

**Pinehurst Beautification Committee
 March 7, 2022
 Council Chambers
 3:30 PM**

Minutes

- **Call to Order:** Dee called the meeting to order at 3:34.

Attendees: Mike Apke, Kevin Brewer, Janet Farrell, Kim Gilley, Brenda Harvey, Jane Hogeman, Dee Johnson, Peggy Johnson, Mary Hall Koontz, Lorelei Milan, Tony Persico, Molly Rowell, Joanne Valdes

- **Approval of Minutes:** *Johnson*
 Kevin pointed out a correction to the calendar that planting day is May 3rd rather than May 4th.

 Molly moved to accept the adjusted minutes and Tony seconded the motion. The revised minutes were approved.
- **Budget- Brewer**
 Budget for 2021-2022 FY – Kevin noted that there were no new expenditures but there was an adjustment for the bows for the wreaths.
- **Calendar-Brewer**
 Kevin pointed out that Spring Planting will be May 3rd and not on May 4th

Date	Action	People Involved
April 25 th Week	Hanging baskets go back up	Matt Whitaker-Green Haven
April 28 th	Plant containers downtown Plant stacked stone planters	Pine Branch of Garden Club, Matt Whitaker- Green Haven, Kevin
April 26 th week	Plant flowers in Tuft's Park Prep flower beds for planting	B&G staff
April 29 th	Plant Gateway signs	B&G staff
May 3 rd	Planting Day downtown	Pinehurst Garden Club/B&G staff

- **Beautification Grant-**

New applications: The old Car Wash on Rattlesnake, soon to be an office building, is still in the planning department

- **Old Business -**

- Railroad trestle – Jeff - No update

- Irrigation for HWY 5 – Kevin reported that DOT has put the project out to bid. Bids are due March 16th with project completion by the end of May. Kevin wants to get irrigation quotes so that we can be ready in time for DOT.

- Report from Business Guild – Kim said the Pinehurst Business Partners is working on a push for membership and initiatives. Information can be found on their website: Pinehurst Business Partners.com. They have a continuing relationship with Sandhills Community College. The group had a recent “Business After Hours” gathering recently at Iconic Collections. Jane reported that the attendees wanted to know more about the small area plans. Those plans are online, and Jane urged everyone to look them over.

- Unified Business signs – Molly and committee members.

Dee and Janet reported on their findings after research.

Dee noted that regulations state that signs need to be no larger than 4 ft square. Janet shared that she was unsure if the bracket was included in regulations. She also questioned the title of “Unified Business Signs” and wondered if we should consider the uniqueness of each store.

Joan moved that Tony, Kim, and Molly meet with Pinehurst Business Partners to discuss possibilities. Lorelei seconded the motion which passed. Tony, Kim, and Molly will meet with Katrin Franklin soon. Molly will also talk with the head of planning about possible fees and permits.

Janet asked for clarification about the guidelines of the commercial grant. Kevin gave an overview explaining that Commercial Grants are public right of ways beautification grants and are designed to enhance the outside of a business. There is a subcommittee of the Beautification Committee to assure that the grant follows guidelines.

- 2022 Christmas Contest Process

There was conversation about the 2022 contest. The discussion concerned whether to keep it in its current form or go back to asking homeowners to apply for entry. If returning to the entry only format, there were ideas offered as to how it could be publicized. It was decided to return to the topic at the next meeting when Amy can be present.

- Status of Village Landscape Consulting – No report

- 40th Anniversary Gift to the Village from Pinehurst Garden Club – They are waiting for Jeff’s report from the consultants to decide on their gift.

- April 26 Community Clean Up Day - Mike noted that the plan is to target the main roads.

- **New Business –**
- Janet requested that Linden Garden Club be able to adopt and care for the area around the Yadkin Trail Marker on 211 at Pinewild. Mike said DOT approved it.
- Arbor Day is April 29, and on April 21st, there will be an event for 5th grade children from Pinehurst Elementary School with each child getting a Dogwood sapling. Jesse Wimberley will be present.
- Dee announced that Chris Jones, Grounds Superintendent at Pinehurst Resort, is replacing Chris Burrows as liaison to our committee.
- Kevin had a call from a new resident in Pinehurst who mentioned concerns about the area of Murdocksville Road near Royal Oaks. She noted that the area does not look like the rest of Pinehurst and wondered about the possibility of tree planting. Mike noted that the area is within the Village, however, Murdocksville Rd. is not within our jurisdiction but rather the DOT.
- **Motion to Adjourn.** Tony moved to adjourn the meeting and Mary Hall seconded the motion. The meeting adjourned at 4:40.
- *Meetings of BC are held the first Monday of the months indicated at 3:30 PM.*
Meeting Date 2022 – April 4, May 2

History, Charm, and Southern Hospitality