

PRESS RELEASE Village of Pinehurst 395 Magnolia Road, Pinehurst, NC 28374

Date: November 3, 2020 Department: Administration Contact: Jeff Sanborn, Village Manager Phone: 910-295-1900 Email: jsanborn@vopnc.org

Holiday Events in the Village of Pinehurst

After careful consideration, the Village of Pinehurst has made the decision to not hold our traditional Christmas Tree Lighting ceremony due to concerns with anticipated crowd size and COVID-19 mass gathering limitations currently in place.

"This decision was a difficult one. We understand the Village's Christmas Tree Lighting is a treasured tradition for many families in the community. Village staff considered every option and came to the conclusion that the best decision for the health and safety of our community was to cancel the event," said Village Manager Jeff Sanborn.

This holiday season may look different than years past, but there are several events we hope our residents will enjoy:

- Shop Small this Season: Shop or dine at Pinehurst businesses November 23-28 and bring your proof of purchase to the Welcome Center, 90 Cherokee Road, between 10:00am and 4:00pm to enter to win a gift basket drawing. This event culminates in Small Business Saturday on November 28, with holiday music outdoors from 11:00am-1:00pm. Support local businesses and you may win big!
- Christmas Tree at Tufts Memorial Park: While we aren't holding a Christmas Tree Lighting ceremony, the giant tree will be lit from November 27-January 1, so stop by to see it and take photos! Our entire downtown will be decorated with sparkling lights and other holiday décor to get you in the holiday spirit.
- Hometown Holiday Drive Through: Join us at the Cannon Park Community Center on December 4 from 5:00pm-8:30pm for holiday fun! This drive through event will allow families to view Christmas scenes on display, pick up a treat bag for each child, and drop off letters to Santa.

• A Village Christmas: Downtown businesses will hold an open house with special promotions and giveaways on December 11 from 5:00pm-8:00pm. Holiday music will set the scene and Santa will be present for everyone to drop off their Christmas lists!

For more information on these events, please visit <u>www.vopnc.org/christmas2020</u>.

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The <u>Village of Pinehurst</u>, located in Moore County, North Carolina, is a charming, vibrant community which reflects our rich history and traditions.