June 2012

Published for the residents of Pinehurst.



Do You Know?

Upcoming Holidays

Independence Day Wednesday, July 4, 2012

Village offices will be closed, and there will be no trash pick-up. Trash make-up day is Wednesday of the same week.

Upcoming Events

Pinehurst Fourth of July Celebration Wednesday, July 4

10:00 am- Parade 5:00 pm - Family Activities 9:15 pm - Fireworks

Pinehurst Oktoberfest Saturday, October 13, 2012 at the Village Arboretum

2:00 – 5:00 pm - Children's Activities will be held in the afternoon including bounce houses, contests, and face painting

6:00 – 9:00 pm - Fun for Adults including music by the Little German Band & Dancers, Baking Contest, Dancing, Food & Beverages

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Tufts Memorial Park

Improvements to the Sand Parking Lot and Streetscape Projects Slated to Move Forward

The Village Council recently voted unanimously to move forward with construction of the Tufts Memorial Park in the Village Center and the improvements planned for the present sand parking lot and streetscape.

The Tufts Memorial Park will be located adjacent to the Given Memorial Library and will be a public gathering place consisting of approximately one acre of grassy lawn with trees and walkways interspersed throughout. Central to the park will be the existing Tufts Memorial monument, marking the spot where James Walker Tufts drove a stake marking the center of the original village in 1895.

The sand parking lot will be extended to the southwest, in the direction of the Village Chapel and additional on-street parking bordering Village Green Road West will also be constructed as part of the project. When completed, the new lot with adjacent onstreet parking will consist of one hundred and sixteen parking spaces, thirty-six more than currently located in the existing sand parking lot.

The Village Council also continues to study other permanent parking solutions for the Village Center. Depending on the direction taken by the Council, a resultant action could be the eventual removal of most of the parking from the Village Green, which restores the Village Green back closer to what it was in the early 20th century.

The Tufts Memorial Park and parking lot improvements are central to the Village Center Enhancement Projects which have been under review by the Village for well over a year, and have been the subject of numerous public meetings and public hearings. The Village Council is proceeding cautiously on the enhancement projects, in concert with other initiatives to document the preservation and restoration of important historical elements of Pinehurst which are part of the fabric that make Pinehurst a special place.

Construction of the park and improvements to the existing sand parking lot are expected to commence in July, and be completed in October. Every attempt is going to be made to keep at least a portion of the sand parking lot available during construction. Construction of the streetscape improvements in front of the Department Store Building and along Chinquapin is expected to begin in January 2013. Your patience during construction is appreciated as the Village tries to expand parking and enhance the Village Green and streetscape.





Located on Hwy 5 at the Harness Track

Fair Barn Open House

Sunday, June 17, 2012
2:00 pm - 5:00 pm

Are you looking for the perfect venue to host your next special event?

Join us for our Open House event where guests are welcome to tour the facilities, check out the amenities, meet the staff and see what makes the Fair Barn a truly special location for your event.

There will also be local vendors to meet and great door prizes to win.

For more information, please call (910) 295-0166.

www.thefairbarn.org

Pinehurst Expo

Thursday, September 13, 2012 2:30 pm-7:30 pm www.pinehurstcivicgroup.net

Quilting in the Pines 2012 Quilt Show

Presented by the Sandhills Quilters Guild & Sponsored by the Pinehurst Parks & Recreation Department Friday, September 28; 12:00 pm-8:00 pm Saturday, September 29; 10:00 am-5:00 pm Daily Admission \$5.00 or Two Day \$8.00 For more information, please visit www.sandhillsquilters.org

Operation Medicine Drop

Just inside of the lobby of the Pinehurst Police Department at 420 Magnolia Road is a secure medicine drop box location. Bring your old prescriptions to the Police Department and we'll gladly take them safely off your hands, with no questions asked.

Pinehurst Performing Arts Study

The Pinehurst Village Council commissioned Webb Management Services to conduct a needs assessment on the concept of a performing arts facility to determine if the arts could become a third economic driver in the community, behind tourism and the medical industry. Many communities around the country have found the arts to be a major draw for tourism and a reason for people to want to live in a certain locale, thus creating an additional economic driver.

The Needs Assessment report was delivered to the Village Council in May. Incorporating extensive market analysis, the primary recommendation was not to develop a large new performing arts venue because the market is not large enough, demand is not strong enough, current facilities are reasonable, and there are other ways for cultural development.

Other recommendations to lead to a stronger and more organized base of artistic and cultural heritage base included:

- 1. Organize the existing arts and cultural community with a re-focused Arts Council,
- 2. Develop a Conservatory International,
- 3. Grow the Palustrus Festival.
- 4. Utilize the Tufts Archives at the Given Memorial Library,
- 5. Consider adaptive reuse of the historic Firehouse,
- 6. Enhance the Pinecrest High School performance facilities,
- 7. Incorporate arts space in the Village Community Center,
- 8. Enhance other existing performance facilities, and
- 9. Utilize the Weymouth Center for the Arts and Humanities.

As the recommendations are broad-based and stretch into other municipalities, the Council and Staff are currently determining how best to approach evaluation and implementation of the recommendations in a manner that is inclusive of the surrounding communities.

A full copy of the report is available on the Village's website at www.vopnc.org.

Roadway Enhancements Completed

The Village's Public Services Department spent a portion of the winter months enhancing the aesthetics at many major intersections around the Village.

If you have been through the main traffic circle lately, you have no doubt noticed the new transparent look of the circle after the Village undertook a major cleanup of understory, restoring the area back to more of a true longleaf pine ecosystem. The remaining pine trees, dogwoods, hollies, rhododendron, and azaleas are not only more visually appealing, they are a better environment for native wildlife.

Others may have noticed removal of understory and vines at Hwy 15-501 and Page Road, the addition of numerous longleaf pines and crepe myrtles on the west side of Hwy 5 between McDonald Road and Hwy 211 and/or the clearing of understory and planting of trees by the railroad trestle at the corner of McKenzie Road West and Hwy 5.

Village staff, under the direction of Walt Morgan and the Village's Beautification Committee Co-Chaired by Bart and Martha O'Connor, completed these projects virtually entirely in-house. The overall intent was to beautify some of the more highly visible areas that see high traffic volumes. Additional areas will be identified in the coming months and addressed next fall and winter.

Capital Improvement Plan for FY 2013-2017

The Fiscal Year (FY) 2013-2017 Capital Improvement Plan (CIP) for the Village of Pinehurst was approved by the Village Council on March 27, 2012. The CIP is a planning tool designed to aid the Council in the acquisition and orderly replacement of capital assets and is updated annually. Adoption of a CIP by the Village Council does not constitute a commitment to fund a particular item, but rather signifies an intent to fund capital outlay at the indicated level during the ensuing years.

This year's CIP includes improvements with a total estimated cost of \$16,004,570 over the next five years. The two (2) significant capital projects are incorporated in this year's CIP:

1. \$850,000 for Downtown Improvements, which include construction of the Tuft's Memorial Park, sand lot improvements, and streetscape improvements in FY 2013, and

Pinehurst Civic Group Expo

The Pinehurst Civic Group is again sponsoring a Pinehurst Expo, a forum for information concerning volunteer opportunities in Pinehurst and Moore County. This year's event will be held on Thursday, September 13, 2012 from 2:30 p.m. until 7:30 p.m. at the Fair Barn. Admission is FREE. The Expo will include a food tent for visitors to purchase grilled delicacies and liquid refreshment. Live entertainment will also be provided from 5 p.m. until 7 p.m.

Last year's Expo garnered rave reviews from visitors, exhibitors, and the press. Several improvements have been made to make this year's Expo even better!

Watch for additional announcements and mark your calendar now and plan to attend, so you can obtain information on volunteer opportunities in the community.

4th of July Parade



The Village of Pinehurst is celebrating Independence Day with an Old Fashioned Parade on Wednesday, July 4, 2012. The Parade will begin at 10:00 am, complete with color guard, dignitaries, singers, dancers, pipe and drum corps and more.

Bring your pets to the back of the Given Library at 9:00 am for judging. The pet parade will begin at 9:45 am. Join family and friends for the celebration of our independence!

Anyone interested in participating or volunteering may contact Helen Neill at (910) 235-0874 or at helenjneill@gmail. com. You may also contact Rita Byles at (910) 528-7974 or rbyles@nc.rr.com.

2. \$4.7 million for the construction of a new Public Services Facility, beginning in FY 2014, and

Other significant highlights of the plan include:

- Construction of Spur Road in Village Place at \$252,000 in FY 2013,
- Construction of Cannon Park Fieldhouse at \$136,000 in FY 2013,
- Highway 211 pedestrian improvements of \$336,000 in FY2015,
- Investment of \$750,000 in Greenway construction and \$281,000 in Rassie Wicker Park over the 5 years, and
- Drainage or storm water improvements of \$750,000.

To read the CIP in its entirety, please visit the Village's website, www.vopnc.org.



U.S. Kids Golf Parade-July 31st

The Opening Ceremony Parade for the US Kids Golf World Championship will wind through the streets of Pinehurst Tuesday, July 31, 2012 beginning at 7:00 p.m. Participant junior golfers will be led into the Village by the parade which parade will include marching bands, floats and vehicles. The parade will begin on Carolina Vista Drive and conclude in the center of the Village where special entertainment and speeches will take place.

Volunteers Needed at the Welcome Center



If you have 2.5 hours a week of time that you can contribute to the operation of the Village of Pinehurst Welcome Center, we'd love to have you sign up to be one of our volunteers. You only need to have some knowledge of the area and local events, a willingness to help visitors, and a big smile!

Summer hours are Tuesday through Saturday: 11:00 am - 1:30 pm.

If you are interested in becoming a volunteer at the Welcome Center, please contact Gwendy Hutchinson at the Village of Pinehurst at (910) 295-8660 or email at ghutchinson@vopnc.org.

Warren H. Manning Beautification Award

In an effort to recognize the efforts of individuals and business owners for their contribution to the beautification of the Village, the Community Appearance Commission has developed a program named after "Warren H. Manning," who was instrumental in designing and planting over 200,000 trees and shrubs in the Village. A former employee of the Olmstead group, he went on to be a nationally renowned landscape architect.

In keeping with his vision for the Village, the Community Appearance Commission is proud to announce the recipients of the Warren H. Manning Beautification Award. The winners were chosen from projects completed within the first quarter of 2012.



155 Everette Road, Judith Davis owner

The first project is located at 155 Everette Road and is owned by Judith Davis. The Community Appearance Commission chose this remodel project for its contribution to the overall enhancement to the character and preservation of the Local Historic District. The completed project shows the effort Ms. Davis put forth to preserve the integrity of the neighborhood.



45 McLean Road, Keefer and Patricia Welch owners

The second project is the home of Keefer and Patricia Welch, located at 45 McLean Road. The committee also found this project to be a rewarding contribution to the community. Mr. & Mrs. Welch took an abandoned asphalt parking lot and with vision created a valuable asset to the Village of Pinehurst Local Historic District.

Railhouse Brewery to Renovate Historic Steam Plant

The Village of Pinehurst was recently awarded a \$200,000 Main Street Solutions Grant to assist the Railhouse Brewery in renovating the historic steam plant on Magnolia Road. The Steam Plant was constructed in 1895 and is a contributing structure in the Village's National Historic Landmark designation.

Upon completion of the project, the steam plant will house the brewery operations and a full-service restaurant, complete with outdoor seating. The Village will construct a road in front of the steam plant that will contain onstreet parking with brick sidewalks.

Village officials are working with the State Historic Preservation Office to ensure the renovations are made in accordance with the Department of the Interior's Standards for Rehabilitation.



Steam Plant Project Concept • Pinehurst, North Carolina

Village Center Enhancement Committee Update



The Great Recession is supposedly over but recovery has been, and continues to be, a lengthy process. Businesses continue to struggle to survive and many downtown areas are finding it increasingly hard to keep storefronts full.

Pinehurst is not immune to this situation and while government cannot be everything to everyone, the Pinehurst Village Council believes our downtown is important and is a top priority. To that end, Council has directed a number of resources, both human and financial, to be directed to downtown through the Council-appointed Village Center Enhancement Committee (VCE).

The VCE is divided into three sub committees: Business Recruitment and Retention, Business and Community Relations, and Downtown Facilities. Senior Village Staff serve as Chairs of the Sub-committees with committee membership composed of volunteers with specific interests tied to downtown.

Each Sub-committee has goals, objectives and action plans complete with timelines to address a multitude of items. Currently there are eight primary goals and twenty-nine (29) objectives directly related to downtown.

Over the past four months the Sub-committees have:

- Completed a downtown lighting survey to devise where additional lighting may be needed and developed a three phase plan to address the needs,
- Parking availability surveys have been completed, with short and long term parking strategies have been developed,
- Researched enhanced street sign and regulatory sign posts and ordered samples for evaluation,

- Completed a branding initiative which will lead to the establishment of gateway and wayfinding signage,
 - Researched options for public restrooms,
- Completed a regulatory sign (stop signs, warning signs, etc.) review to eventually reduce sign clutter,
 - Initiated enhanced landscape planning of public spaces,
 - Completed a business needs survey,
- Researched business incentive options and reported to Council,
 - Completed a survey for desired community and retail events,
 - Began design of a new annual calendar of events, and
- Planned quarterly meetings between Village officials and merchants.

Many of these objectives are far from complete but the Village Center Enhancement Committee and staff have made significant progress towards their eventual completion. There are still many more objectives to be initiated and implemented over the next twelve months.

The vibrancy of downtown is of utmost importance to the Village Council and through the objectives and initiatives already underway as well as those yet to be started, the downtown area will be better positioned going forward to help existing businesses prosper and for new business to locate in the Village Center. A healthy, active downtown is a reflection of a healthy, desirable community. When we help improve our downtown all Pinehurst residents benefit.

Please consider making your next shopping or dining experience in beautiful downtown Pinehurst.

The Village is Launching its New Brand

"History, Charm, and Southern Hospitality"...is the Village's new tagline. Along with the tagline, the Village has adopted a new logo that was developed by the firm Wilson McGuire Creative.

Going forward, the Village will utilize this new logo and tagline in its promotional efforts.

Representatives from throughout the community provided input into the branding initiative that culminated with the adoption of the logo, tagline, and new color scheme.

Look for the new logo to appear throughout the community in gateway and wayfinding signage that is planned for next fiscal year and on the Village's new website that will be launched this summer.



New Village Logo



Village is Participating in the North Carolina Awards for Excellence Program

The Village is pleased to announce that it has embarked on a journey of performance excellence by participating in the North Carolina Awards for Excellence Program (NCAfE). This program utilizes an integrated approach to organizational performance management that should result in:

- Delivering greater value to our residents, customers, and stakeholders,
 - Improving our effectiveness and capabilities, and
 - Individual and organizational learning.

The NCAfE Program is modeled after the National Malcolm Baldrige Quality Award facilitated by North Carolina State University's Industrial Extension Service (IES). The state's program recognizes participants in various stages of their performance excellence journey and mentors organizations on how to continuously improve their key processes.

Fire Department Receives Improved Rating After Inspection



The Pinehurst Fire Department recently underwent an inspection by the North Carolina Department of Insurance, Office of State Fire Marshal (OSFM) and received

an improved rating of four (4) effective July 1, 2012. The inspection, conducted by OSFM officials, is required as part of the North Carolina Response Rating System (NCRRS). Among other things, the routine inspections look for proper staffing levels, sufficient equipment, proper maintenance of equipment, communications capabilities and availability of a water source.

The four (4) rating is an improvement over the previous rating of five (5). The NCRRS rating system ranges from one (highest) to 10 (not recognized as a certified fire department). Pinehurst joins 117 other districts throughout the state with the new rating. There are a total of 1,547 fire districts in North Carolina. While lower ratings do not necessarily indicate poor service, higher ratings suggest that a department is overall better equipped to respond to fires.

State law requires OSFM officials to inspect departments throughout the state serving populations of 100,000 people or less, which make up all but six of the state's fire districts.

The Village has organized interdepartmental teams to address each of the seven Baldrige Criteria:

- 1. Leasdership,
- 2. Strategic Planning,
- 3. Customer Focus,
- 4. Measurement, Analysis, and Knowledge Management,
- Workforce Focus.
- 6. Operations Focus, and
- 7. Results.

As these teams address the criteria, they will identify opportunities for improvement. These opportunities will then be evaluated and changes implemented so the Village is constantly enhancing and improving service levels for its residents.

In January, the Village received the Level 1 – Collaborative Assessment Award from the NC Awards for Excellence Program.



National Night Out - August 7th

The Village of Pinehurst Community Watch Program is promoting "National Night Out - 2012", on Tuesday, August 7th. National Night Out is designed to:

- 1. Heighten crime and drug prevention awareness,
- 2. Generate support for and participation in local anticrime programs,
- 3. Strengthen neighborhood spirit and police-community partnerships, and
- 4. Send a message to criminals letting them know that neighborhoods are organized and fighting back.

Citizens are asked to display outdoor lights during the evening, organize block parties or cookouts in order to better know your neighbors and request a visit from a member of the Police Department or Fire Department at any planned outdoor event.

Further information can be obtained from the Pinehurst Police Department at 295-3141, or Dick Lemke, Chairman of Community Watch at 295-1185.

Volunteers Needed for Community Appearance Commission

Volunteers are needed for the Community Appearance Commission. If you have a background in architecture or an interest in the appearance of Pinehurst, please volunteer to serve on the Community Appearance Commission. This commission reviews and makes recommendations regarding all single family building permits. The Commission also performs final inspections on all sites to see that development is carried out as indicated during the initial meetings. No experience necessary; we will train you. Please fill out an application-pick up a hard copy at Village Hall or go to the Village website www.vopnc.org.

Pinehurst Police Department Raising Funds for NC Special Olympics



The North Carolina Law Enforcement Torch Run for Special Olympics fundraiser campaign is underway in the Village! On behalf of the men and women of the Pinehurst Police Department, and the more than 38,000 athletes with disabilities who benefit from

Special Olympics North Carolina each year, Chief Earl Phipps would like to invite all of our citizens to participate in this worthy endeavor to raise funds and awareness in support of the NC Special Olympics.

The Special Olympics is the world's largest sports program for people with disabilities. Persons with disabilities involved in Special Olympics North Carolina participate as athletes, coaches, officials, speakers, staff, and volunteers. They gain respect and acceptance through Special Olympics by having the opportunity to develop physical fitness, demonstrate courage, experience joy, and share their unique talents with family, friends, and the community.

The Torch Run is driven by volunteer members of the North Carolina Law Enforcement community who raise funds and awareness to support the Special Olympics mission. This movement has generated over \$14 million for Special Olympics North Carolina (SONC) since its inception in 1987. Torch Run monies help provide training and competition opportunities for athletes throughout the state. The Law Enforcement Torch Run is the main annual fundraising supporter of the Special Olympics. The annual budget needed to cover the athlete's expenses statewide is around \$1,000,000. It is the goal of the Pinehurst Police Department to raise at least \$20,000 towards that total this year in support of this worthy cause.

In support of this effort, the following events have been held to raise funds for Special Olympics:

On April 27th the Moore County Special Olympics Spring Games took place at Pinecrest High School, with members of the Pinehurst Police Department running with the athletes during the opening ceremonies.

On April 28th, a Corn Hole Tournament was held at the Arboretum

On May 17th, a "Tip a Cop" event was held at the Chick-Fil-A in Southern Pines.

On May 19th, the first annual "Cops on Top" event took place at Chick-Fil-A in Southern Pines.

On May 29th, members of the Pinehurst Police Department partnered up with the Southern Pines Police Department to run the NC Torch Run. Clark Chevrolet graciously provided vans and volunteers to assist with the motorcade transport needs and Carolina Carriage provided a golf cart.

The following events are planned over the next few months: On August 3rd, we will be celebrating "Bluegrass and BBQ" at the Fair Barn from 6:00 pm to 9:00 pm.

On August 18th, the annual Special Olympics Motorcycle Ride will be held beginning in the center of the Village, touring around scenic Moore County and ending back near Justin's Barber Shop. At the conclusion of this ride, the citizen and officer who teamed up throughout the events to raise the most funding in support of the Special Olympics will be giving Chief Phipps a brand new "hair cut" at the barbershop.

If you would like to make a donation or obtain more information about Special Olympics, please contact Sergeant Tina Sheppard at tsheppard@vopnc.org, call 295-314, or stop by the Police Department at 420 Magnolia Road. NC Special Olympics is a nonprofit organization and your donation is tax deductible. Their tax ID# is 56-1149607.

Pinehurst Farmers Market Opens for Another Season

Local, fresh, convenient, healthy, community - all of these are reasons to visit the farmers market in the core of the village. This year's market, featuring the Sandhills Farmers Green Market vendors, is being held on Wednesdays and Saturdays from 9:00 am until 1:00 pm in the lower portion of the sand parking lot on the Village Green, across from the Theater Building (Village Green Rd

West). That's an extra day and an extra hour added to the market times from previous years.

The Special Events survey recently conducted by the Village indicated a strong support for a farmers market in the village center and for convenient hours for all. While "convenient" is a different day/time for everyone, resident survey takers



astoundingly supported a Saturday market. We hope you will find a convenient time to shop the twice weekly market.

Among the fresh fruits and veggies, handmade baked goods, local meats and eggs, and resourceful crafts, will also be live music and various forms of entertainment – stay tuned! In addition, the Sandhills Farmers Green Market group hired

an enthusiastic market coordinator. Interested vendors and the like can contact Kathy Peterson at sandhillsfgm@gmail.com or (319) 850-1646 for more information about the market.

Visit our Village Center for not only the market, but for shopping, dining, and camaraderie.

Household Trash/Recycling Should Fit in Your Cart

For all residents who have a Village-issued trash cart and/or recycling cart, the Village is requesting that you not only use the cart for collection, but that all items be enclosed inside the cart on collection day.

In order to offer the most efficient service possible for the taxpayers, it's imperative that our solid waste

operators be able to keep the trucks moving. Extra trash set out beside the carts causes' significant loss of time and efficiency.

The Village has three sizes of carts for trash and recycling: 48 gallon, 64 gallon and 96 gallon. If you are frequently overflowing with a smaller cart size, please call Public Services at 295-5021 to request a larger size. A second cart may also be purchased from the Village at cost, if needed.

Please help keep your solid waste services as inexpensive and efficient as possible by complying with this request to get all your trash and recycling into your cart.

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Village of Pinehurst 395 Magnolia Road

Recycling Facts

Do you know what it cost us, the taxpayers, for trash and recycling disposal?

Take the quiz below to find out....(answers provided below)

What is the net cost for one ton of household trash taken to the Moore County Landfill in tipping fees alone (not including any labor or expense to pick it up curbside)?

- A. \$39.80
- B. \$21.38
- C. \$42.74
- D. \$44.98

Approximately how many tons of household trash collected in Pinehurst goes to the Moore County Landfill Transfer Station annually?

- A. 3,100 tons
- B. 7,000 tons
- C. 3,700 tons
- D. 4,400 tons

What is the net disposal cost for one ton of recycling (not including any labor or expense to pick it up curbside)?

- A. \$23
- B. \$6
- C. \$3
- D. \$14

Approximately how many tons of recycling collected in Pinehurst goes to a material reclamation facility?

- A. 2,400 tons
- B. 1,300 tons
- C. 1,700 tons
- D. 900 tons

If you answered "C" to all four questions, give yourself a GREEN star! You know and understand the financial impact recycling has on you, the taxpayer.

Recycling will have a direct savings to the taxpayers of Pinehurst of approximately \$54,000 this fiscal year. Every ton that goes to recycling instead of the landfill results in a net savings of \$39.74 per ton in disposal fees.

If you don't already recycle and want to help save \$39.74 per ton, join your approximately 4,000 neighbors who already recycle. To get started, call the Pinehurst Public Services Department at 295-5021. They will get you on the list for a recycling cart and can provide all the information you need.