

**MINUTES OF  
VILLAGE COUNCIL SPECIAL MEETING  
May 20, 2013**

**395 MAGNOLIA ROAD  
ASSEMBLY HALL  
PINEHURST, NORTH CAROLINA  
6:00 P.M.**

The Pinehurst Village Council held a Special Meeting at 6:00 p.m. Monday, May 20, 2013 in the Conference Room of the Pinehurst Village Hall, 395 Magnolia Road, Pinehurst, North Carolina. The following were in attendance:

Ms. Nancy Roy Fiorillo, Mayor  
Mr. Douglas A. Lapins, Mayor Pro-Tem  
Mr. John R. Cashion, Councilmember  
Mr. Mark W. Parson, Councilmember  
Mr. John C. Strickland, Councilmember  
Mr. Andrew M. Wilkison, Village Manager  
Ms. Natalie Dean, Assistant Manager  
Mr. Jeff Batton, Assistant Manager  
Mr. John Frye, Director of Financial Services  
Ms. Lauren M. Craig, Village Clerk  
And approximately 10 attendees, including 4 staff and 1 press.

**1. Call to Order.**

Mayor Nancy Roy Fiorillo called the meeting to order.

**2. Review the new format**

Manager Andy Wilkison introduced the discussion for the Strategic Operating Plan and Budget and asked for Assistant Village Manager, Natalie Dean and Director of Financial Services, John Frye to explain the changes and the reasoning for the budgeted recommendations.

Assistant Village Manager, Natalie Dean reviewed the new format for the strategic planning process. Natalie Dean explained that the Environmental Scan was a new section added to the budget and the Council Strategies and Priorities were expanded due to implementing the balanced scorecard system and the new strategic planning process. The department profiles were also reviewed.

**3. Discuss alternative formats/changes to the document**

Assistant Village Manager Natalie Dean discussed potential alternative formats and changes that could be made to the document to reduce the number of pages and provide a "FY 2014 Budget in Brief" to the general public to summarize the budget. The general census from the Council was favorable to mailing a Budget in Brief to all residents.

Councilmember Lapins suggested relocating the tabulations of the dashboard to the back of the document and placing the budget numbers near the front.

**4. Review General Fund Budget for June 30, 2014:**

John Frye, Director of Financial Services, reviewed the General Fund Budget for June 30, 2014 with the Council.

After general discussion, Council agreed to cut \$75,000 from the proposed budget that was planned for finishing the Greenway Project on Linden Road. Council agreed to keep the study of the greenway

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system and the budgeted sidewalk improvements in the plan. Councilmember Parson inquired about the Arboretum Parking lot and staff explained that was part of the master plan noting that it was deferred last year until after the Timmel Pavilion was constructed. Council suggested for Mark Wagner to bring this plan before the Council on May 28. Gateway and Way Finding Signage was discussed and determined to stay in the budget.

Council recommended cutting the \$170,000 for the design of the Carriage House for FY 2014 and decided to move it back one year in the Capital Improvement Plan.

Councilmember Cashion inquired about the use of the Fair Barn for indoor youth and adult recreational space and the need for better weekday rentals marketing. Staff explained that a meeting is planned with Beverly Stewart from the Convention and Visitors Bureau to discuss how to market weekday rentals. Council suggested discussing this further in future Council Meetings.

Council had general discussion about the budgeted cost of fleet and requested staff to create a task force to evaluate the Village's fleet management program.

**5. Review other funds included in the June 30, 2014 Budget**

Council had general discussion about a question raised by Mayor Fiorillo, from her involvement with the Pinehurst Development Ordinance rewrite, regarding the removal of the first floor retail only policy for Magnolia Place. Councilmembers Strickland and Lapins were not in favor of this change but Councilmembers Parson and Cashion were in favor of this option.

Assistant Village Manager, Natalie Dean commented that senior management is going to review and update the strategic planning process going forward in the upcoming year.

**Audience Comments:**

Brian Deaton, commented that anytime there is a budget summary without a number attached to it, there could be more questions raised by the general public.

Pat Henry suggested that perhaps we explain in the Budget in Brief which initiatives staff will focus on that do not have associated costs. He also inquired about the purpose and audience of the strategic planning document. He noted there are \$1.6 million in projects that do not fit with the initiatives.

Tim Moore commented that it was enlightening to see how this Council went through the budget. He attended to find out more information about the Carriage House project because he had conducted a survey. He questioned the need for more parking downtown, the unit cost for a parking space, and the balance between this public/private venture. He suggested the idea of making it a goal for our citizens to read the budget and once a month, have a Councilmember stand in Village Center to answer questions on a monthly basis.

Councilmember Strickland noted the need for more citizens to attend Council Work Sessions. Mayor Fiorillo noted that this Council is focused on doing outreach to the citizens.

Pat Henry commented that it would be helpful for the meeting summaries for the Council Work Sessions to have more detail.

**6. Review the 5-Year CIP**

Council reviewed with the staff the 5 year Capital Improvements Program.

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**7. Other Business**

Assistant Village Manager, Jeff Batton presented the Council with a map noting the final decision for the kiosk location in Village Center.

Manager Andy Wilkison discussed "An Evening on the Village Green" upcoming event on Tufts Memorial Park on June 15 and after general discussion Council determined that the event would be free to the public.

**8. Adjournment.**

Councilmember Strickland moved to adjourn the Special Meeting. The motion was seconded by Councilmember Parson and carried unanimously. The meeting adjourned at 9:10 p.m.

Respectfully Submitted,



Lauren M. Craig  
Village Clerk