

Pinehurst Beautification Committee
December 6, 2021
Assembly Hall
3:30 PM

Minutes

- **Call to Order:** Dee called the meeting to order at 3:35
Attendees: Mike Apke, Lydia Boesch, Kevin Brewer, Janice Cantelou, Janet Farrell, Brenda Harvey, Jane Hogeman, Dee Johnson, Peggy Johnson, Amy McKenzie, Lorelei Milan, Tony Persico, Molly Rowell

- **Approval of Minutes:**
Janice noted that she is also a member of the Downtown Landscaping Subcommittee. Her name was missing from the November minutes. With that correction, Janice moved to accept the adjusted minutes and Tony seconded the motion. The revised minutes were accepted.

- **Budget:**
Kevin presented the budget and noted that there is a balance \$23,737.40.

- **Calendar:** Kevin presented the calendar

Date	Action	People Involved
December 14	Christmas Decorating Contest judging	Amy McKenzie, Guest Judges
January 4	Take down Christmas tree and tree clusters	B&G staff, Events staff
January 4	Take down wreaths	Linden Garden Club, Public Services, Beautification members
January 4	Take down swags	Pinehurst Garden Club

- **Beautification Grant**
No new applications

- **Old Business -**
Projects Update

- Railroad trestle: Jeff met with a contractor but that did not work out so he is contacting other contractors
- Irrigation & landscaping for HWY 5 – Kevin reported that there is one estimate so far, but he still needs another estimate.
- Retaining Wall starting mid- Nov – Kevin reported that the project is completed.
- Wreath Update 2021 – Janet noted that there were 21 volunteers, and the project took just over an hour to complete.
- Report from Business Guild – Kim – no update
- Unified Business signs – Molly said that she has decided to wait for the first of the year to bring this up for discussion.
- Christmas Decorating Contest: Amy reported that she was firming up the team of judges. Maps were distributed to committee members for evaluation. Members are asked to email their findings to Amy by Dec. 13. Judging will take place on December 14. Thanks to Kevin and Jeff for securing the prizes.
- Village Consulting Update, BC subcommittee walk-through Dec 13 – Jeff -no update
- Walkway between bookshop & rear of Dept Store; easement complexity: Jeff sent an email to committee members about complex easement and safety concerns for the area. Molly questioned that with the many concerns, is it appropriate for us to continue this conversation? After discussion about possibilities, it was decided that more information would be needed.

- Other Items:
 - On street dining: The Village opened on street dining due to Covid. There were several participants at night and all-day Sunday. Janet reported that there were some concerns about walking on the sidewalks and taking up parking spaces.
 - Litter – Tony noted that Whispering Pines has signs warning about fines for littering. Dee noted that Aberdeen has them also.
 - **New Business** - none

- **Comments from attendees.** none
- **Motion to Adjourn.** Tony moved to adjourn the meeting and Kevin seconded the motion. The meeting was adjourned.

- Meetings of BC are held the first Monday of the months indicated at 3:30 PM.
 - ✓ Next Meeting Date 2022 - February 7

April/May 2022

Date	Action	People Involved
April 25 th Week	Hanging baskets go back up	Matt Whitaker-Green Haven
April 28 th	Plant containers downtown Plant stacked stone planters	Pine Branch of Garden Club, Matt Whitaker-Green Haven, Kevin
April 26 th week	Plant flowers in Tuft's Park Prep flower beds for planting	B&G staff
April 29 th	Plant Gateway signs	B&G staff
May 4 th <i>3rd</i>	Planting Day downtown	Pinehurst Garden Club/B&G staff

Budget for Beautification 2021 - 2022

	Budgeted Amount	Projected Expenses	Project Expenses	Irrigation Expenses	Total Project Expenses
OPERATING BUDGET (VOP BUDGET ITEM)	\$ 24,000				
Administrative costs	\$ 100				\$ -
		\$ 100.00			
Christmas Decorations in Business District	\$ 1,000				
- Other decorations? <i>(Extra bows for wreaths)</i>		\$ 700.00	\$ 256.80		\$ 256.80
- Supply lights for businesses to encourage decoration		\$ 300.00			
Christmas Decoration Contest	\$ 500				
- Posters, letters, postage					
- Prizes (gift cards \$220) (Ornaments \$43..50)		\$ 500.00	\$ 263.50		\$ 262.60
Publicity					
- Litter Campaign (Advertisements, Tee Shirts, etc.)					
- Non-Christmas Printing, posters, signs, carbon forms, etc.					
Anticipated Projects	\$ 15,000				
- Landscape Improvements to connect Hwy 5/Hwy 211 intersection to area near McDonald Rd.		\$ 15,000.00			
Other Projects?	\$ 7,400				
OPERATING BUDGET TOTALS	\$ 24,000	\$ 16,600.00	\$ 520.30	\$ -	\$ 519.40
OPERATING TOTAL BALANCE REMAINING					\$ 23,480.60
BEAUTIFICATION ENHANCEMENT GRANT BUDGET	\$ 5,000				
Clarendon Gardens			\$ 2,000.00		
BEAUTIFICATION GRANT BALANCE			\$ 2,000.00		\$ 3,000.00
COMMERCIAL APPEARANCE GRANT BUDGET	\$ 10,000				
COMMERCIAL GRANT BALANCE			\$ -		\$ 10,000.00
GRANT TOTAL BALANCE REMAINING		\$ 20,000.00			\$ 13,000.00