

ORDINANCE #14-07:

AN ORDINANCE AMENDING THE ORDINANCE APPROPRIATING FUNDS FOR OPERATIONS OF THE VILLAGE OF PINEHURST FOR FISCAL YEAR 2014, REGARDING REVENUES AND EXPENDITURES OF THE GENERAL FUND (MOORE ALIVE WEBSITE AND DIGITAL MARKETING CAMPAIGN).

THAT WHEREAS, Partners in Progress and the Convention and Visitors Bureau delivered a presentation to the Village Council regarding a digital marketing proposal entitled “Moore Alive” on December 13, 2013; and

WHEREAS, the Moore Alive project represents a partnership with Duke Energy, Moore County, and other municipalities in Moore County to promote the area for economic development; and

WHEREAS, the Village Council subsequently approved a motion on December 13, 2013 to dedicate \$10,000 to the project, but did not formally amend the General Fund budget;

NOW, THEREFORE, BE IT RESOLVED by the Village Council of the Village of Pinehurst, North Carolina, in the regular meeting assembled this 25th day of February 2014, as follows:

SECTION 1. To amend the General Fund with regard to revenues and expenditures, the revenue and expenditure accounts are to be changed as follows:

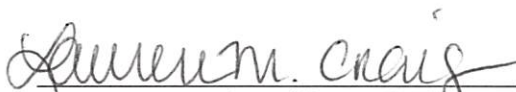
| <u>Account No.</u> | <u>Account Name</u> | <u>Debit</u> | <u>Credit</u> |
|--------------------|---------------------------|--------------|---------------|
| 10-40-720-5000 | Advertising | \$ 10,000 | |
| 10-00-190-3905 | Fund Balance Appropriated | | \$ 10,000 |

SECTION 2. Copies of this budget amendment shall be furnished to the Village Clerk, Village Manager and to the Financial Services Director for their direction and implementation.

Adopted this the 25th day of February 2014.



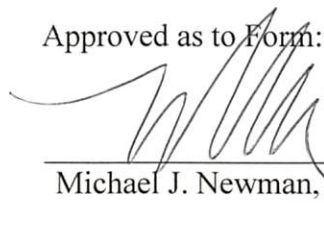
Attest:


Lauren M. Craig, Village Clerk

VILLAGE OF PINEHURST
VILLAGE COUNCIL

By: 
Nancy Roy Fiorillo, Mayor

Approved as to Form:


Michael J. Newman, Village Attorney