, and other highly visible business districts and properties,
- Preserve special characteristics of these areas by helping owners make quality building and site improvements that foster a sense of place and overall consistent image for an area and the Village of Pinehurst,
- Compliment other revitalization efforts, such as streetscape, sidewalk and landscaping improvements,
- Promote an attractive environment for new investment and business activity, and
- Improve the overall appearance of the village.

These goals, in turn, are designed to increase the attractiveness of commercial areas in the Village, increase patronage of businesses, and provide the impetus for further private investment in the Village.

Grant rebates of up to \$1,500 or 50 percent of the exterior/site up-fit cost (whichever is less) are available for building and site improvements. Review and approval of the proposed improvement projects are based upon design guidelines, community plans and streetscape plans for the area in which the project is located. In addition, design assistance may be provided.

Non-residential property owners or business tenants may apply. The proposed improvements must be visible from the public realm so as to benefit the community as a whole and not just the individual property and/or business.

Suggested Improvements

- Façade upgrades
- Landscape improvements
- Drainage improvements upgrades
- Parking improvements

If you are interested in the program please contact the Planning and Inspections Department at 910-295-2581 to discuss eligibility and application requirements.

Pinehurst Development Ordinance Rewrite

The Village Council recently appointed members to the Pinehurst Development Ordinance Rewrite Committee to assist the Village with rewriting the Pinehurst Development Ordinance (PDO). The committee is made up of a broad cross-section of citizens, planning and zoning members as well as local design professionals. The first meeting of the committee was held on July 12th and chaired by Council member Nancy Fiorillo.

Committee members are working with staff to implement the recommendations outlined in The Lawrence Group's Diagnosis Report for Revisions to the Development Standards and Review Process of the Village of Pinehurst, NC. This rewrite project is expected to take about a year to complete.

The Pinehurst Development Ordinance Rewrite Committee members appointed by Village Council include: Nancy Fiorillo, Percy Bennett, Norman Brown, Kevin Hardt, Robert Hayter, Ron Hickman, Bob Koontz, Nancy Smith, Jay Snyder, Alan Stagaard and William Thurman.



**American
Red Cross**

Red Cross Blood Drive Set for August 12th in Assembly Hall

The Village of Pinehurst, in co-sponsorship with the Moore County Chamber of Commerce, is hosting a Blood Drive.

**Friday, August 12th
1 pm – 5 pm • Assembly Hall**

*There is a desperate need for blood as supplies are currently running low.
Please consider donating!!!*

Contact the Chamber at
910-692-3926
to sign up today!!

Harness Track Business Model Changes

The Village of Pinehurst's management team formed a cost containment committee in the spring of 2010 to conduct a comprehensive review of the Village's operating expenditures in order to identify potential reductions in expenditures which could be achieved without impacting direct services to citizens. Included in this was a study to review the current business model of the Village's Harness Track facility.

The Harness Track Business Model Review Committee was formed and included John Frye, Doug Lapins, Sue Smithson, and Mark Wagner. The committee met from August to October to review the operations and finances of the Harness Track in detail. The group also sought input from Harness Track staff, horse show promoters, a marketing expert, and members of the Driving and Training Club.

The primary goal of the committee was to identify, evaluate, and report alternative models under which the track could operate. In addition, they also sought to identify strategies to ensure the long-term viability of the facility and to increase its positive economic impact on the community.

Based on the committee's report, the following recommendations were made:

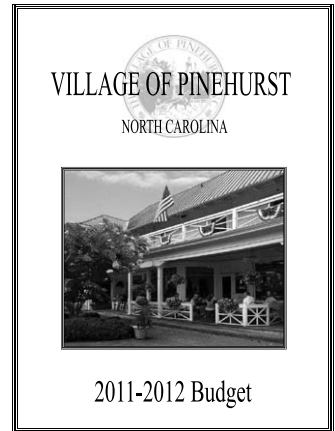
- Construct two all-weather show rings in the infield of the half-mile track.
- Solicit financial participation in the show rings from show promoters.
- Shorten the Standardbred training season by two weeks to October 15 – May 1
- Change the fee schedule for both Standardbreds and horse shows
- Reduce track staffing by 10 hours per week

Funds are budgeted in the current 2011-2012 fiscal year for the construction of the show rings. Staff anticipates an additional 4-6 horse shows can be added in the next calendar year with the construction of the all-weather show rings.



FY 2011-2012 Budget Adopted

The FY 2011-2012 Budget for the Village of Pinehurst was approved by the Village Council on June 14, 2011. The budget was developed based on directives from the Village Council and other sound budgetary principles. These key directives included containing operating costs, investing in infrastructure, maintaining basic Village services, maintaining the current tax rate, and funding Comprehensive Plan Initiatives equivalent to at least \$.03 of the tax rate.



The FY 2011-2012 Net Budget, which includes all funds less transfers between funds, totals \$15,904,650. In the General Fund, the current ad valorem tax rate of \$0.28 per \$100 valuation is maintained for the upcoming year. Growth for most revenue sources is conservatively estimated based on current economic conditions. The General Fund Budget also maintains fund balance at 39% of FY 2011-2012 expenditures, which is well within the adopted range of 30%-40%.

Major initiatives of the budget include enhancing the historic downtown business area with parking and streetscape improvements, studying the downtown business climate, containing operating costs, implementing automated collection of recyclables, improving the Village's transportation system, completion of storm water drainage control projects, and additions to our greenway system and parks.

For FY 2011-2012, the budgeted number of employees is 3.2 full-time equivalents fewer than in the previous year's budget. Merit pay increases of 0-2% are provided for employees in the budget.

Capital expenditures of roughly \$1.8 million are included in the budget. Some of the more notable items include downtown parking and streetscape improvements, additions to the greenway system, and construction of tennis courts and other improvements at Rassie Wicker Park.

The budget as adopted is set to maintain the provision of quality services for our citizens during these challenging economic times. Please visit our website at www.villageofpinehurst.org to view the FY 2011-2012 budget document in its entirety.

Emergency Preparedness

Planning now on how you and your family would respond to any emergency, whether at home, school, work or in transit, will help you and your family remain calm, think clearly and react appropriately to any disaster scenario.

Your plans should include the following:

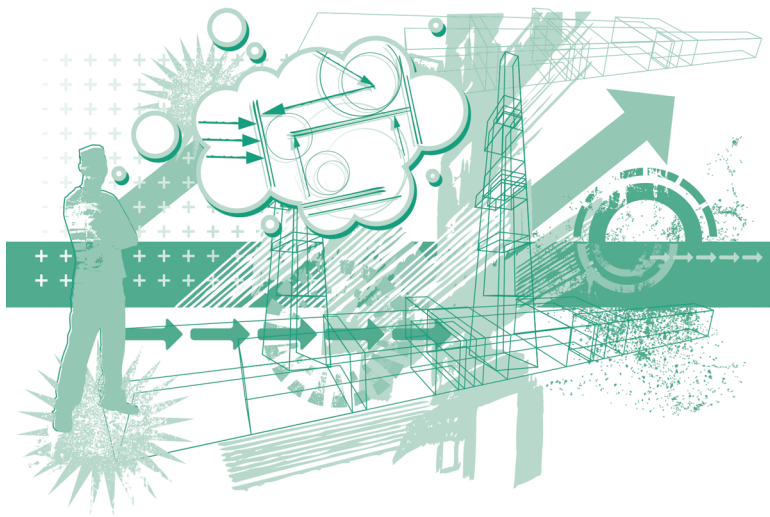
- Phone numbers of a pre-designated contact person for family members to call should you become separated.
- Locations of emergency shelters.
- Locations of shelters for pets.
- How to be safe if you remain in your home during a disaster.

Be sure to assemble an emergency preparedness kit and keep it in a convenient, readily-accessible location. You should have one for your home, office and automobile.

Self-preparedness not only increases your and your family's ability to survive, but also reduces the workload of first responders, emergency medical services, fire fighters and law enforcement. For more information on preparedness visit www.ready.gov



Residential Green Building Incentive Program Begins August 1st



At the work session on July 19, 2011, the Village Council put into action a green building incentive program for single family new home construction and remodeling projects. This program was recommended by the Alternative Energy Committee. The Village wants to reward builders and home owners that make an effort toward building green, which in addition to benefiting the environment, lessens utility costs over time and improves the overall efficiency of new building stock. Incentives will be given in the form of permit rebates at the conclusion of the project. Also, signage and other methods of recognition will be given to those building to a green standard.

Once a builder or home owner successfully constructs a new home or remodeling project through a certified green building program including, Leadership in Energy and Environmental Design (LEED), HealthyBuilt Homes, National Home Builders Association (NAHB) Green, and Green Globes, they are eligible to receive a partial rebate of their initial permit fee. In addition, permit rebates will be given for installations of solar hot water, geothermal, and photovoltaic (PV) panels. Please contact the Planning and Inspections department for more information at 910-295-2581.

Police Chief Ronnie Davis Retiring

Police Chief Ronnie Davis has decided to retire December 31st after 37 years in law enforcement. He has served 14 of those years in the Village of Pinehurst.

Ronnie came to the Village as a Patrol Officer in 1974 after being discharged from the US Army. He stayed with the Village until 1979 when he accepted a position with the Moore County Sheriff's Office. Over the course of the next 24 years, Ronnie held several positions with the Sheriff's Office including, Deputy Sheriff, Patrol Sergeant, Training Sergeant, and Criminal Investigator. He returned to the Village in 2003 as Captain of the department. He then assumed the role of Police Chief in 2005. Under Chief Davis' leadership, the Department made great strides in the training of departmental personnel, preparing them for career advancement and assuring that the Village of Pinehurst was served by a professional, committed Police Department.

Upon retirement, Chief Davis plans to spend time with his family. He is also exploring opportunities to teach law enforcement courses at local community colleges.

The Village appreciates Chief Davis' service and we wish him well in retirement!

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Village of Pinehurst
395 Magnolia Road
Pinehurst, NC 28374

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The Village Welcomes Ashley Hunt as the New Events Coordinator



Ashley Hunt joined the staff of the Pinehurst Parks and Recreation Department on July 25, 2011 as the new Events Coordinator. Ashley comes to us from the Arts Council of Fayetteville and Cumberland

County where she coordinated and planned various events, festivals and other activities. She will assume responsibility for reservations and events at the Fair Barn as well as planning and promoting Village sponsored events in venues such as the Arboretum and the downtown Village. Ashley has extensive experience managing events, from weddings and receptions to large scale festivals, and is also a member of the International Festivals and Events Association.

We welcome Ashley and look forward to working with her! To contact Ashley about a reservation or an event, she can be reached in the Fair Barn at 910-295-0166.

Builder's Workshops

The Planning Department will sponsor two more Builder's Workshops this calendar year. One will be held on August 25th and the second will be held on November 10th. Registration is open to the public. Please call the Village of Pinehurst Planning & Inspections Department at 910-295-2581 to register or obtain further information.

