

Beautification Committee
March 1, 2021
Virtual on Zoom
3:30 PM

Minutes

- **Call to Order:** Dee called the meeting to order at 3:34
Attendees: Mike Apke, Jeff Batton, Lydia Boesch, Janice Cantelou, Janet Farrell, Kim Gilley, Brenda Harvey, Dee Johnson, Peggy Johnson, Amy McKenzie, Adriana Peratsakis, Tony Persico, Molly Rowell, Joanne Valdes

- **Approval of Minutes:**
Tony moved to accept the minutes and Molly seconded the motion. The minutes were approved.

- **Budget- Brewer**

Kevin presented the budgets.

No new activity for the current budget.

Hanging Basket replacements are being ordered through Green Haven at a cost of \$4510. They will be up in spring. Soil and liners will come from Building & Grounds budget.

Proposed Budget:

Kevin noted that the next year will be busy. There are some significant projects to come for downtown. With our proposed budget of \$24,000 there is limited capacity to complete all projects. He therefore shared some proposed anticipated plans that may need to be selected for priority. Kevin suggested thinking of selecting either the combined two projects in yellow or the one alone in green as being postponed and placed in the next year's budget.

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|----------------|----------|
| 5 & Monticello | \$7,000 |
| 5 and Blake | \$5,000 |
| 5 and 211 | \$15,000 |

Jeff noted that the railroad trestle has been taken out of the budget since we are still trying to find a contractor. It is still being pursued but there is no plan yet. The money for the railroad trestle will be available when the time comes.

There was discussion about which projects to prioritize and Dee suggested that committee members look at the areas involved, and we can revisit the discussion and decision at a future meeting.

- **Calendar-** Kevin stated that there was no change in the calendar.

| Date | Action | People Involved |
|-------------|---------------|------------------------|
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| April 19 th Week | Hanging baskets go back up | Matt Whitaker-Green Haven |
| April 29 th | Plant containers downtown Plant stacked stone planters | Pine Branch of Garden Club, Matt Whitaker- Green Haven, Kevin, Bart Jr. |
| April 26 th week | Plant flowers in Tuft's Park Prep flower beds for planting | B&G staff |
| April 30 th | Plant Gateway signs | Kevin, Adopting Partners, & BC Activities Team |
| May 4 th | Planting Day downtown /Village Hall Ellipse/Woman's Exchange -Planting Village Hall Ellipse Planting St. Andrews Circle Planting Oakmont Planting Fields Rd. | Pinehurst Garden Club/B&G staff St. Andrews group Lost Tree/Oakmont Garden Club Better Homes & Gardens/Amy McKenzie |

- **Beautification Grant**

Jeff noted that there was a possible inquiry, however, no applications were received, and no grants awarded.

- **Old Business -**

- Projects Update

- Railroad trestle – Still pursuing a contractor.
- Hwy 5 at McKenzie/Midland corners – Conduit went in and Kevin shared a visual of the area and offered a sketch of some proposed plantings. There was discussion about the design and plantings.
- Hwy 5 and Monticello -County possibly installing sewer lines.
- Litter Pick-up sub-committee status. Amy is still trying to coordinate with Moore County. There were suggestions to contact Keep Moore County Beautiful, promote for more signs stating littering fines, and perhaps a promotional campaign with the Village.

- Dee suggested we promote for volunteers if a date is chosen and she asked Tony to contact the new Communication Director to propose a draft of an article.
- Christmas decoration judging. Amy shared that it was successful and interestingly the winners tended to indicate that they did not know their property was in the running for the contest.
 - Report from Business Guild – Kim met with Pinehurst Business Partners at their board meeting. She shared our upcoming planting calendar and shared about our 2021 projects. Kim also told them about the Beautification Grants and changing of the Christmas lights. They seemed interested in keeping communication open.
 - Other Items: Jeff will order the new lights for the wreaths.

 - **New Business**
 - a) Concerns for US Open – Molly shared her concerns about areas approaching the Village but none are in our territory nor under our supervision. She would like to partner with groups that have interest in beautifying the approaches. Jeff said that DOT will have a game plan for the US Open and that perhaps we wait and see what they have planned. Dee asked for the timing of the DOT plan and said she will contact Council representatives to see about coordination. Jeff noted the DOT plan may be 18 to 24 months out. He also indicated that there is a tri-cities group that meet several times a year and there may be some way to coordinate with them. Other suggestions were discussed.
 - b) Other items: Dee asked if there has been a decision on the consultant for the downtown overview and Jeff said it will be in next year's budget.

 - **Comments from attendees.** None
 - **Motion to Adjourn.** Tony moved to adjourn the meeting and Joanne seconded the motion. The meeting adjourned at 5:00 p.m.

 - *Meetings of BC are held the first Monday of the months indicated at 3:30 PM.*
Next meeting April 5.