

JUNE 2015 • VOLUME: 28 - ISSUE: II

# PINEHURST •

1895

History, Charm, and Southern Hospitality

Postal Patron Pinehurst, NC 28374

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### Holiday Closings

July 3 Independence Day September 7 Labor Day

The 2015 "One and Done" solid waste collection maps and calendars are posted on the Village website. From the website, select the Residents tab and "Solid Waste Pickup Schedule" to view more information.

### New Businesses in the Village Center

The Village of Pinehurst would like to welcome the following new businesses to the Village:

Sandhills Law Group 100 Market Square

Sweet Birch Gourmet Theatre Building

The Roast Office 95 Cherokee Road

The Runner's Spot 3 Market Square

### Volunteers Needed

The Village of Pinehurst is seeking additional volunteers at the George P. Lane Welcome Center. Duties include greeting guests, providing directions, and offering recommendations for dining, lodging, etc. Also needed are volunteers with a background or interest in conservation and natural resources for the Conservation Commission. If you are interested in volunteering, contact Lauren Craig, Village Clerk, at 910-295-8644 or lcraig@vopnc.org.

### Get Connected

Stay connected with the latest Pinehurst happenings! Sign up for a monthly e-newsletter, download the Village's mobile app, register for the CodeRED Emergency Notification System, and follow the Village on social media using Facebook, Twitter, and Instagram. For more information visit the Village website or call 910-295-1900 and our Customer Service Representatives will be happy to assist you.

## Fourth of July Parade and Fireworks Celebration



Bring your family and friends for a favorite hometown tradition, the annual Fourth of July Parade and Fireworks Celebration. Festivities begin with the Patriotic Pet Competition at Tufts Park with on-site registration at 8:30am and judging at 9:15am. At 10:00am, the pomp and circumstance of the parade begins with entries including marching units, civic organizations, beauty queens, scouts, and local businesses. Following the parade, make your way over to Tufts Park for face painting, music, an antique cars display, and summer fruits and vegetables offered by the Sandhills Farmers Market vendors.

The celebration continues into the

evening with a brilliant fireworks display at the Pinehurst Harness Track and familyfriendly entertainment including music by Disco Lemonade, pony rides, face painting, and corn hole. Gates open for parking at 4:00pm, entertainment begins at 6:00pm, and the fireworks start at approximately 9:15pm. All traffic will enter the grounds via the Monticello Road entrance and handicap parking will be available at the One Mile Track. A drop off area will be located near the One Mile Track for chairs and picnic items. Pop up tents are allowed, but must be taken down before the fireworks begin. Join us for a great day celebrating the Fourth of July! **\*** 



## Pinehurst Harness Track Celebrates 100 Years



The Village of Pinehurst is proud to celebrate the Centennial anniversary of the Pinehurst Harness Track. Also known as the "Winter Home of Champions," the facility is the oldest continuously running training and racing track facility in North Carolina and is currently the winter training home to some of the top Standardbred horses in the country.

On November 30, 1915, the Harness Track was inaugurated, under the leadership of Leonard Tufts, with a two-heat race, and the Pinehurst Jockey Club was established to make horse racing a permanent feature at Pinehurst. Today, the 111-acre equestrian facility is managed by Village of Pinehurst Parks and Recreation Department and

includes 17 barns, 2 blacksmith shops, a tack shop and the Track Restaurant. Spring through fall, the track is bustling with events such as Matiness Races, hunter and jumper shows, the Horse Carriage Marathon, the Moore County Kennel Club Dog Show, Polocrosse matches and the Annie Oakley Boom Days.

To pay tribute to the 100 years of the Pinehurst Harness Track, the Village has hosted events throughout 2015 including the "Harness the Roaring 20s" night at the Fair Barn and the 2015 Spring Matinee Races and Centennial Exhibit. The celebration finale is planned for November at the Harness Track and includes the Centennial Ceremony and Plaque Installment. More information on this event will be announced on the track's website at www.pinehurstharness.org. Come out to celebrate this historical milestone for the Pinehurst Harness Track.



### Vision

The Village of Pinehurst is a charming, vibrant community which reflects our rich history and traditions.

#### Mission

Promote, enhance, and sustain the quality of life for residents, businesses, and visitors.

## New Activity Space for Parks and Recreation

The Parks and Recreation Department has a new home for many of its programs and activities for adults, seniors, and youth- "The Recreation Room." The Village has leased 1,800 sq. ft. of commercial office space located in Suite A, at 300 Kelly Road in what was previously the Fred Astaire Dance Studio. The Recreation Room will host a variety of programs including yoga, tai chi, dance and painting for adults; pottery camps, American Red Cross babysitting class and more for youth and special populations. For more information on classes and programs, visit www.pinehurstrec.org. If you are interested in being an instructor or have a program idea, please call the Pinehurst Parks and Recreation Department and speak with Program Coordinator, Nicole Benbow at 910-295-2817.\*

### Sandhills Farmers Market

The Sandhills Farmers Market is held twice a week in the Tufts Parking Lot in the Village Center on Wednesday from 3:00-6:00pm and Saturdays from 10:00am-1:00pm. New this year is the Sprouts Kids Club- a free program for children ages 5-12, during the Wednesday market, to learn about our local food system, enjoy eating nutritious foods, and be inspired to make healthy choices. For more information visit www.moorefarmfresh. com or call the Pinehurst Parks and Recreation Department at 910-295-2817.

Village of Pinehurst 395 Magnolia Road 910.295.1900 Business Hours: 8:30 am - 5:00 pm www.vopnc.org Twitter: @VOPNC www.facebook.com/vopnc Lauren Craig: lcraig@vopnc.org

### **Upcoming Events:**

June 25: Prom for Special Needs Adults at the Fair Barn July 4: Fourth of July Pet Competition and Pet Parade at Tufts Park July 4: Traditional July 4th Parade in the Village Center July 4: Fireworks Celebration at the Harness Track July 17, 21, 31: Arts in the Park at Cannon Park

July 28: US Kids Golf Parade of Nations in the Village Center

August 29: Community Flea Market at the Fair Barn August 29: 1in8K Moore for the Cure in the Village Center September 11: Live after 5 with Bobby Messano in Tufts Park September 12: Army Ground Forces Band in Tufts Park September 17-18: Oktoberfest in the Arboretum

September 26: AACA's Antique Car Show in the Arboretum

## FY 2015 Village of Pinehurst Year in Review

Customer service is the hallmark of operations at the Village of Pinehurst. Employees in 16 departments are responsible for promoting, enhancing and sustaining a high quality of life for residents, businesses, and visitors. Under the leadership of the Village Council and professional management, the Village is effective at ensuring value for residents' tax dollars as evidenced by several key accomplishments in Fiscal Year 2015.



**Cost savings and Efficiencies:** The Village constantly looks for ways to streamline processes, save money and make sure processes are efficient. This year, the Village implemented "One and Done," fully automating all solid waste collection processes with a single collection day. This process improvement alone saves the Village over \$204,000 in staff time that is now redirected to landscape maintenance in public spaces and reduces the cost of solid waste services by 13%. In addition, the Village is in the process of converting all street lighting to LED, at an expected energy cost savings to the Village of \$3,280 annually.

**Customer Service & Communications:** In 2015, the Village enhanced its communications in several ways to ensure resident access to local government officials. In January, the Village began posting videos of Council meetings on the Village website within 24 hours of the meeting. Also, the Village launched Open Village Hall on the website to allow residents to contribute their ideas and opinions on topics of interest. In addition, the Village began a website redesign which will be launched later in 2015 and expanded its use of social media.

**Cultural and Recreational Opportunities:** This year marked a significant advancement in cultural and recreational opportunities. For the first time in the Village's history, the Village secured dedicated indoor recreation space, known as "The Recreation Room" in the newly leased location on Rattlesnake Trail. The Village also constructed bocce ball and shuffleboard courts in Rassie Wicker Park and collaborated with AC Sandhills to develop outdoor athletic fields at West Pinehurst Park.

To add to its growing list of community events, the Parks and Recreation Department assumed responsibility for the Live After Five concert series, hosting well attended concerts this spring, and partnered with the Concours d'Elegance to bring this spectacular car show back to the Village for the third year in a row. The Village also partnered with the Given Memorial Library on the new Given OutPost.



**Mobility:** To ensure adequate mobility, the Village prepared the 2015 Comprehensive Pedestrian and Bicycle Master Plans, with expanded sidewalks and bike paths planned over the next several years. The Village also installed a sidewalk on Ritter Road from the Carolina Hotel to Hwy 5 and paved 4.5 miles of roadways in Pinehurst. A sidewalk on Community Road was also designed and is scheduled for construction in the next few months. Intersection improvements at McKenzie & Hwy 5 and Barrett Rd & Hwy 5 were also designed to improve traffic safety and are planned to be constructed during Fiscal Year 2016.



**Community Safety:** The Pinehurst Fire Department continues to work towards national accreditation, signaling their commitment to providing the highest quality fire protection and suppression services. This year, the Pinehurst Police Department purchased body cameras and two Segways to enhance police protection services on greenways, downtown, and during special events.

**Awards and Recognitions:** The Village continues to be recognized for providing high quality services, as indicated by the following awards and recognition:

• Certificate of Achievement in Financial Reporting – 23 consecutive years

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- Distinguished Budget Presentation Award 7 consecutive years
- Safest Community in North Carolina 2 consecutive years
- Traffic Safety Community of the Year 8 consecutive years
- Life Safety Achievement Award 12 consecutive years
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### Village Council Meeting Dates

June 9, 2015 June 23, 2015 July 14, 2015 August 11, 2015 September 8, 2015 September 22, 2015

All Regular Meetings are held at 4:30pm in Assembly Hall at Village Hall, 395 Magnolia Road, Pinehurst, NC 28374. These meetings are open to the public to attend. All Council meeting agenda packets are posted 5 days in advance on the Village website. Videos of Council meetings are also posted to the Village website within 24 hours of the meetings.

### Welcome New Village Employees

Cameron Parent, Police Officer, Police

Charles Gary, Solid Waste Equipment Operator, Public Services

Riley Oxendine, Streets and Grounds Maintenance, Public Services

### Citizens Police Academy

A new session of the Pinehurst Police Department Citizen Police Academy will begin on September 8 and run through November 3. The academy trainings, held on Tuesday evenings from 6:30-9:00pm, expose citizens to all aspects of Police Department. Participants have the opportunity to learn about investigations, crime scene forensics, firearms, community policing, and more. Applications can be picked up at the Pinehurst Police Department- space is limited!

### Pine Beetles

Have you heard of an insect that can endanger acres of pine trees? The southern pine beetle, Dendroctonus frontalis, is a small insect native to North America and is one of the most destructive insect enemies of southern pine forests. They can infest and kill all species of pines indigenous to the south. Infested trees should be cut and removed immediately to prevent the spread of beetles. For more information, visit the USDA Forest Service website.

### Cart Smarts

By now, most residents have received a yard debris cart, bringing the total number of carts located on any given lot to three- trash, recycling, and yard debris. The Pinehurst Municipal Code requires that all carts on interior lots be stored either inside a garage/ shed or stored behind the home's building lines, extended for all sides that directly face a street, and be no more than five feet from the house. There are no screening requirements for carts; however, please be considerate of your neighbors view when choosing the location of your carts' storage. Thank you for keeping Pinehurst beautiful!

Tree City USA – 9 consecutive years

For additional information on the Village's accomplishments for Fiscal Year 2015, please see "Performance Information" under the Government tab on the Village website at www.vopnc.org. \*

## Given Memorial Library



The Given Outpost has opened and the Given  $\square$ Book Shop is enjoying a brisk business. Be sure to stop in at 95 Cherokee Road (the former Post Office building) and have a look at the new O Village gathering place.

The Given Memorial Library has scheduled a week-long Summer Enrichment Program,

offered on June 15-19, or June 22-26, from 9:30am until noon, for rising first through fifth graders. The theme of the program will be "Our Culture and Cultural Arts." Each day will involve exposure to a form of the cultural arts, a related activity and book list, snack time and outdoor activity, weather permitting. Space is limited and registration opened on May 26. Sign up by calling the library at 910-295-3642.

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### Conservation Commission Alternative Energy Subcommittee

Did you know that energy used for lighting a home costs about 5-10% of its energy budget? Switching to energy-efficient lighting can cut one's energy consumption by 25% or more. Three of the most common energy efficient lighting choices are halogen incandescent, CFLs, and

LEDs. Visit Energy Star's website to find the right light bulbs for your fixtures and consider using timers, photo cells, motion detectors, and dimmers to save electricity. When shopping for light bulbs remember to read the product label which includes information on brightness, estimated yearly energy cost, life span, and light appearance. Make sure to compare lumens (the amount of light produced) not watts. View the full article on alternative energy lighting selection for home use and more helpful tips on the Conservation Commission's page on the Village website at www.vopnc.org.\*

