** Beautification Committee**

**April 1, 2024**

**Fallon Conference Room**

**3:30 PM**

**Minutes**

* **Call to Order:** Janet called the meeting to order.

**Attendees:**

Mike Apke, Jeff Batton, Kevin Brewer, Sara Copeland, Janet Farrell, Barb Ficklin, Cami Gregg, Brenda Harvey, Dee Johnson, Peggy Johnson, Deirdre MacNeil, Cara Mathis, Tony Persico**,** Molly Rowell

**Guest:** Patrick Pizzella, Tom Hennie

* **Approval of Minutes –** Farrell - Brenda moved to accept the minutes after the correction to the members of the Manning Award Committee. Brenda is a member of the committee and Molly is not. Dee seconded the motion. The minutes were approved.
* **Budget 2022-2023 FY-** Brewer – Kevin reported that there are no new expenditures.
* **Calendar –** Brewer - Kevin shared the calendar. There are no changes.

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| **Date** | **Action** | **People Involved** |
| Week of April 21st | Hanging baskets re-installed | Matt Whitaker, Kevin Brewer |
| April 25th | Plant containers downtown (Pine Branch) and stacked stone planters | Pine Branch Garden club, Kevin Brewer, Matt Whitaker |
| Week of April 28th | Plant Gateway Signs | B&G Staff |
| Week of May 5th | Plant Annuals Tuft’s Park | Kevin Brewer, B&G Staff |
| May 14th | Planting Day Downtown | Cami Gregg, Matt Whitaker, Kevin Brewer, B&G Staff to unload plants  Garden Club Members |
| July 19th | Order flowers for fall planting | Kevin Brewer |

**Beautification Grant-** Batton, Rowell, Johnson, Farrell

Jeff said we can fill out the form for a Beautification Grant for Amy and Cara’s project at the Dundee area of Pinehurst Elementary School.

**Old Business –**

* Downtown Amenity Plan Improvements – Jeff reported that the change from angled to parallel parking on the west side of Chinquapin from the resort, and finishing landscaping and bollards should be completed before the open.
* House Bill 259, Native Plants in DOT ROW – Jeff noted that letters were sent with no response yet.
* Rain Garden – Kevin spoke with Claudia Watson. NC State would sponsor this project and hold an educational workshop for the community showing how to produce a rain garden. The discussion continues and Claudia is looking at a lot of potential model areas. Jeff said we need to think about visuals in high visibility areas. The Tufts Park swale was offered as one to consider. Tony suggested some shrubs to keep it evergreen throughout the year. Claudia took photos and will check with Mitch Woodward at NC State about the potential. There were thoughts offered to keep in mind. The location must have access to parking for participants. Perhaps developers could be approached for location ideas. Kevin will keep the committee updated as needed.
* Landscaping USGA side of Hwy 5 – Jeff has two quotes, both about $15,000 that includes the stoplight area, grading on hill, and plantings. There could be a partnership to cover the funds. Jeff recommends $10,000 out of BC operating budget toward the project. Dee moved to use $10,000 from the Beautification Committee operating budget. Molly seconded the motion. The motion was approved.
* Warren H. Manning Award 2024 – Janet, Dee, Brenda, Cara, Sara

Sara and Brenda wrote and submitted an article for the Pilot. Another article will be published in May. Cara designed a flyer with QR Code linking to the BC site and application.

Kevin suggested we pay to put a copy of Cara’s flyer in the pilot to make sure it goes in. It should cost up to $500 for two inserts of ¼ page. Tony moved that we devote $500 to $600 for running the flyer twice in the pilot for advertising. Sara seconded the motion. The motion passed unanimously. The QR code will be added to the May Pilot article. Cara will email it to Kristen Bunton. Cara also suggested we get the word out to the various garden clubs.

Updates for 2024 are applied on the BC page on the website so correct dates and the link to

apply are in place. Judges have been chosen. Sara suggested adding some pictures from last

year. Cami moved to include both the Warren Manning book and gift certificate as the prize.

Molly seconded the motion. The motion was approved.

* Report from Business Guild – Kim – No report.
* Beautification Committee Membership Guidelines – Janet, Deirdre, Brenda, Molly, Dee.

A few items came up in looking at the guidelines. There could be a review of term limit of two years for the chairmanship and there should be a vice chair. Molly suggested supporting and enhancing Pinehurst neighborhoods with beautification grants, and that the Village is much broader than just the village center. Janet and Molly will work on rewording some areas for clarity. Janet will get updates about volunteers and members.

* Pinecone Logo on RR Trestle- Jeff No update.
* Enhance Dundee Rd Area – Amy, Cara

It was agreed to have grant money for the project.

Cara said the project was exciting to the principal. The next step is to fill out forms (Budget, school form and grants). This project will take place in the Fall.

* Committee Chair 2024-2026 – Janet – No update
* Other Items:

Cami noted the Garden Club wants to remove the roses that are not thriving and do new plantings in the Fall Memorial Garden.

**New Business –**

* Molly would like litter pickup to be a committee priority before the open. There was discussion about possibilities. Molly asks if there is a way to communicate with other groups working for the good of the Village. (Neighborhood Advisory Committee) Pat suggested we ask Kristen Bunton to put one of our members on the speaker’s agenda to speak about what the Beautification Committee is doing.
* Jeff said the area at Lake Hills and HWY 5 has been replanted .
* Molly wants a letter writing campaign to have the lampposts at McKenzie and HWY 5 painted.

**Comments from attendees.** None

**Motion to Adjourn.** Dee moved to adjourn the meeting and Tony seconded the motion. The meeting was adjourned.

* *Meetings of BC are held the first Monday of the months indicated at 3:30 PM.* 
  + Meeting Dates 2024 – May 6, August 5, September 9, October 7, November 4, December 2. No meetings in January, June or July.

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