2022 Village of Pinehurst Neighborhood Quality of Life Survey
Findings Report

Presented to the Village of Pinehurst,
North Carolina

July 2022

ETC INSTITUTE

Contents

1 Executive Summary

2022 Village of Pinehurst Neighborhood Quality of Life Survey

Purpose and Methodology

ETC Institute administered a Neighborhood Quality of Life Survey to residents of the Village of Pinehurst during the summer of 2022. The purpose of this survey was to help Village leaders and elected officials to better understand the quality of life of Pinehurst residents in their neighborhoods.

The 10-question survey was administered online and by phone. ETC Institute mailed a postcard to a random sample of households throughout the Village of Pinehurst. The postcard contained a QR code and link to the online survey. At the end of the online survey, residents were asked to enter their home address; this was done to ensure that only responses from households who were part of the random sample were included in the final survey database. The postcard also contained a phone number for those who preferred to complete the survey over the phone.

After postcards were mailed, ETC Institute sent text messages to households that received the survey to encourage participation. The text messages contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Pinehurst from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 350 households. The goal was exceeded, with a total of 401 households completing the survey. The overall results for the sample of 401 households have a precision of at least +/-4.8% at the 95% level of confidence.

This report contains:

- An executive summary of the methodology for administering the survey and major findings (section 1),
- charts and graphs for each question on the survey (section 2)
- cross-tabular data (section 3),
- tables that show the results of the random sample for each question on the survey (section 4),
- a copy of the survey instrument (section 5).

The following pages contain a summary of key findings.

2022 Village of Pinehurst Neighborhood Quality of Life Survey

Overall Quality of Life in Neighborhoods

Ninety-five percent (95%) of respondents rated the quality of life in their immediate neighborhood as "excellent" (60%) or "good" (35%); 4% gave a rating of "neutral", and only 2% rated the quality of life in their neighborhood as "poor" or "very poor".

Q2. How would you rate the quality of life in your immediate neighborhood (on your street, block, cul-de-sac, etc.)?

by percentage of respondents

Excellent
60%

Poor/Very Poor
2%

Neutral
4%

Good
35%
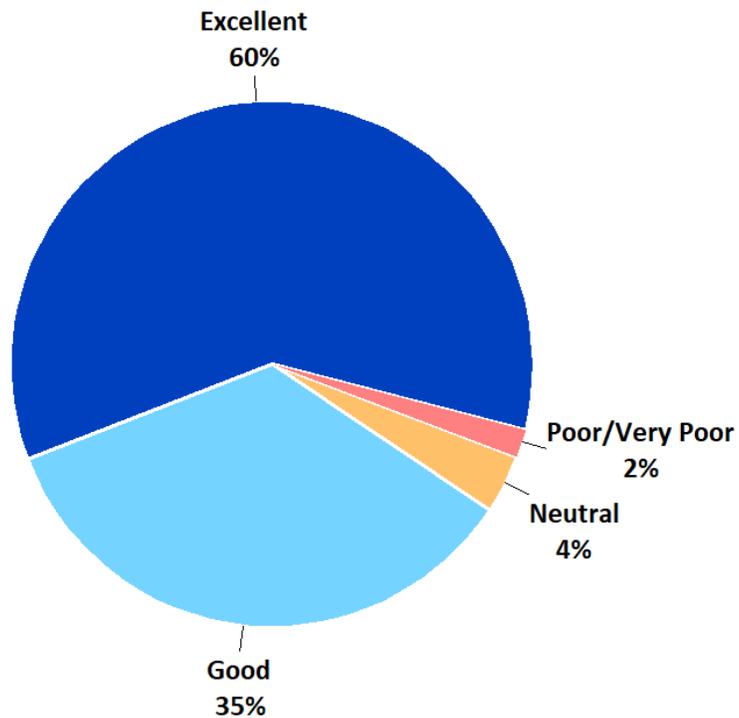
2022 Village of Pinehurst Neighborhood Quality of Life Survey

Factors That Impact the Quality of Life in Neighborhoods

There are five factors that over 90% of respondents feel are "very important" or "important" to the quality of life in their neighborhood: safety (99%), quiet, peaceful setting (98%), housing aesthetics (97%), community services (94%), and walkable streets (91%).

Q3. How important are the following factors to the quality of life in your neighborhood?
by percentage of respondents

Factor	Very important	important	Not important	Not sure
Safety	94%	6%	1%	
Quiet, peaceful setting	82%	16%	2%	1%
Housing aesthetics	61%	36%	3%	1%
Community services	58%	36%	4%	2%
Walkable streets	66%	25%	8%	1%
Sense of belonging	40%	47%	12%	2%
Knowing your neighbors	39%	48%	13%	1%
Social interaction	29%	54%	16%	1%
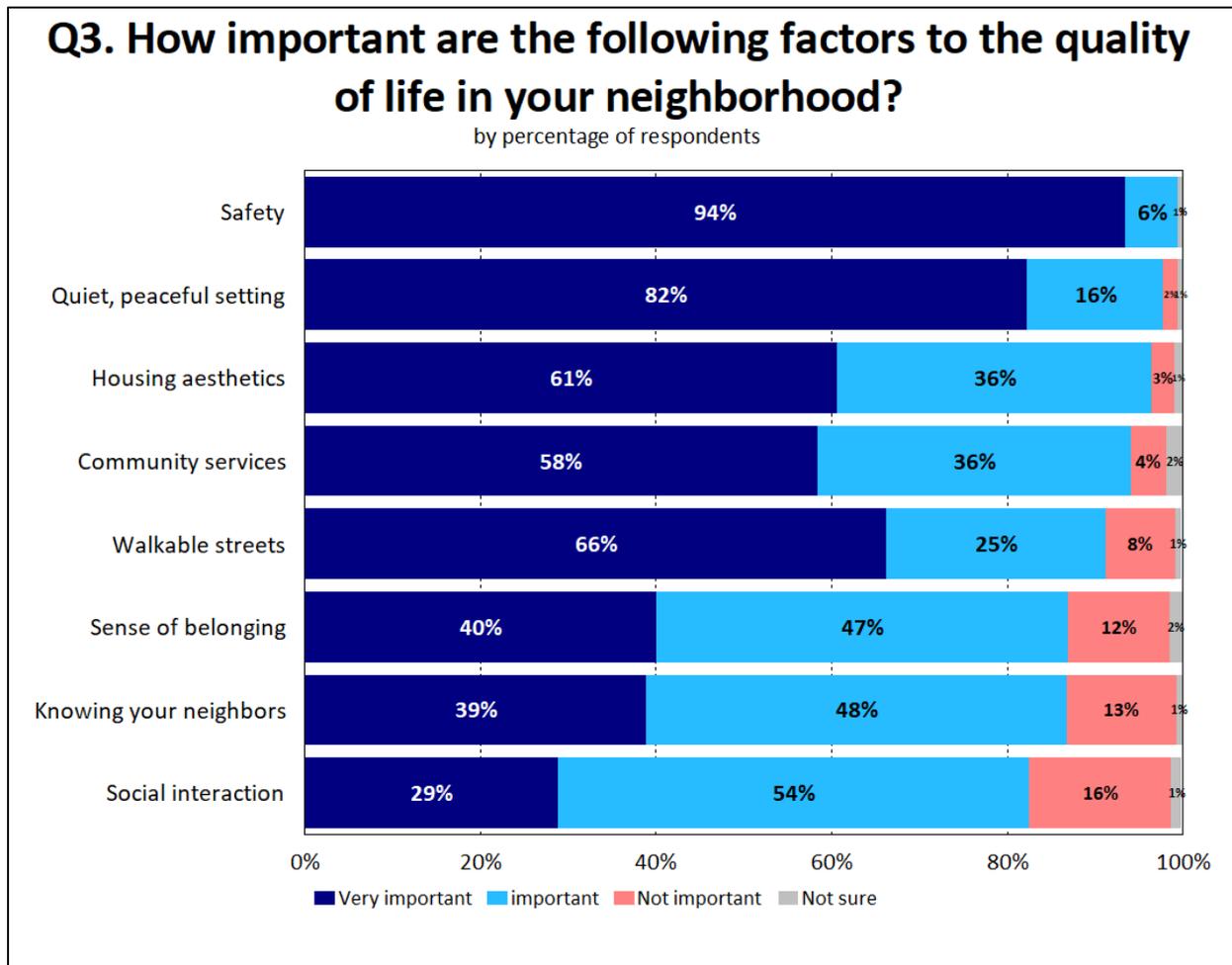
2022 Village of Pinehurst Neighborhood Quality of Life Survey

Neighborhood Observations

Twenty-one percent (21%) of respondents have "frequently" or "somewhat frequently" observed parking in the right-of-way or excessive vehicles in their neighborhood, 21% have "frequently" or "somewhat frequently" observed improper placement of waste receptacles in their neighborhood, and 15% have "frequently" or "somewhat frequently" experienced problems with noisy neighbors.

Q5. How frequently have you observed the following in your neighborhood?
by percentage of respondents

	Frequently	Somewhat Frequently	Rarely	Never	Not Sure
Parking in the right-of-way or excessive vehicles	7%	14%	41%	36%	2%
Improper placement of waste receptacles	5%	16%	49%	28%	3%
Problems with noisy neighbors	5%	10%	39%	46%	1%
RVs, boats, & other over-sized vehicles	4%	6%	34%	54%	3%
Trespassing	2%	4%	23%	68%	3%
Drug use, public intoxication	2%	4%	12%	77%	6%
Prostitution	0%	0%		89%	10%

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Charts and Graphs:

Q1. How would you describe your immediate neighborhood?

by percentage of respondents
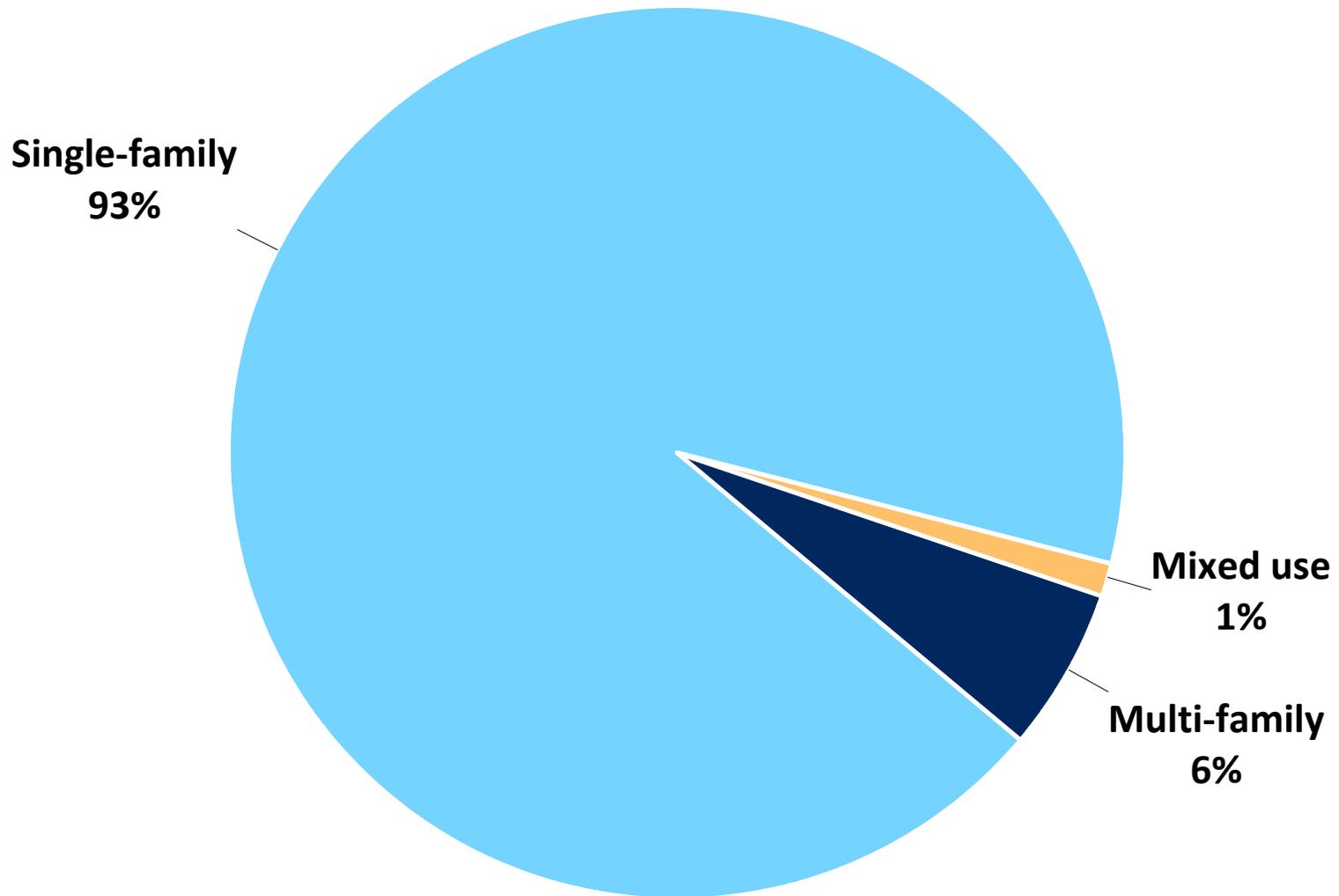
**Single-family
93%**

**Mixed use
1%**

**Multi-family
6%**

Q2. How would you rate the quality of life in your immediate neighborhood (on your street, block, cul-de-sac, etc.)?

by percentage of respondents

Excellent
60%

Poor/Very Poor
2%

Neutral
4%

Good
35%

Q3. How important are the following factors to the quality of life in your neighborhood?

by percentage of respondents

Legend: Very important | important | Not important | Not sure
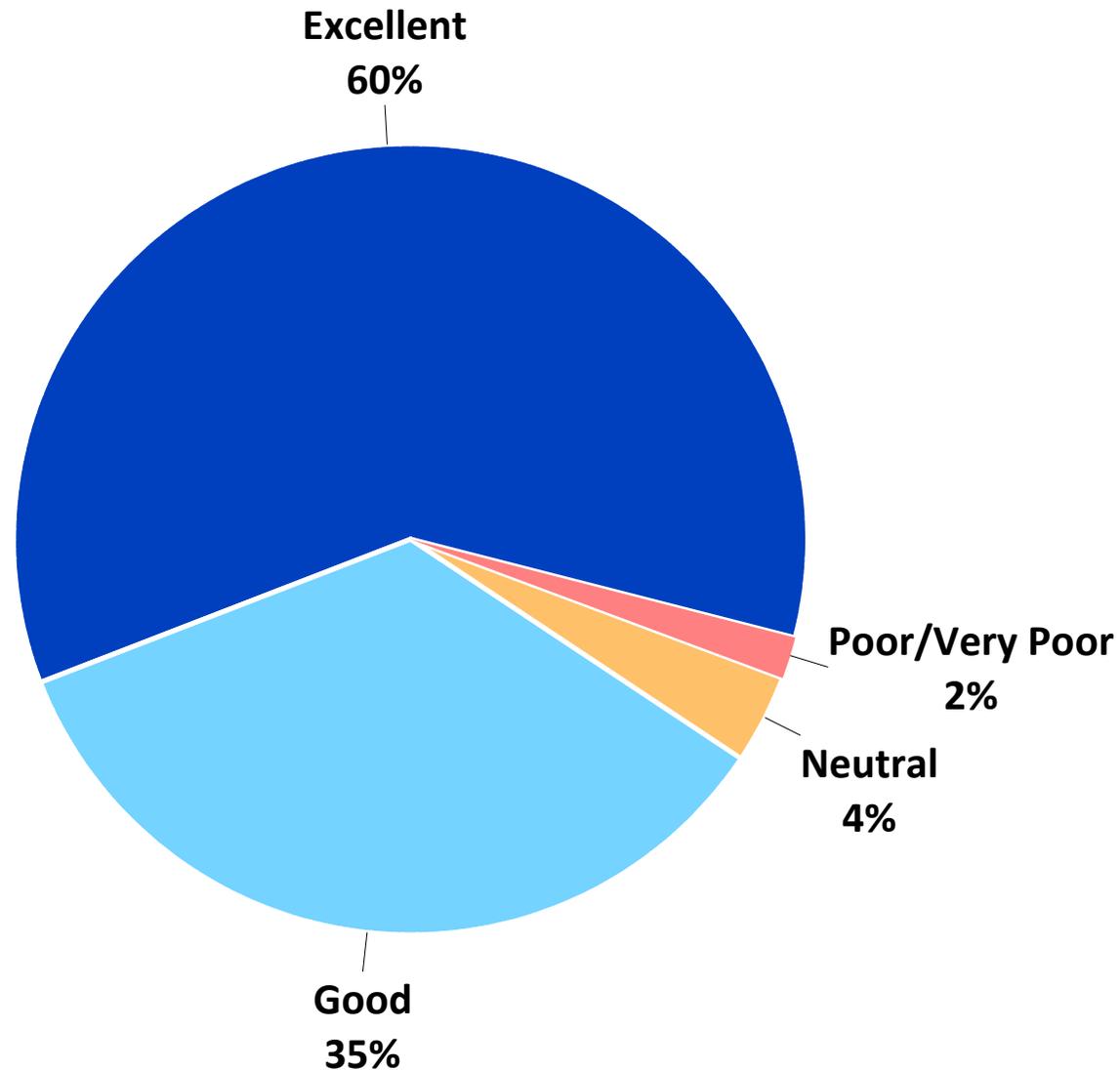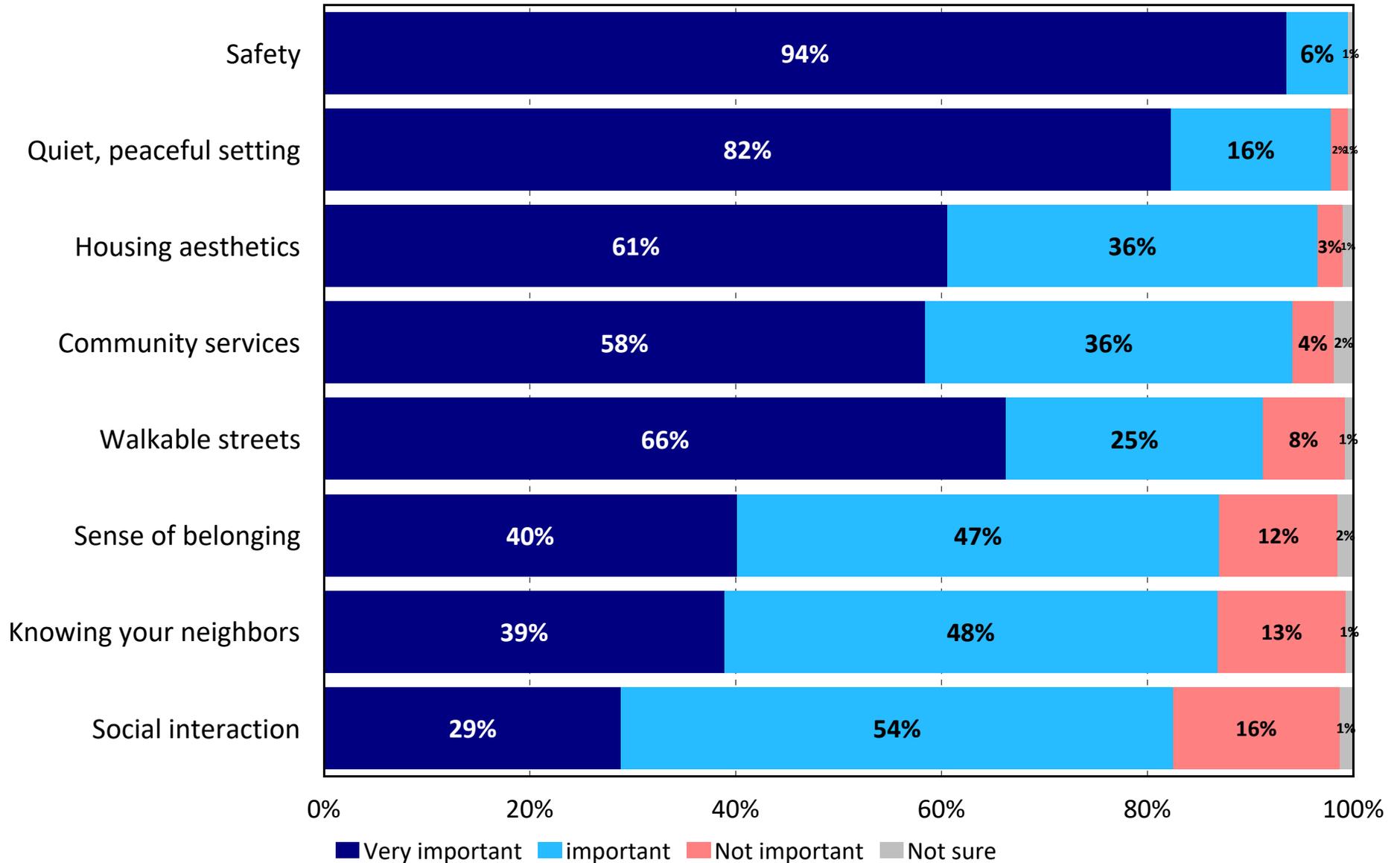
Q4. Which four factors are the MOST IMPORTANT to the quality of life in your neighborhood?

by percentage of respondents who selected the item as one of their top four choices

Factor	Percentage
Safety	88%
Quiet, peaceful setting	77%
Walkable streets	62%
Housing aesthetics	45%
Community services	43%
Knowing your neighbors	36%
Sense of belonging	17%
Social interaction	13%

Legend: ■ 1st Choice ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

Q5. How frequently have you observed the following in your neighborhood?

by percentage of respondents

	Frequently	Somewhat Frequently	Rarely	Never	Not Sure
Parking in the right-of-way or excessive vehicles	7%	14%	41%	36%	2%
Improper placement of waste receptacles	5%	16%	49%	28%	3%
Problems with noisy neighbors	5%	10%	39%	46%	1%
RVs, boats, & other over-sized vehicles	4%	6%	34%	54%	3%
Trespassing	2%	4%	23%	68%	3%
Drug use, public intoxication	2%	4%	12%	77%	6%
Prostitution	0%			89%	10%

Legend: Frequently | Somewhat Frequently | Rarely | Never | Not Sure

Q6. Do you feel like you know the occupants of neighboring residential properties?

by percentage of respondents
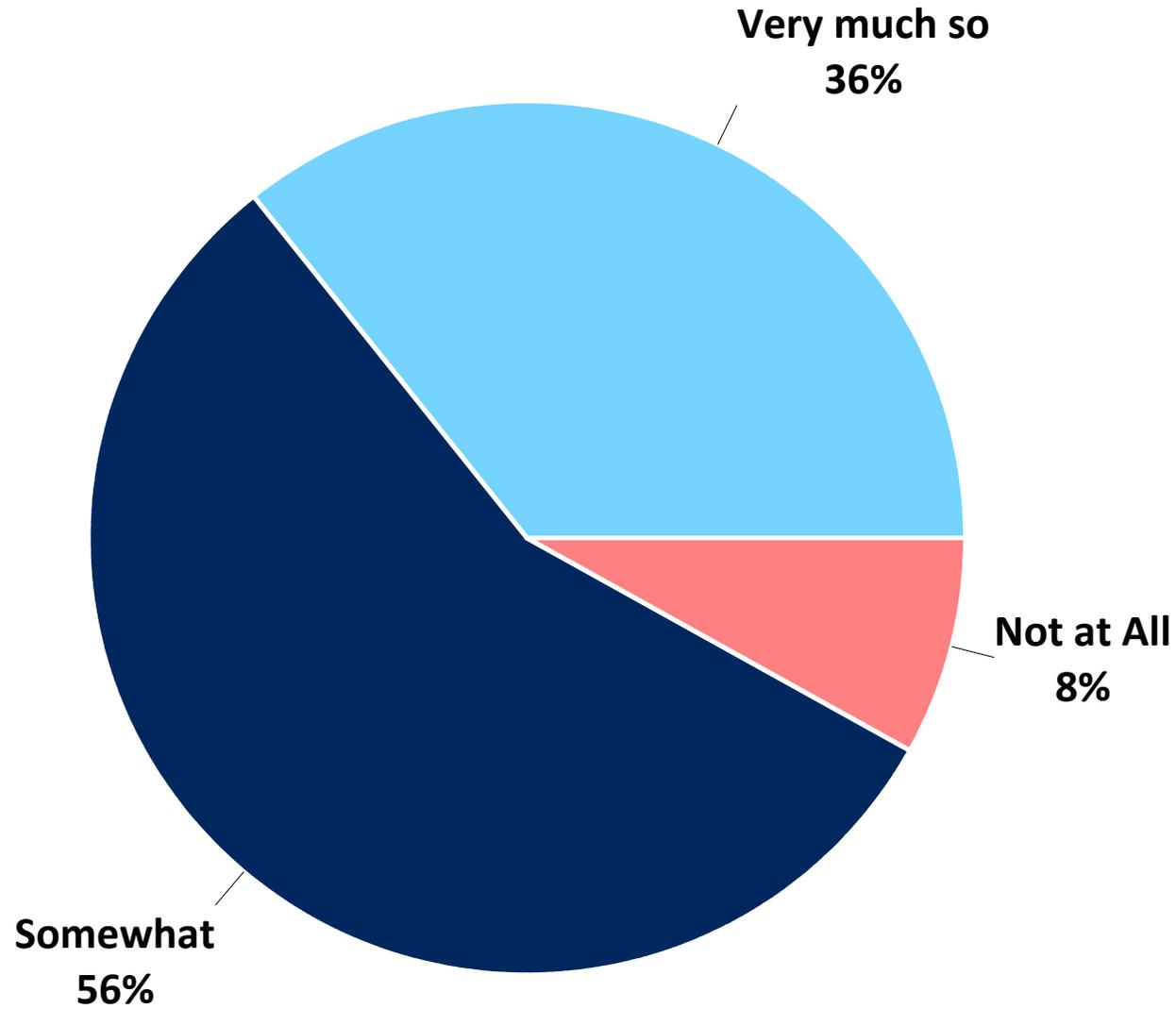
Very much so
36%

Not at All
8%

Somewhat
56%

Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door?

by percentage of respondents

None 21%

I don't know 29%

Three or more 23%

Two 13%

One 14%
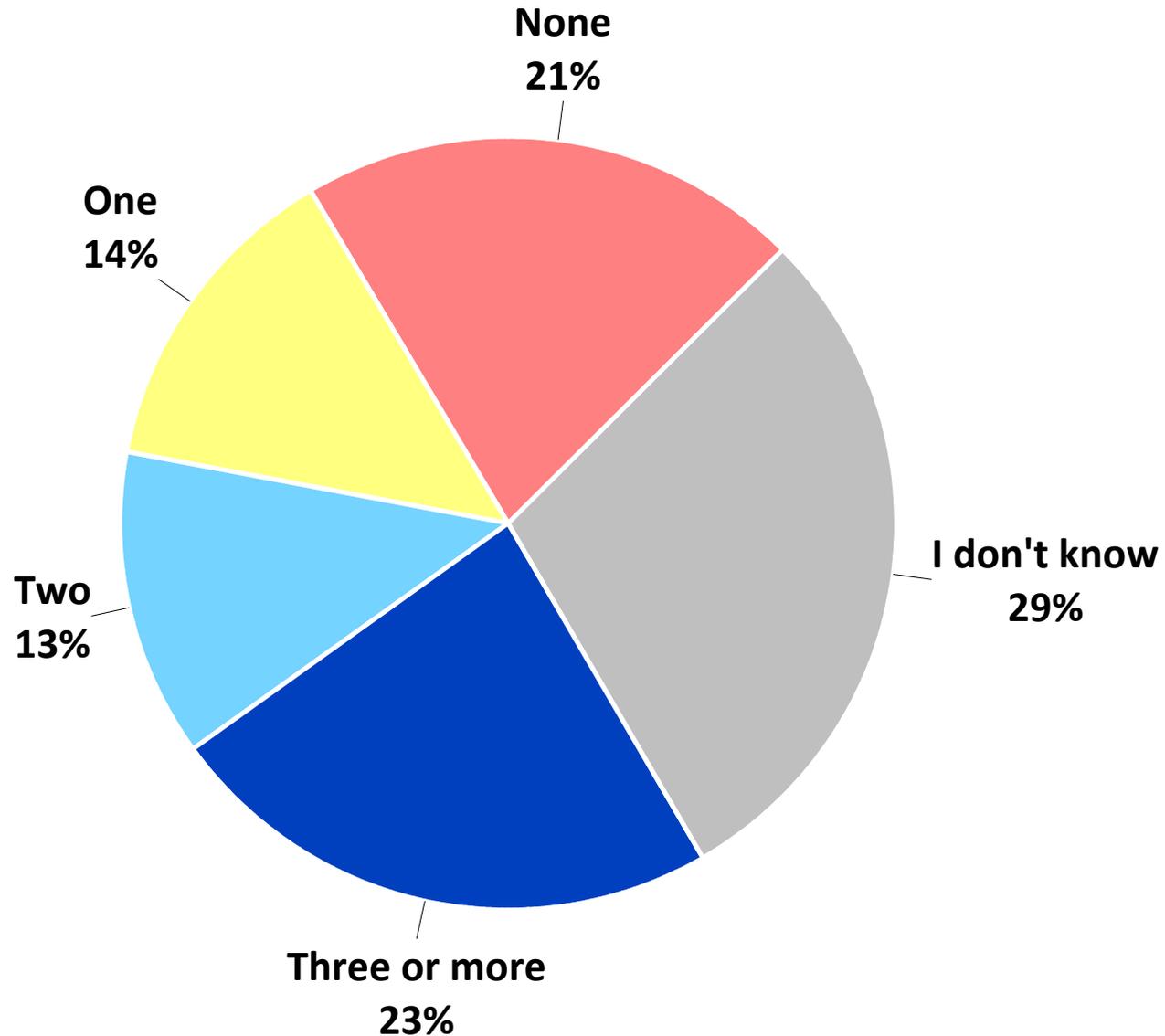
Q8. Which of the following best describes the general neighborhood areas where you live?

by percentage of respondents

Pinehurst Trace/Pinedale/
Midland Country Club/Taylorhurst
/Walker Station
3%

Pinehurst No. 6
18%

Village Acres/Murdocksville Rd.
12%

Pinehurst No. 7/Lawn
& Tennis/CCNC 3%

Morganton/Monticello Rd.
9%

20%
Old Town/Linden
Rd./Donald Ross Dr./
Clarendon Gardens

Lake Pinehurst/Burning
Tree/St. Andrews/Cotswold
27%

Pinewild
8%
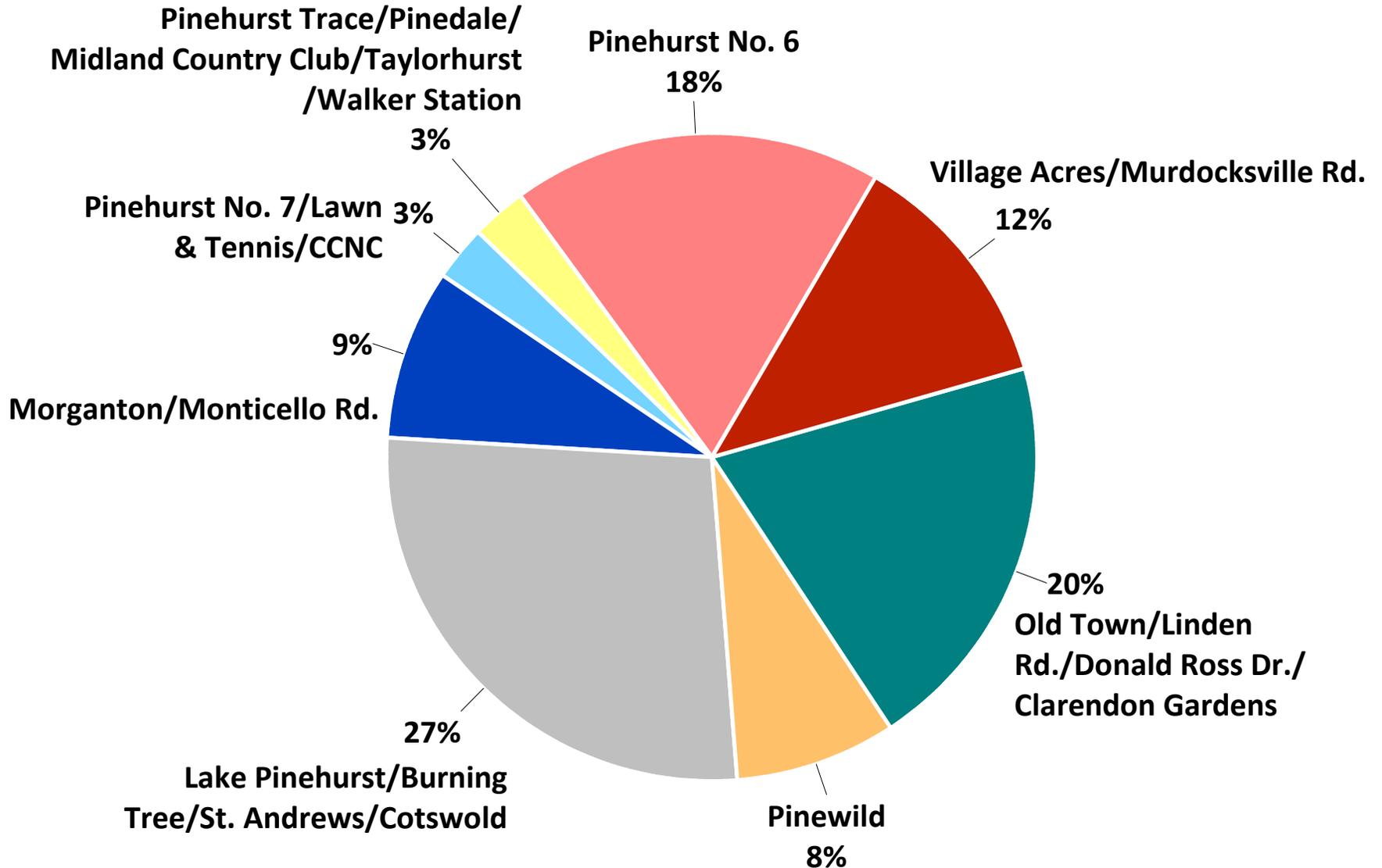
Q9. Which of the following best describes your age?

by percentage of respondents

35-44 years
12%

Under 35 years
9%

Not provided
1%

45-54 years
13%

65+ years
47%

55-64 years
18%
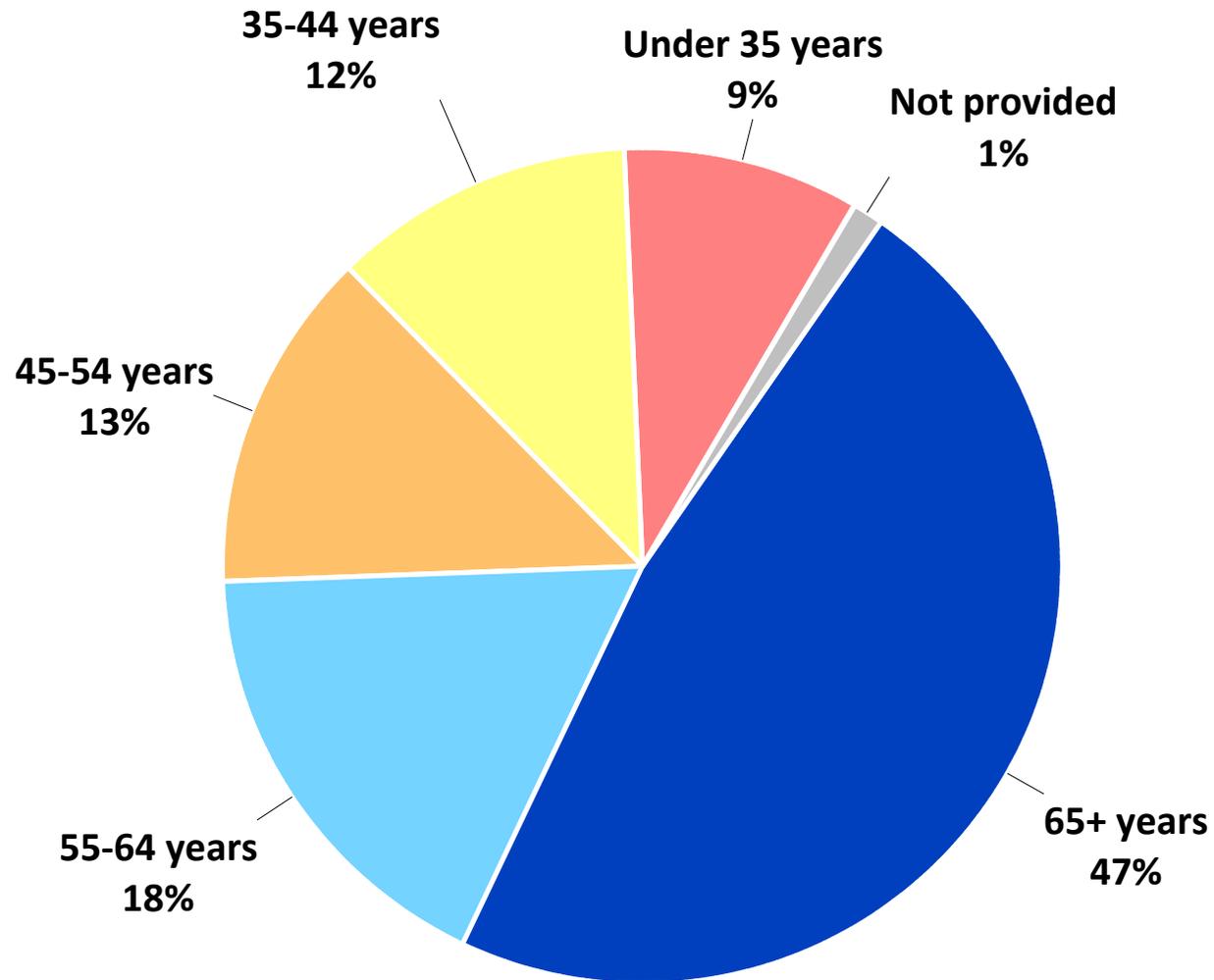
Q10. What is your gender?

by percentage of respondents

Prefer to self-describe
0.2%

Non-binary
0.2%

Male
49.3%

Female
50.3%
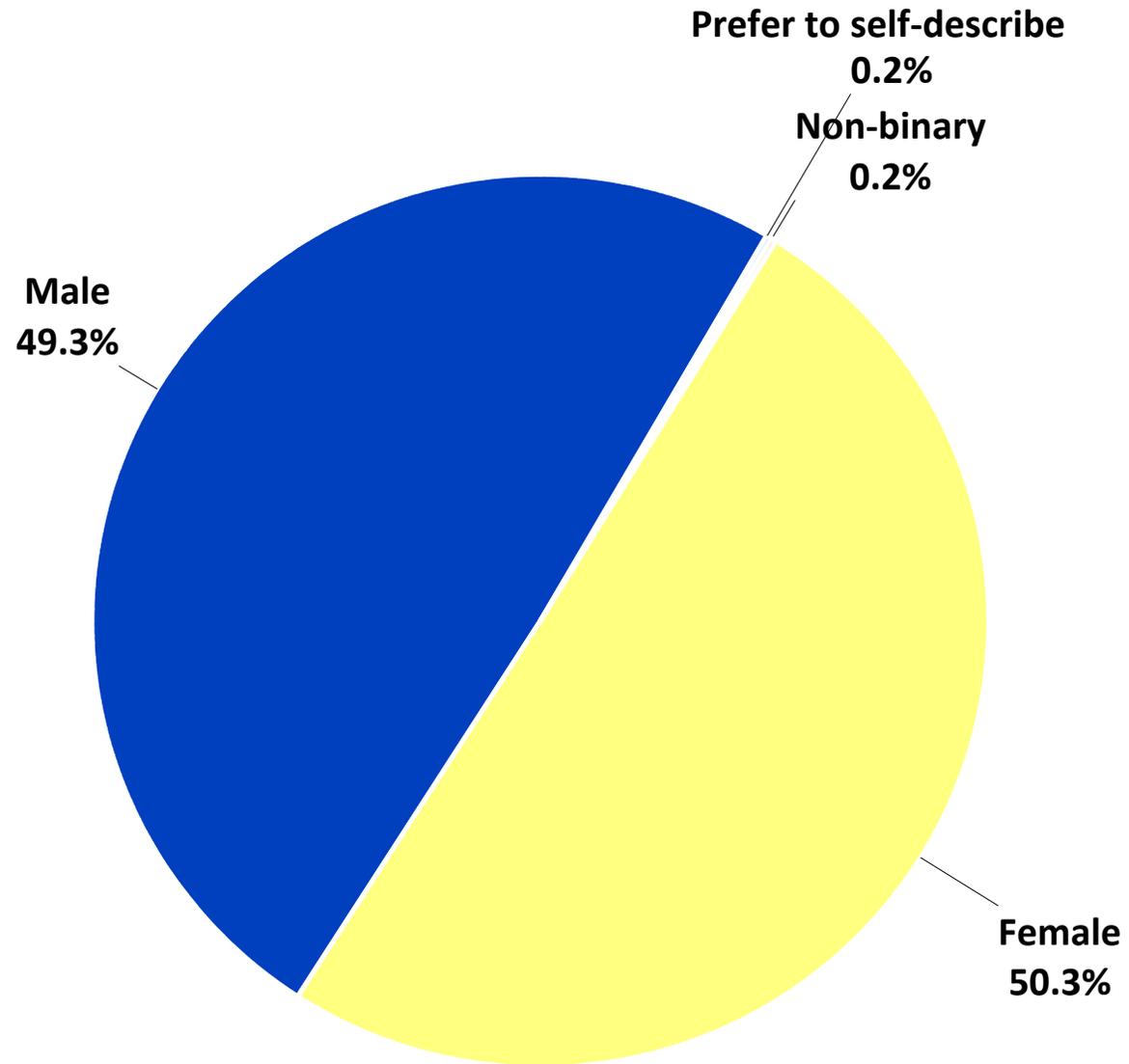
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Cross-Tabular Data by Question 7

Cross-Tabular Analysis

Overview

The tables on the following pages contain cross tabulations of survey questions by select respondent characteristics. Chi-square tests of significance were applied to these survey questions as a way to understand differences between the groups. If a letter is capitalized, there is a 99% probability there is an actual difference between respondents in each of the groups. If the letters are lower case, the probability of actual differences would be 95%. For each subgroup that has a statistically significant difference, an upper case or lower case letter denoting significance is shown in the category.

The letter denotes the category from which it is statistically different. Items that have no letter denotation in their column were not statistically different.

An example is provided on the following page.

Cross-Tabular Analysis

Since the letters A, B, C, D, and E are capitalized for respondents that "frequently" have problems with noisy neighbors, there is a 99% probability that there is an actual difference between households that have three or more vacation rentals or short-term rental properties within a two-minute walk of their front door, compared to households that have two or less. If the letters were lower case, there is a 95% probability that there is an actual difference.

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q5-2. Problems with noisy neighbors						
Frequently	0.0% D	1.8% D	2.0% D	17.0% ABCE	0.9% D	4.7%
Somewhat frequently	4.8% cd	7.3%	17.6% aE	17.0% aE	5.1% CD	9.7%
Rarely	38.1%	41.8%	43.1%	34.0%	40.2%	38.9%
Never	57.1% cD	49.1% d	35.3% ae	29.8% AbE	53.8% cD	45.9%
Not sure	0.0%	0.0%	2.0%	2.1%	0.0%	0.7%

Q2. How would you rate the quality of life in your immediate neighborhood (on your street, block, cul-de-sac, etc.)?

N=401

	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A

Q2. How would you rate quality of life in your immediate neighborhood

Excellent	76.2% bDE	60.0% a	62.7%	46.8% A	56.4% A	59.6%
Good	23.8% de	36.4%	33.3%	38.3% a	40.2% a	34.9%
Neutral	0.0% D	3.6%	3.9%	9.6% Ae	1.7% d	3.7%
Poor	0.0%	0.0%	0.0%	4.3%	1.7%	1.5%
Very poor	0.0%	0.0%	0.0%	1.1%	0.0%	0.2%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q3-1. Walkable streets						
Very important	67.9% c	61.8% C	86.3% aBDE	63.8% C	60.7% C	66.3%
Somewhat important	22.6% c	32.7% C	7.8% aBDE	27.7% C	28.2% C	24.9%
Not important	9.5%	3.6%	5.9%	7.4%	10.3%	8.0%
Not sure	0.0%	1.8%	0.0%	1.1%	0.9%	0.7%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q3-2. Quiet, peaceful setting						
Very important	89.3% b	74.5% a	88.2%	80.9%	79.5%	82.3%
Somewhat important	9.5% b	23.6% a	9.8%	16.0%	17.9%	15.5%
Not important	1.2%	1.8%	2.0%	1.1%	2.6%	1.7%
Not sure	0.0%	0.0%	0.0%	2.1%	0.0%	0.5%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q3-3. Knowing your neighbors						
Very important	42.9% e	29.1% D	47.1% E	52.1% BE	26.5% aCD	38.9%
Somewhat important	50.0% d	54.5% D	45.1%	31.9% aBE	57.3% D	47.9%
Not important	7.1%	16.4%	7.8%	14.9%	14.5%	12.5%
Not sure	0.0%	0.0%	0.0%	1.1%	1.7%	0.7%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None	One	Two	Three or more	Don't know	
	A	B	C	D	E	A
Q3-4. Safety						
Very important	94.0%	89.1%	96.1%	94.7%	93.2%	93.5%
Somewhat important	6.0%	10.9%	3.9%	4.3%	6.0%	6.0%
Not sure	0.0%	0.0%	0.0%	1.1%	0.9%	0.5%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q3-5. Community services						
Very important	50.0%	61.8%	64.7%	62.8%	56.4%	58.4%
Somewhat important	42.9%	34.5%	31.4%	28.7%	38.5%	35.7%
Not important	7.1%	1.8%	2.0%	6.4%	1.7%	4.0%
Not sure	0.0%	1.8%	2.0%	2.1%	3.4%	2.0%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q3-6. Sense of belonging						
Very important	46.4% e	38.2%	43.1%	47.9% E	29.1% aD	40.1%
Somewhat important	42.9%	54.5%	45.1%	39.4% e	53.0% d	46.9%
Not important	10.7%	3.6% e	9.8%	11.7%	16.2% b	11.5%
Not sure	0.0%	3.6%	2.0%	1.1%	1.7%	1.5%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401

	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q3-7. Housing aesthetics						
Very important	67.9% e	60.0%	70.6% e	62.8%	49.6% ac	60.6%
Somewhat important	29.8% e	34.5%	29.4% e	33.0%	46.2% ac	35.9%
Not important	1.2%	5.5%	0.0%	2.1%	3.4%	2.5%
Not sure	1.2%	0.0%	0.0%	2.1%	0.9%	1.0%

Q3. How important are the following factors to the quality of life in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A

Q3-8. Social interaction

	None A	One B	Two C	Three or more D	Don't know E	A
Very important	34.5% b	18.2% ad	33.3%	35.1% b	23.1%	28.9%
Somewhat important	52.4%	63.6% d	58.8%	44.7% b	54.7%	53.6%
Not important	11.9%	16.4%	7.8% e	19.1%	20.5% c	16.2%
Not sure	1.2%	1.8%	0.0%	1.1%	1.7%	1.2%

Q4. From the list of items in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood? (top 4)

N=401

	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A

Q4. Sum of Top 4 Choices

	None A	One B	Two C	Three or more D	Don't know E	Total A
Walkable streets	59.5%	56.4%	62.7%	57.4%	68.4%	61.6%
Quiet, peaceful setting	72.6% bc	87.3% ad	88.2% ad	70.2% bc	76.1%	77.1%
Knowing your neighbors	28.6% D	34.5%	33.3%	48.9% Ae	31.6% d	35.7%
Safety	86.9%	92.7%	90.2%	84.0%	87.2%	87.5%
Community services	35.7%	47.3%	41.2%	40.4%	48.7%	42.9%
Sense of belonging	16.7%	18.2%	11.8%	16.0%	18.8%	16.7%
Housing aesthetics	47.6%	54.5% e	47.1%	45.7%	38.5% b	45.4%
Social interaction	19.0% Bc	3.6% Ade	5.9% ad	18.1% bc	13.7% b	13.5%
None chosen	3.6%	0.0%	2.0%	2.1%	2.6%	2.2%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A

Q5-1. Improper placement of waste receptacles

	None A	One B	Two C	Three or more D	Don't know E	Total A
Frequently	3.6%	5.5%	2.0%	9.6%	3.4%	5.0%
Somewhat frequently	9.5% d	14.5%	21.6%	21.3% a	12.8%	15.5%
Rarely	59.5% D	50.9%	51.0%	36.2% A	48.7%	48.6%
Never	26.2%	27.3%	23.5%	25.5%	33.3%	27.9%
Not sure	1.2% d	1.8%	2.0%	7.4% ae	1.7% d	3.0%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q5-2. Problems with noisy neighbors						
Frequently	0.0% D	1.8% D	2.0% D	17.0% ABCE	0.9% D	4.7%
Somewhat frequently	4.8% cd	7.3%	17.6% aE	17.0% aE	5.1% CD	9.7%
Rarely	38.1%	41.8%	43.1%	34.0%	40.2%	38.9%
Never	57.1% cD	49.1% d	35.3% ae	29.8% AbE	53.8% cD	45.9%
Not sure	0.0%	0.0%	2.0%	2.1%	0.0%	0.7%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q5-3. RVs, boats, & other over-sized vehicles						
Frequently	0.0% D	3.6%	3.9%	11.7% AE	0.9% D	4.0%
Somewhat frequently	1.2% bcd	9.1% a	9.8% a	7.4% a	3.4%	5.5%
Rarely	36.9%	30.9%	29.4%	34.0%	34.2%	33.7%
Never	61.9% d	52.7%	51.0%	44.7% ae	59.0% d	54.4%
Not sure	0.0% c	3.6%	5.9% a	2.1%	2.6%	2.5%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None	One	Two	Three or more	Don't know	
	A	B	C	D	E	A

Q5-4. Parking in the right-of-way or excessive vehicles

	None A	One B	Two C	Three or more D	Don't know E	Total A
Frequently	2.4% D	7.3%	3.9%	13.8% A	6.0%	7.0%
Somewhat frequently	6.0% bCD	18.2% a	21.6% Ae	22.3% AE	8.5% cD	14.2%
Rarely	53.6% De	40.0%	47.1%	31.9% A	38.5% a	41.4%
Never	38.1%	32.7%	23.5% E	29.8% e	45.3% Cd	35.7%
Not sure	0.0%	1.8%	3.9%	2.1%	1.7%	1.7%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A

Q5-5. Drug use, public intoxication

	None A	One B	Two C	Three or more D	Don't know E	Total A
Frequently	0.0% d	0.0%	2.0%	5.3% a	0.9%	1.7%
Somewhat frequently	1.2% cD	0.0% cd	7.8% abE	10.6% AbE	0.0% CD	3.7%
Rarely	8.3% d	14.5%	11.8%	19.1% aE	6.8% D	11.7%
Never	89.3% bcD	76.4% ad	74.5% ade	55.3% AbcE	88.0% cD	77.3%
Not sure	1.2% bd	9.1% a	3.9%	9.6% a	4.3%	5.5%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q5-6. Trespassing						
Frequently	0.0% d	1.8%	2.0%	5.3% ae	0.0% d	1.7%
Somewhat frequently	3.6%	5.5%	2.0%	6.4%	2.6%	4.0%
Rarely	28.6%	14.5% d	19.6%	30.9% b	19.7%	23.4%
Never	66.7%	76.4% D	70.6%	54.3% BE	75.2% D	68.1%
Not sure	1.2%	1.8%	5.9%	3.2%	2.6%	2.7%

Q5. How frequently have you observed the following in your neighborhood?

N=401	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A
Q5-7. Prostitution						
Frequently	0.0%	0.0%	0.0%	1.1%	0.0%	0.2%
Somewhat frequently	0.0%	0.0%	0.0%	1.1%	0.0%	0.2%
Rarely	0.0%	1.8%	2.0%	2.1%	0.9%	1.2%
Never	97.6% bcD	87.3% a	86.3% a	79.8% Ae	91.5% d	88.8%
Not sure	2.4% bcD	10.9% a	11.8% a	16.0% A	7.7%	9.5%

Q6. Do you feel like you know the occupants of neighboring residential properties?

N=401

	Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door					Total
	None A	One B	Two C	Three or more D	Don't know E	A

Q6. Do you feel like you know the occupants of neighboring residential properties

Very much so	47.6% E	34.5%	33.3%	41.5% E	23.9% AD	35.7%
Somewhat	50.0% E	56.4%	58.8%	44.7% E	69.2% AD	56.4%
Not at all	2.4% D	9.1%	7.8%	13.8% A	6.8%	8.0%

4

Tabular Data

Q1. How would you describe your immediate neighborhood?

Q1. How would you describe your immediate neighborhood	Number	Percent
Single-family	372	92.8 %
Multi-family (i.e. condos, apartments, townhomes)	24	6.0 %
Mixed use (i.e. among commercial properties)	5	1.2 %
Total	401	100.0 %

Q2. How would you rate the quality of life in your immediate neighborhood (on your street, block, cul-de-sac, etc.)?

Q2. How would you rate quality of life in your immediate neighborhood	Number	Percent
Excellent	239	59.6 %
Good	140	34.9 %
Neutral	15	3.7 %
Poor	6	1.5 %
Very poor	1	0.2 %
Total	401	100.0 %

Q3. How important are the following factors to the quality of life in your neighborhood?

(N=401)

	Very important	Somewhat important	Not important	Not sure
Q3-1. Walkable streets	66.3%	24.9%	8.0%	0.7%
Q3-2. Quiet, peaceful setting	82.3%	15.5%	1.7%	0.5%
Q3-3. Knowing your neighbors	38.9%	47.9%	12.5%	0.7%
Q3-4. Safety	93.5%	6.0%	0.0%	0.5%
Q3-5. Community services	58.4%	35.7%	4.0%	2.0%
Q3-6. Sense of belonging	40.1%	46.9%	11.5%	1.5%
Q3-7. Housing aesthetics	60.6%	35.9%	2.5%	1.0%
Q3-8. Social interaction	28.9%	53.6%	16.2%	1.2%

WITHOUT NOT SURE

Q3. How important are the following factors to the quality of life in your neighborhood? (without "not sure")

(N=401)

	Very important	Somewhat important	Not important
Q3-1. Walkable streets	66.8%	25.1%	8.0%
Q3-2. Quiet, peaceful setting	82.7%	15.5%	1.8%
Q3-3. Knowing your neighbors	39.2%	48.2%	12.6%
Q3-4. Safety	94.0%	6.0%	0.0%
Q3-5. Community services	59.5%	36.4%	4.1%
Q3-6. Sense of belonging	40.8%	47.6%	11.6%
Q3-7. Housing aesthetics	61.2%	36.3%	2.5%
Q3-8. Social interaction	29.3%	54.3%	16.4%

Q4. From the list of items in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood?

Q4. Top choice	Number	Percent
Walkable streets	71	17.7 %
Quiet, peaceful setting	119	29.7 %
Knowing your neighbors	26	6.5 %
Safety	150	37.4 %
Community services	6	1.5 %
Sense of belonging	4	1.0 %
Housing aesthetics	13	3.2 %
Social interaction	3	0.7 %
None chosen	9	2.2 %
Total	401	100.0 %

Q4. From the list of items in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood?

Q4. 2nd choice	Number	Percent
Walkable streets	53	13.2 %
Quiet, peaceful setting	95	23.7 %
Knowing your neighbors	19	4.7 %
Safety	115	28.7 %
Community services	39	9.7 %
Sense of belonging	18	4.5 %
Housing aesthetics	38	9.5 %
Social interaction	8	2.0 %
None chosen	16	4.0 %
Total	401	100.0 %

Q4. From the list of items in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood?

Q4. 3rd choice	Number	Percent
Walkable streets	64	16.0 %
Quiet, peaceful setting	59	14.7 %
Knowing your neighbors	40	10.0 %
Safety	62	15.5 %
Community services	55	13.7 %
Sense of belonging	20	5.0 %
Housing aesthetics	64	16.0 %
Social interaction	17	4.2 %
None chosen	20	5.0 %
Total	401	100.0 %

Q4. From the list of items in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood?

Q4. 4th choice	Number	Percent
Walkable streets	59	14.7 %
Quiet, peaceful setting	36	9.0 %
Knowing your neighbors	58	14.5 %
Safety	24	6.0 %
Community services	72	18.0 %
Sense of belonging	25	6.2 %
Housing aesthetics	67	16.7 %
Social interaction	26	6.5 %
None chosen	34	8.5 %
Total	401	100.0 %

SUM OF TOP 4 CHOICES

Q4. From the list of items in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood? (top 4)

Q4. Sum of Top 4 Choices	Number	Percent
Walkable streets	247	61.6 %
Quiet, peaceful setting	309	77.1 %
Knowing your neighbors	143	35.7 %
Safety	351	87.5 %
Community services	172	42.9 %
Sense of belonging	67	16.7 %
Housing aesthetics	182	45.4 %
Social interaction	54	13.5 %
None chosen	9	2.2 %
Total	1534	

Q5. How frequently have you observed the following in your neighborhood?

(N=401)

	Frequently	Somewhat frequently	Rarely	Never	Not sure
Q5-1. Improper placement of waste receptacles	5.0%	15.5%	48.6%	27.9%	3.0%
Q5-2. Problems with noisy neighbors	4.7%	9.7%	38.9%	45.9%	0.7%
Q5-3. RVs, boats, & other over-sized vehicles	4.0%	5.5%	33.7%	54.4%	2.5%
Q5-4. Parking in the right-of-way or excessive vehicles	7.0%	14.2%	41.4%	35.7%	1.7%
Q5-5. Drug use, public intoxication	1.7%	3.7%	11.7%	77.3%	5.5%
Q5-6. Trespassing	1.7%	4.0%	23.4%	68.1%	2.7%
Q5-7. Prostitution	0.2%	0.2%	1.2%	88.8%	9.5%

WITHOUT NOT SURE
Q5. How frequently have you observed the following in your neighborhood? (without "not sure")

(N=401)

	Frequently	Somewhat frequently	Rarely	Never
Q5-1. Improper placement of waste receptacles	5.1%	15.9%	50.1%	28.8%
Q5-2. Problems with noisy neighbors	4.8%	9.8%	39.2%	46.2%
Q5-3. RVs, boats, & other over-sized vehicles	4.1%	5.6%	34.5%	55.8%
Q5-4. Parking in the right-of-way or excessive vehicles	7.1%	14.5%	42.1%	36.3%
Q5-5. Drug use, public intoxication	1.8%	4.0%	12.4%	81.8%
Q5-6. Trespassing	1.8%	4.1%	24.1%	70.0%
Q5-7. Prostitution	0.3%	0.3%	1.4%	98.1%

Q6. Do you feel like you know the occupants of neighboring residential properties?

Q6. Do you feel like you know the occupants of neighboring residential properties	Number	Percent
Very much so	143	35.7 %
Somewhat	226	56.4 %
Not at all	32	8.0 %
Total	401	100.0 %

Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door?

Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door	Number	Percent
None	84	20.9 %
One	55	13.7 %
Two	51	12.7 %
Three or more	94	23.4 %
Don't know	117	29.2 %
Total	401	100.0 %

WITHOUT DON'T KNOW

Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door? (without "don't know")

Q7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door	Number	Percent
None	84	29.6 %
One	55	19.4 %
Two	51	18.0 %
Three or more	94	33.1 %
Total	284	100.0 %

Q8. Which of the following best describes the general neighborhood areas where you live?

Q8. Which following best describes the general neighborhood areas where you live	Number	Percent
Pinehurst No. 6	71	17.7 %
Pinehurst Trace/Pinedale/Midland Country Club/ Taylorhurst/Walker Station	11	2.7 %
Pinehurst No. 7/Lawn & Tennis/CCNC	11	2.7 %
Morganton/Monticello Rd.	33	8.2 %
Lake Pinehurst/Burning Tree/St. Andrews/Cotswold	105	26.2 %
Pinewild	31	7.7 %
Old Town/Linden Rd./Donald Ross Dr./Clarendon Gardens	78	19.5 %
Village Acres/Murdocksville Rd.	48	12.0 %
Not provided	13	3.2 %
Total	401	100.0 %

WITHOUT NOT PROVIDED

Q8. Which of the following best describes the general neighborhood areas where you live? (without "not provided")

Q8. Which following best describes the general neighborhood areas where you live	Number	Percent
Pinehurst No. 6	71	18.3 %
Pinehurst Trace/Pinedale/Midland Country Club/ Taylorhurst/Walker Station	11	2.8 %
Pinehurst No. 7/Lawn & Tennis/CCNC	11	2.8 %
Morganton/Monticello Rd.	33	8.5 %
Lake Pinehurst/Burning Tree/St. Andrews/Cotswold	105	27.1 %
Pinewild	31	8.0 %
Old Town/Linden Rd./Donald Ross Dr./Clarendon Gardens	78	20.1 %
Village Acres/Murdocksville Rd.	48	12.4 %
Total	388	100.0 %

Q9. Which of the following best describes your age?

Q9. Which following best describes your age	Number	Percent
Under 35 years	36	9.0 %
35-44 years	47	11.7 %
45-54 years	53	13.2 %
55-64 years	70	17.5 %
65+ years	190	47.4 %
Not provided	5	1.2 %
Total	401	100.0 %

WITHOUT NOT PROVIDED
Q9. Which of the following best describes your age? (without "not provided")

Q9. Which following best describes your age	Number	Percent
Under 35 years	36	9.1 %
35-44 years	47	11.9 %
45-54 years	53	13.4 %
55-64 years	70	17.7 %
65+ years	190	48.0 %
Total	396	100.0 %

Q10. What is your gender?

Q10. Your gender	Number	Percent
Male	197	49.1 %
Female	201	50.1 %
Non-binary	1	0.2 %
Prefer to self-describe	1	0.2 %
Not provided	1	0.2 %
Total	401	100.0 %

WITHOUT NOT PROVIDED
Q10. What is your gender? (without "not provided")

Q10. Your gender	Number	Percent
Male	197	49.3 %
Female	201	50.3 %
Non-binary	1	0.3 %
Prefer to self-describe	1	0.3 %
Total	400	100.0 %

Q10-4. Self-describe your gender:

Q10-4. Self-describe your gender	Number	Percent
Gender Fluid	1	100.0 %
Total	1	100.0 %

5

Survey Instrument

2022 Village of Pinehurst Neighborhood Survey

Please take a few minutes to complete this survey. Your input is an important part of the Village's ongoing effort to identify and respond to resident concerns. If you have questions, please contact Jeff Sanborn, Village Manager at (910) 295-1900, ext. 1101 or at *jsanborn@vopnc.org*.

1. How would you describe your immediate neighborhood?

____(1) Single-family   ____(3) Mixed use (i.e. among commercial properties)
____(2) Multi-family (i.e. condos, apartments, townhomes)

2. How would you rate the quality of life in your immediate neighborhood (on your street, block, cul-de-sac, etc.)?

____(1) Excellent   ____(2) Good   ____(3) Neutral   ____(4) Poor   ____(5) Very Poor

3. How important are the following factors to the quality of life in your neighborhood?

		Very Important	Somewhat Important	Not Important	Not Sure
1.	Walkable streets	3	2	1	9
2.	Quiet, peaceful setting	3	2	1	9
3.	Knowing your neighbors	3	2	1	9
4.	Safety	3	2	1	9
5.	Community services	3	2	1	9
6.	Sense of belonging	3	2	1	9
7.	Housing aesthetics	3	2	1	9
8.	Social interaction	3	2	1	9

4. From the list of items in in Question 3, which FOUR factors are the MOST IMPORTANT to the quality of life in your neighborhood? *[Write in your answers below using the numbers from the list in Question 3.]*

1st: ____   2nd: ____   3rd: ____   4th: ____

5. How frequently have you observed the following in your neighborhood?

		Frequently	Somewhat Frequently	Rarely	Never	Not Sure
1.	Improper placement of waste receptacles	4	3	2	1	9
2.	Problems with noisy neighbors	4	3	2	1	9
3.	RVs, boats, and other over-sized vehicles	4	3	2	1	9
4.	Parking in the right-of-way or excessive vehicles	4	3	2	1	9
5.	Drug use, public intoxication	4	3	2	1	9
6.	Trespassing	4	3	2	1	9
7.	Prostitution	4	3	2	1	9

6. Do you feel like you know the occupants of neighboring residential properties?

____(1) Very much so   ____(2) Somewhat   ____(3) Not at All

7. How many vacation rentals or short-term rental properties are within a two-minute walk of your front door?

____(1) None   ____(2) One   ____(3) Two   ____(4) Three or more   ____(5) I don't know

8. **Which of the following best describes the general neighborhood areas where you live?**

____(1) Pinehurst No. 6
____(2) Pinehurst Trace/Pinedale/Midland Country
       Club/Taylorhurst/Walker Station
____(3) Pinehurst No. 7/Lawn & Tennis/CCNC
____(4) Morganton/Monticello Rd.

____(5) Lake Pinehurst/Burning Tree/St. Andrews/Cotswold
____(6) Pinewild
____(7) Old Town/Linden Rd./Donald Ross Dr./Clarendon Gardens
____(8) Village Acres/Murdocksville Rd.

9. **Which of the following best describes your age?**

____(1) Under 25 years
____(2) 25-34 years

____(3) 35-44 years
____(4) 45-54 years

____(5) 55-64 years
____(6) 65+ years

10. **What is your gender?**

____(1) Male   ____(2) Female   ____(3) Non-binary   ____(4) Prefer to self-describe

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify the level of satisfaction with Village services in your area. If your address is not correct, please provide the correct information. Thank you.