

Beautification Committee
November 7, 2022
Council Chambers
3:30 PM



Minutes

- **Call to Order:** Janet called the meeting to order at 3:30
Attendees: Mike Apke, Kevin Brewer, Janice Cantelou, Sara Copeland, Janet Farrell, Brenda Harvey, Dee Johnson, Peggy Johnson, Chris Jones, Mary Hall Koontz, Deirdre MacNeil, Amy McKenzie, Molly Rowell, Joanne Valdes.

- **Approval of Minutes:**
Dee moved to accept the minutes and Mary Hall seconded the motion. The minutes were approved.

- **Budget 2022-2023 FY-** Kevin 272.26 for extra lights 30 for plaque
Kevin shared the current budget. He noted \$272.26 for extra lights for the Christmas wreaths and \$30 to replace the missing prize plaque for the Christmas decorating contest.

- **Calendar-** Kevin shared the calendar.

Date	Action	People Involved
November 14	Put up the large Christmas tree	B&G staff, Events staff, Kevin Brewer
November 14-16	Decorate the large Christmas tree	B&G staff, Events staff, Kevin Brewer
November 16-18	Put out Christmas tree clusters	B&G staff, Events staff, Kevin Brewer
November 15, (Rain date 16 th)	Hang wreaths downtown and big swags	Linden Garden Club, Public Services, Beautification Committee
November 17	Hang swags on the signposts	Pinehurst Garden Club members
December 2	Christmas tree lighting	Events staff, B&G staff
Dec. 12 th and 13th	Christmas Decorating Contest judging	Amy McKenzie, Guest Judges
January 3-4	Take down Christmas tree and tree clusters	B&G staff, Events staff
TBD	Take down wreaths	Linden Garden Club, Public Services, Beautification members
TBD	Take down swags	Pinehurst Garden Club

- **Beautification Grant-**
No new grant applications
- **Old Business -**
Project Updates
- Solar Eclipse Marker site at 100 Ritter Rd. – Mike and Kevin –The survey is complete, and they are pricing the sign. Decisions need to be made regarding the path. Kevin suggests making a path to the Solar Eclipse monument, and that could cost \$1,000. Perhaps a sand path would work. The Village will clean the right of way. Molly moved to make a walkway to the marker at an estimated cost of \$1,000 from the Beautification Committee budget and Brenda seconded the motion. The motion passed.
- **Downtown Improvements: lamp posts**
Kevin reported we have completed the re-painting of all 61 lamp posts downtown as well as the flagpole. To keep light from escaping into the night sky, Kevin has ordered a new light deflector for the downtown lightbulbs for us to test. We are also looking at globe options for downtown lamp posts. Kevin has ordered a globe to be very similar to the ones now. He noted that it could cost \$30,000 to do all lampposts while there is another source for light deflectors that would be \$5,000 to go inside the globes. One of each type will go up on Community Road to see the comparison. This was recommended by McAdams to avoid light pollution.
- Landscape Improvements HWY 5 / 211 near McDonald – the Village roughed in the irrigation and DOT has been inactive on this project at the present.
- Pinehurst South (Monticello) Landscape Improvements – Kevin shared that we would need to send plans to get encroachment approval from DOT and the Railroad. He showed pictures of possibilities for the corners. The Committee liked Kevin’s plans for the area.
- RR Trestle and hill clean-up – Kevin reporting for Jeff
The Railroad has committed in principle to the re-painting of the Railroad trestle. This would probably fall under a Commercial Appearance Grant in the Beautification Committee budget. The total cost will probably be \$5000 to \$7000 with traffic control measures and painting. We would put up 50% of that if the grant award was made. Lots more planning and coordination will have to occur with NC DOT, the Railroad and the painting firm. so we may expect the project to proceed in Spring at earliest. Kevin has a quote for power washing and painting with a high-quality concrete paint that may be a darker color to hide rust.
- Landscape Plan - part of McAdams Downtown Amenity Action Plan – Janet and Kevin reported for Jeff.

The big plan was presented to the council, and it would be their decision on a time for public input. McAdams has started work on the landscape construction plans for the beds downtown. They have all the measurements and have completed review of existing plants to see which may remain. Jeff does not have a timeframe for seeing the first draft, but he doesn’t think it will be much longer. 10 areas were mapped to be included. Each existing bed is being modified and refreshed.

- Report from Business Guild – Kim
No report
- Swags and bows update
Mary Hall reported that there are extra bows if needed.
- Christmas Contest Updates – Amy
Amy ordered the replacement for the missing business winner sign. The last date to enter the contest is December 9th Jeff may have a form to fill out in the email.
Amy will place an article in the Village Newsletter if possible Note: email to nominate your house for contest is christmasprize2022@gmail.com
- Christmas Wreath Update & Volunteers –
Janet announced that the Village crew delivers the bows to lampposts. Twenty to twenty-four volunteers are planned for fluffing the wreaths. Volunteers should meet at 8:00 a.m. on the 15th.
- Warren H Manning Award – Janet gave an update, noting that award winners will have a minimum of 30 days to keep the sign in their yard. There will be a fillable PDF form, and nominations are due by June 10. Judging will take place between June 15 and July 1. Nominations and applications can be made on the Village Website. Gardens must be visible to be eligible.
- Volunteer Hours – There was a reminder for committee members to post their volunteer hours on Timecounts.org.
- Other Items:

Beautification Overview - Janet shared with the committee

Overview

The Beautification Committee serves as an advisory committee for the purpose of enhancing the appearance of the Village Center and surrounding areas through initiatives such as the establishment and maintenance of public planting areas and planting receptacles and overseeing the appropriate seasonal decoration of the Village Center, all in cooperation with the Village Center and other appropriate entities.

Responsibilities

- Educate regarding the appropriate plant material suitable for seasonal use in planters and other plant receptacles in the Village Center, and utilizing funding provided by the Village for the installation and maintenance of the plant material in the planters and plant receptacles.
- Proactively seek out and work cooperatively with key partners to assist the Committee and Village Council in beautifying the Village Center and surrounding residential areas such as the Village Center Enhancement Committee, the Business Guide, the Neighborhood Advisory Committee, and the NCDOT.

- Assist the Public Services Department and where appropriate, other entities, in beautifying key intersections and street corners in and near the Village Center that enhance the overall appearance of the Village Center, in keeping with historical and traditional landscaping and beautification methods utilized in the Village of Pinehurst.
 - Bring to the attention of the Village staff and assist in addressing unsightly areas within the Village Center or immediately surrounding area. The Operating Budget is \$24,000 and Grants of \$15,000.
- **New Business**
 - **Proposed Wayfinding Signs – Janet and Kevin reported for Jeff**
At some point, Jeff wants to get an opinion from the Committee on possible public parking wayfinding signage downtown. There are two options to consider, one is directional banners on the lamp posts and the other is ground level signs. Kevin noted that banners could hang on lampposts. Jeff included examples of both and Janet shared the possibilities. More information will be coming from Jeff.
 - **Yadkin Road Markers.** Bill Edsel emailed Jeff Sanborn. Moore County Historical Society is applying to have all Yadkin Road Markers designated as historic.
 - **Comments from attendees.** No comments
 - **Motion to Adjourn.**
Joanne moved to adjourn the meeting and Mary Hall seconded the motion. The meeting was Adjourned.

Meetings of BC are held the first Monday of the months indicated at 3:30 PM.

✓ Meeting Dates 2022 – December 5

History, Charm, and Southern Hospitality